



# Arugot Organic Care

Israel



Arugot  
Organic wellness

# About Us

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**Arugot is a boutique family brand for organic skin care and a home of inspiration for beauty and health.**

Our products are made from seeds and plants that are mostly grown in the western Negev, on the border between desert and prosperity. The plants in our herb farm obtain the power and concentration from the desert combined with the prosperity of the land of Israel. Using mostly fruits from the Seven Species traditionally native to this land as well as flower extracts from the Land of Israel, we provide you with advanced cosmetics, full of freshness and vitality.



Arugot develops and manufactures certified organic skin care products, adopting the Cosmos standard of Organic Cosmetics and adhering to the highest organic manufacturing standards. We are leading a change of awareness towards safe, ecologic, and effective cosmetics, that will allow us all to enjoy the benefits of true beauty.

Without using traditional preservatives, SLS, silicones, and other harsh chemicals, Arugot developed advanced organic products that are both safe and efficient.

Our products are manufactured from the highest quality natural organic ingredients along with high quality GMP (Good Manufacture Production) standard.

Esther Lachman, the founder of this family boutique brand studied herbalism around the world and earned her degree from Reidman College in Jerusalem. Arugot was founded in 2010 and in 2012, Itay Lachman joined the growing company and became the CEO of Arugot.

# Our Raw Materials

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The active ingredients of Organic Cosmetics is based on Herbal extracts, seed oil carriers and essential oils

In order to receive the best high quality extracts we founded an Organic Herb educational farm in the western Negev on the boarder between the Israeli desert and the prosperity sea shore land. In the farm we grow most of our Organic herbs and extracts making sure we put in our organic products the best most concentrated active ingredients.



# Production Flow of Arugot

- Organic Herbal Farm in Shuva
- GMP Organic Certified well-equipped factory in Ofakim.
- Packed and shipped by FEDEX to:
  - 1) Our Boutique brand shop in Netivot
  - 2) Leading Israeli natural pharms.
  - 3) B2C online Israeli customers.
  - 4) International distributors mostly in USA.
  - 5) B2C International customers
  - 6) Spa and boutique hotels.



# Our Products

- ♡ Facial Antiaging Care
- ♡ Facial Combination Care
- ♡ Facial Acne/Oily Care
- ♡ Body Care
- ♡ Hair Care
- ♡ Treatment Care
- ♡ Essential Oils
- ♡ Traveling Kits/Spa and Hotel Kits





We pick very carefully the best carrier organic oils preferably local. Jojoba Oil from Israeli Desert, Organic Sunflower Oil, Olive Oil and other. Essential oils from around the world picking each oil from the best climate and quality in the world.

Together with a develop chemist and herbalism team leaded by Esther Lachman we are on top of the newest trends in the natural cosmetic world.





**A Glimpse of our  
products...**

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# Organic Balancing Sage Day Cream for Combination Skin

## 50 ML

Sage Organic cream for nourishing and reviving the skin with a gentle soothing fragrance. Enriched with sage and geranium flowers extracts, , Organic Shea butter for deep nourishing, a vitamin complex for a balanced, vital skin.  
SPF 10

Aloe Barbadensis Leaf Juice, Glycerin, Cetearyl Alcohol, Cetearyl Glucoside, Caprylic/Capric Triglyceride, Vitis Vinifera (Grape) Seed Oil, Butyrospermum Parkii (Shea) Butter, Olea Europaea (Olive) Oil, Lonicera Caprifolium (Honeysuckle) Flower Extract, Lonicera Japonica (Honeysuckle) Flower Extract, Salvia Officinalis (Sage) Leaf Extract, Squalane, Portulaca Oleracea (Purslane) Extract, Acacia Senegal Gum, Xanthan Gum, Zinc Oxide, Simmondsia Chinensis (Jojoba) Seed Oil Tocopherol (Vitamin E), Beta-Sitosterol, Squalene, Jasminum Grandiflorum (Jasmine) Flower Extract, Citric Acid





**Organic Antiaging  
Skin Series**

# Snowdrops Antiaging Day and Night Cream

Our Snowdrops day cream has everything nature can offer for your skin! Flower extracts and herbal plants for healthy looking skin and complex vitamins to keep your skin fresh and vibrant. Summer snowflake extract reduces the appearance of wrinkles in a fast and natural way. You will start seeing results after 3 days of use, and significant improvement after a week of daily use. Our day cream also contains teff seeds extract rich in natural minerals and amino acids peptide. Get your daily collagen boost in a natural and effective way every day

Aloe Barbadensis Leaf Juice, VITIS VINIFERA (GRAPE) SEED OIL, Cetearyl Alcohol (and) Cetearyl Glucoside, Zinc Oxide (and) Coco-Caprylate/Caprate (and) Polyglyceryl-3 Polyricinoleate (and) Isostearic Acid, Glycerine, Caprylic/Capric Triglyceride, Lonicera Caprifolium (Honeysuckle) Flower Extract, Squalane, citric acid, Tocopherol, Xylitylglucoside, Anhydroxylitol, Xylitol, Acacia Senegal Gum (and) Xanthan Gum, Butyrospermum Parkii (Shea) Butter, Leucojum aestivum bulb extract, Hydrolyzed Eragrostis Tef Seed Extract, Beta-sitosterol, Squalene.



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# Hydro Hyaluronic Serum

30 ML

Hyaluronic acid is a key component of this skin care. it has many benefits to repair and protect the skin, hyaluronic acid absorbs into the deeper layer of the skin and rejuvenate collagen. contains nutrients and moisturizes, to fill and complete skin and tone complexion.

The serum is enriched with vitamin E to increase renewal and vitamin K to provide a fuller and healthy looking skin.

Completely vegan and organic, specially designed for skin imperfections such as pigmentation, rosacea, acne, blemishes or skin unevenness.



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## Spa Kit/Traveling Kit

- ♡ Body calendula soap
- ♡ Quinoa Shampoo
- ♡ Green Tee Conditioner
- ♡ Citrus Body Lotion
- ♡ 30 SPF Sunscreen





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# Treatment Care Series

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# Organic Vitamin C Brightning Serum

30 ML

Brightning Organic Vitamin C Serum helps brighten pigmentation spots with Natural Essential oils and Vitamin C that balance and brighten your skin

Caprylic/Capric Triglyceride, Vitis Vinifera (Grape) Seed Oil, Simmondsia Chinensis (Jojoba) Seed oil, Olea Europaea (Olive) Oil, Ascorbyl Glucoside (Vitamin C), Citrus Grandis (Grapefruit) Peel Oil, Citrus Medica Limonum (Lemon) Oil, Citrus Sinensis (Sweet Orange) Peel Oil Expressed, Cymbopogon Schoenanthus (Lemongrass) Oil, Tocopherol (Vitamin E), Beta-Sitosterol, Squalene



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# Miraculous Balm

60 ML

Miraculous Arugot Balm helps relieve skin problems and repair skin damages. Organic Lavender and Calendula extracts with Bee wax and other Organic Cold pressed oils produce an amazing balm that helped dozens of people that suffered from different kinds of skin problems: Psoriasis, Skin Asthma, Cuts etc.

Ingredients: SUNFLOWER (HELIANTHUS ,ANNUUS) SEED OIL, BEESWAX, CALENDULA OFFICINALIS EXTRACT, LAVENDER (LAVANDULA ANGUSTIFOLIA) EXTRACT, CHAMOMILLA RECUTITA FLOWER EXTRACT, OLIVE (OLEA EUROPAEA) OIL, CANNABIS SATIVA (Hemp) SEED OIL, PRUNUS AMYGLALUS DULCIS (SWEET ALMOND) OIL, LAVENDER (LAVANDULA ANGUSTIFOLIA) OIL, TOCOPHEROL, SQUALANE, BETA-SITOSTEROL, SQUALENE



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# 30SPF Body and Facial Sunscreen



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# Calendula Body Soap

500 ML



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# Body Soap

100g

Our organic body soap is produced from Organic Olive oil, Organic Coconut oil and additional oils and herbal extracts.

Ingredients:

Water, Coconut Oil, Olive Oil,  
Sustainable Palm Oil, Herbal extracts,  
Essential Oils



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# Revitalizing Quinoa Shampoo

500 ML

This luxuriously moisturizing and hydrating shampoo was crafted carefully to revitalize and nourish dry hair, balance oily hair and treat a variety of issues including dandruff, thinning hair, optic dermatitis, and psoriasis.

We've developed a new, innovative production process to create a unique treatment shampoo based on a potent plant-based blend. Quinoa protein strengthens hair roots and nourishes each hair strand for soft, sleek shine, Oblephia and Jojoba oils to protect and restore hair's health, natural glycerin for nourishment, organic aloe-vera extract to soothe the scalp, and other essential oils to prevent thinning and repair dry, damaged hair. With gentle floral scent.

Aloe Barbadensis Leaf Juice, Decyl Glucoside, Hydroginized Quinoa protein, Coco-Betaine, Glycerin, Xanthan Gum, Glyceryl Caprylate, Rosmarinus Officinalis (Rosemary) Leaf Extract, Melissa Officinalis (Melissa) Extract, Argania Spinosa (Argan) Oil, Hippophae Rhamnoides (Obliphica) oil, Simmondsia Chinensis (Jojoba) Seed Oil, Rosa centifolia (Rose) Flower Oil , Sodium Levulinate, Sodium Anisate, Citric Acid



# Arugot products in Vera boutique Hotel – Tel Aviv, Israel



**Coming Soon  
Winter 2021**

**Organic Make-Up Series  
based on Israel Desert Minerals.  
No Preservatives.**

**and  
Organic Perfume Series**



**Will be Glad To See You  
With Us!**

