

Solano Pet Care

Powered by innovation

Solano
PET CARE



Israel's leading pet care product manufacturer

- Family-owned company, founded in 2012 with headquarters in the north of Israel, combining R&D and production.
- Patented technology developed in-house.
- Develops and manufactures a variety of innovative pesticide solutions and healthcare for pets, using advanced, high-quality ingredients, providing preventive solutions as well as safe and effective treatments.



Our fields of activity

- Solano offers a complete range of chemical and natural flea & tick control products, natural calming line collars, Hip & Joint Collar and spot-ons and professional skin and fur care for dogs and cats.
- All products have exclusive chemistry and style: Ensuring the ultimate efficacy and safety together with stylish and comfortable design.
- The uniquely designed collars, for example, give pets an elegant look, while guaranteeing protection for up to six months.



Innovation is our power

- At Solano, we strive to consistently innovate and develop breakthrough products that support animal health and welfare.
- Our decades of experience keep us ahead of curve.
- Everything we do is powered by innovation.
- We aim to provide advanced, preventive animal healthcare and to develop smart and effective solutions.
- We are committed to efficiently delivering innovation that improves the health of animals, the people who care for them, and our planet.
- We are continuously expanding our presence in new markets and enhancing our capabilities.



Innovative Technologies

- Waterproof flea & tick collar for dogs & cats from plastic material with innovative slow-release technology.
- Unlike current market solutions, The Novo, Solano Flea & Tick control collar comes with an advanced slow-release mechanism.
- The controlled release technology combined with the active ingredients in the collar ensure higher efficiency than all competing products.



Quality assurance backed by strong production capabilities

- Production capacity of about **3 million** collars a year, **7 million** ampoules and **1 million** spray bottles, under its own brand and private label options for partners around the world.
- Registered Patents & Trademarks in the US, Europe and Israel

Quality assurance:

- ISO standards
 - 9001:2015
 - 13485:2016



A complete range of pet care products

Ecolife

Natural repellent line



Relax-Sol

Calming line - Long lasting Relief



Novo

Flea & Tick Control



GoFlex

Hip & Joint mobility collar



DermaProtect

Professional skin & coat care



Soltif Home

Flea & Tick Control

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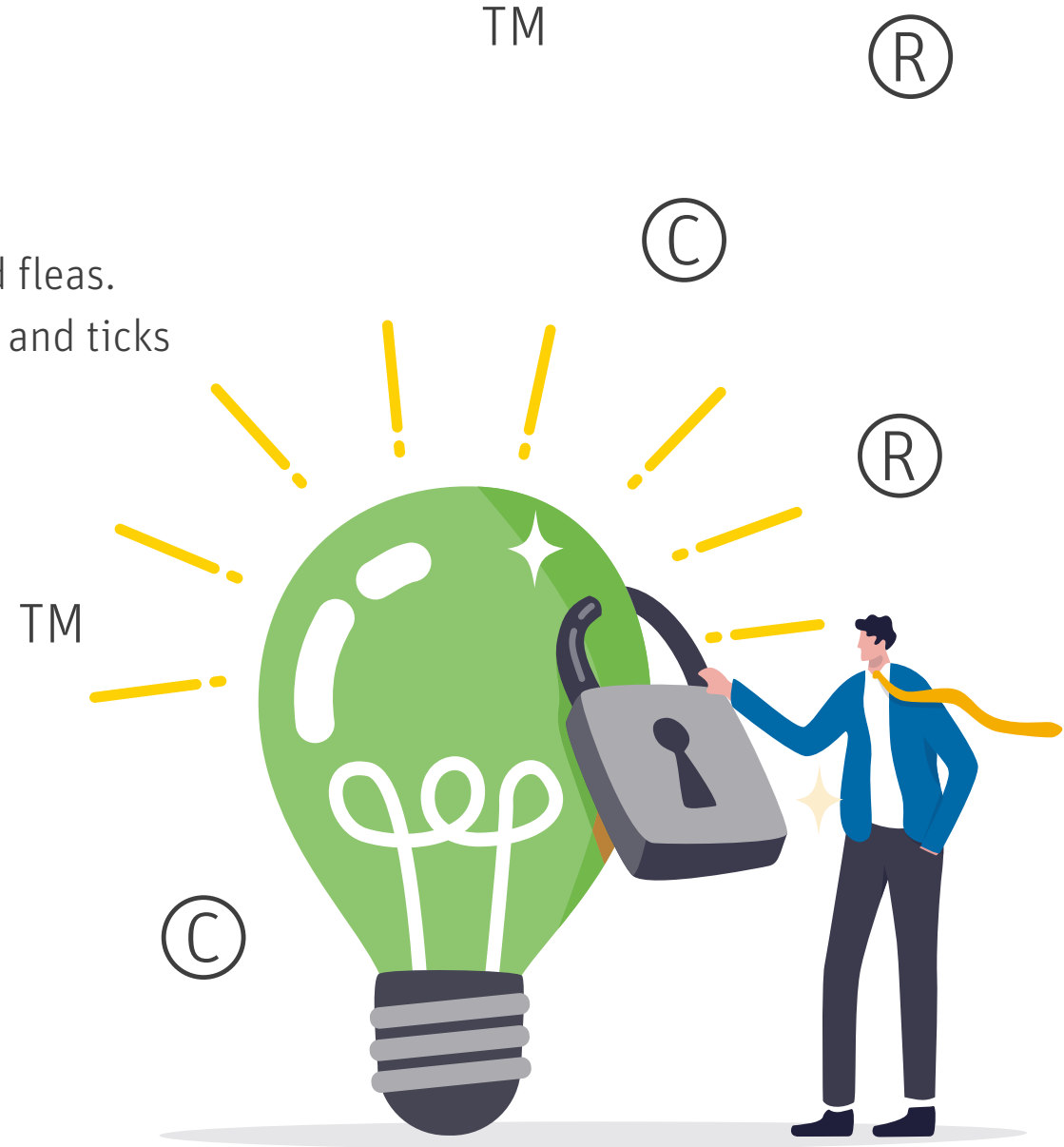


Patents

- US patent – Pest Control Formulation to prevent ticks and fleas.
- US patent – Pest Control Formulation liquid against fleas and ticks
- Israeli patent - for treatment against parasites
- Flea & Tick collar – Patent Pending
- Goflex - Hip & Joint Collar

Registered Trademarks

- Soltif Home
- Solpreme
- Relax-Sol
- Ecolife Europe
- Ecolife USA
- Soltick



Current marketing and distribution activities

- Solano has the leading products in the Israeli market.
- The company is aiming to increase exports and currently exports to Hong Kong, Italy, Austria, U.S, Greece, Georgia, Spain, India, Austria and more.
- Ecolife and Relax-Sol products are approved for sale in the United States, Spain, UK, France and Germany and do not require any special approval in many other countries.

Key Costumers

Distributors, Pets shop retailers

USP (unique selling point)

The company's objective is to give customers a competitive edge with a full range of products that help them to stand out from the rest.

Founded on the values of innovation, efficiency and the best products quality, the company has set itself the goal of making products that are accessible worldwide, while listening to its customers, employees and partners to identify the product needs.

Competitive prices worldwide



Thank you

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