

JEZ V

Feminine Care | Developer & Manufacturer

Overview

- Made with organic plant extracts
- Active Ingredients (Flower Power)
- Ph-Balanced
- Dermatologically and Gynecologically Tested & Approved
- Certified safe for sensitive skin Hypoallergenic
- Vegan & Cruelty-Free

Why Feminine Care?

The vulva is constantly being exposed to varying environments: exercise, swimming pools, lack of airflow (tight clothing/weather changes), etc. These allow for unhealthy bacteria to build-up which can lead to skin problems and situations where women feel self-conscious.

Why Jez V?

Our products contain the highest quality ingredients from exotic herbal extracts that are pH balanced, gentle to the skin, and show results after the first application. Our bestseller, Intima Cream, provides lasting effects for up to 3 -5 days, by protecting the female flora. It is an odor control cream that not only soothes and protects the V but also helps heal and prevent other sensitive skin-related issues.

Milestones

- Female-Owned Business
- In-house development, production, & marketing
- First product release- May 2020
- Product Line Expansion - Oct 2022
- Men's Product Line - Dec 2022
- Customer Retention: 42%
- 2nd-year Revenue: +\$3.8M (Israeli Market)

Passionate for building confident lifestyles, our mission is to help women feel their best by providing the most luxurious safe and effective female intimate care products.

Our Products



Intima Cream
60ml

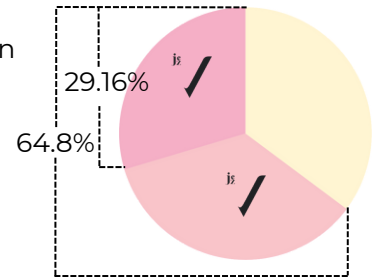
Intima Wash
200ml

Intima Wipes
Box of 30

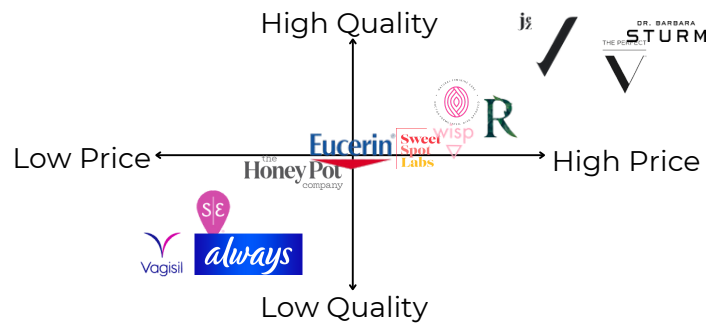
Intima To-Go
cream (5g)
wash (30 ml)
10 wipes

Target Market (Female Population)

- 29.16% Target: Women within ages & salary range
- 64.8% Market Opportunity Ages 10-54
- 35.2% Ages 0-9, 55+



Competitors



Social Media



- Lifestyle
- Educational
- Awareness
- Trends
- Promotions
- Influencers
- Life-Hacks



- Podcasts:
- Sex-Ed / Feminine Care
 - Stories/Testimonials
 - Female Empowerment



- Products
- Blog
- Information
- Mission
- Vision
- Values

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Jez International Inc.