



MAKE MY DAY

Finally , EV charging for All !



MAKE MY DAY

Make My Day Solutions for EV drivers and EV Fleets



EV Charging optimizing for Drivers and Fleets
In a B2B SaaS model



THE NEED

Optimizing Charging Station Planning for EV Drivers and EV Fleets



Where can I find charging stations?

Planning the drive is complicated

Is the charging station available ?

What is my range ?

What do I do while my car is charging ?



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EV FLEET OPTIMIZATION – SHIFTING FROM GASOLINE TO EV

Companies shifting Fleets to
EV in order to Meet the
conditions of reduction the Co2

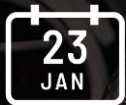


Huge Cost Reduction for
the fleet by shifting to EV





MAKE MY DAY SOLUTION



**Charge as Part of Your Day:
Calendar Connectivity**



**Easy Route
Planning for EV**



**Connection to
the Battery and
its Status**



**Connection to the
Fleet's
CRM/management
software**



**Pre-Booking a
Charging Station**



**Charging Station
Mapping**



**Connection Between
Driver and Surrounding
Businesses**



EV Fleet Optimization

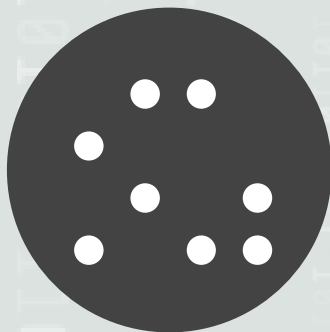


THE TECHNOLOGY

Data + Algorithm = AI



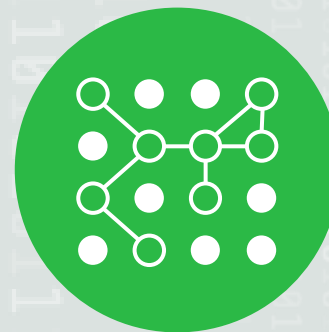
User



Unique Data



Smart Algorithm



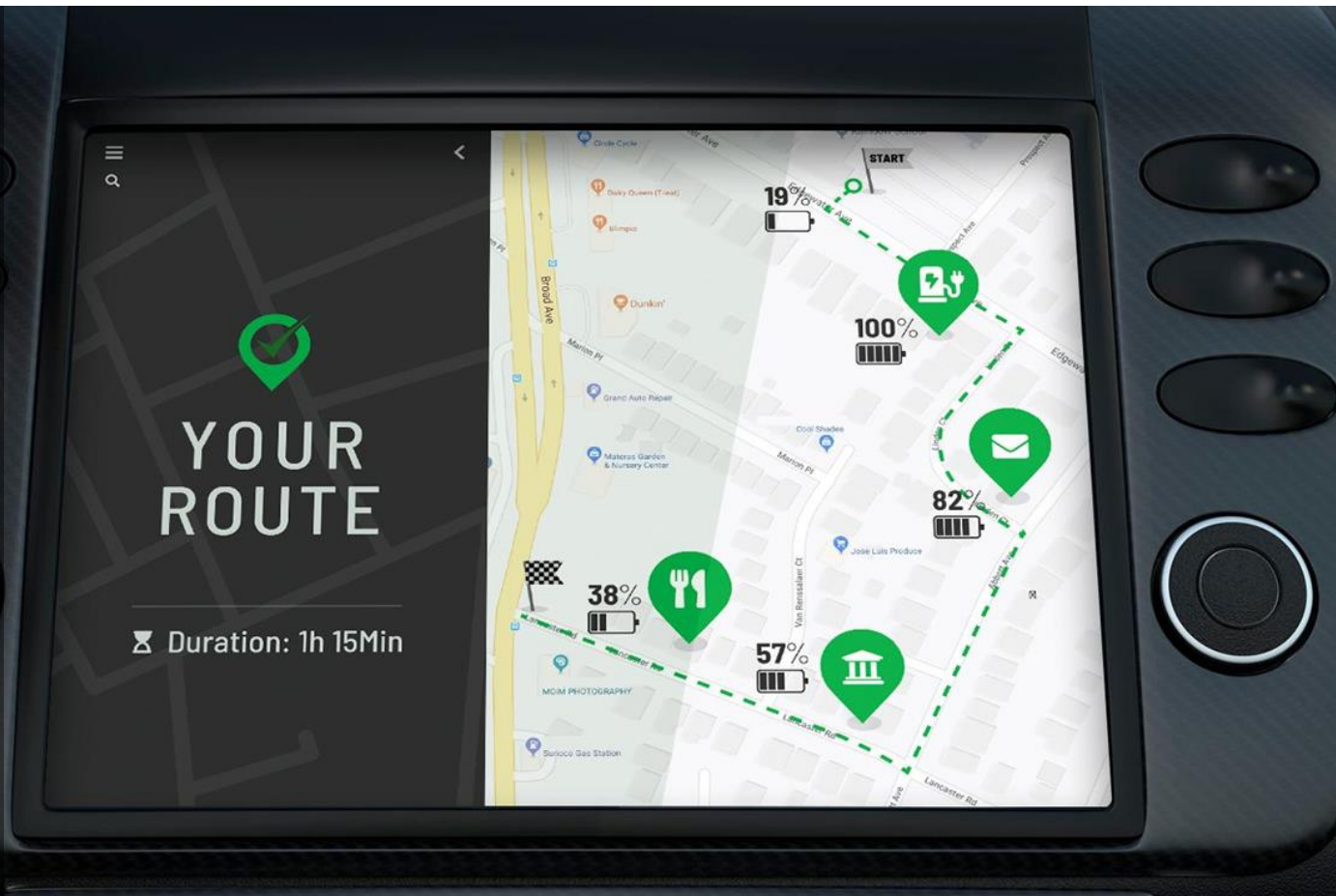
Big Data



HOW DOES IT WORK? Optimal route including the charging

2

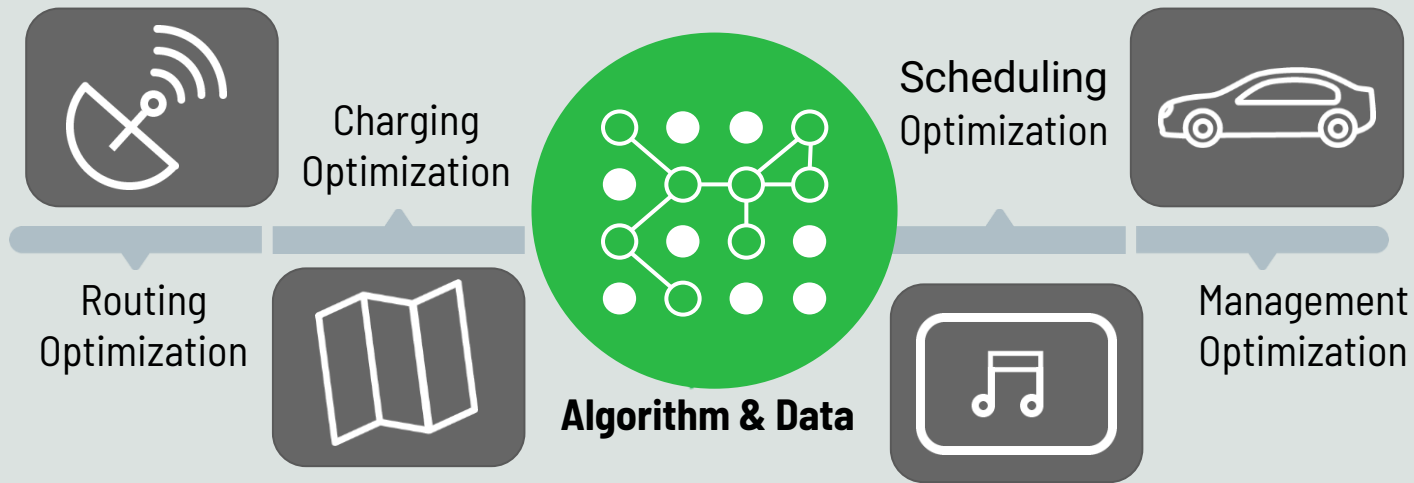
Receive the optimal route on your own navigation system which you already use.





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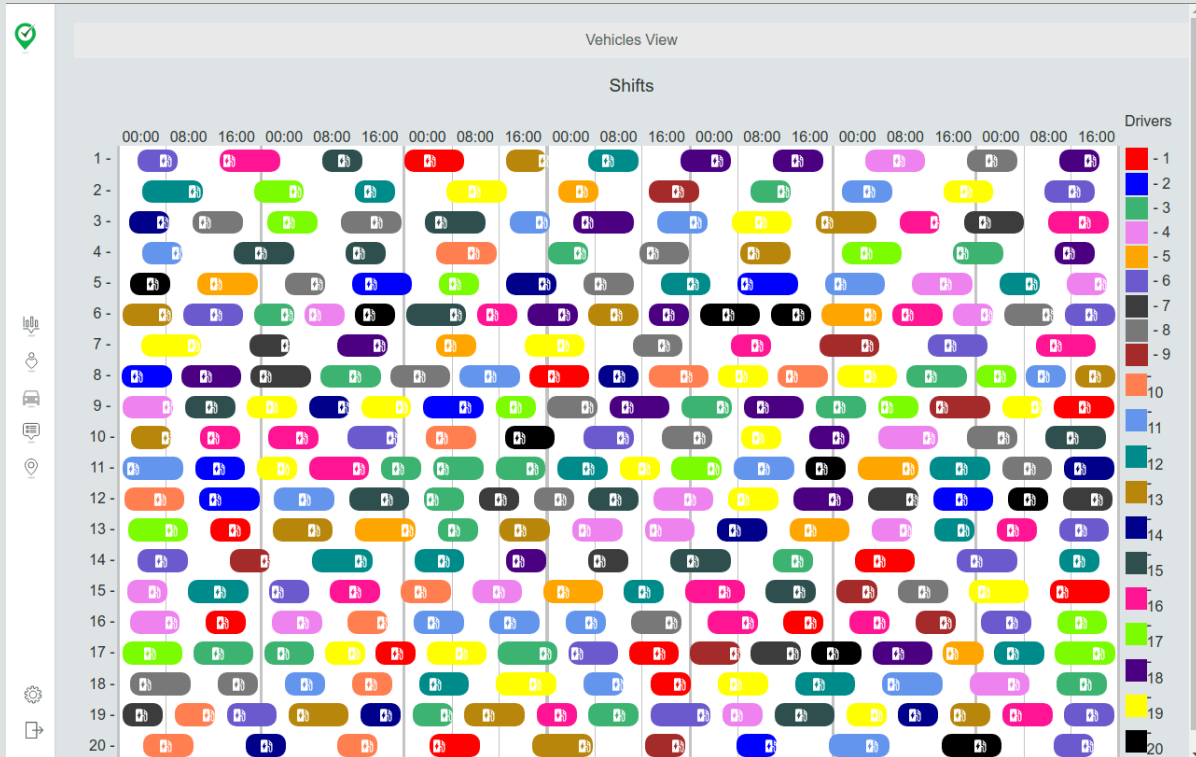
EV FLEET OPTIMIZATION





FLEET BENEFITS

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Which to dispatch



Drive planning

SOC Estimation

Type of vehicles

Optimization

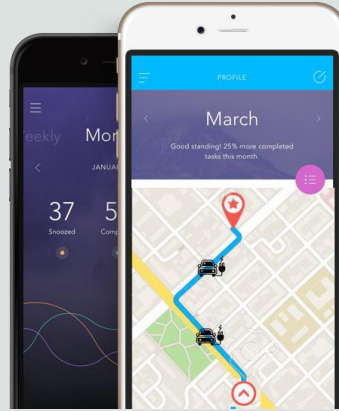


SOLUTION

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API



Mobile App

White Label

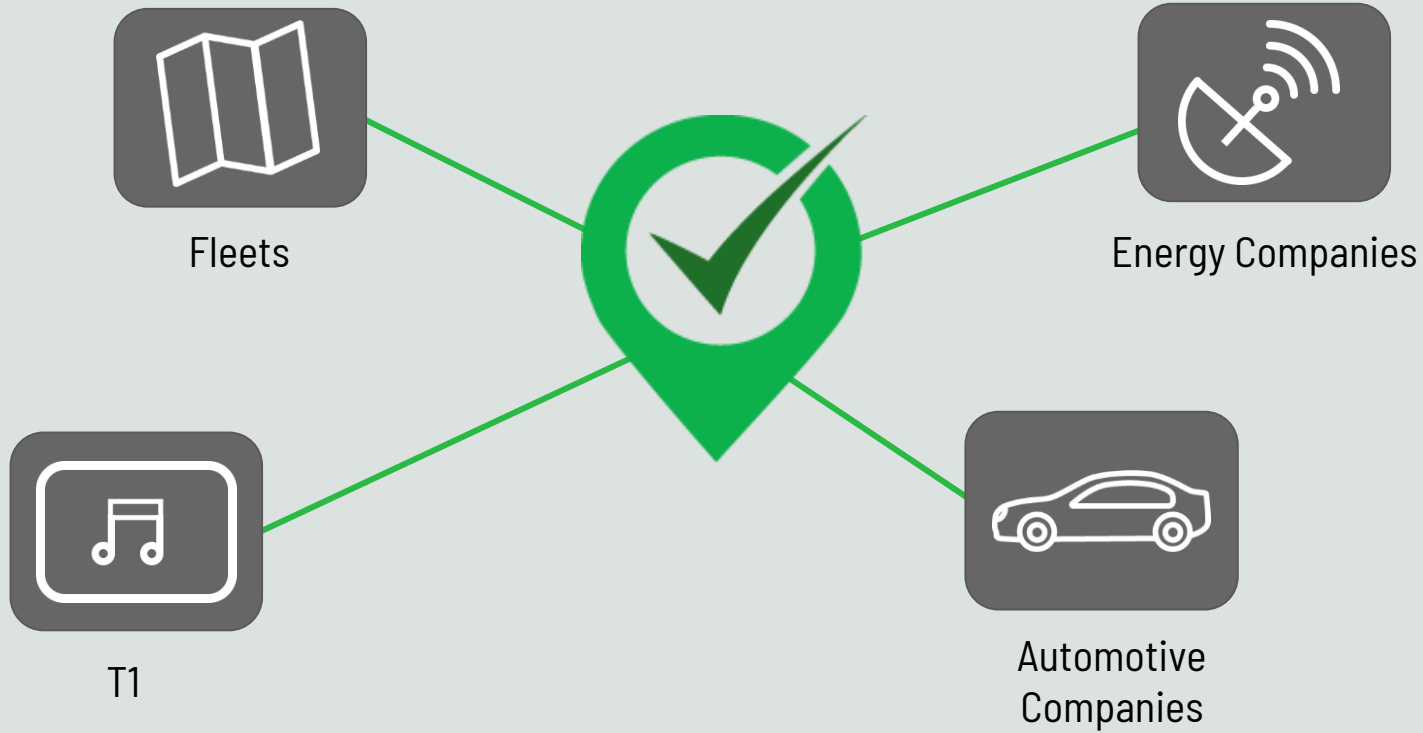


Fleet
Management



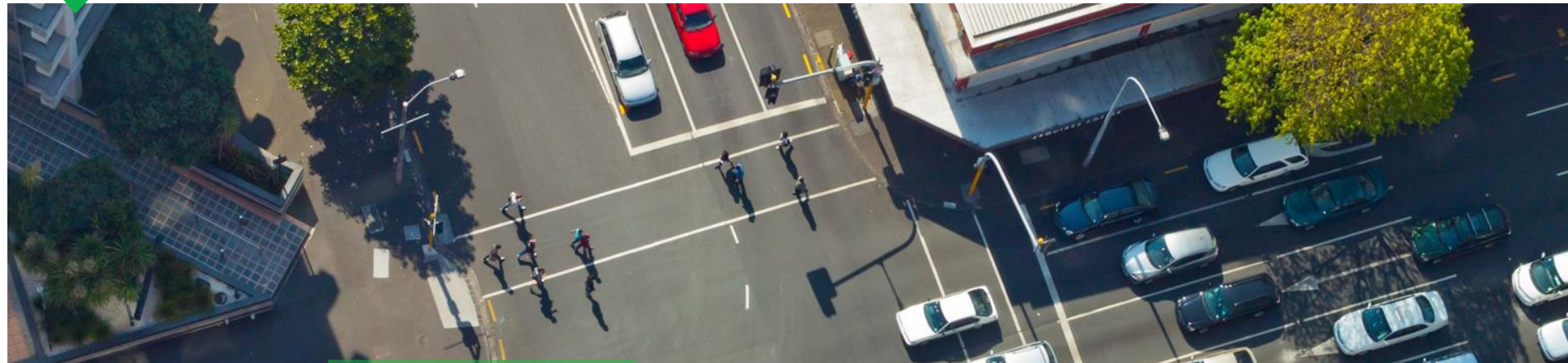
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B2B- License-Based Business Model





TRACTION / PARTNERS



CENTRICA

15K Vehicles fleet
Commit to EV until
2030

centrica
energy

ENEL X

Italy's Energy
company

enel x

LAFARGEHOLCIM

World wide Fleet
company

LH
LafargeHolcim





Impact

MAKE MY DAY

Make My Day has received the “Solar Impulse Efficient Solution” Label, rewarding profitable solutions to protect the environment





THE FOUNDERS

MAKE MY DAY



Cnaan Aviv
CTO Co-Founder

25 years of R&D experience



Nisan Katz
CEO Co-Founder

17 years CEO experience





LET US
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