

ONLYX

THE BEAUTY SLEEP COMPANY

**PRESENTATION  
DECEMBER 2022**







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ONYX RADIANCE IS A BEAUTY & WELLNESS BRAND, SPECIALISING IN SUPERIOR MINERAL INFUSED TEXTILE PRODUCTS FOR THE BENEFITS OF SKIN, HAIR, AND WELLBEING.

ONYX's VISION  
is to become the global leading brand in the new field of value-added smart active textiles for the improvement of Health, Beauty, and Sleep

ONYX launched in the Israeli market at the beginning of 2019, and since then have been growing rapidly, while gaining interest from international markets

*We spend 33% of our lives sleeping, WHY CAN'T WE BENEFIT FROM THE TEXTILES WE WEAR AND SLEEP IN?*



- Interest from John Hopkins[U.S] execute clinical trials
- ONYX is executing a clinical trial led by world- renowned dermatologist Dr. Artzi of Sourasky Hospital, Tel Aviv.  
Dr.Artzi's Expert Center is Israel's largest and most advanced premiere cosmetic dermatology practice.



## Onyx Mineral Infused Pillow Cases

For Skin, Hair, and Well-being

Our pillowcases are 100% Elite cotton (500 thread count) and OEKO TEX standard 100 approved, the strictest standard for safety and quality in the textile industry.

Depending on your needs, this pillowcase is enriched with natural compounds such as **Silver-ions** (Lunar Beauty Pillowcase) or **Zinc** (Therapeutic Pillowcase), which contain extremely powerful yet gentle cleansing and revitalizing properties. Helping you transform your facial skin to a firmer, balanced, and more radiant look, all while you sleep.

Onyx customers around the world are amazed each morning with the change that Onyx's textile products have brought to their lives. **They have reported dramatic changes in their overall skin's appearance and mention; improved sleep quality, decreased snoring and lessened sensitivities while promoting strengthening of hair from the root as well as an overall beautiful shine.**





## The Zinc Therapeutic Pillowcase

Our Therapeutic Zinc Pillowcase contains the cleansing properties of Zinc. Zinc assists in calming common skin conditions, such as acne, atopic dermatitis, seborrhea, psoriasis, and other skin conditions, and aids in soothing irritation, balancing sebum, and fighting bacteria/fungus for clear, healthy-looking skin. The Zinc compound also helps treat dandruff, balance oil in the scalp, and supports the hair's healthy shine!

One of the many benefits of the Zinc Therapeutic Pillowcase is that while it aids significantly in the treatment of acne, it does not dry out the skin unlike many other acne treatments on the market. Thus, making the Therapeutic Zinc Pillowcase the perfect solution for those who have acne concerns while also being conscious of anti-aging, and sensitive or easily irritated skin.



Countries of high humidity levels know the effects it can have on our skin. Our Zinc Therapeutic Pillowcase does wonders for those suffering from such conditions including Fungal Acne which is commonly misdiagnosed as regular or other types of acne and can be very stubborn to relieve and treat.

- Calms common skin conditions, including **Acne, Atopic Dermatitis, Seborrhea, Eczema, Psoriasis.**
- Helps to balance sebum production
- Antibacterial and Antifungal - Fights bacteria and fungus for clear, healthy skin
- Soothes scalp and supports hairs healthy shine
- Strengthens and promotes dandruff-free hair roots.
- Promotes less oily skin and scalp by balancing the skin
- Contributes to a calmer and cleaner sleep from better breathing





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## The Lunar Beauty Silver-ions Pillowcase

Helps skin look revitalized and vibrant due to the silver-ion minerals which have been carefully embedded into the pillowcase. Wake up every day with firmer, radiant, and fresh glowing skin!

### Skin Benefits of Silver-ions:

The silver ions promote a sterile and anti-bacterial sleep environment, thus contributing to better breathing as you dream throughout the night.

After initial trials of our pillowcase, we were taken back by the amount of feedback we received from our clients that have reported many improvements in areas that we initially were not aware of. Such as improvements in coughing, migraines, allergy symptoms, snoring and even hot flashes.



- Promote radiance and youthful glow
- Firmness of skin
- Reduced depth of wrinkles
- Reduced blemishes by fighting bacteria
- Strengthening of the hair roots
- A calmer and cleaner sleep due to the antibacterial nature of the minerals embedded in the pillowcase.



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## The Science of Silver-ions

- Silver ions mitigate disease by paralyzing the enzymatic-protein process of the disease-causing microorganisms. At first stage, the silver ions attach to membranes of the bacterial cells and their pathogens and neutralizes them. The silver ions create holes in the bacterial cells and enable the second stage where the silver ions infiltrate the bacterial cells in a process called endocytosis or cell absorption.
- Silver ions have a significant influence on the process of fibroblast activity as well as the construction of collagen and hyaluronic acid, and are therefore effective in anti-aging treatments. Silver ions have great significance in the process of brightening facial skin blotches, due to its suppression of the tyrosinase enzyme responsible for the generation of melanin.
- Silver ions improve the skin's feeling and texture.





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## Therapeutic Zinc Shirt

We'd like to introduce to you our most innovative and exclusive product that has recently been included into our product range. The Therapeutic Zinc T-shirt helps to **relieve skin irritation** with next-gen smart textiles, all while being practical and stylish.

This unique 100% cotton shirt by ONYX is infused with an **antimicrobial zinc complex** to **relieve various skin conditions** and **protect against environmental aggressors**, neutralizing the harmful, odor-causing bacteria and fungi that can easily build up on our skin during our day to day lives. Zinc's broad-spectrum "natural antibiotics" continually **eliminate harmful microorganisms**, ensuring clear, calm, fresh-feeling skin, hour after hour.

Thanks to its remarkable ability to suppress sebum production, clear pores, and alleviate inflammation, zinc significantly **improves the symptoms of many skin conditions, including acne, atopic dermatitis (eczema), seborrhea, and psoriasis.**

This fully washable, breathable, ultra-comfortable shirt is ideal for use in all areas of your life, including as active wear or sleepwear.

- Helps to Alleviate Acne & Various Skin Conditions •
- Cleanses & Calms the Skin • Antibacterial & Antifungal Effect • Breathable • Eliminates Odors • Unisex • Easily Washable







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## Therapeutic Zinc Complex Mask (100% Elite Cotton)

- Treats & Calms Problematic Skin • Reusable & Washable • Antibacterial Effect • Protects Against Harmful Pathogens

### Filters >99.9% of 5-micron particles

Our skin needs 24/7 protection and nourishment...But today we are constantly exposed to harsh climate conditions and urban pollution that can swiftly damage and dry out the skin. Modern face masks offer protection from hazardous airborne particles, but can simultaneously cause "maskne" (mask-acne) and irritation by trapping dirt and sweat. ONYX therapeutic masks provide powerful dual protection, safeguarding you from harmful microorganisms while simultaneously relieving many chronic skin conditions.

OEKO-TEX standard100  
Certification  
ISO Certification  
All Day Protection

### Lab Filtration Results

Testing of the Zinc Therapeutic mask yielded results of validated filtration of > 99.9 % of 5 micron size particles



- Antibacterial effect • Safe to use • Breathable • Cleanses & calms the skin • Promotes a fresher, brighter complexion • Helps to alleviate various skin conditions & blemishes • Effectively combats disease-causing pathogens





## Anti-viral Defense Mask

Experience ultimate and effective protection with the Onyx Anti-viral mask. The dual protection solution for you, your loved ones, and your skin.

**Destroys 99.99% of Covid-19, H1n1, and other viruses.**

The Onyx Anti-viral mask filters **>99% of 3-micron particles**, providing a key barrier against airborne droplets, known to transport harmful bacteria and viruses. ONYX's Anti-viral defense mask is made of 100% cotton, infused with a **unique silver-ion formula**, providing a powerful dual protection, **safeguarding you from harmful microorganisms while simultaneously protecting your skin.**



- **Destroys a range of dangerous viruses, including Covid-19** • Effectively combats disease-causing pathogens • Helps rejuvenate and protect the skin • Safe to use • Promotes even tone • Maintains >99% efficacy up to 50 home laundries



## Therapeutic Zinc Head Scarf

Actively smooths the hair and soothes the skin simultaneously with the delightfully soft ONYX Therapeutic Zinc Head Scarf, for high-performance natural protection that promotes smoother, healthier locks as well as blemish-free skin.

**All-day comfort** is an absolute must for all head scarfs, but it can also be a real challenge to find the one that meets comfort, practicality and style. Scalp and facial skin can easily become irritated, blemished, and flaky, while hair is more vulnerable to frizz, split ends, and breakage.

ONYX presents the ultimate and advanced in head scarf comfort and skincare: the 100% cotton head scarf, infused with a unique antimicrobial zinc complex.



**The soft, breathable smart fabric releases zinc's broad-spectrum "natural antibiotics" that soothe irritated skin and suppress sebum production, helping to prevent blemishes and treat acne-prone areas.**

**In addition to promoting a balanced complexion, the head scarf also calms an itchy scalp, treats dandruff, and helps to maintain an optimal oil balance, for hydrated, non-greasy hair that shines with renewed luster.**

- Calms & Soothes Irritated Skin • Prevents Blemishes & Treats Acne-Prone Skin • Promotes Smoother, Frizz-Free Hair • Tackles Excess Oil • Antibacterial & Antifungal Effect • Breathable • Easily

Washable





## Therapeutic Zinc Head Wrap

Every hair type is vulnerable to damage during the day and night, whether from intense sun exposure or simply from the friction against your pillow, leading to tangles, frizz, and out-of-control bedhead.

ONYX gives you the key to enjoying reliably smooth, strong hair with a healthy shine: the 100% cotton head wrap, infused with a unique antimicrobial zinc complex. This soft, breathable smart fabric benefits from **zinc's broad-spectrum "natural antibiotics"** that calm and balance the scalp, effectively treating dandruff, strengthening the roots, and protecting against harmful microorganisms.



Customers around the globe can say goodbye to bad hair days with the help of the ONYX Therapeutic Zinc Head Wrap, your hair's best friend while you sleep, work, and play, effortlessly eliminating split ends, frizz, breakages, and dry, dull hair.

- Promotes Smooth, Silky, Frizz-Free Hair
- Treats Dandruff & Soothes an Itchy Scalp • Balances Oil & Supports Healthy Shine • Strengthens Hair Roots • Antibacterial & Antifungal Effect • Breathable • Easily Washable



## Therapeutic Zinc Hijab

All-day comfort is an absolute must for all hijabs wearers, but it can also be a real challenge. Scalp and facial skin can easily become irritated, blemished, and flaky, while hair is more vulnerable to frizz, split ends, and breakage.

ONYX presents the ultimate in hijab comfort and skincare: the 100% cotton hijab, infused with a unique antimicrobial **zinc complex**. The soft, breathable smart fabric releases **zinc's broad-spectrum "natural antibiotics"** that soothe irritated skin and suppress sebum production, helping to **prevent blemishes and treat acne-prone areas**.



In addition to promoting a balanced complexion, the hijab also **calms an itchy scalp, treats dandruff, and helps to maintain an optimal oil balance, for hydrated, non-greasy hair that shines with renewed luster.**

- Calms & Soothes Irritated Skin
- Prevents Blemishes & Treats Acne-Prone Skin
- Promotes Smoother, Frizz-Free Hair • Tackles Excess Oil
- Antibacterial & Antifungal Effect
- Breathable • Easily Washable





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