

Vootto™

Your Bubble of Safe Air.

Leading provider of air purification for vehicles (cars, trucks, taxis, etc) and small rooms: Eliminating Covid-19 and filtering out pollution, dust & bad odors.

Company Overview:


Industry: Environmental Tech ; Automotive ; Consumer Electronics ; Health Tech.

Type: B2B, B2B2C.

Founded: November 2017

Product: Sales ; Mass Production

Management Team:

 **Ron Eyal**
Co-Founder & CEO

 **Ethan Dvir**
Co-Founder & CMO

 **Ruben Moradian**
Co-Founder & CTO

Total Funding: \$1.7M

Strategic Partners:



Clients and Testimonials:

"Vootto had removed all odors in our cars"



Ilan Vasali |
Fleet Manager

"The only solution for our harsh conditions"

Taavura

Guy Tsur, CEO
Taavura Tifzoret

"Our Staff & Patients are better protected."



Dovi Maisel, CEO
United Htzalah

Contact Us:

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<https://www.vootto.com>



4.2 Million Deaths
Annually Due to Air
Pollution



Air Pollution is 15X
times Worse In
Enclosed Spaces



Millions of commuters
avoid public transport
due to Covid-19



In-Vehicle Smoke
causes 2-12% vehicle
deterioration

A Multi Billion Dollar Problem

Hundreds of Millions of drivers and passengers spend hundreds of hours yearly in vehicles, and are exposed to the risks of urban pollutants, Viruses including Covid-19, smoke, allergens and dust. Such risks are enhanced in small enclosed unfiltered spaces. These risks not only affect the health and lives of the drivers and the passengers, but also lead to huge losses for transportation companies, fleet managers, leasing companies, truck companies etc.

There are No efficient and safe solutions for small enclosed spaces.

Vootto's The Solution:

Compact air purifier, equipped with leading filtration technology and uniquely designed to fit vehicles and small spaces

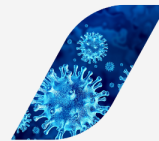
Vootto's 4-layer filter clears the air in vehicles, small rooms and clinics of pollutants and pathogens including:



Smoke and
Bad Odors



Pollution &
Hazardous Gases



Viruses &
Covid-19



Allergens
and Dust

Vootto's filtration is based on the patented IN-EX technology

developed in a leading academic establishment, this technology actively eliminates viruses and germs without releasing any harmful byproducts. Tested under ISO standard and proven to be:

 **99.15% Efficiency**
against SARS-COV-2

 **98.8% Efficiency against**
CoronaVirus UK Mutant

Intellectual Properties



3 Granted Patents,
1 Pending Patent



EPA approval Pending
Company No. 100363

Vootto is optimized for many applications and spaces, such as:

Trucks



Taxis



Vehicle Fleets



Clinics/Small Rooms



"Blade and Razor" Revenue Model that ensures recurring revenue

Similar to Nesspresso and Soda Stream, Vootto operates in a Blade and Razor model that keeps creating revenue by selling:

The Vootto Unit, The Filter Replacement, and Scent Capsules.

Vootto grew from 0 to 1 Million Dollars in 2021, and growing:

Revenue forecast for 2022: \$4 Million

Revenue Forecast for 2023: \$12.5 Million