

A New Business Opportunity – Helen Doron Educational Group

We would like to introduce to your company Helen Doron Ltd., The Helen Doron Educational Group began in 1985 as a small home-based business. Since then, the company has become an international leader in developing and teaching English as Foreign Language (EFL) to children of all ages and with incredible results — results based on an exclusive and proven methodology; pioneering educational materials; and innovative educational programs. The Helen Doron Educational Group operates children's educational franchising, with 100 Master Franchisors and over 1000 Learning Centers and Kindergartens in 40 countries across 5 continents. The reputation of Helen Doron's pedagogic excellence is known worldwide and highly respected.



We are I.J. Business Do Ltd. ([I.J. Do](#)); an Israeli company specializes in consulting and business development between Israeli and Japanese companies. We are looking for the right franchising partners for business collaboration on Helen Doron Educational Group's flow solutions products in the Japanese market.

We are focused on four products with a clear added value.

Helen Doron® Kindergarten

A unique preschool experience, our Helen Doron Kindergarten curriculum is founded on Helen Doron's many years of experience in the English as a Second Language industry for young children and her own philosophy on child development.

Helen Doron® English

Helen Doron English for children programs are based on a child's natural ability to absorb spoken language through repetitive hearing and positive reinforcement. Classes of 4-8 students with teachers trained in the unique Helen Doron Methodology offer a fun-filled environment where children absorb English with the same ease that they learnt their mother tongue. With over 1000 learning centers in 40 countries, the Helen Doron brand is a recognized leader in educational franchising.

We would greatly appreciate it if you could consider our proposal.

Should you require any additional information, please do not hesitate to contact us.