

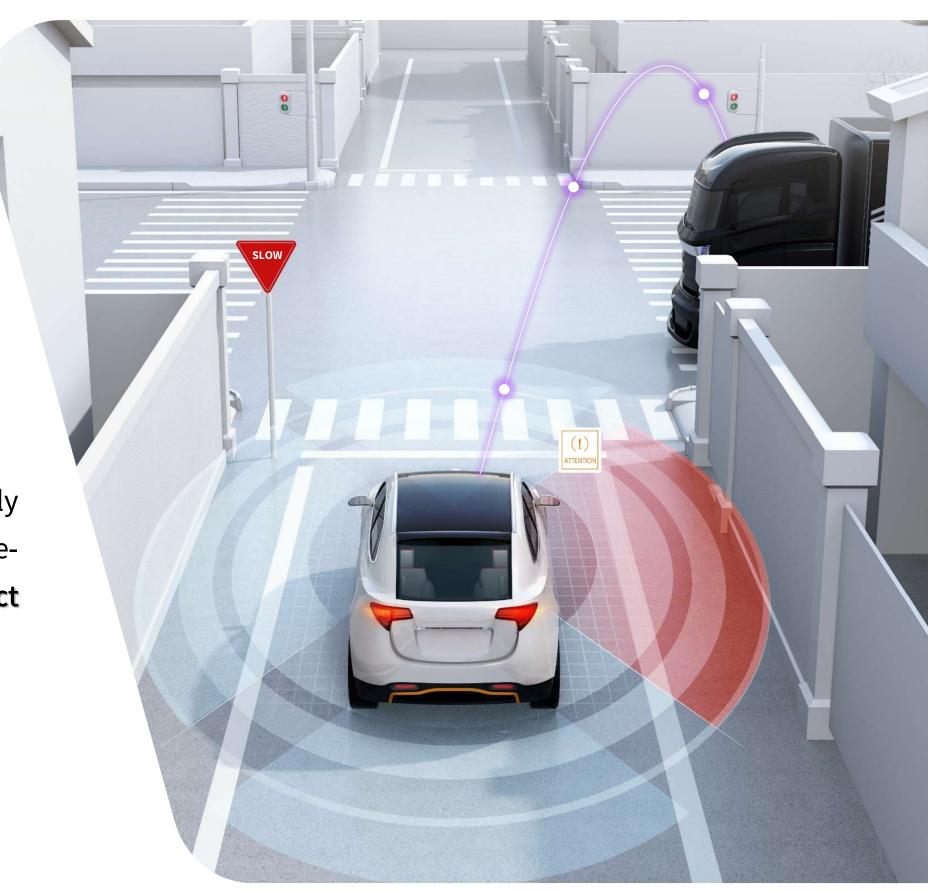
About Eye-Net

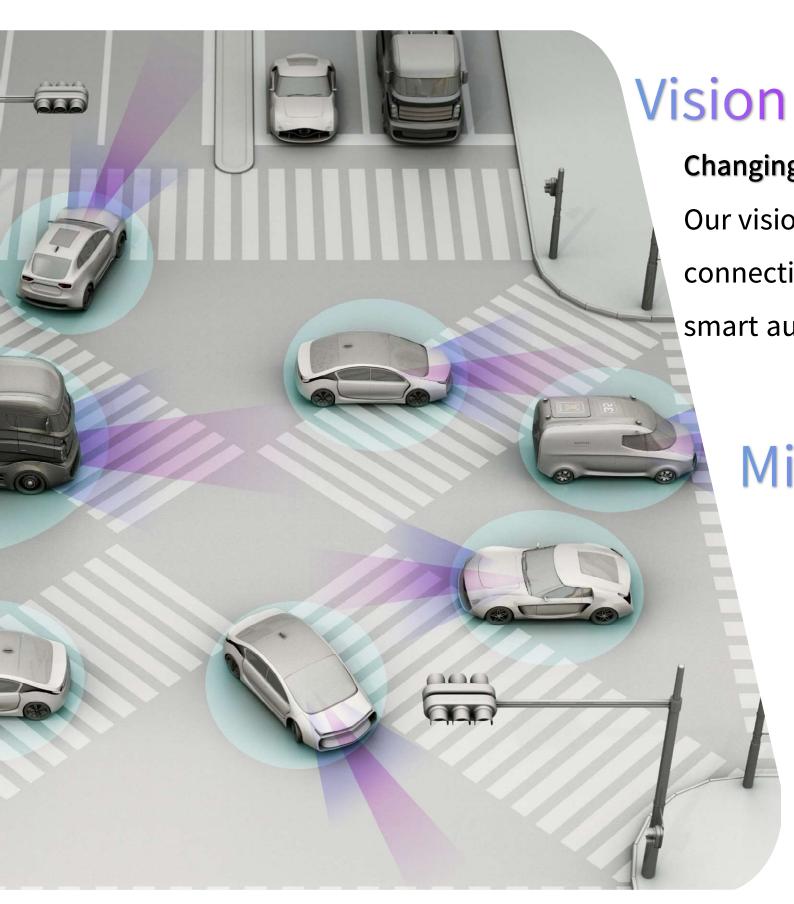




## Next-Gen Smart Collision Prevention Solutions

Eye-Net is a revolutionary and commercially available, **Vehicles to ALL Road Users**, software-based communication solution, designed to **predict and prevent** "Non line of sight" collisions.





Changing the Game by Connecting Road Users

Our vision is to ignite global road safety transformation by seamlessly connecting all road users through smart cellular-based solutions and smart automotive systems.

### Mission

#### **Road Safety For Everyone**

We are driven by creating safety and protective solutions for the benefit of all road users. We develop innovative technologies aimed at keeping everyone safe - from motorists through to the most vulnerable road users like pedestrians and cyclists.

#### An Israeli-based technology product company

Founded May 2018 - Started as a project in Foresight Automotive

Engaged in design and development of cellular-based accident prevention solutions

## Company Highlights

Offers a SW add-on designed to provide real-time pre-collision alerts to all road users

1 Registered patent + 4 PCT / Provisional

**Commercially ready** – Commercial integrations and paid POCs

**23 Employees** - And growing . . .

# The Need





### An Unmeet Need

1.35 M

According to the "WHO" every year there are 1.35M fatalities in road accidents

54%

vulnerable road users (pedestrians, micromobility users and cyclists) account for **54% of road fatalities** 

14%

14% of fatal crashes involved the use of cell phones

101s

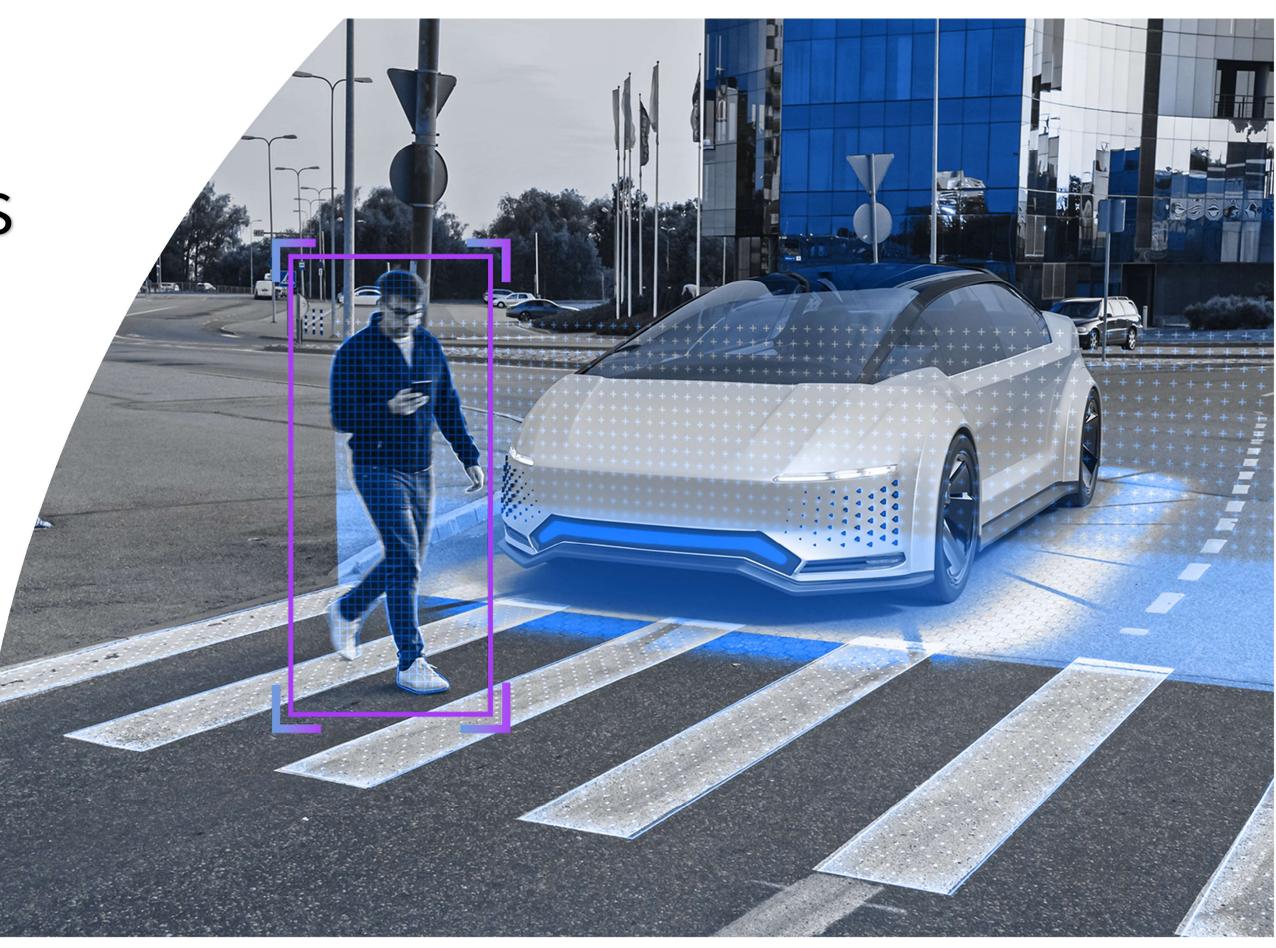
On average, one pedestrian is **killed every 101 seconds** 

~ 9,000

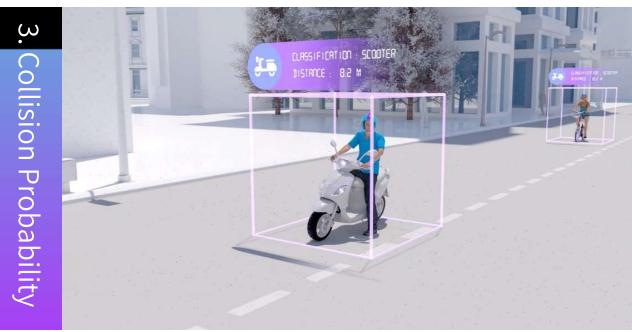
Side impact crushes, in the US, are responsible for **in between 8,000 – 10,000 road fatalities** every year 24%

According to the IIHS, an estimated 24 percent of all motor vehicle accident fatalities occur in a side-impact crash

Eye-Net Solutions







Eye-Zone monitors all users' movement characteristics & calculates probability of collisions



All road users in the vicinity of an integrated vehicle are introduced to the Eye -Zone system



Eye-Zone shares users' location & collision probability with the in-vehicle safety systems

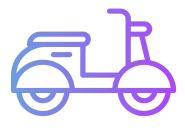




#### 3<sup>rd</sup> Party Location-Based Applications

Simple SDK implementation for multi-user third-party applications, offering significant added values to the apps and its users.

## Target Market



#### Micro-Mobility

Simple SDK implementation for shared mobility applications, significantly enhancing user safety.



#### **Automotive**

Eye-Zone is Eye-Net's OS agnostic solution for seamless integration with vehicles' systems, providing life-saving alerts to the driver and enhanced safety features and data for the vehicle.

### Eye-Net™ Protect















Eye-Net Protect is a software add-on (SDK) that can be seamlessly integrated into 3<sup>rd</sup> party applications and offers an intuitive mobile interface designed to provide real-time precollision alerts to all road users, including the most vulnerable ones (pedestrians, cyclists & micromobility riders).

#### **FEATURES**

Side aspect collisions alerts

Awareness notifications ("car brakes ahead", "cyclists ahead")

**Community Stats** 

**Activity report** (premium feature)

Family / Group safety & assistance (premium features)

**Automatic emergency call** (premium feature)







#### **Most Road Users**

Protects most road users (vulnerable & drivers)



#### **Accurate**

Exceptionally accurate design with near zero false alerts.



#### **Automatic Process**

Runs as an automatic background process which requires no user intervention.



#### **Side Impact Alerts**

Predicts and prevents NLOS collisions.



#### **GDPR Compliant**

Anonymous service. Requires no registration.



#### **Seamless Integration**

Intuitive onboarding with an instant ability for visual, text and language modifications.



#### Harsh weather

Works under all weather and lighting conditions.



#### **Small Footprint**

SDK package compatible with iOS and Android.



## Compatible with any cellular infrastructure (3G and up)

Real-time alerts utilizing adaptive network latency compensation of each users' cellular devices.

### Eye-Net™ Sense









Eye-Net Sense is a V2X collision prediction & accident prevention solution that sends alerts and indications to the driver.

Eye-Net Sense serves as a unique virtual sensor named RUDAR (Road Users Detection & Ranging) that provides a point cloud of the real- time location, movement characteristics & probability of collision with each of the road users around the vehicle.

#### **FEATURES**

Side aspect collisions alerts

**Awareness notifications** 

"car brakes ahead", "cyclists ahead"

Multi-User tracker

Analyzes & classifies all users in the vicinity of the vehicle

**Automatic emergency service** 

Automatic emergency call Automatic report generation in case of a collision

"Where is my car?"

Real-time visibility on vehicle's location.

**Community Stats & Activity report** 





#### Multi-User Tracker

Analyzes & classifies all users in the vicinity of the vehicle



#### **Accurate**

Exceptionally accurate design with near zero false alerts.



#### **Automatic Process**

Runs as an automatic background process which requires no user intervention.



#### Side Impact Alerts

Predicts and prevents NLOS collisions.



#### **GDPR Compliant**

Anonymous service. Requires no registration.



#### **Seamless Integration**

Seamlessly connecting to external location sources



#### Harsh weather

Works under all weather and lighting conditions.



#### **Small Footprint**

Linux-based solution - runs on a single ARM (maximal integration flexibility)



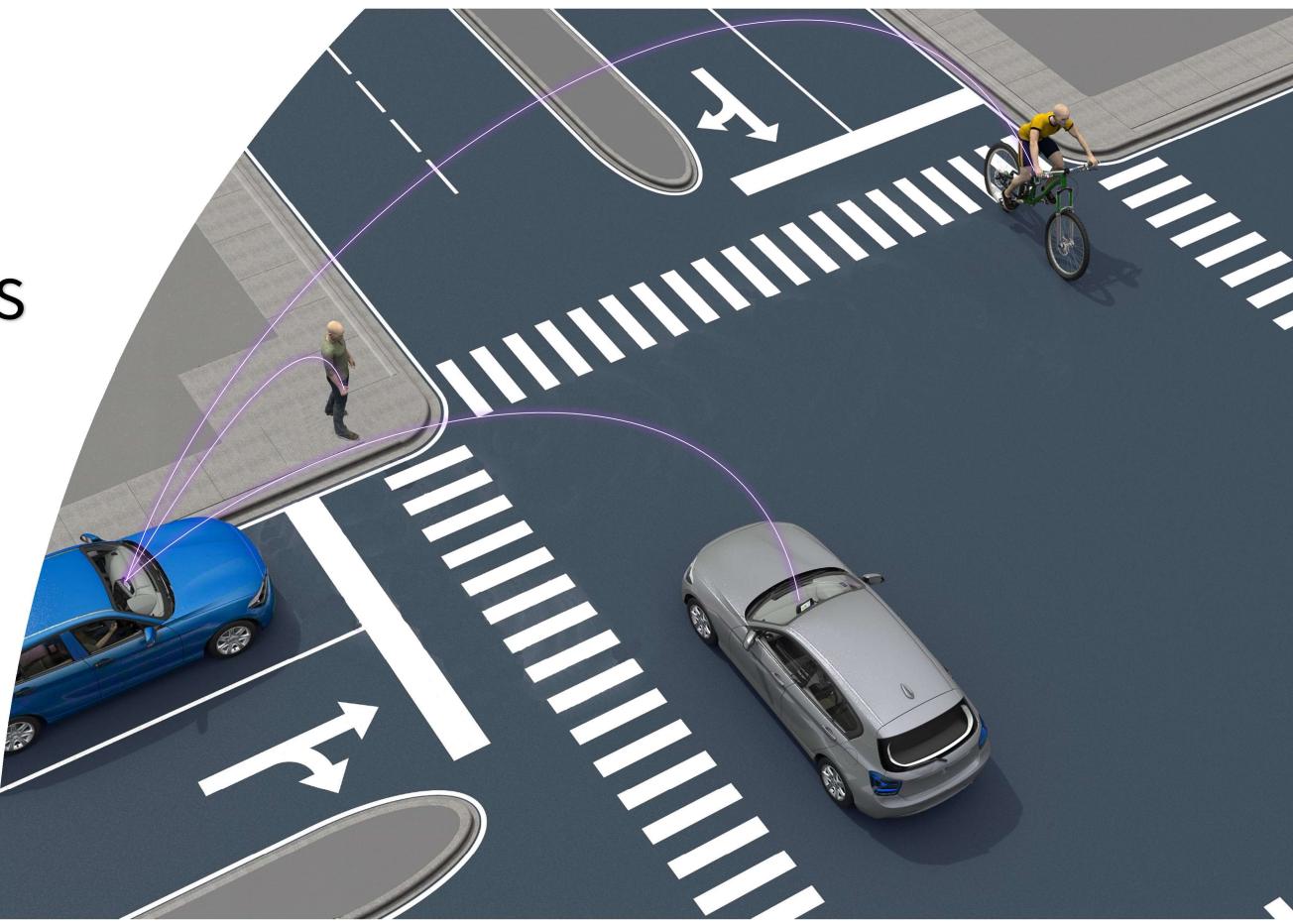
#### **Real-time Protocol**

Shares users' location, trajectory, classification, & probability of collision

Eye-Net

Data Analytics

EYE'NE'T



### Eye-Net™ View



Eye-Net View is a web-analytics tool that serves as an interface for Eye-Net's suite of applications - an intuitive dashboard designed to provide a comprehensive snapshot on the ecosystem of Eye-Net's users, system KPIs and product efficiency, as well as valuable insights on all road users.

#### **ADDED VALUES**

Visual and intuitive display of the collected data

Monitors system KPIs & Product efficiency

Offers online visibility on the generated revenues

Provides valuable actionable insights

Generates reports

Increase hosting apps engagement

Enabler for new markets and data monetization

Business Traction







#### **Eye-Net Protect**

Simple SDK implementation for multi-user third-party applications, offering significant added values to the apps and its users.



Insurance

**Dashcams** 

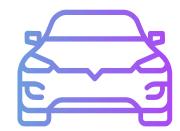
**Smart City** 



## Target Market







#### **Eye-Net Sense**

A revolutionary software package, serves as a "Collision prediction virtual sensor" that can be integrated with vehicles' systems, providing life-saving alerts to the driver, enhanced safety features and essential data for the vehicle.

OEM

Tier-1

OEM





Business **Partners** 











