



Redefining the motorsport industry

A technology company revolutionizing the way motorsports is experienced. We have developed the most advanced data collection, analysis and visualization software in the racing industry.

www.griip.com

New Revolution

Data in the racing industry

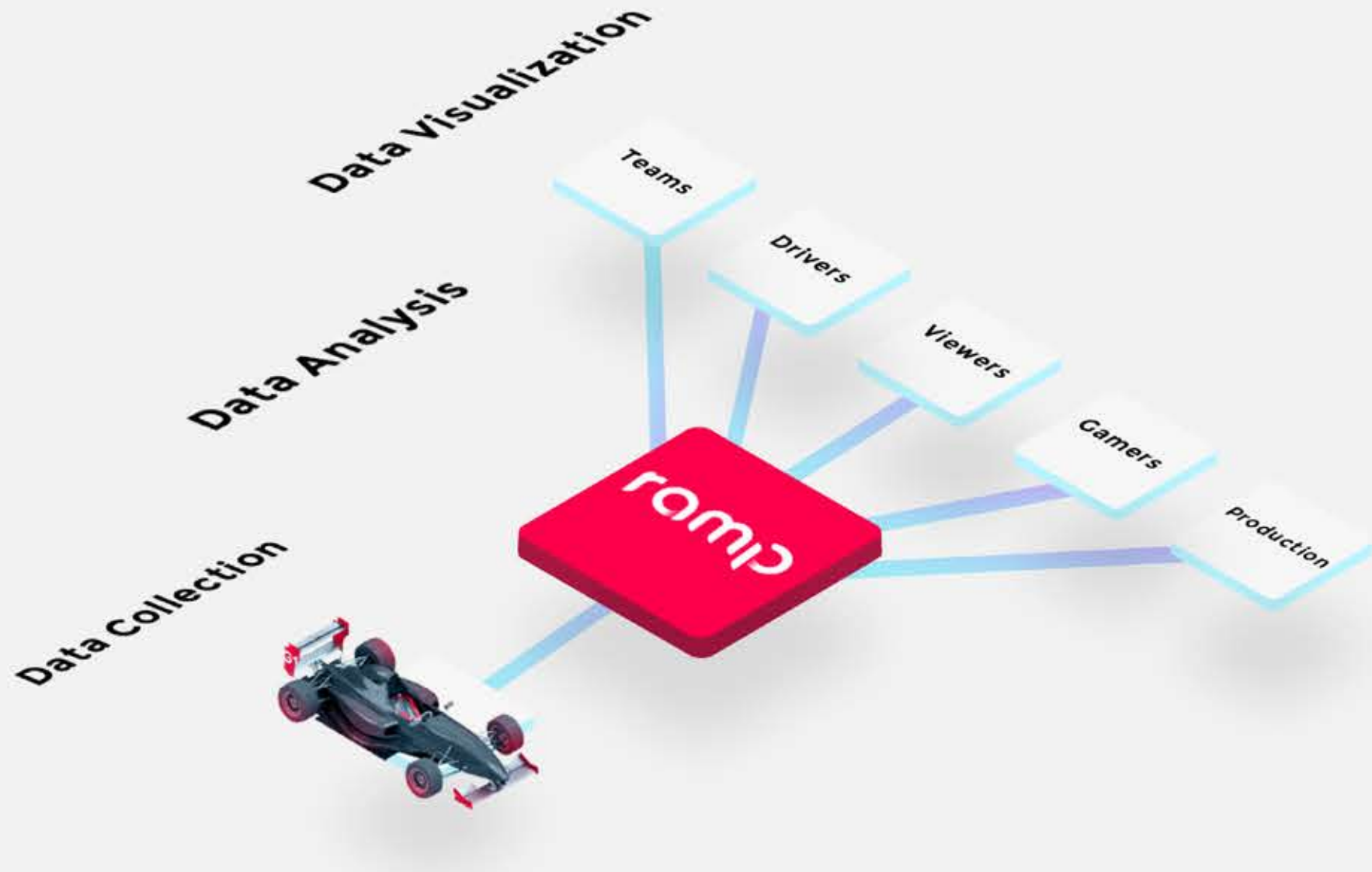
Racing data is not being used to its full potential - collected manually and locally, which prevents any implementation of new technological solutions.

In many ways, racing series are still using 20th century tools and systems and as a result, fanbase engagement and monetization opportunities have suffered.

Introducing ramp

RAMP is a cloud-based data analytics platform, harnessing the power and advantages offered by cloud computing to offer racing series a set of data tools to increase their fanbase reach, engagement and revenue.

RAMP covers a wide range of products for the motorsport world, which includes all the needed components to collect, analyze and visualize racing data from vehicles in real time - from hardware installed on the vehicles to the user interfaces provided to the end users.



Our solution

RAMP is a solution aimed for racing series. The racing series eco system is built from viewers, drivers, teams, production company and Gamers, and RAMP has a product for each of those ecosystem's end users.

Race Live



2nd Screen



Race Re-Live



Pit Dashboard



Debriefing Tools



Mixed Reality Races



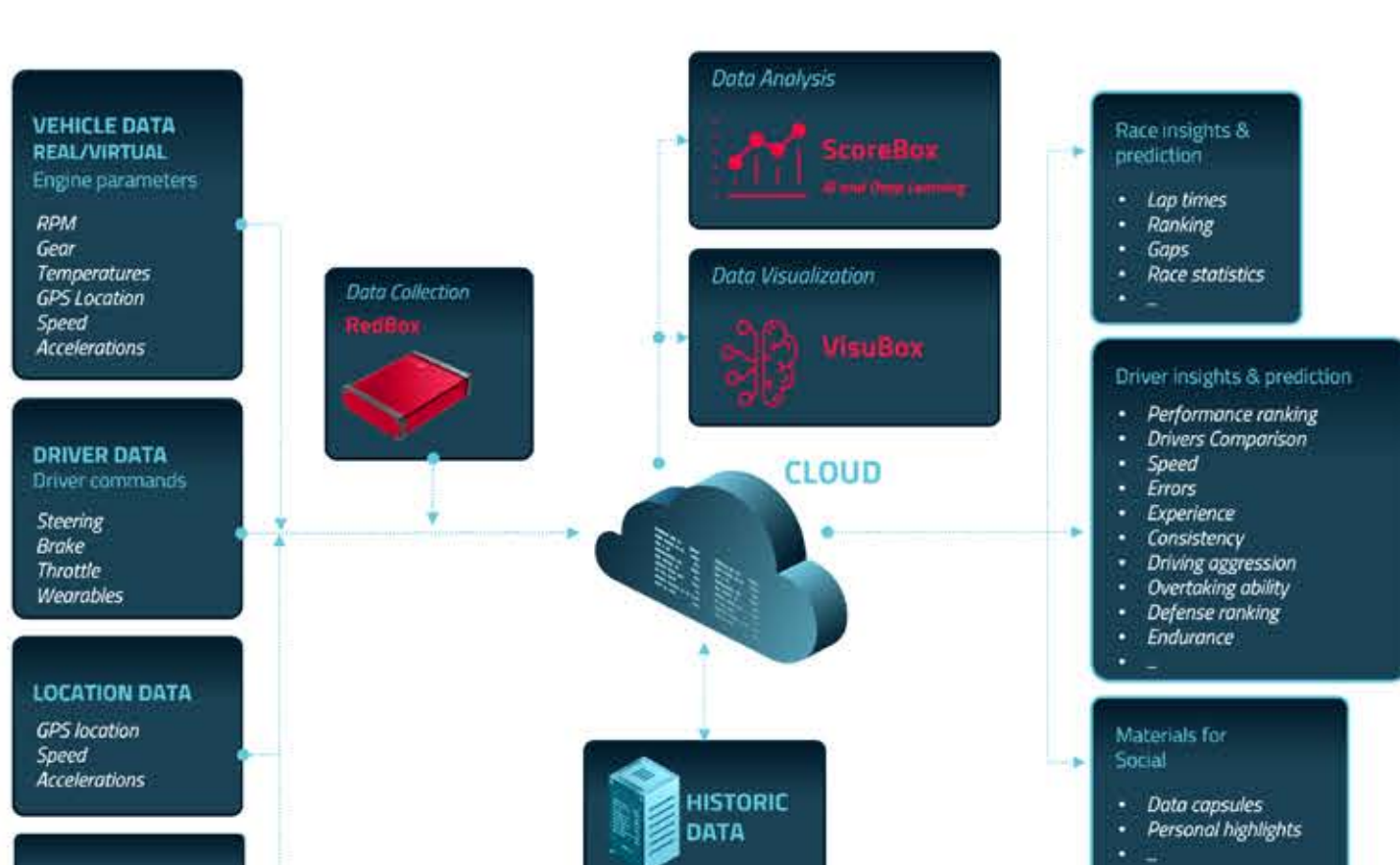
Our Customers & Markets

RAMP is a B2B SaaS platform, selling directly to Racing Series and Car Manufacturers. RAMP increases fan engagement and journey experience, increases media value and creates new revenue streams around gaming, betting and fantasy.



Architecture

From data collection devices on cars to data analysis and visualization software, RAMP is a one-stop-shop to harness the power of data in motorsports and other driving activities. For the first time, drivers, fans, racing series, car manufacturers, broadcasters and gamblers are all connected on one platform offering live video and data, live prediction analysis, advanced insights, automated content creation, mixed reality racing and more.



Our Team

Griip's team comprises mechanical engineers, programmers, industrial designers, strategists and a top media executives.

