



Arugot is an organic cosmetics brand located in the southern part of Israel.

We have been supplying our customers with quality cosmetics for more than ten years. Ester Lachman started this family boutique brand after travelling the world and opening up to various cultures where the mother concocts cosmetic products and medicines for herself and for her children. Ester studied Natural Pharmaceutics in the US with an extended residency in medicinal herbs and aroma- therapeutic extracts. She, then, decided to prepare them in our kitchen by herself, using plants and nourishing natural oils that are healthy for our body. This modest beginning grew slowly and expanded. Today, we grow our medicinal herbs in the desert in Israel on our own organic plant farm. The plants are, then, taken to our own 1 Acre GMP certified organic factory where our products are manufactured under strict GMP manufacturing conditions under the strictest world quality requirements. We hold a production capacity of more than 100,000 units per month.

We produce vegan, healthy and organic products sold in Israel and worldwide. We manufacture more than 60 of the most wanted and sold products. Arugot is the leading edge of natural cosmetics in Israel and around the world with 100% natural derived ingredients when at least 70% from Organic certified raw materials. We have crafted rare and most effective quality formulas. Our expertise is in developing organic formulas that meet international standards. We have the "Agrior" - Israeli Organic Standards' Association stamp, the equivalent of COSMOS international.

Our ideals guide us as a company:

1. **100% natural and organic** – all our products are Nature in its purest quality, effective for skin, body and hair care. Our products contain cold-pressed organic oil of the highest quality. In our products, natural flower extracts are used as preservatives.
2. **Quality** - We have invested in every product for it to be the most effective, energetic and rich in raw materials that do make a difference.
3. **A feminine brand to empower women** – We invest on a regular basis, donating socially to empower women and support organizations financially assisting women who have

come out the cycle of violence. In addition, the majority of our workers in the company are women.

4. **Environment friendly** - Using our products supports the environment as they are not Animal Tested.

Finally, Arugot is an Israeli brand with international innovation. Our goal is to connect the world of beauty and that of health.

After we have established ourselves as a national household name, we are looking for partners to share the voyage with – off and online distributors with favorable distribution skills that would help us bring Arugot to the world at large for everyone to enjoy. We have a substantial community on Facebook, You Tube, and on our blog as well as a vast range of articles and professional info that can assist anyone who wants to cooperate with us and promote our brand. We will be more than happy to work in collaboration with you and spread Nature, Health and Beauty in the World.

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