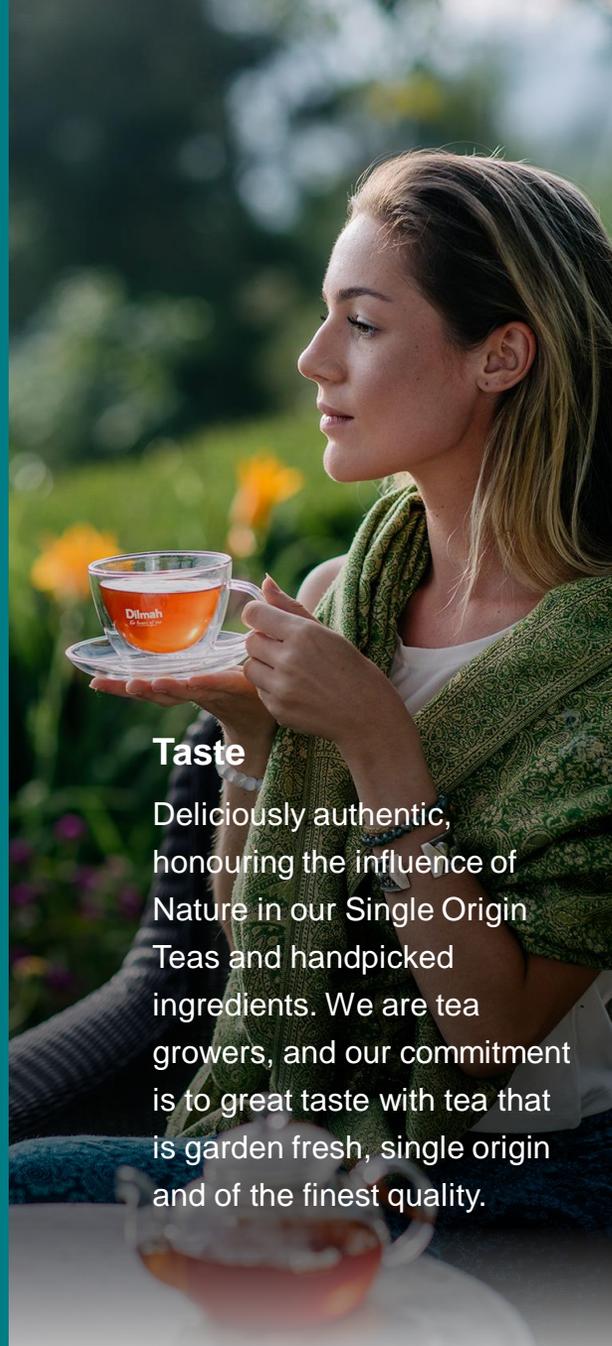


Dilmah Single Origin Handpicked Ceylon Tea



Taste, Goodness & Purpose

Our Founder's dream was to offer his tea, grown and packed at source, direct to the world. After nearly four decades spent in overcoming the obstacles he faced as he sought to offer the first genuinely ethical tea brand, he succeeded in 1988 and his earnings fulfill his pledge to making Dilmah a business that is a matter of human service.



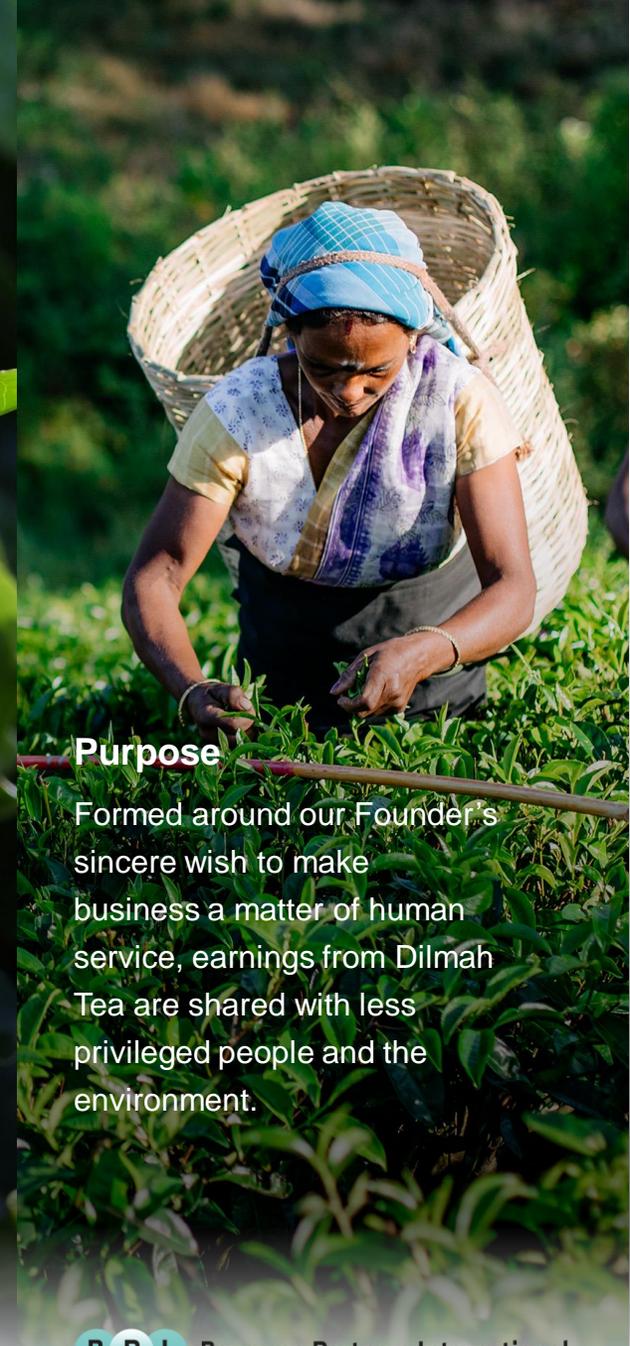
Taste

Deliciously authentic, honouring the influence of Nature in our Single Origin Teas and handpicked ingredients. We are tea growers, and our commitment is to great taste with tea that is garden fresh, single origin and of the finest quality.



Goodness

Tea that is grown, handpicked and handmade, and infusions from ingredients that are authentic, all freshly packed at source, to ensure that natural antioxidant goodness is nurtured and protected for your enjoyment.



Purpose

Formed around our Founder's sincere wish to make business a matter of human service, earnings from Dilmah Tea are shared with less privileged people and the environment.

Dilmah is Different...

- The product of a passion for tea and a lifetime devoted to Ceylon Tea
- The only international tea brand owned by tea growers
- Handpicked, packed and supplied direct from origin
- A fully integrated company, caring for tea from the tea nursery right to your cup
- Tea that is truly traditional and authentic and packed at origin. The world's only ethically produced tea



Dilmah Quality

- Traditional orthodox Tea, picked, perfected and packed on Dilmah Tea Gardens, in the home of the world's finest tea, Ceylon.
- Single Origin Tea, unblended and offered Garden Fresh, direct from origin. Fresh Tea is richer in antioxidants.
- We care for Dilmah from the tea nursery right to your tea cup.



Fresh tea packed at Source

Fresh Tea is richer in antioxidants and delivers a richer, more satisfying cup of tea to the consumer. Dilmah Tea is picked, packed and perfected at origin, right where it is grown, to ensure that our teas are Garden Fresh, rich in antioxidants and rich in flavour.

Expertise in tea

The proliferation of brands has changed the perception of tea and almost made this beverage a commodity. Tea is a herb with a 5000 year history, natural, healthy and infinite in variety. Growing and selecting the finest in tea is an art that takes years to perfect.

The Founder of Dilmah, Merrill J. Fernando, is one of the most experienced tea tasters in service today with over 70 years in tea. That expertise is what makes Dilmah different.



Family commitment to tea



As a family business, we have a different perspective on tea. Unlike in a multinational or multi-product business, tea is the core of our Group of Companies, central to everything we do. In partnership with the consumer, our family commitment helps Dilmah deliver consistently high quality, innovative teas, growing consumption of tea and a healthy lifestyle amongst our consumers.

Certifications and Standards commitment to tea

Quality Management and Food Safety Management Certifications

- ISO 9001:2015 Quality Management System Standard
- FSSC 22000 – Food Safety System Certification
- BRC Global Standard for Food Safety

Environmental Management Certification

- ISO 14001:2015 Environmental Management System Certification

Laboratory Accreditation Certification

- ISO:17025 Chemical and Microbiology Laboratory Certificate of Accreditation

Organic Certifications

- Organic Certification to USDA, AMS 7 CFR Part 205, National Organic Program
- Organic Certification to Japanese Agricultural Standard of Organic Agricultural Products (JAS)
- Organic Certification to Regulation (EC) No 834/2007 and Regulation (EC) No 889/2008

Ethical Sourcing & Responsible Operations Related Certifications

- SMETA - SEDEX Members Ethical Trade Audit
- Rainforest Alliance Chain of Custody Standard
- Carbon Neutral Product Certification
- Carbon Neutral Facility Certification



Our Plantation Companies

The Dilmah Group is a vertically integrated tea company and owns a majority share in Kahawatte Plantations PLC, and jointly owns two of Sri Lanka's leading regional plantation companies, Elpitiya Plantations PLC and Talawakelle Tea Estates PLC, which account for over 5% of total Ceylon Tea production.

Tea Gardens owned and managed by these companies are located in the High, Mid and Low elevation areas of Ceylon, producing a wide spectrum of grades with varying flavours and characteristics.



Business is a matter of human service



15 % FOR HUMANITY
a minimum 15% of our pretax profits
directly benefit people & planet.





I am a tea grower. I devoted my life to tea and built my family business on a foundation of quality and integrity. I achieved more than I dreamed possible through faith, and the knowledge that success is a blessing that must be shared. More fulfilling than anything I have achieved in my life is the knowledge that my tea is positively impacting the lives of less fortunate children, women and men, and the environment.

Merrill J. Fernando
Founder of Dilmah

1 Million Cashew Trees Planted
In Eastern Sri Lanka to revitalise the land and uplift communities under Dilmah's Green Recovery Programme.

Our One Earth Urban Arboretum
models greening of urban spaces for healthier cities and people.

Indigenous Communities
empowered through initiatives to preserve their traditions and knowledge.

Sustainable Beekeeping
and bee research to conserve Sri Lankan bees while empowering communities and promoting biodiversity.

Research Collaboration
between scientists and our Dilmah Climate Change Centre demonstrate solutions for climate resilience in agriculture.

Our Environmental Education
researches and shares knowledge on nature, wildlife, natural medicine, sustainability and cultural heritage to inspire commitment to conserve.

Our Nature Corridor
replaces tea lands with biodiversity to allow wildlife to move freely between two fragmented forest reserves and strengthen species richness & resilience.

Elephant Conservation
efforts including the Elephant Information Centre, support for a unique orphan elephant care and reintroduction programme and supporting elephant research.

Aided Discovery of New Species
in Sri Lanka to generate scientific evidence and conserve herpetofauna species.

Our Marine Conservation
efforts support the creation of marine sanctuaries and preservation of endangered marine wildlife.

Early Childhood Development Programmes
so that children under 5 have a stronger start to life

Network of Community Centres
taking knowledge & opportunity to remote, rural communities.

Life Skills & Vocational Training for Youth
to increase their preparedness for the job market of the future

Nutrition Support and Awareness
promotes healthy minds and bodies that are crucial for children's wellbeing

Investment in Disability Friendly Technologies
so that apps, databases and communications support PWDs and their families

Therapy, Education and Vocational Training
for an improved quality of life for children with disabilities

Housing and Infrastructure Improvement in the Tea Gardens
so that everyone has a place to call home

Support to Elders
ensures their dignity and recognises their continued capacity to contribute

Covid Support and Relief
to the local health system and other beneficiaries affected by the pandemic

Financially Independent Women
who can make smart decisions that impact their entire families for the better

Entrepreneurs Developed
have the tools, knowledge and support to create sustainable business models

Training for Government Practitioners
in health and education to ensure that people with disabilities are supported in society

Educational Scholarships and School Support
so that young people on the plantations and low income backgrounds access higher education

The Dilmah family includes 3 major groups



The Dilmah Ceylon Crafted Iced Tea



MJF Beverages, was established in 2007 to produce and market a uniquely authentic Tea Concentrate for Ready to Drink Tea. Made from a process developed by Dilmah with more than 5 years of R&D, the Dilmah Beverages facility in the company's Rilhena Tea Garden, produces tea concentrate from freshly harvested tea leaves. The method is substantially superior to that which is used by all other Concentrate Tea brands. In 2019, MJF Beverages established a global partnership with Beverage Partners International (BPI) to expand its global footprint in the RTD market.



Minimally processed to preserve the natural goodness of tea

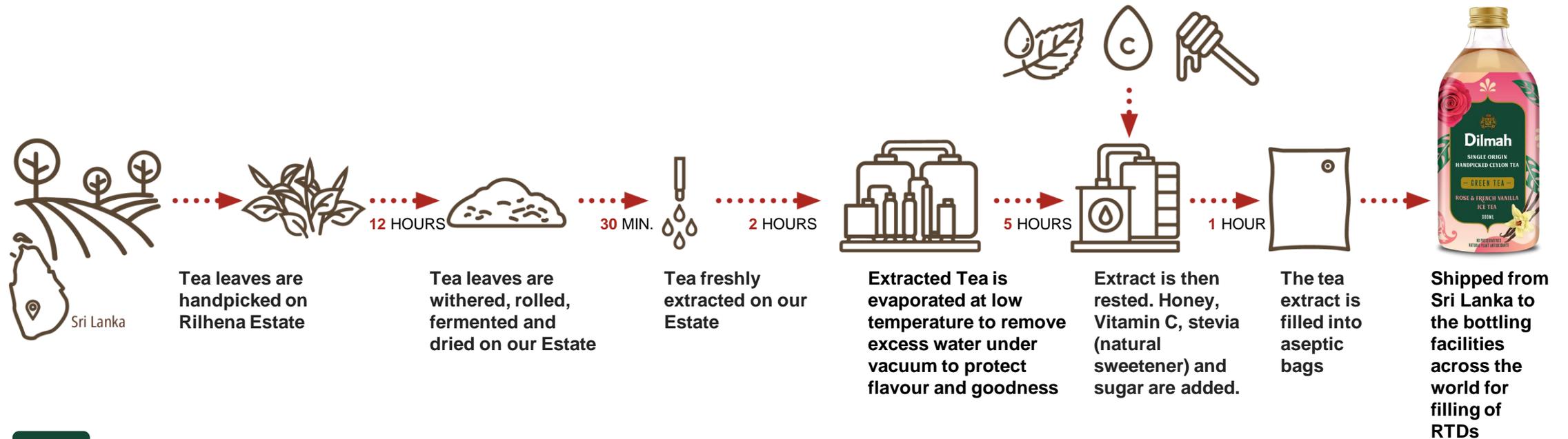
It is extracted and concentrated under vacuum at low temperature, thus preserving delicate volatiles contributing to taste and flavour. There is no spray drying which strips the flavor and alters the compounds contributing to taste, thus affecting the overall quality.



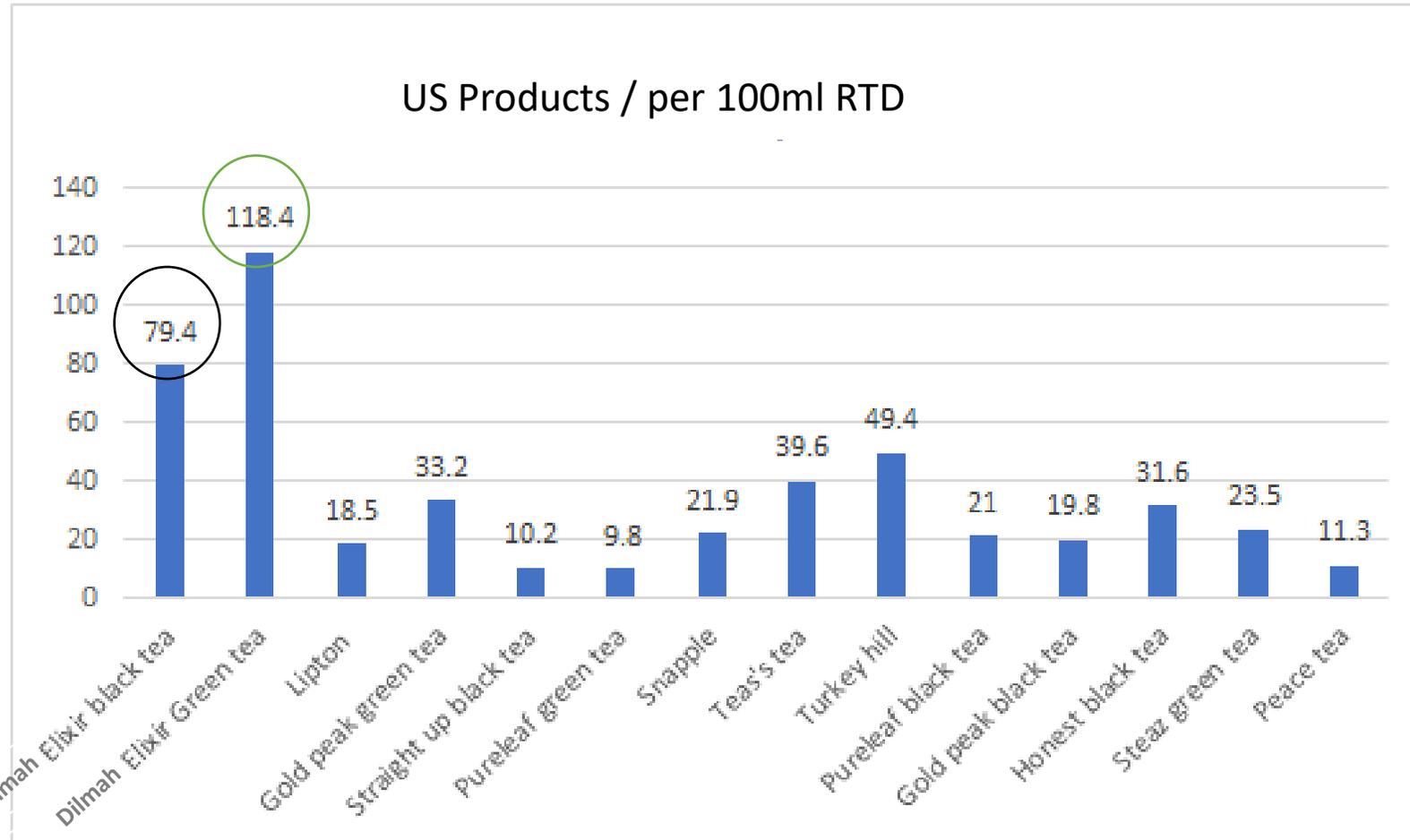
Elixir of Ceylon Iced Tea

Variants:

- ❖ Black tea Lemon & Lime
- ❖ Black tea White Peach
- ❖ Black tea Royal Ceylon
- ❖ Green tea French Rose & Vanilla
- ❖ Green Tea Lady Lavender
- ❖ Green Arabian Jasmin



Minimal Process Protect Polyphenols



* Conducted in 6/2021



Dilmah RTD 300ml



Thank You



info@bpi-bev.com | www.bpi-bev.com

Israel: 10, Kehilat Venezia St., Tel Aviv



Dilmah Craft Tea and Dilmah Elixir are offered exclusively by **Beverage Partners International**
