ISRAEL
INSPIRED BY INNOVATION

THE ISRAEL EXPORT &
INTERNATIONAL COOPERATION INSTITUTE

Ministry of Economy and Industry
Foreign Trade Administration

ASIATECH 5G 2022

JUNE 1-3 | SINGAPORE

Israel National Pavilion | Expo Hall 4 stand 4D01-1

ATX SG   CommunicAsia

CONNECTIVITY IN ASIA

As a business leader in mobile tech sector in Israel Export institute, we are happy to be back in Singapore for the AsiaTech 5G - CommunicAsia 2022. Presenting a holistic group of advanced solutions, tailored for Telecom, Service Providers, Equipment Vendors, Smart device manufacturers, and corporates in related areas.

The Israel Pavilion at the AsiaTech 5G - CommunicAsia 2022 will provide a centrally located, high profile venue for 11 Israeli leading high technology companies, presenting the latest solutions for the 5G, Mobile security, OTT, AR/VR, IoT, Data analytics and VAS.

The pavilion is organized by The Israel Export Institute in cooperation with the Foreign Trade Administration of the Israel Ministry of Economy.

**THE ISRAEL EXPORT &
INTERNATIONAL COOPERATION INSTITUTE**

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The Israel Export & International Cooperation Institute, a non-profit organization supported by the government of Israel and the private sector, facilitates business ties, joint ventures and strategic alliances between overseas and Israeli companies. Charged with promoting Israel's business community in foreign markets it provides comprehensive, professional trade information, advice, contacts and promotional activities to Israeli companies.

Furthermore, the IEICI provides complementary services to business people, commercial groups, and business delegations from across the globe: IEICI uses its unique and one of a kind network with the prosperous startup ecosystem in Israel, and connects the foreign players, according to their field of interest.

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Ministry of Economy and Industry
Foreign Trade Administration

THE FOREIGN TRADE ADMINISTRATION AT THE ISRAELI MINISTRY OF ECONOMY & INDUSTRY

The Foreign Trade Administration at the Ministry of Economy and Industry is responsible for managing and directing the international trade policy of the State of Israel. The Administration's main fields of activity include promotion of trade and exports, initiating and maintaining trade agreements, attracting and facilitating foreign investments and creating strategic cooperation with foreign companies.

Together with the Administration's team located in Israel, we operate a network of 56 offices including 44 Economic and Commercial Missions around the world which serve as the operational arm of the Ministry in the global markets.

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COMPANIES BY CATEGORIES

	Infrastructure & Network	IoT & Connected World	Technologies & Services	Devices	Pg.
Allot	●		●		6
Anodot	●		●		7
Applause			●		8
FirstPoint	●	●			9
Friendly Technologies, FTL, LTD		●	●		10
hiSky Ltd.	●	●	●		11
NOVELSAT	●	●	●		12
Radix		●	●	●	13
SQream Technologies LTD	●		●		14
Talamoos			●		15
Veego		●	●	●	16

allot
See. Control. Secure.

- **Infrastructure & Network**
  - 5G
  - Cyber
  - Infrasturcture
- **Technologies & Services**
  - Mobility

Allot is a global provider of network intelligence and security-as-a-service solutions for service providers and enterprises worldwide, with a focus on enhancing value for its customers. Allot's solutions are deployed globally for network and application analytics, traffic control and shaping, and network-based cybersecurity services. Allot provides its customers with tools to help them learn about users and network behaviors, improve quality of experience, reduce costs, detect and block cybersecurity attacks in order to protect their communication service, and optimize, innovate, and capitalize on every opportunity. In 2017, Allot's DDoS Protection was recognized by Frost & Sullivan as an optimal mitigation approach for service providers.

www.allot.com

- **Infrastructure & Network**
  - Cloud
  - 5G
- **Technologies & Services**
  - SaaS
  - Software
  - AI/ Machine Learning

Anodot's autonomous network monitoring platform provides the ability to monitor cross-layer network performance and service experience in one platform. We collect all data types, at any scale, and use AI/ML to correlate anomalies across the entire telco stack. Our platform is the "brain" on top of the OSS that detects service-impacting incidents in real-time. We help customers like T-Mobile and Megafon protect their revenue and improve service experience - reducing the number of alerts by 90% and shortening Time to Resolve incidents by 30%.

www.anodot.com

APPLAUSE

- **Technologies & Services**
  - Consumer Products
  - Media
  - Entertainment
  - Customer Engagement

Applause crowdtesting and feedback solutions help Product, Engineering, and QA leaders gain rapid insight into the areas of digital quality that matter most to them. Our solutions span the SDLC providing a cohesive view into every aspect of your digital customer experience.

www.applause.com

FirstPoint

- **IoT & Connected World**
  - IOT
- **Infrastructure & Network**
  - 5G
  - Infrasturcture
  - Cyber

FirstPoint provides a comprehensive secured Cellular Connectivity Management Platform (CMP) that protects any cellular-connected devices from mobile network threats and a multi-functional management platform to meet your business goals. FirstPoint secured CMP protects cellular IoT devices, reduces costs, and boosts operational efficiency on scale while continuously monitoring, analyzing, and managing the connectivity. The platform is easy to use and built for IT teams with no previous telco knowledge.

www.firstpoint-mg.com

Friendly Technologies, FTL, LTD

- **IoT & Connected World**
  - IOT
  - Saas
- **Technologies & Services**
  - Software
  - WiFi

Unified Device Management for Telecom & IoT. Friendly Technologies is a provider of carrier-class platforms for IoT, smart home, and TR-069 device management. Friendly provides a unified IoT platform for management of LWM2M, MQTT, OMA-DM, and TR-069 devices, and a full solution for smart homes. Friendly's platform enables its customers to generate new revenue streams in the smart home and IoT markets, such as utilities, transportation, and smart cities. Friendly's traditional TR-069 ACS for carriers and xSPs improves the customer experience, reduces costs, provisions new devices, monitors QoE, and configures and updates firmware remotely, while offering data insights to service providers. Friendly Technologies, whose device management and IoT solutions are installed by over 200 service providers and IoT companies worldwide, has been recognized by Frost & Sullivan as a Global Leader in Unified Device and Smart Home Management.

www.friendly-tech.com

- **Infrastructure & Network**
  - Hardware
- **Technologies & Services**
  - Mobility
- **IoT & Connected World**
  - IOT
  - Automotive

hiSky operates a cost-effective and easy-to-install IoT network, with unique Smartellite™ satellite terminals and a cloud-based network management system (NMS). The network is specifically designed to transmit and receive IoT/Machine-to-Machine data; including sensor software, e-log systems, etc., and comprises of functions and modules enabling any network partner to deploy, operate and sell tailor-made IoT connectivity services, priced at a fraction of the market alternatives.

www.hiskysat.com

NOVELSAT

- **Infrastructure & Network**
  - Software
  - Infrastructure
  - 5G
- **Technologies & Services**
  - Media
  - Hardware
  - AR/VR
- **IoT & Connected World**
  - IOT

Powered by innovative technologies, our broadcast and broadband solutions redefine content connectivity economics, unlocking immense business opportunities so our customers can grow and thrive in the world of today and tomorrow. Our high-performance products for satellite and terrestrial content connectivity include integrated video solutions and highly efficient broadband connectivity solutions, as well as best-in-industry content security solutions. Transforming delivery of data and video with new levels of performance, efficiency, agility, and security, NOVELSAT empowers mission-critical and demanding applications for the telecom, enterprise, media, entertainment, government, and mobility markets.

www.novelsat.com

Radix

- **IoT & Connected World**
  - Cloud
  - IOT
- **Technologies & Services**
  - SaaS
- **Devices**
  - Mobility

We deliver cutting-edge device management solutions. Our mission is to consolidate all the organization devices, related work processes and stakeholders in one easy-to-use management platform. The Radix device management platform with its powerful VISO engine enables telcos, operators and service providers to stay on top of their device fleet wherever their devices and customers are and whatever the use-case may be. We welcome all customers looking to manage their devices.

www.radix-int.com

![SQREAM logo]

SQream Technologies LTD

- **Infrastructure & Network**
  - Software
  - Infrastructure
  - Cloud
- **Technologies & Services**
  - AI / Machine Learning

SQream minimizes Total Time to Insight (TTTI) for time-sensitive data on-prem and on-the-cloud. The GPU-powered data analytics platform is designed for any size of data, enabling enterprises to rapidly ingest and analyze their growing stores – providing full picture visibility for improved customer experience, operational efficiency, and previously unobtainable business insights.

www.sqream.com

Talamoos

- **Technologies & Services**
  - Software
  - Media
  - AI / Machine Learning
  - Customer Engagement

Talamoos is a recommendation engine based on AI and Big Data that provides state of the art personalization and discovery in real time. Talamoos predicts in real time what your users would like to do next in order to increase revenues and engagements. Talamoos generates real time predictions for over 250 million unique users a year.

www.talamoos.com

veego

- **Technologies & Services**
  - WiFi
  - Software
  - Customer Engagement
  - 5G
- **Devices**
  - WiFi
  - 5G
- **IoT & Connected World**
  - AI / Machine Learning

Veego is a data analytics company established to help Telco's leverage and monetize their own data to improve operational efficiency, increase revenues and reduce churn - all while providing subscribers the best quality of experience.

www.veego.io

www.export.gov.il