

**Hello,
we're EyeClick.**

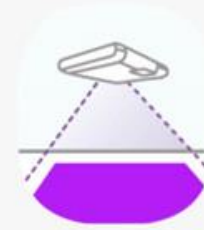
Meet Obie.

Obie is an advanced interactive projection system that creates highly engaging gaming experiences promoting **cognitive, social,** and **active play** for children and adults.



It's Versatile, Small and Powerful

Obie can project on **floors, walls and tabletops**, creating a truly versatile interactive experience with 4 different modes of operation.



Obie on the floor

Change your waiting room into a magical playground



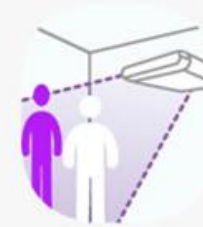
Obie on the wall

Transform your wall into an interactive space



Obie on the table

Turn a table into a social play area



Avatar Wall

Create smart avatars that mirror kids' movement

And has over 200 games and activities for all ages



HUNDREDS OF GAMES,
ENDLESS FUN.

Top Games OUR MOST POPULAR TITLES



New Games MORE TITLES ADDED EVERY MONTH



Education LEARN WHILE YOU PLAY



Sports MOVE, COMPETE, & MAKE FRIENDS



Markets We Target



B2B Kids & Education

[See product video](#)



B2B Senior-Living

Our Brief history

- Founded in 2005
- 65 Employees in Tel-Aviv, NY, VN
- Over 10,000 units installed in 80 countries
- 15M+ kids play every month



Some of our happy customers:



Kids & Education (B2B)

- **Target clients:**

- Education and early learning centers
- Major Restaurant Chains
- Hotels & resorts
- Family Entertainment Centers
- Healthcare, Fitness and Special Needs facilities
- Home use

- **Over 10,000 units installed globally.**

- **15M kids play with our systems on a monthly basis**

*4M locations globally



Existing clients include

Education



Restaurant Chains



Retail & Other



Hotels, Resorts & Family Entertainment



Healthcare & Fitness



Client testimonials (Kids & Education)



"Obie has been helpful in creating a child friendly environment and motivating kids to move"

Jessica Hagerman,
Child Life Supervisor Shriner's Hospital,
Springfield, MA



"Obie is a must-have for pediatric waiting room!"

Dr. Terri H. Hubbard,
Owner, Coastal Pediatric Dentistry Hilton
Head Island, SC



"People come early for their appointments just so the kids can play Obie. They really love it!"

Lawrence A. Kotlow,
DDS, PC, Pediatric Dentist Albany, NY



"Obie is a powerful educational and physical development tool that fosters team spirit, exercise and above all, learning while having fun"

Meredith Tritico,
Director, Kids R Kids preschools



"I love that children are able to associate learning and exercising with fun and adventure through Obie"

Beatrice Borden,
Owner, Little Garden



"Obie is a strong component of our curriculum, reinforcing the kids core motor, math and reading skills"

Terry Townsend,
Owner, The Learning Experience

Senior-Living (B2B)

- **Target clients:**
 - Nursing homes
 - Assisted living
 - Day care centers
 - Home care
- Obie has shown to improve **Motoric, Cognitive and Social skills of elderly people** in different stages and conditions.



Obie for Seniors Impact in Numbers*

Based on our report findings, Seniors using Obie show **significant improvement** in the following categories:

Motoric
 **97%**

Cognitive
 **88%**

Social behavior
 **84%**

Existing clients include



Client testimonials (senior-living)



"Every care home needs to have a system like this because the enhancement in the quality of life it presents for the residents - Every resident deserve that"

Kelvin Ooms, Home Administrator,
The Diamond House (Canada)



"As a result of Obie, residents are smiling and laughing more than ever before. They look forward to meeting with each other and engage in the different games"

Efraim Siegfried, Administrator and CEO,
Complete Care Management, NJ



"Residents overall mood and affect has improved drastically. Residents look forward to their scheduled Obie time and ask to play daily. Obie is great for all residents with different levels of cognition (early to late phases of Dementia)."

LTC Unit manager,
CompleteCare NJ



"Obie brings out so many emotions in our seniors - a lot of smiles laughter and joy, which is the most important thing."

Olga Muravayov,
Director Of Nursing Services,
Keshet Association



"What makes Obie so unique is that seniors can play together on a virtual surface, replacing a physical one. Obie has been great solution for us"

Hana Herzman, CEO,
Keshet Association

Awards

2021 Awards

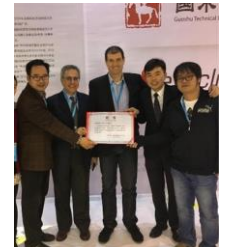


Peoples Choice Award
May, 2021



AgeTech Startup Of The Year Award
April, 2021

Other Awards





*“We don't stop playing because we grow old;
we grow old because we stop playing.”*

George Bernard Shaw



Our websites:

www.joinBEAM.com

www.playObie.com

www.ObieForSeniors.com

www.ObieForHome.com