

FOOD TECHIL 2022

November 7, 2022 | Tel Aviv

FoodTechIL is the main
event of the Israeli
FoodTech ecosystem.

The **best spot** for investors
and corporates to engage
with innovative Israeli
FoodTech startups

The Kitchen

FoodTech Hub



Ministry of Economy and Industry
Foreign Trade Administration



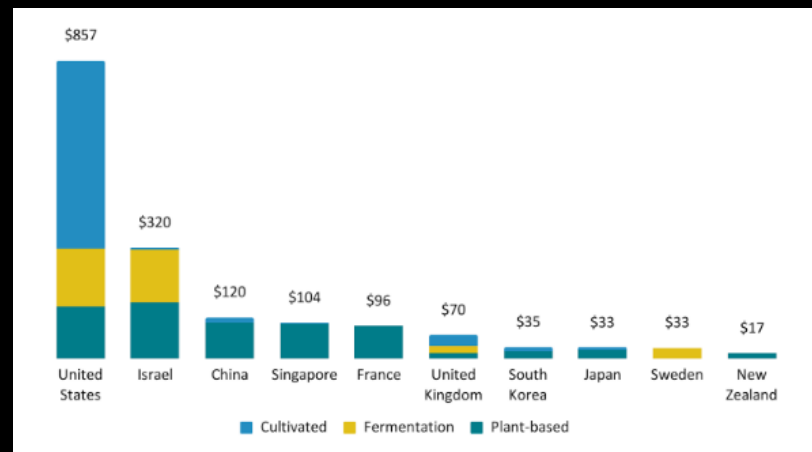
The Israeli FoodTech Ecosystem

Israel is second only to the US in total investments and investments in alt-proteins

#1 in the world in **plant-based** investments, comprising **22% of global investments** in the field- \$161 million

38% of investments in **fermentation-derived** proteins- \$152 million

Israel is **#2** in the world in **total investments** after only the US



STRENGTHS OF ISRAELI FOODTECH



Technological prowess

With expertise in biotech, sensors, data analytics, and IoT, Israel holds an advantageous position in the current shift to more-advanced foodtech solutions.



Agricultural innovation

Israeli agtech excellence, e.g. in plant genomics and plant-based protein, is a strong foundation for foodtech innovation.



Outward-looking entrepreneurs

With a negligible local market, Israeli entrepreneurs innovate for the needs of international markets.



Food culture

Food is at the heart of Israeli society, characterized by passion, curiosity, and ingenuity.

HIGHLIGHTS

After long anticipation, FoodTechIL 2022 will bring the entire community - entrepreneurs, investors, food industry leaders, government officials, researchers and service providers, together under one roof, for the 6th time

1800

attendees from Israel,
Asia, Europe and
America



Tastings of innovative
FoodTech products

+80

Israeli startups
in the FoodTech Expo



Innovative F&B leading
companies

800

1:1 business meetings



Leading FoodTech
global investors

1

Main stage with
**global FoodTech
leaders**

AGENDA

(Let's talk about)

SCALE FOR A CHANGE

- ESG for startups, scales-up and corporates
- Will Cultured (meat) become the Culture
- To B or not to C
- Entrepreneur & CEO, Can they be the same person?
- Spend or Save: Spend to scale, or save for the winter
- Parity or superiority? Driving Cultured Meat to the mainstream
- Disruptive FoodTech entrepreneurs fire-side chats



Doing Well By Doing Food



The Kitchen
FoodTech Hub



FoodTechIL 2019

58

Presenting startups

660

pre-scheduled
business meetings

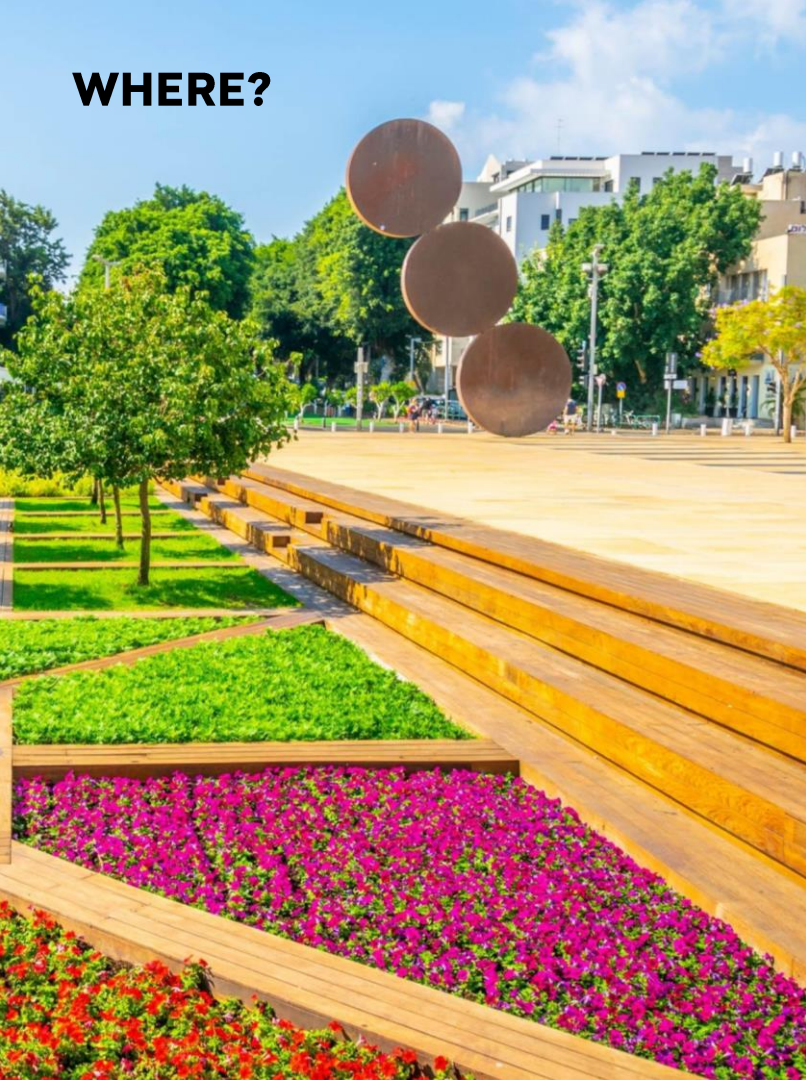
1,470

attendees

45

countries

WHERE?



Charles Bronfman Auditorium,
Tel Aviv Culture Center
(‘Heichal HaTarbut’)

Based in the heart of the city,
Tel Aviv Culture Center is a vibrant
cultural center that
hosts international music
performances, conferences, ballets
and plays.

