

Mor is a leading, diversified and well established supplier of fresh produce. Consider to be one of the biggest exporter out of Israel. We've been supplying leading Supermarkets chains round the world as well as many importers of fresh produce

We are very much interested to introduce Sharon Fruit and Sea Asparagus to the Japans market and looking for help with introduction to the right partners.

Sea Asparagus -

Sea Asparagus ,is a halophyte plant adapted to growing in saline conditions. Salicornia is culinary herb with a salty taste, which can serve as a natural and healthy alternative to table salt. The plant's crisp texture allows it to grow in arid regions where water contains high concentrations of salt.

Appearance - Tall, succulent stem with a jointed horizontal main stem and erect lateral branches or individual stems. Uniform colour throughout stem of medium to light green although at certain times of the year due to growing conditions, a reddy/orange tinge will be visible on stems. The stem should be smooth and turgid when held upright, moisture content in the stem is high



Weight	1kg
Origin	Israel
Storage & Care	2-8 °C wash before use
Product Life	2 weeks

Nutritional value

Sodium	7%
Calcium	1.55 mg
Iron	9.5 mg
Vitamin B2	0.24 gr

Packaging	As requested	Carbohydrates	35 gr
Profile	Salty	Potassium	3.03 mg
Seasonality	All year	Magnesium	1.4 mg

Please see below some more background about Mor International and our proposal for the coming season;

Mor International Ltd

Mor International is part of Greengard <https://www.greenyard.group> , which is a public group of companies.

Global presence – The company has set up subsidiaries in the US, Italy ,South Africa and has strong presence and relationship in East Europe , mainly Russia. The company also exports agricultural produce from farmers in Peru , Turkey, Thailand and Mexico to be sold in USA, Italy South Africa and Russia. Furthermore, Mor deals with wholesalers and retailers in Western Europe , Eastern Europe , North America , the Far East and Middle east.

Over the years Mor international has added to the portfolio Mangos, Fresh Cut Herbs, Salicornia, Lychee , pomegranates , summer fruits , citrus , dates, avocados, peppers, tomatoes, cherry tomatoes , carrots, organic peppers and more.

We would also cover all technical aspects such as:

1. Global Gap and Sedex details
2. Proposed Pesticide list for the season
3. historical application records for the growers you plan to use
4. Grower Co-ordinates for all growers you plan to use.

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