



**s▶fast**  
YOUR FAST TV PARTNER

## Launch, manage & monetize your FAST channel with our End-To-End solution!

**sofast** is a FAST channel integrator connected to CTV/OTT, providing a direct alternative to companies like Amagi.

Our advantage lies in our deep understanding of the content ecosystem, supported by proven expertise in producing television series sold to renowned broadcasters such as Amazon, Arte, the Altice Group, Fox News, and many others. As owners of Premium linear channels, we have acquired expertise in both creating and distributing television channels to cable operators and IPTV providers worldwide.

Having started as a broadcaster with our own FAST channels (Free Ad-supported Streaming Television), **sofast** has since gained a deep understanding of FAST channel creation and distribution. In less than 3 years, we have successfully positioned ourselves as one of the leading aggregators of FAST channels, being a direct technology partner connected and certified on over 180+ streaming platforms worldwide.

Our added value lies in our expertise in "**TV distribution**," thanks to a comprehensive and highly competitive offering in the face of competition, bolstered by a portfolio of over 750 channels broadcasted on various streaming platforms (CTV/OTT).



# Our Distribution Package overview:

**sofast** is the only FAST TV technology partner to offer an efficient "FAST channel distribution" service to channel publishers. We directly submit all channels to streaming platforms worldwide (pitching). We support publishers in their distribution efforts by offering several models, as follows:

## For the Distribution of FAST channels on platforms with an ad-supported model:

- **Model A\*:**  
RevShare 70/30 (the publisher retains 70% of the revenue).  
This model grants **sofast** exclusivity for the distribution of the channel on platforms.
- **Model B\*:**  
The publisher retains 100% of the revenue, with recurring connection fees of \$450 per platform.  
In this model, the publisher manages the channel's distribution with their own team and uses **sofast**'s services only to deliver the channel to a specific platform (Restream).

## For the Distribution of Premium Linear Channels on platforms with a subscription-based model (Pay-TV):

- **Model C:**  
One-time setup fee of \$980.  
**sofast** retains 30% of the revenues negotiated with platforms (IPTV, CableTV, Hospitality, Inflight, ISP, etc.).

**190+**  
**CONNECTED  
PLATFORMS**



*\*If you use a technical partner for Playout other than SoFast (such as Amagi, Wurl, Xumo, Frequency...) and wish to benefit from our distribution and placement service for your channel on platforms (CTV/OTT as well as Telco/IPTV/ISP/OS...), a one-time setup fee of \$1,400 will apply.*

Launch your FAST channel with worldwide distribution



Worldwide Network: **sofast**'s Presence Across Streaming Platforms Globally



**Want to know more?  
Contact us and let's talk!**



+1 305 466 4141  
y@SoFast.tv



Our Website  
[www.sofast.tv](http://www.sofast.tv)

