



Turning LTV Predictions into an End-to-End UA Optimization Solution, Engineering Free

Voyantis leverages AI into an out of the box product that empowers growth and UA teams to automatically optimize their UA campaigns based on LTV predictions, with zero R&D efforts

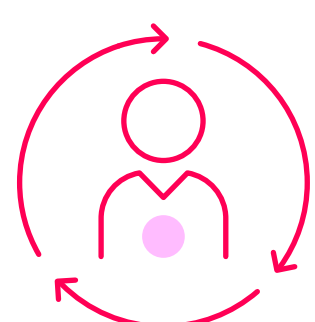


A new signal to optimize on!

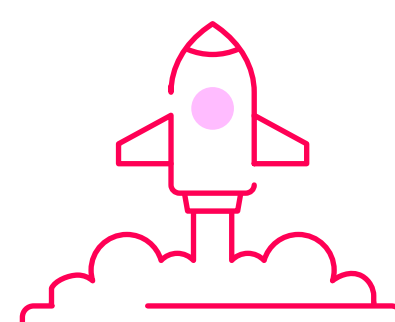
Voyantis uses machine learning to predict each user's future LTV, conversion, retention and virality.

Based on these predictions, you have a new signal to optimize on - the true value of your users.

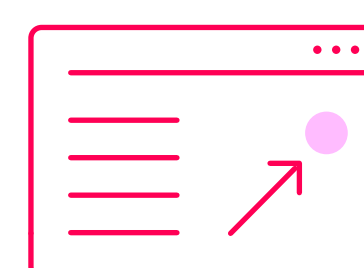
Now, you can leverage the new Facebook & Snap conversions API and Google Server-side tagging and create real-time, long term LTV lookalikes for each user.



User level predictions
LTV, Conversion,
Retention and Virality



Signal optimization to
FB, Google & Snap



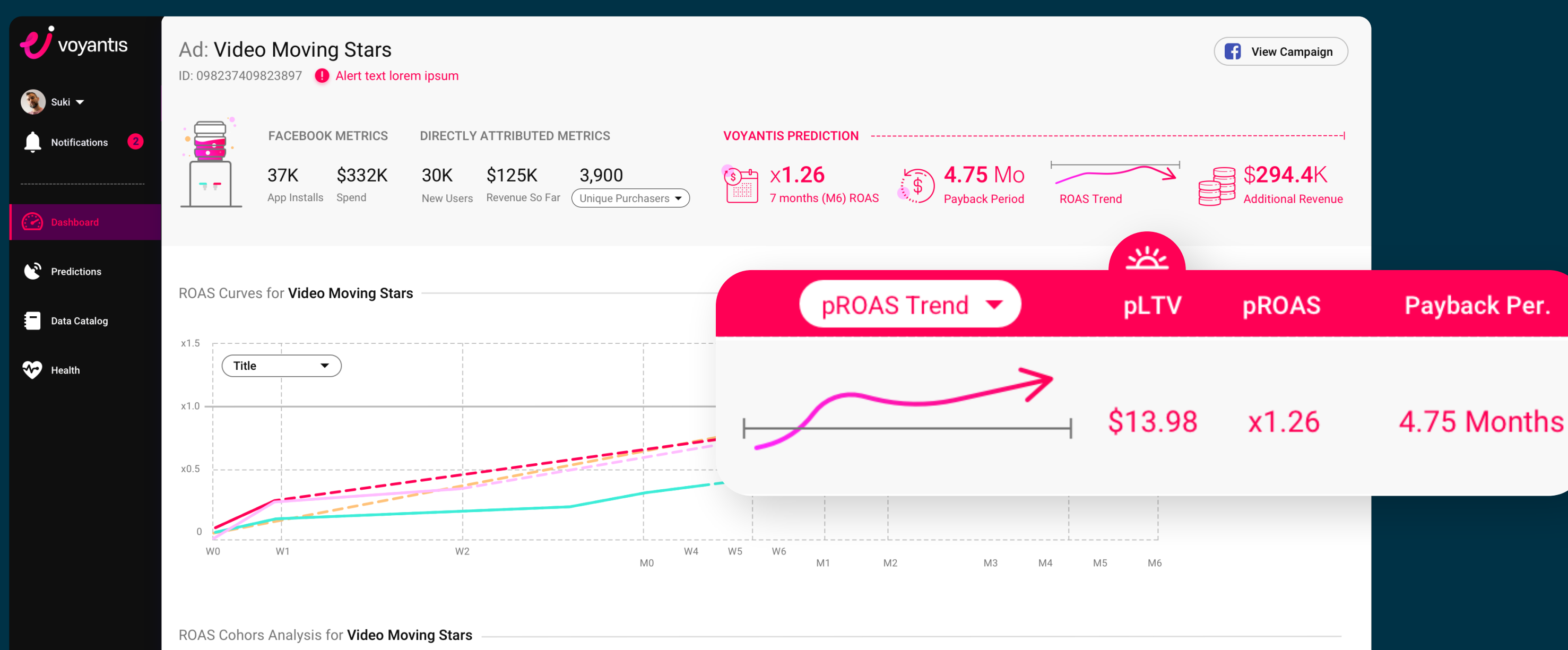
ROI dashboard
Keep / kill campaigns
on any network

Tailor made for growth and UA teams

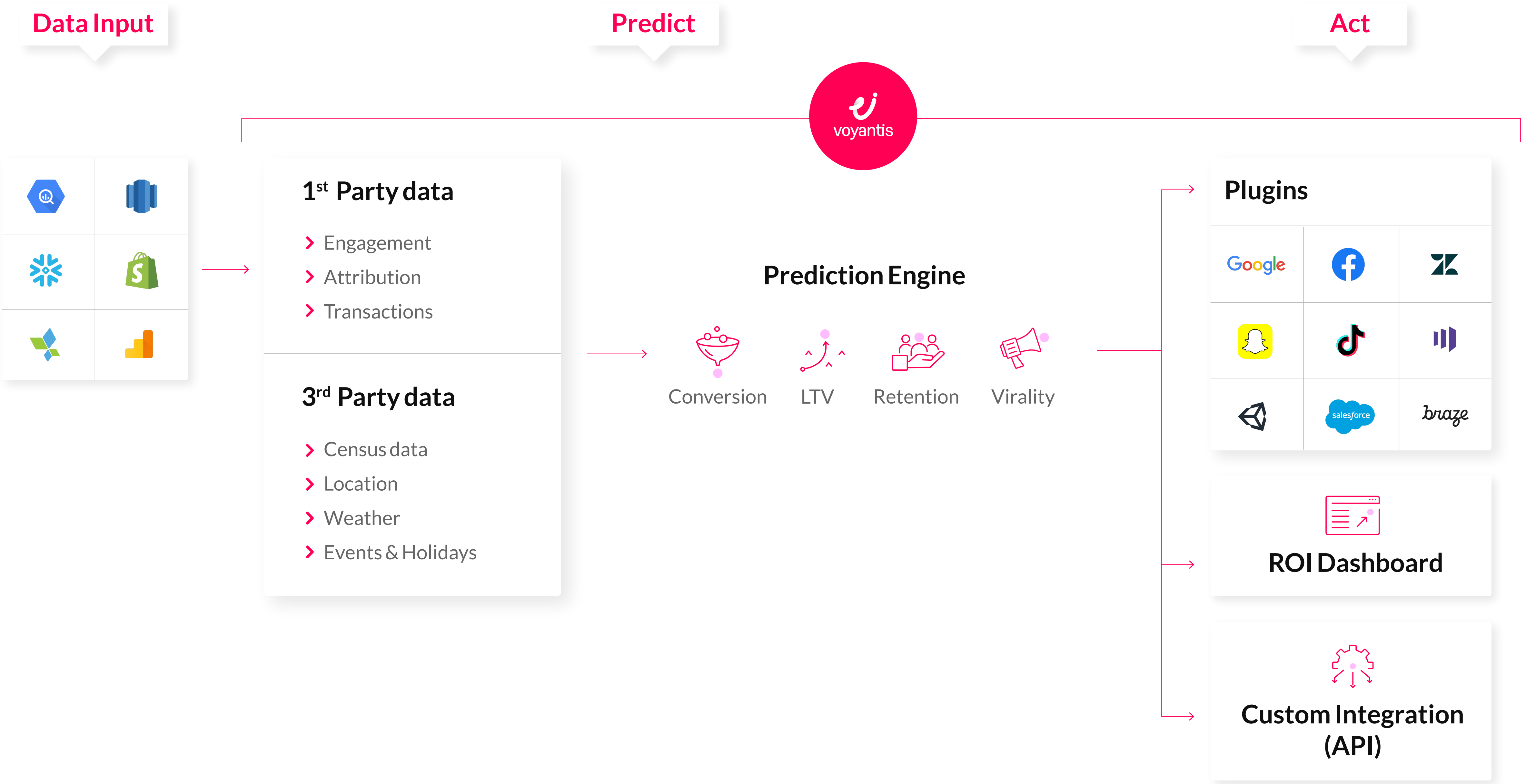
Predict future ROAS, from the campaign level down to the keyword / creative

Acquire **ROI positive** users, at scale and unlock **new profitable** audiences

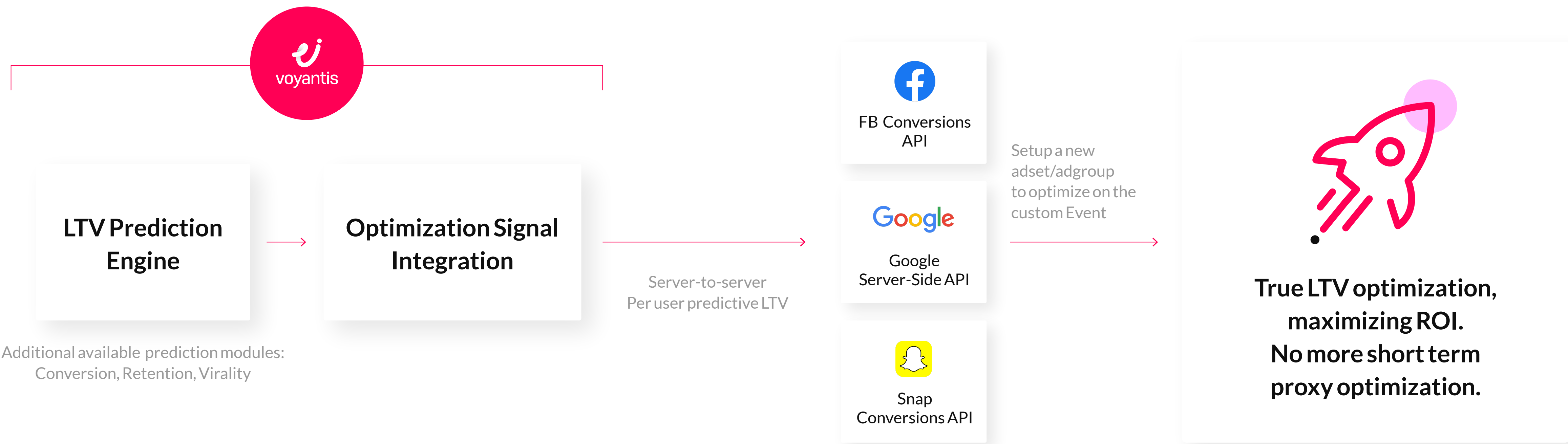
Integrate **seamlessly**.
No coding or engineering required.
Read-only access.



User-level LTV predictions in. Conversion window out.



Fire back events to your ad networks in real-time. We call it “Signal optimization”.



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We uplifted ROAS by 150% (x2.5) by Using Voyantis



(7-digit monthly UA spent)