



# STRATEGIC MANAGEMENT & GOVERNANCE

## 👁 Overview

CYMOTIVE Strategic Consultancy Service supports Executive Management to reveal what best practices exist to deal with ever-evolving automotive cyber risks. CYMOTIVE systems thinking will enable Executives' technology platforms to be vigilant and resilient by making the right decisions on the level of preparedness, financial investments, and governance model to ensure cyber-trust to customers.

## ▲ Challenges

Several key assumptions stand behind the CYMOTIVE Strategic Consultancy Service:

1. The vehicle cybersecurity issue will get bigger and can cause massive damaging effects regarding safety, privacy, disruption, IP theft, reputational risks, and more.
2. Executive Management is obligated to be perfectly aligned to the road-vehicles' cybersecurity regulations and adopt a compliance-focused approach to all company processes.
3. Vehicle cybersecurity is not just a technology issue but a business risk. It is the sole responsibility of Executive Management to make accountabilities explicit.
4. Equally important for Management is to have the right design for all vehicle cybersecurity aspects: structure, roles and responsibilities, accountabilities for decision making, skills and expertise, internal culture and attitudes, policies, and practices.
5. Systems-thinking is an essential element. The Executive Management must implement a more proactive and strategic approach to develop and sustain digital trust.

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## ◆ Value Proposition

CYMOTIVE Strategic Consultancy, lead exclusively by the company co-founders, can involve but is not limited to the following best practices:

1. Enlarge outlook on the concept of vehicle cybersecurity threat landscape.
2. Comprehend the regulatory obligations with regards to global and local presence.
3. List key assumptions for cybersecurity strategy and the required capabilities.
4. Formulate a governance model and organizational structure for cybersecurity.
5. Determine units' roles and responsibilities on a local and global scale.
6. Promote a commitment to action from the entire C-Level management.
7. Implement the Cyber Security Management System (CSMS) to enable overall governance.