



*Textile Waste*

An opportunity, not to be  
*Wasted.*

# At a glance

As an automotive manufacturer, we are always striving to improve the sustainability of our products. The approach and technology of **Re-Fresh Global** offers a high potential to enable the use of material from a previously unused waste stream of used textiles for high-quality and long-term use in our vehicles

Dr. Thomas Große,  
Fachreferent Forschung, **Volkswagen AG**

We have some great companions on our journey

## Our partners & clients

**IDEAL**  
AUTOMOTIVE



MEAVO

**citeve**  
TEXTILE TECHNOLOGY

**stfi**

**VTT**

**titv**

**ALTEX**  
Qualität aus jeder Faser

**SOEX** **I:CO**

**1.1M€**

Invested in the company

**3**

Patents

**14**

Staff, Experts & Leadership Members

**500K€**

2024 Revenue projection

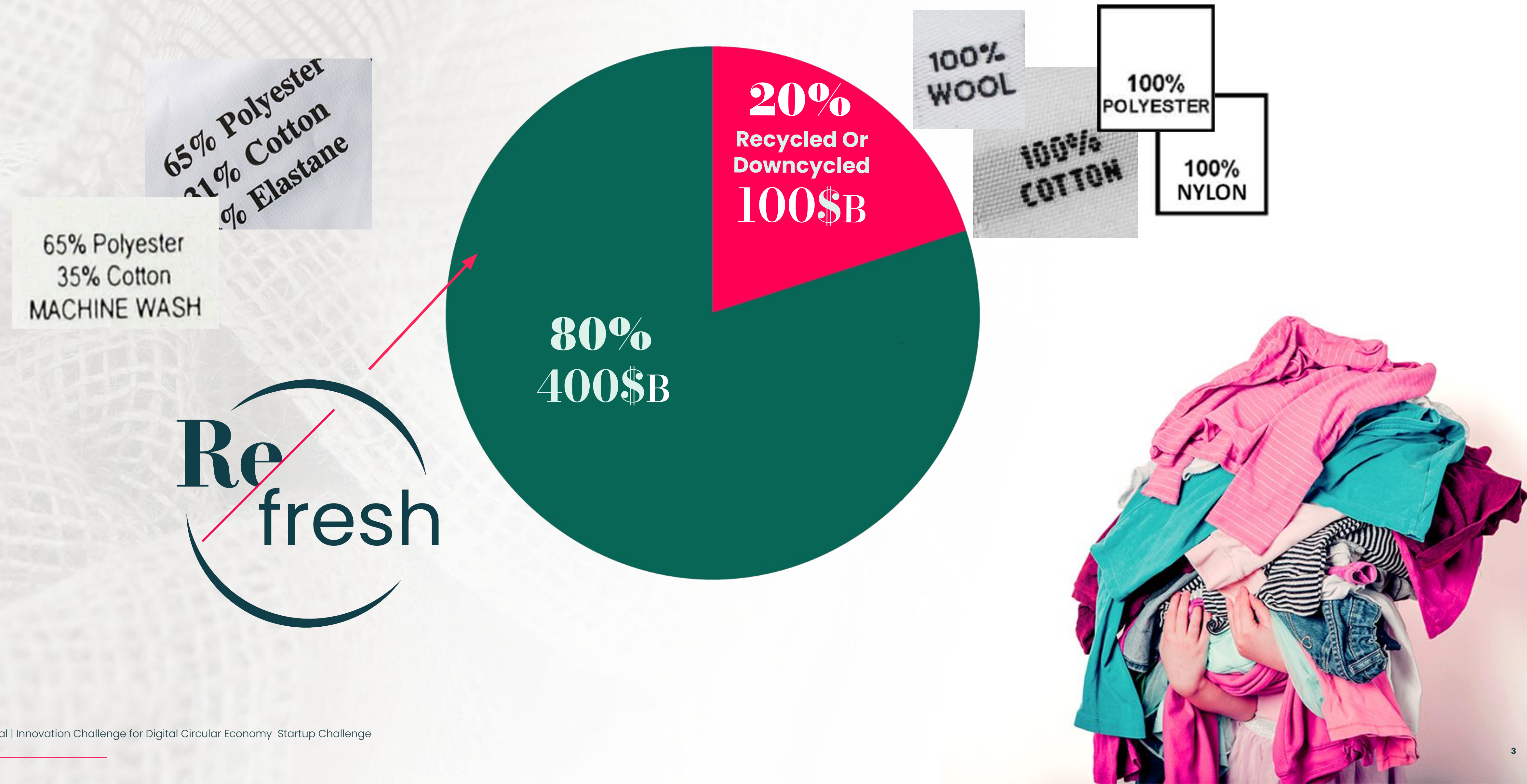
**10**

Tons of textile was rescued

**25**

Tons of CO2 was saved

# Textile Waste Market *Opportunity & challenge*





PATENTED

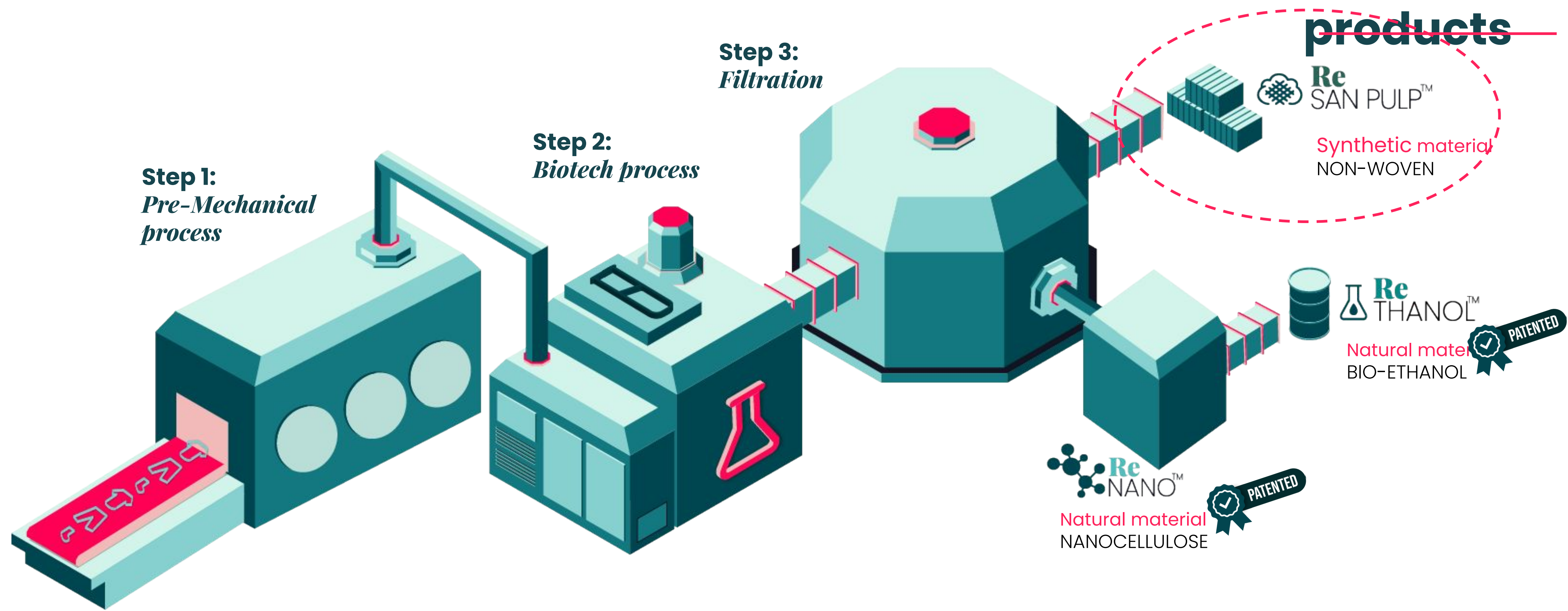
# Our Open Loop biotech process

*Re-Sanpulp*<sup>TM</sup> – Second generation material generated from textile waste resources goes to Automotive applications

**Reusing 1 kg of clothing saves 25 kg of CO2**

Step 4:  
Results

## Our value-added products





# business *case*



## Outcome:

- CO2 reduction by **35%** compared to the use of current VW materials.
- Products demonstrated and approved by international VOLKSWAGEN management.
- First large scale off-take agreements in discussion.



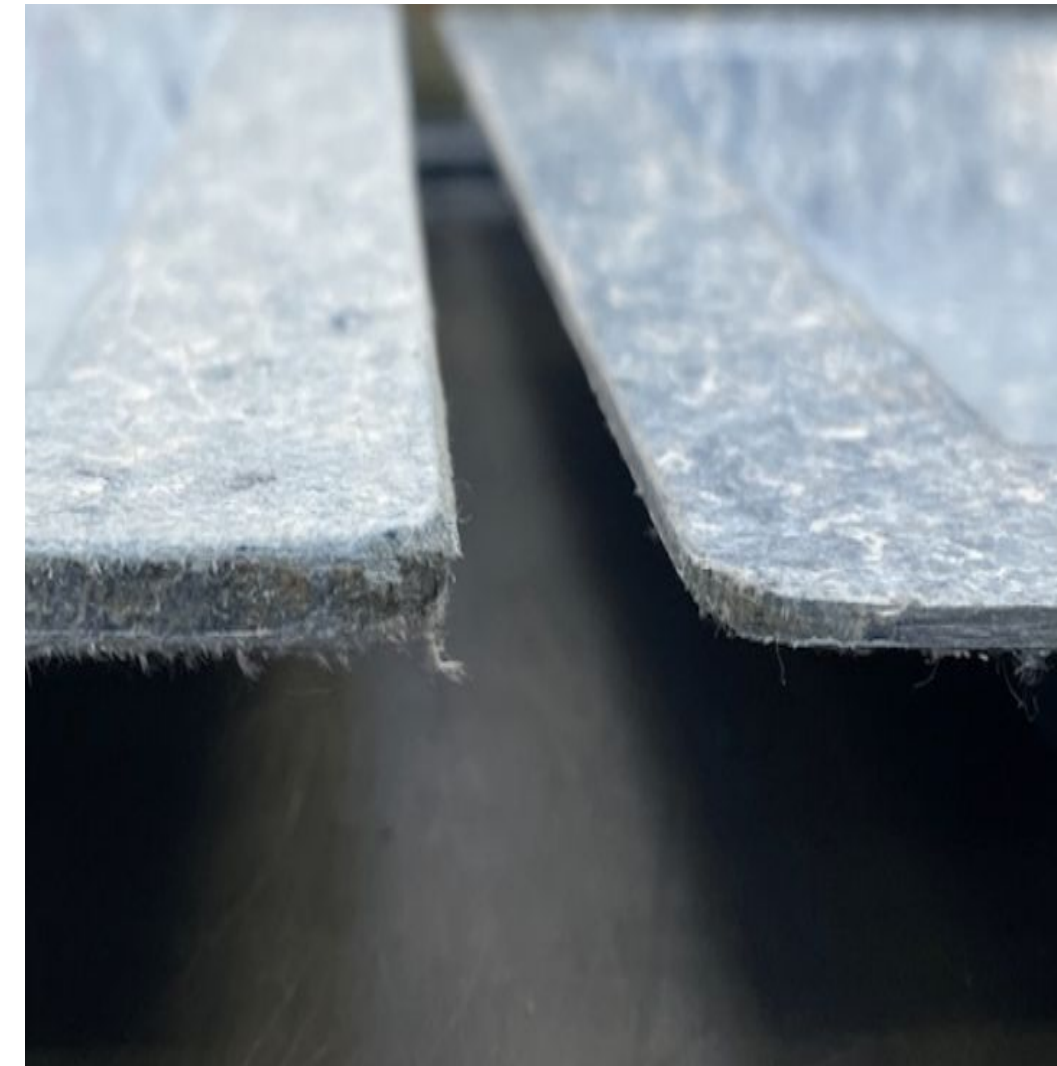
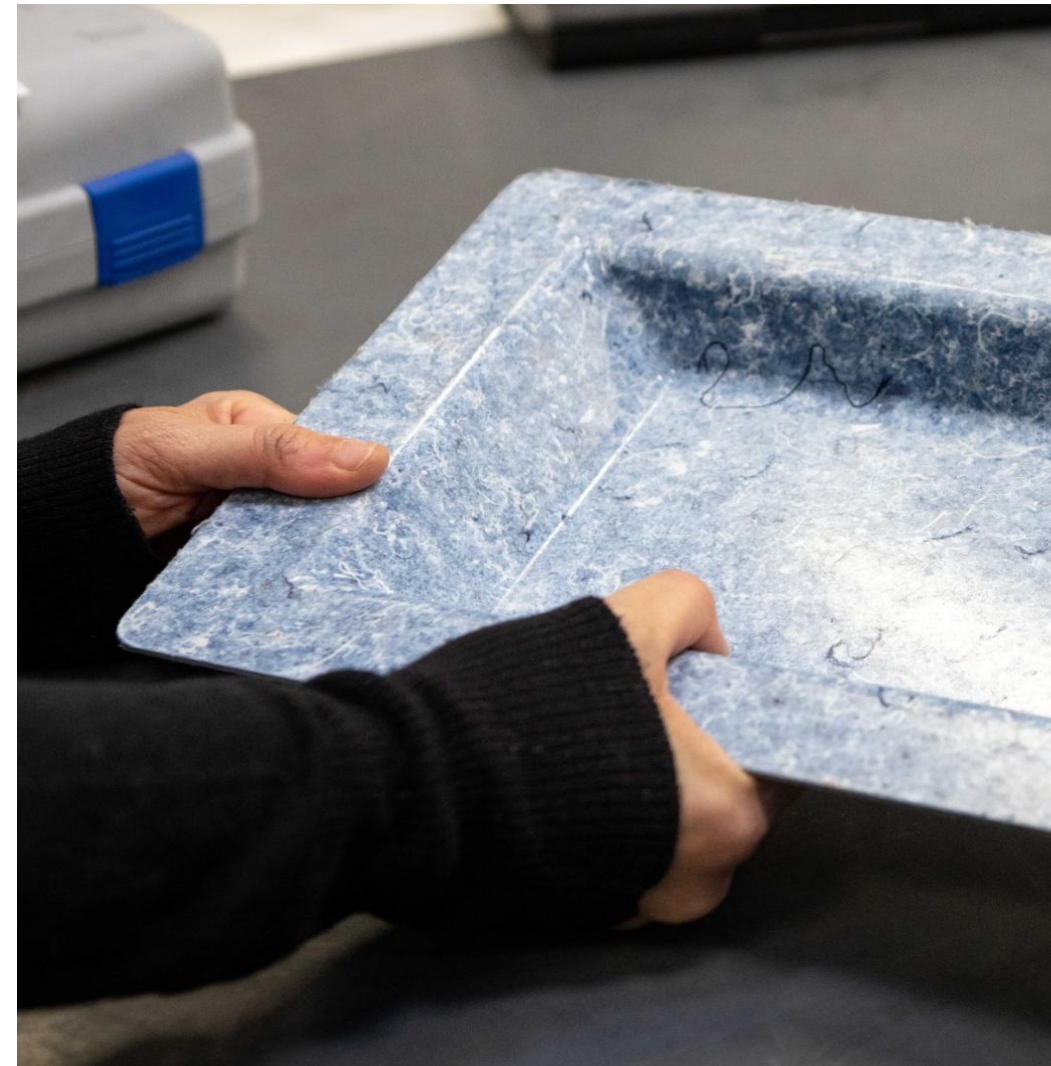


what can we do for  
*for you?*



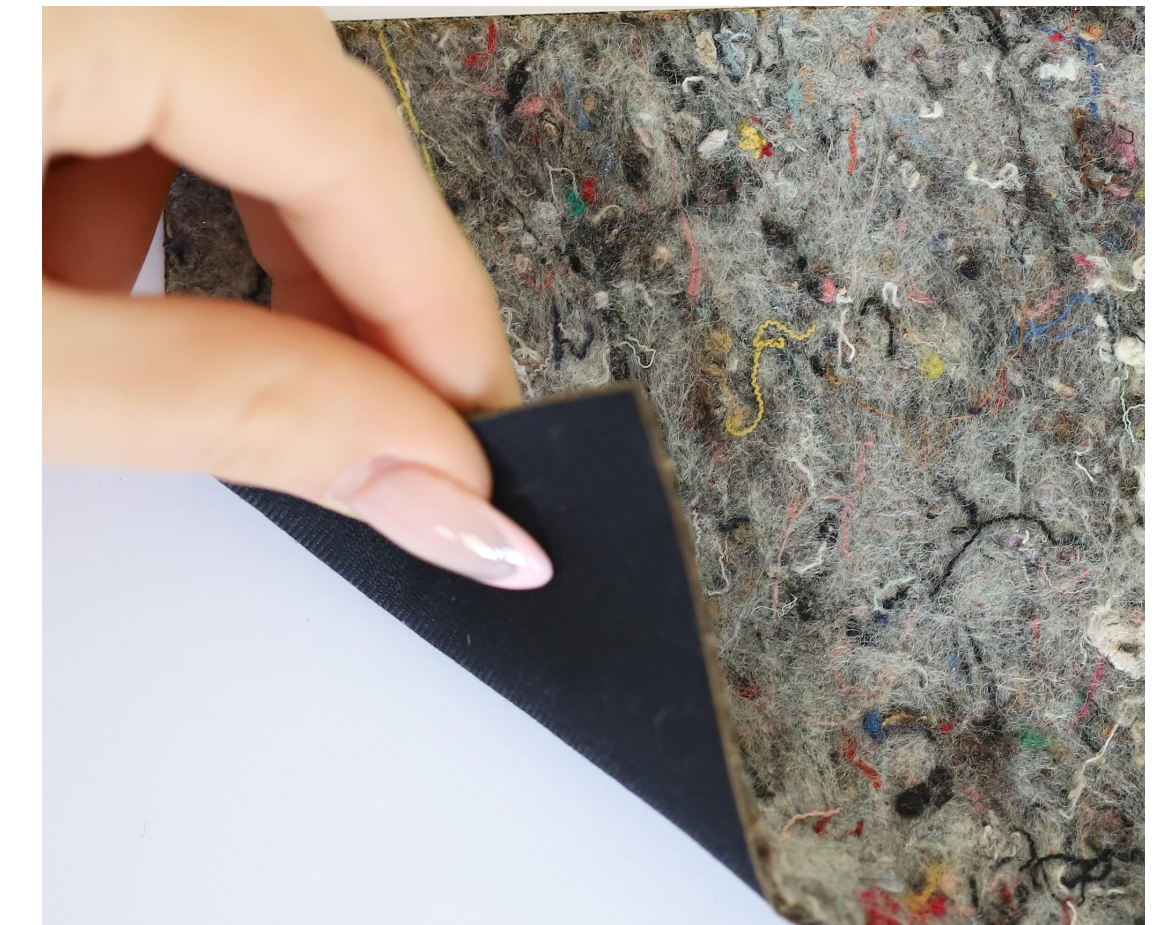
## *Molding options for Automotive Manufacturing Line*

Different samples from the past development process were made on the same automated manufacturing line used for current mass production—no need to alter any methods!



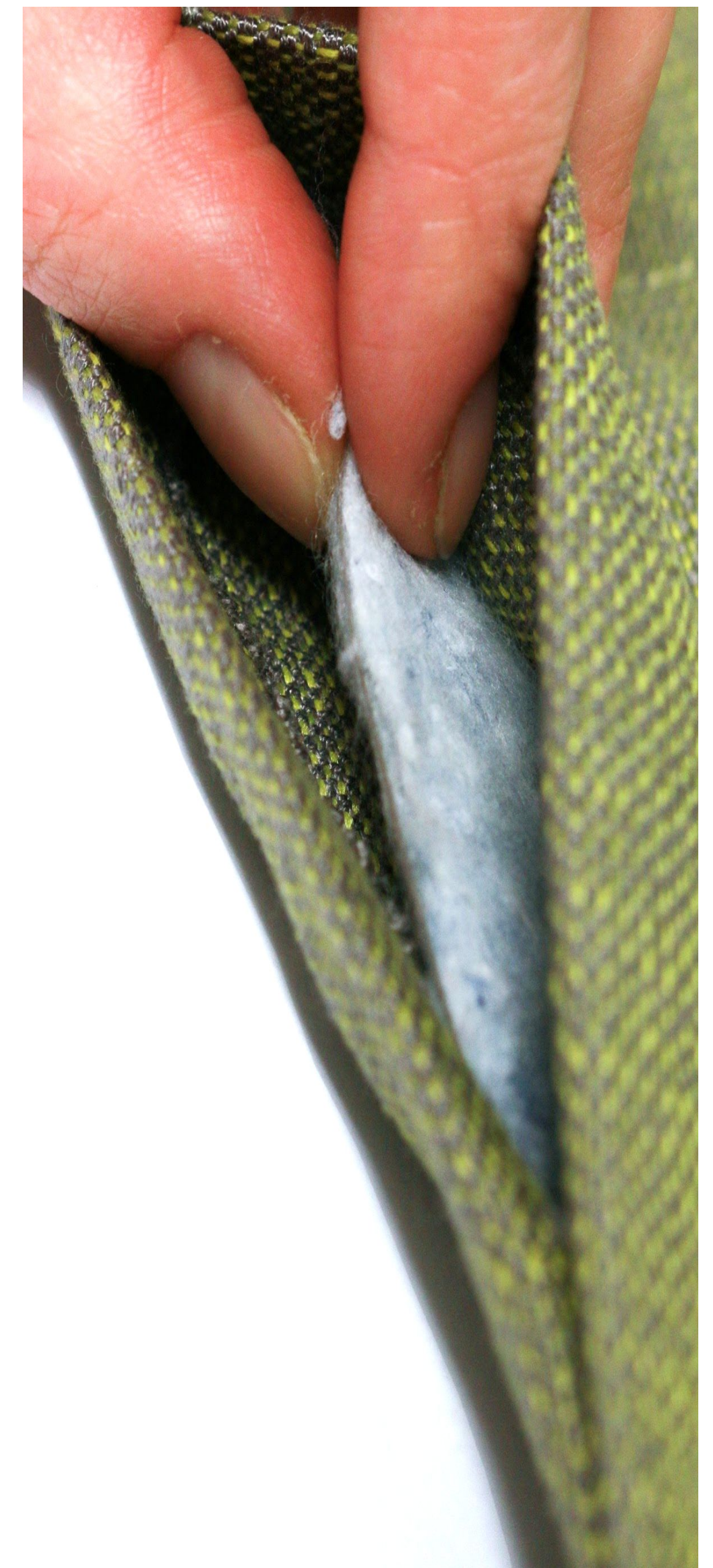
## *Non-Woven technologies samples*

Assorted non-woven technologies, employing dry and wet options, airlay, needle punch, with and without carding, and with or without additives. The development of samples is customized based on customer data sheets and references for all parameters and functionality.





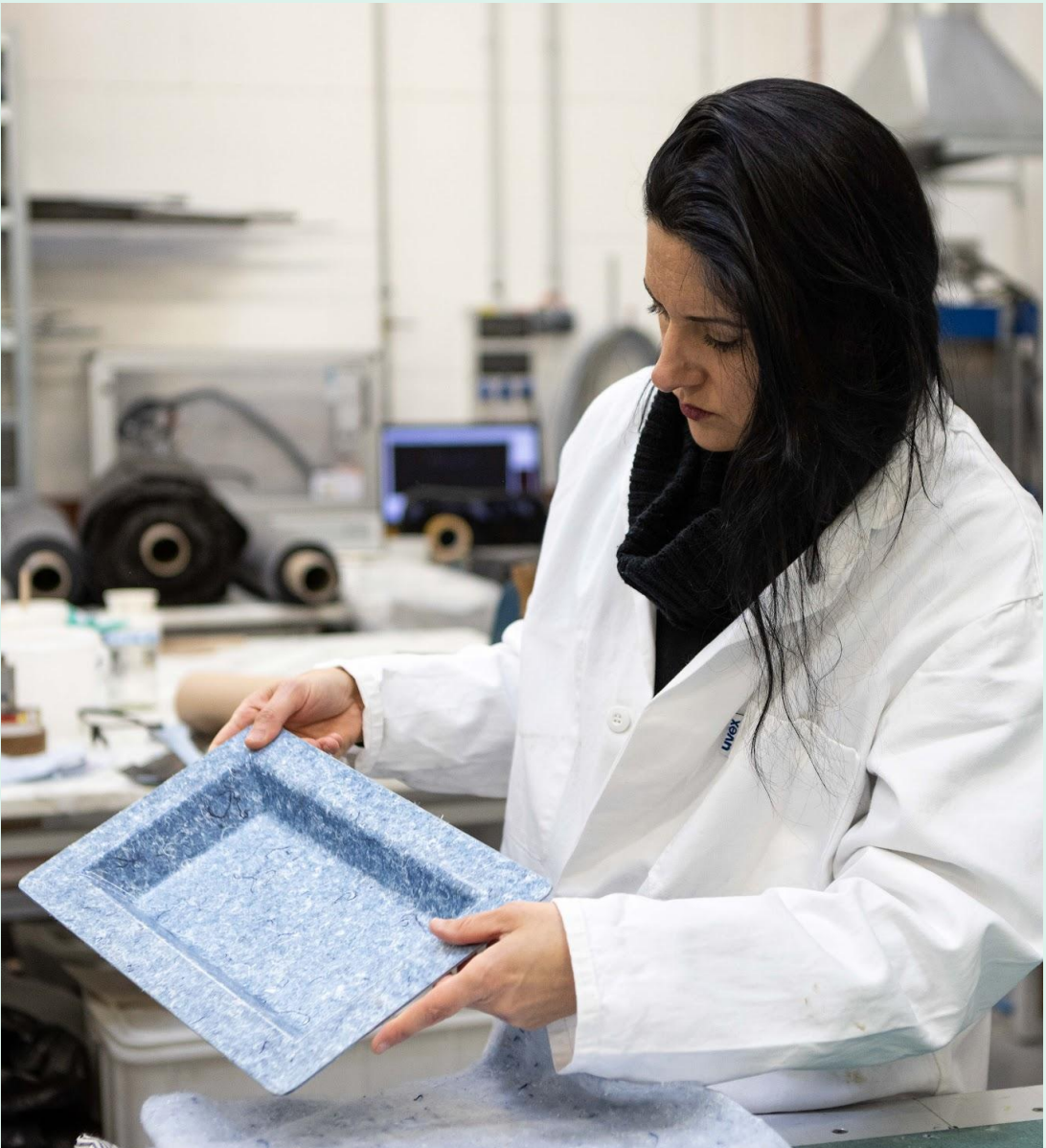
*Acoustic Curtains*  
*sample*



# THE PROCESS & TECHNOLOGY

Re  
SAN PULP™  
NON-WOVEN

 PATENTED





## *R&D options*

### *Car Seat - Middle Layer*

Re-Sanpulp<sup>TM</sup> offers customizable composition and properties, suitable for filling, cushion padding, and non-woven layers. It can be developed for extrusion molding as a support material for car seats!

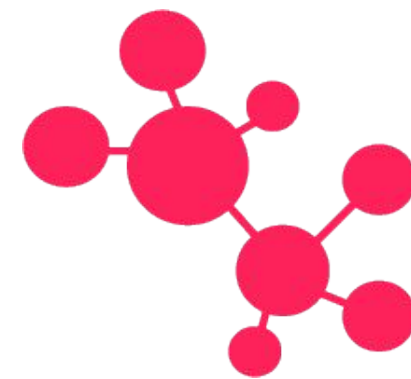


# LCA

## *Life Cycle Assessment*

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Re<sup>TM</sup>  
NANO  
NANOCELLULOSE



Saves up to **97%** of **CO2** compared to landfill or incineration

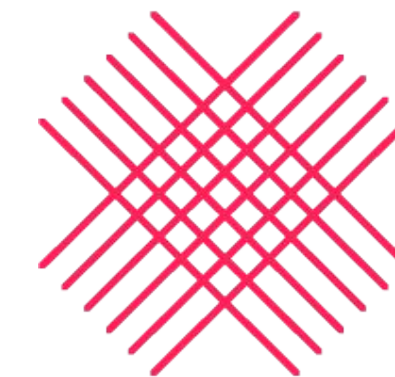
*For Every 1kg Cotton We Avoid 2.3kg Co2eg (Without Ch4)*

*\*\* Planetech Calculator*

*The Re-Nano<sup>TM</sup> Produces Only 0.05kg Co2eg*

*\*\* Lab Scale Inhouse Lca*

Re<sup>TM</sup>  
SAN PULP  
NON-WOVEN



Saves up to **150,000 liters of water** for every 1 ton of raw pulp

## R&D



**Dr. Itzhak Shalev**  
Chief Technology  
Advisor Prof.,  
Dean em *Shenkar*  
*College & NCSU*



**Dr. Bjoern Schulz**  
Process  
engineer

## HR



**Danit Gal**  
Organization and People  
Management Advisor

## Advisory



**Dr. Shoshana  
Feingold-Studnik**  
Board member,  
*Partner Panthera*



**Utre Zahn**  
Leadership  
Development  
Advisor



**Revital Nadiv**  
Co-Founder, MBA  
**FILA** **FAB LAB** **Disney**



**Viktoria Kanar**  
Co-Founder, MA  
LVMH **WIZZ** **MARCCAIN**



**Michael Ulbrich**  
Board member  
Managing  
Director  
Chemicals &  
Natural  
Resources,  
*Accenture*



**Michael B.  
Reidbord**  
Fashion & Retail  
Advisor

With our *veteran leadership*  
of engineers, PhDs, and industry  
experts,  
our amazing *visionary founders*  
have the support and guidance they  
need to succeed.

## Digital



**Gal Taylor**  
Digital  
operations



**Catherine  
Conaghan**  
Head of program  
automation

## Marketing & Sales



**Eva Kohne**  
Project manager  
and customer  
relationship



**Colm Lehane**  
Marketing & Social  
Media



**Dr. Oliver  
Schwabe**  
Innovation &  
Financing Advisor  
Risk Partner,  
*Rolls Royce Civil  
Aerospace*



thank you.

join us in changing the  
world, for a better future.

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