

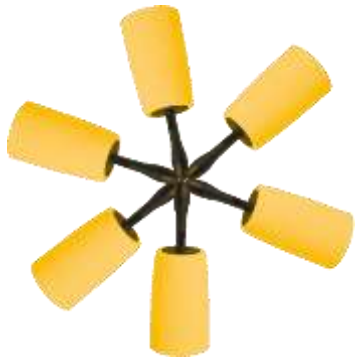


The Israel Export & International Cooperation Institute

Israel

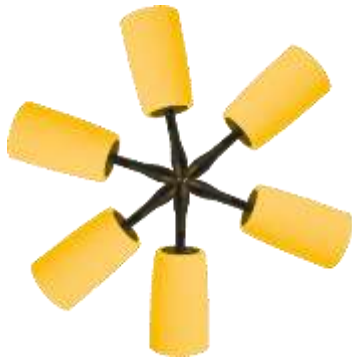
Inspired by *innovation*

Home Improvement & DIY Industry



Why Israel?

The place of DIY *innovations*
A Home New World



- **Innovative and unique designs**
- **Eco- friendly products**
- **Cutting-edge technologies**
- **Worldwide leaders in the plastic industry**
- **Optimized flexibility to customers specifications**



- Value for top-quality
- Reliable and experienced partner
- Israel to Europe Speed-to-market advantage
- Free Trade Agreement with Europe and US
- Complete package of services at your doorstep
- Connections with International DIY Chains



Table of contents

- Houseware
- Hardware
- Outdoor
- Designers



Houseware



Hamat Group

Products: Brass faucets for domestic use; ceramic sanitary ware; shower cubicles

Hamat is Israel's largest manufacturer, marketer and exporter of brass faucets and taps. Hamat is an innovator in design and technology.

The Hamat Group has three factories and are the market leaders in Israel: Hamat the brass faucet manufacturer, Harsa, manufacturers of ceramic sanitary ware, Hamat Showers.



www.hamat.co.il



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Madgal

Products : Faucets and taps

For 30 years Madgal has based its place as a leader in the faucets market.

Madgal is the sole manufacturer in the world of premium Designed Taps/Faucets made of Lead Free Eco-Friendly Advanced Polymer Materials (APM™). Its products are being exported worldwide.



www.madgal.co.il





Atmor Industries Ltd.

Products : Electric Instant Water Heaters and Towel warmers

Atmor Industries Ltd. is one of the leading manufacturers of Electric Instant Water Heaters in the world. In the last 30 years Atmor has sold over 2 Million heaters all over the world, under Atmor brand and "Private Label" on an OEM basis. Amongst the prominent markets are: UK, USA, Russia, Latin America, East Europe, Philippines, Singapore, Israel and many other countries all over the globe. Amongst our customers are – Bosch, Aquallisa , B&Q, Leroy Merlin, Praktiker, ACE , and others. Atmor's wide range of heaters combined with second to none quality, service and prices have positioned the company as a major player in this specific business segment. Atmor products are certified by the company's Quality Management System in compliance with ISO 9001 and all products carry approval by UL, TUV, BEAB, CCC, CE, and other major standard institutes.



www.atmor.net



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ATMOR
Hot Water On Demand



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Aqualink Ltd.

Products : Water filtration systems

Aqualink Ltd. specializes in the development of innovative filtration systems designed to fit the specific needs of clean and safe drinking water in different parts of the world, including developing countries. Aqualink's main branch is located in Israel, the country where the most innovative water technologies and solutions are developed. We focus on product development and technological innovation, research on water issues, study and development of the most efficient integrated solution for your local water. Aqualink's specialized filtration products include under-the-counter filtration systems and filter cartridges, which are especially made to fit our systems. A unique twist-and-lock mechanism ensures DIY replacement and easy maintenance. Each cartridge is designed to address a specific water composition, allowing customers to select the combination of cartridges that matches their particular filtration needs. The systems are compact and take up very little space. Small dimensions, big performance is our goal!



www.aqualinksolutions.com



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AquaLink





LIPSKI – HARSA STUDIO

Products: Bathroom accessories, sinks, bathtubs

LIPSKI INSTALLATION AND SANITATION, Established in 1965, a member of the Hamat Group (the leading Israeli group for bathroom products) including Hamat and Harsa. Developer, producer, local and worldwide distributor of bathroom products using extrusion, injection and pressed molding technologies. Our successful bathroom products line includes Bath bin, Toilets brushes Laundry baskets and storage boxes that integrate together both natural look innovative design and practical convenient approach. 85 Employees, 25 machines Products exported worldwide. 60% Market Share of the Israeli Market. Compliance with worldwide severe standards. ISO 9001:2000 certified



<http://www.lipski.co.il/> <http://www.harsa.co.il/>





לופסקו!
חדשנות שזורמת איתך



Sadovsky Ltd

Products : Household cleaning products

Sadovsky Ltd is a family company that manufacture household cleaning products. We have a number of factories and a full process of development and production in Israel markets and abroad. We specialize in the manufacture of kitchen sponges, compressed melamine sponges, microfiber cloth and mops.



www.sadovskyltd.com



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Noam Urim Ent. (1993) Ltd.

Products : Hygiene soaped sponges, cleaning cloth, geotextile, breathers for composite industry, automotive intake filter media

Noam Urim is needle-punched nonwoven fabrics producer. The Company offers a variety of fabrics with features for different applications: dry cleaning, cloth for household use, soaped sponges for hygienic personal care, geotextiles for outdoor use, air filter media for the automotive industry, breather felts used in the composite materials industry, wadding, and insulation. The experienced Noam Urim team develops new items in collaboration with customers to meet exact technical requirements in compliance with international standard ISO 9001:2008



www.noam-urim.com



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Ofertex Industries LTD.

Products : Cleaning Cloths, Bath Mats, Pet Line, Automotive cleaning and polishing line

We make patterned mats, vibrant towels, comfy cushions . We've even got a range of fun products for our furry friends–offering a variety of pet care items from mats to blankets. We have now developed a new range of Automotive cleaning multi purpose cloths and Microfiber polishing cloths. Even the most tedious of chores can be made fun with our large selection of cleaning cloths. Boldly colored, uniquely textured, pleasant to the touch and made from recycled or virgin materials. Our cleaning products are designed for durability, functionality and are always user–friendly. Eco–Line or Microfiber Floor cloths.



www.ofertex.com



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OFERTEX
TEXTILE RECREATION



Sano International

Products: household cleaning and toiletry products

Sano is the leading and the largest non-food manufacturer in Israel with the widest possible range of products. Our Company exports to over 35 countries and our yearly turnover exceeds 440M\$.



www.sano-int.com



sano



Sano Floor Plus 2 in 1
cleans floor and repels cockroaches
without pesticides



Animals
and
Children
friendly



Sink Skin

Products: Disposable strainers and plugs for kitchen & bathtub

Cleaning and disposing the waste that accumulates in the sink & bathtub while using your bare hands, is usually a very annoying and unpleasant activity. sink skin™ is a smart decorative disposable product that solve this problem, by providing a convenient and aesthetical fashion plumbing that enhance the level of hygiene, making consumers' daily routine tasks pleasant and easy to perform for private, institutional and business consumers, and aims to revolutionize consumption habits.



www.sink-skin.com



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SPRING – Atmosphere & scents LTD.

Products: Perfumes and home fragrance (perfume, Eau de toilette, Eau de parfum, natural candles, reed diffusers, fabric and room perfume)

Established in 1999, SPRING is producing Perfumes, Body care and home fragrance products. Our products are known for innovation, fragrance and design.



www.myspring.co.il/catalog.pdf







Innollogi Ltd

Products : Scenting systems

The creation of the "D.O.S" was based on main three guide lines: – Design – offering a unique sleek compact design which stands out among the existing nebulising systems (can be either free standing or wall mounted) low weight ensure easy installations all type of surfaces. – Efficiency – creation of fine mist with droplets of 1–3 microns enables the "D.O.S" to provide efficient area coverage of up to 800 sqf. (when a larger area coverage is required more systems can be easily installed) – Economical – the goal of proving small and medium size customers as well as the need to scent small areas in a cost effective high quality method was achieved by design efforts to minimize costs both in purchase and operation.



www.innollogi.com



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Starplast industries LTD

Products : DIY and Household products, Outdoor toys.

Starplast is family owned business who supplies Outdoor toys, DIY storage solutions and Household products over the last 5 decades.



www.starplast.com



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RAM Quality Products LTD.

Products : DIY storage systems– Plastic cabinets, shelving systems, storage boxes and tool-boxes indoor Storage solutions, plastic shelves

RAM Quality Products Ltd. specializes in manufacturing superior quality plastic storage and shelving products.

With over 40 years of experience in the plastic industry, providing international standard products, RAM gives the best Value For Money, available in the market.



www.ramquality.com



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Combwise LTD.

Products : Storage solution

Combwise designs, develops and manufactures innovative smart storage solutions. Combwise's detachable transparent bin system offers versatile and convenient storage for hardware, crafts, toys and powder. The Combwise product line includes a variety of wall mounted base units to which multiple sized MoBins™ can be easily attached.



www.combwise.com





comwise
take it easy



Gumexpo

Products : Indoor/outdoor doormats & scraping mats

Fashionable quality designed indoor/outdoor doormats & scraping mats.

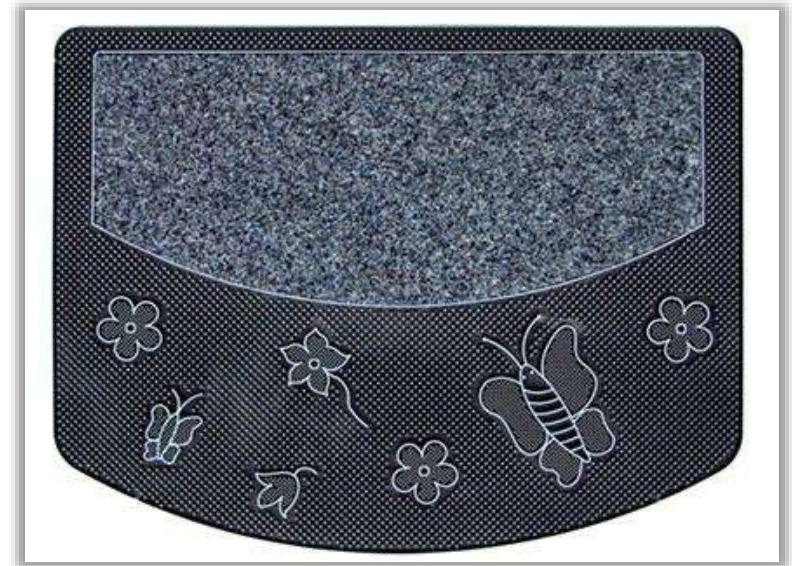
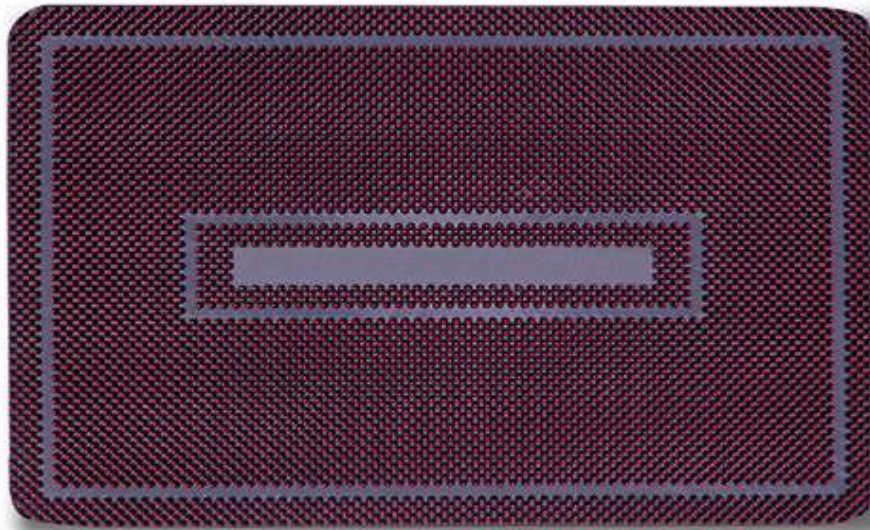
Gumexpo sells its products in North America to the following retailers: Wal-Mart, Home Depot, Burlington Coat & Costco-Canada & distributors like Moore Handley (AL).



www.gumexpo.com



gum**expo**



Caesarea Carpets (97) Ltd.

Products: Machine Made Woven Carpets

"Carmel Floor design" is a well-established leading manufacture of machine made woven and tufted rugs and carpets. We are also a major artificial grass manufacturer. We are a dynamic and innovative company specializing in trendy collections and special weaving methods to help you lead your market. We are proud to have ISO 9001, and ISO 14001 certificates. Our design team is constantly on the lookout for new trends and latest developments in today's interior decoration to incorporate in rugs of the very highest standards. We sell our products worldwide in over 30 countries to long lasting customers in the USA, Japan, Germany, China, and many more.



www.carmelcarpets.co.il



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YESH MEAYIN – BEIJA FLOR

Products: decorated vinyl mats/placemats/table runners and wall stickers

Beija Flor is a design studio set up to bring the inspiring beauty of ancient tiles back into our home. We are the original designer of ancient tile decorated vinyl mats that are now recognized over the world for their high quality and inspiring designs.



www.beijacarpet.com



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Kerendenis.com

Products : vinyl rugs, runners, placemats, wall, tile & glass sticker

Our decorative vinyl rugs are designed for home and office floor covering. With its special design patterns it will bring a touch of color to your kitchen, hallway, bathroom, livingroom or any other spot indoor or outdoor.



www.kerendenis.com



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Hollandia International

Products : luxury and restorative sleep systems

Hollandia International was founded in 1981 with 7 showrooms in the state of Israel. Hollandia is a pioneer in the field of luxury and restorative sleep systems. Hollandia's products incorporate years of knowledge, high-end materials from the leading companies in their fields such as Talalay latex for our mattresses and German motors by Hanning for our beds. Hollandia's investment in R&D and collaborating with award winning designer Karim Rashid has made us world known for continuously winning prestigious award for design and innovation. Hollandia's custom-made sleep systems offer our customers an array of high-end products which reflect a luxurious .



<http://hollandia.co.il/en>





Milega

Products: Home furniture textile- bean bags

For over 20 years Milega has been the leading home furniture textiles brand in Israel. Our name has become synonymous with uncompromising quality in the pursuit of the comfortable moments in life we all cherish. Family time, play time, or just quiet time is all something Israelis share with Milega. The company operates a 70 person operation with 30 authorized retailers and 8 branded stores. This year we are expanding our international distributor base, and are actively seeking qualified distributors and re-sellers who can work with us to build the Milega brand in their local markets . We invite you to sit back, get comfortable, and enjoy a new level of comfort Michal and Yogi Founding Owners



www.milega.co.il



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Westham LTD

Products : Ecological insect traps devices

myFleaTrap™ is a cordless and highly affective device designed to free your home of fleas swiftly and effectively.

myFleaTrap™ – this Hi-Tech, well designed, effective product is being sold in the USA and Europe. It's Chemical-free and environmentally friendly. Westham Ltd. is an Israeli company that takes the approach of environmental-friendly methods in regards to insect and pest disposal.



www.wsthm.com



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Wekah technologies Ltd.

Products: Wekah Sun – lighting device enables the growth of plants in the interior, substituting sun light with minimum energy costs

Wekah technologies Ltd. has developed a smart lighting device, energy saving and decorative, stand alone and adjustable, which enables to bring and grow plants inside the interiors where insufficient sun-light is available. The smart device is programmable, decorative, and adjustable to any size of plant up to 2m height. The energy consumption is minimal, 7 Wats per hour only. Standard Institute of Israel approval, totally safe and changes the whole atmosphere of the interiors of homes and offices by bringing vegetation to where it wasn't possible before.



www.wekah-tech.com



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Raz Projects

Products: universal office chair cover

Raz Projects is the official manufacture of Seat X – The first office chair cover– one size fit all.

The Seat X cover fits hundreds of different kinds of secretary/work/computer chairs.

Environmentally Friendly – Seat X will give your office chair a brand new look, prolong the chair's life and will cover the old and the new.

Cost Efficient – A true money saver, get a "new" chair every time. Seat x is a product invented and exclusively manufacture by Raz Projects.



www.razprojects.com



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 Raz Projects



Hot Pink



Turquoise



Navy blue



SYPE PRODUCTS

Products: "Caretain" – INNOVATIVE SHOWER CURTAIN

At SYPE, Innovative Consumer Products, we develop, design and manufacture products for parents. Our purpose is to make your life easier and safer by simplifying parenthood. As parents, we know how rewarding parenting can be. We also know how challenging it can be. By developing high-quality products with a functional design, we provide our customers with safe, innovative products distinguished by a great deal of added-value and an excellent price-performance ratio.



<http://caretain.com/>





Hardware



Nirlat LTD

Products : Decorative paints, Industrial Coatings, Sealants and Powder Coatings .

Nirlat is a leading Israeli manufacturer of decorative paints, industrial coatings, sealants and powder coatings. Nirlat is already active in more than 30 countries with its products commercialized both under Nirlat brand as well as under private label. Nirlat can offer decorative paints, effects and sealants, basically everything you will need to turn your room and home into a warmer and brighter living space.



Innovative



Design



Eco friendly

<http://www.nirlat.com/>



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Huliot Storage Solutions Ltd.

Huliot Storage Solutions Ltd.

Products: Hardware storage solutions

Huliot Storage Solutions Ltd. Is an export-oriented company based in Israel, specializing in manufacturing contemporary and highly durable storage solutions for: DIY, medical, technical and industrial applications.



www.huliot-storage.com



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Huliot Storage Solutions LTD

MULTISTORE™ FRAME SET

MAKES IT EASY

• FRAME SET • BINS • CLICKBIN • LOCK BAR



Packed In Flat DIY Carton

Advanced Storage Solutions
www.huliot-storage.com



Huliot Storage Solutions LTD

MULTISTORE™

Multistore No. 9

Multistore No. 6

Multistore No. 5

Multistore No. 4

Multistore No. 3

Multistore No. 2



Advanced Storage Solutions
www.huliot-storage.com



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LIPSKI – HARSA STUDIO

Products: Bathroom accessories, sinks, bathtubs

LIPSKI INSTALLATION AND SANITATION, Established in 1965, a member of the Hamat Group (the leading Israeli group for bathroom products) including Hamat and Harsa. Developer, producer, local and worldwide distributor of bathroom products using extrusion, injection and pressed molding technologies. Our successful bathroom products line includes Bath bin, Toilets brushes Laundry baskets and storage boxes that integrate together both natural look innovative design and practical convenient approach. 85 Employees, 25 machines Products exported worldwide. 60% Market Share of the Israeli Market. Compliance with worldwide severe standards. ISO 9001:2000 certified



<http://www.lipski.co.il/>

<http://www.harsa.co.il/>



לופסקו
חדשנות שזורמת איתך



Vargus Ltd. (Shaviv Division)

Products: Hand Deburring Tools (blades, scrapers, chamfers, blade holders, handles, deburring sets/kits)

Shaviv division (part of Vargus Ltd.) has been setting the highest standards for quality in hand deburring since 1960. Deburring is a finishing process in which burrs and sharp edges are removed from metal, plastics and other work piece materials. Eliminate sharp edges and burrs quickly, easily and comfortably with SHAVIV's high-quality ergonomic tools. SHAVIV blades, holders and handles are available as individual components or in combo sets and kits.



[/http://vargus.com/shaviv](http://vargus.com/shaviv)







Carmit – Mister Fix LTD.

Products: Building materials and solutions

Carmit is the leading manufacturer and distributor of high-end building materials and solutions, holding the extremely popular Mister Fix brand.

Carmit's core production lines include a variety of cement- and gypsum-based products, Liquid polymers, and after sale services for construction machinery.



www.mrfix.co.il





MISTER FIX®
INROM GROUP





Dan Mor natural products and chemicals Ltd.

Products: Cleansing wet wipes and chemical solutions

The company manufactures cleaning and disinfecting wipes for the household, outdoor furniture, car and office. Dr. Wipe's Special DIY wipes remover grease, oil, ink, paint and adhesives from hands, tools and surfaces.



www.drwipe.com







Tefenplast Ltd.

Products : Organizers, Tilt Bin Organizers, Clamps

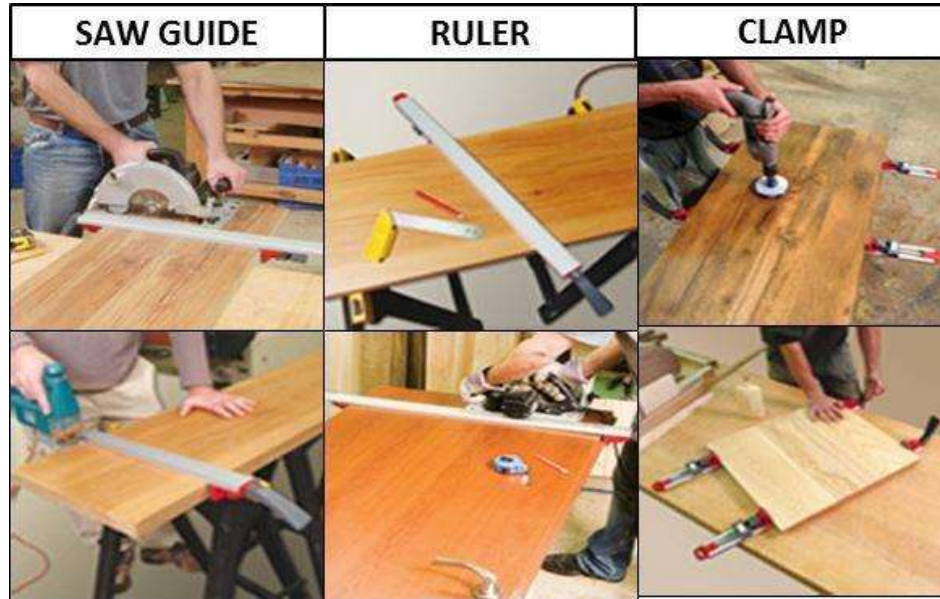
Tefenplast has been an industry leader in providing plastic products to solve storage and organization challenges faced by businesses and consumers. Our Tool Storage products are made to optimize storage space and improve parts protection. Our Gator Clamps line is a full innovative products line for Professional & DIY users



www.gatorclamps.com



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GATORCLAMPS™
GET A HOLD ON IT



Kapro Industries LTD.

Products : Levels, lasers, layout& Marking tools

For 30 years, Kapro has been making the finest quality spirit levels, laser levels, and layout tools, marking and measuring tools. We have built a reputation as the industry's foremost innovator, and we are renowned for our quality products, outstanding service, added value, and cutting-edge designs.



www.kapro.com



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Keter Plastic LTD

Products : Outdoor and Indoor products: Furniture, Storage ,
Gardening, Leisure, kids.

The underlying premise behind every Keter product is to improve people's daily lives. Whether it is saving people time, or by helping to effectively solve a storage problem or provide an innovative solution to meet a common need, Keter works tirelessly to create the best products to make people's lives better.



[/http://www.keter.com](http://www.keter.com)





Mul-T-Lock Technologies Ltd.

Products : High Security locking products and access control solutions

Mul-T-Lock®, is a worldwide leader in developing, manufacturing and marketing high security locking products and access control solutions for institutional, commercial, industrial and residential applications. Mul-T-Lock® High Security solutions are at work on every continent, in nearly 70 countries, and securing over 100 million users. Using advanced and patented technologies, Mul-T-Lock® stays a step ahead of the market by anticipating customers' security and operational needs.



[/http://www.mul-t-lock.com](http://www.mul-t-lock.com)





Knollan Ltd.

Products : Padlocks & Cable lock

World's first technology lock that opens in a joystick- like movements. Patented technology is faster, easier and more secure. Resettable – combination to any word or number or both, in any length. Extremely easy to operate, can be opened one-handed without looking, in the darkness and with gloves. It can be opened by anyone from a 5-year old child to the elderly, the disabled and the blind. Unlimited Password Length.



www.knollan.com





Zog Design

Products : Design services and solutions for companies

Founded in 1984, ZOG DESIGN, with a rich record of projects, is an industrial design company, operating in DIY, plan engineering, product development and user interfaces. The company specializes in "turnkey projects", giving clients an entire design solution from idea through design to manufacturing.



<http://www.zog360.com/>





Lawn, Garden & Outdoor





D.F. Omer LTD.

Products : GARDEN & STORAGE PLASTIC PRODUCTS

D.F. Omer produces and markets high quality, innovative items for the garden and home worldwide. It emphasizes the need to combine design creativity with flexible manufacturing solutions, to guarantee reliability and competitive prices. Preserving the environment is D.F. Omer Ltd's top priority.



www.dfomer.com





Kamel Dawahry & Sons.,Ltd

Products : Plastic pots for plants

Kamel is a family owned business, we produce injection mold plastic pots used for plants, the business started 1980 with clay pots then we moved to injection mold , now we cover more than the 90 percent of the market demand of plastic pots in Israel and we have grown over the last three years and we started exporting abroad now we have two major clients one in the US and the other is in Australia. We now are growing even more and planning to widen or distribution over the world.



www.kamel-d.com



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Elgo Irrigation LTD.

Products : GARDEN IRRIGATION PRODUCTS

Elgo irrigation Ltd. is a leader supplier of Garden Irrigation Products, providing all the irrigation ranges (Hose end, Micro Irrigation, Underground, etc.) to clients around the world. Elgo sells in Elgo brand and in Private Label. Main customers are DIY chains, Garden centers and distributors.



www.elgo.co.il





Keter Plastic LTD

Products : Outdoor and Indoor products: Furniture, Storage ,
Gardening, Leisure, kids.

The underlying premise behind every Keter product is to improve people's daily lives. Whether it is saving people time, or by helping to effectively solve a storage problem or provide an innovative solution to meet a common need, Keter works tirelessly to create the best products to make people's lives better.



[/http://www.keter.com](http://www.keter.com)



Cortico Ltd

Products : child chairs, child table, chairs

Cortico is a leading provider of comprehensive solutions to the plastics industry. Our new children's furniture is designed to get an unconventional look in his territory and from the need to enhance the safety of the children.



www.cortico.co.il



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Galcon

Products : Battery and electric irrigation controllers

Galcon is a proven world leader in manufacturing powerful computerized Irrigation controllers and systems in home gardens, municipal and agriculture environments.

A wide range of DIY user-friendly, AC electric & DC battery-operated controllers for the residential gardening that are ideal for the amateur home gardener interested in perfecting a personal green thumb.



www.galconc.com



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Greenbo

Products : Innovative Planters, Lawn and Garden green products.

Founded in 2008, Greenbo integrates ecological design elements in contemporary, artistically styled containers specifically crafted for urban settings. Greenbo products include innovative features that simplify plant maintenance and place a high-priority on safety, particularly for high-rise balcony gardens. Our award-winning designs are guided by five tenets: simplicity, safety, innovation, efficiency and environmentalism



www.greenbo.co





Nirlat LTD

Products: Decorative paints, Industrial Coatings, Sealants and Powder Coatings.

Nirlat is a leading Israeli manufacturer of decorative paints, industrial coatings, sealants and powder coatings. Nirlat is already active in more than 30 countries with its products commercialized both under Nirlat brand as well as under private label. For outdoors Nirlat can offer exterior decorative plasters, directly on rust metal paint, varnish for deck and much more.



Innovative



Design



Eco friendly

<http://www.nirlat.com/>



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Palram Applications Ltd.

Products : Green houses, garden sheds

Palram Applications Ltd. is a designing, developing, manufacturing, and marketing arm of Palram Industries Group, specializing in consumer products for outdoor use. Established in 2005 Palram Applications enjoys the support, knowledge & experience of its mother company, and the availability of raw materials and infrastructure of an international company. Our structure enables us to be proficient and agile, attentive to customer demands, and respond quickly and specifically to any market's needs. Our innovative nature brings forward a unique added value and many new ideas and concepts each year.



www.palramapplications.com



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Ziv's smoker

Products : Portable smoker

With over 25 years of experience in smoking food, We have developed the portable food smoker for everyone, any place, any where. All you need for fine smoked food is: 1.Unfold the Ziv's portable smoker and place over a heat source (gas stove, open fire, BBQ, etc.). 2.Add one of our wood chip selections to enrich your food with a special aroma. 3.Put inside your choice of food. 4.Kick back, relax and get ready to enjoy some of the finest gourmet smoked food you have ever had.



www.zivsmoker.com



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Caesarea Carpets (97) Ltd.

Products: Machine Made Woven Carpets

"Carmel Floor design" is a well-established leading manufacture of machine made woven and tufted rugs and carpets. We are also a major artificial grass manufacturer. We are a dynamic and innovative company specializing in trendy collections and special weaving methods to help you lead your market. We are proud to have ISO 9001, and ISO 14001 certificates. Our design team is constantly on the lookout for new trends and latest developments in today's interior decoration to incorporate in rugs of the very highest standards. We sell our products worldwide in over 30 countries to long lasting customers in the USA, Japan, Germany, China, and many more.



www.carmelcarpets.co.il



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Otentik smart solutions ltd

Products : beach life style – sunshade

Otentik is a young company that develops and manufactures shade solutions for use outdoors. A sheet of microfiber material with a radiation filter of 50 UPF that is anchored to the ground by four sandbags – an Otentik registered design). The sheet is supported by two light metal poles creating a decorative and effective tent, which provides shade underneath it for vacationers and protects them from the radiation of the sun.



www.otentik.com



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Mahatz LTD-Shock Tape

Products : Electric bird control DIY kit

Revolution in bird repellent market!! Comprehensive Bird Repellent Solution. The best way to get rid of birds. More effective solution than spikes or any other birds repellent products.



www.shock-tape.com



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MagicFire International

Products : New BBQ Charcoals

MagicFire products are "Griller's Dream Come True". Imagine you can set a BBQ Grill ready for the meat with high quality Charcoals, no effort, all 100% natural, you stay clean not breathing smoke, no leftovers!!! You do not need to imagine anymore just use MagicFire.



www.Magicfire-International.com



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Garden@Home

Products : Vertical walls

Garden@Home is a flexible system that paints your walls green. We believe everyone should enjoy a green wall, and would like to share this vision worldwide. Making it very simple to build and install, Garden@Home is planned and designed for fun, simple set-up and low maintenance.



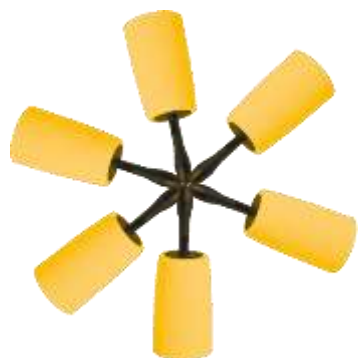
<http://gardenathome.co/>





Design your world
GREEN





Designers



kerendenis.com

Products : vinyl rugs, runners, placemats, wall, tile & glass sticker

Our decorative vinyl rugs are designed for home and office floor covering. With its special design patterns it will bring a touch of color to your kitchen, hallway, bathroom, livingroom or any other spot indoor or outdoor.



www.kerendenis.com



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OTOTO DESIGN LTD

Products : designed household products.

OTOTO Design LTD is a product design company of unique designed household products with a humoristic and unexpected twist. We are sold in the top design shops in Europe and museum shops like: Museum of Contemporary Art Chicago, SFMoMA, Musée Rodin, the Tate Gallery and Victoria & Albert museum, all major museums in Israel including the Israel Museum Jerusalem, Design Museum Holon, Tel Aviv Museum of Art, as well as art galleries and stores in over 30 countries across Europe, Asia and America.



www.ototodesign.com



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Home Improvement & DIY Industry



Artori Design

Products : Design Gifts

At Artori Design we believe that practical and day-to-day products can be beautiful, aesthetic, well crafted and dabbled in humor. Our product line is geared towards those with a penchant for aesthetics and originality, and who are willing to invest in their living or work environment, to make it much more pleasant and welcoming. We believe that the language of design is universal, and that love of design and aesthetics unifies different peoples and transcends cultures. We feel that we have achieved our objective, when our product makes people enjoy using it, when it grabs their attention and puts a smile on their faces.



www.artoridesign.com



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YESH MEAYIN – BEIJA FLOR

Products: decorated vinyl mats/placemats/table runners and wall stickers

Beija Flor is a design studio set up to bring the inspiring beauty of ancient tiles back into our home. We are the original designer of ancient tile decorated vinyl mats that are now recognized over the world for their high quality and inspiring designs.



www.beijacarpet.com



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Monkey Business design Israel Ltd.

Products : designed household products.

Monkey Business has been adding the extra to the ordinary since 1994, providing fresh perspectives on the little things that make up your day, whether at home, at the office or outdoors. our products make perfect gifts – they are practical, useful, durable, and designed to meet every day needs.



www.monkeybusiness.co.il



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Klipy design LTD

Products : designed household products.

Klipy is a young and trendy design brand, which designs & manufactures unique and high end kitchen gadgets. We understand that apartments and kitchen spaces are getting smaller around the globe, as a result of this way of thinking our product philosophy is to develop and design space efficient products to serve small and compact kitchens, like our bestseller the Compact Dish Drainer.



www.Klipydesign.com



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Peleg Design Ltd.

Products : Home design products

The world of PELEG DESIGN revolves around three basic principles: functionality, aesthetics, and humor. It is a world motivated by continuous curiosity with the explicit purpose to transform what was once an average, been-there-done-that concept into an innovative and truly exciting experience.

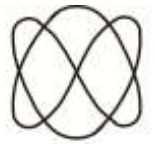


www.peleg-design.com



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Knots studio

Products : Sitting cushions, decorative cushions and stools

Knots Studio specializes in home decor products like sitting cushions, decorative cushions and stools. All products utilize a unique tying technique which makes these pieces beautiful and functional.



Innovative



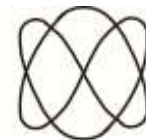
Design



Eco friendly

www.knots-studio.com





Iron-Craft

Products : Houseware, Design products

We design, manufacture and market our decorative and functional home décor items to home décor shops and distributors. Among our customers you will find leading designers and architects, boutique hotels, restaurants and private customers that are looking to combine functionality and aesthetics.



www.ironcraft-decor.com





Ifat Shterenberg – ceramic furniture

Products: Ceramic furniture – Custom made and limited additions.

All the ceramic furniture (tables, chairs, children line...) is made of a unique mixture of clay and glaze, bestowing it with its high quality appearance which looks flexible but is nevertheless almost as durable as rock. The furniture can be created in any color, shape and texture to suit your own tastes and preferences. Manufactured from material formula items with practices that I developed over the years. To my knowledge, nobody in the world has yet managed to produce such furniture line.



www.ifatshterenberg.com



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Inspired by *innovation* • Partnering for success

About the Israel Export Institute

The Israel Export & International Cooperation Institute, A non-profit organization supported by member firms, private sector bodies and the government of Israel, advances business relationships between Israeli exporters and overseas businesses and organizations.

The Institute is committed to bringing together Home Improvement & DIY buyers with the products they seek and the manufacturers that suit their needs, ensuring that people throughout the world benefit from the innovation, quality and market adaptability of Israel's Home Improvement & DIY industry.



Inspired by *innovation* • Partnering for success

- Vast knowledge of the Israeli companies
- Ability to Introduce products best suitable for your needs.
- Creating B2B encounters
- Organizing buyers' trips to Israel





The Israel Export & International Cooperation Institute



Thank you

For further Information please contact:

Mr. Eyal Levy

Manager,

Home and Family products

Tel: +972-3-514-2982

Mobile : +972-52-6146961

eyall@export.gov.il

www.export.gov.il