

## About The Company

Netspark is a leading solutions provider of internet filtering and image recognition technology, active in the market for more than 10 years.

Catering to the B2B, educational institutes ([Netspark Mobile](#)), private consumer market ([Canopy](#)), and providing solutions for Internet Service Providers and Mobile Carriers to offer safe internet access as a Value-Added Service, Netspark's technology supports the diverse needs of a community of over 2M daily active users both in Israel and across the International market.

Seasoned in supporting education, consumer and Telco markets and having established footholds in the European and South American markets, Netspark is looking to identify a roadmap for entry into additional markets and establish strategic partnerships for that matter.



## Our Partners



Bezeq International, Israel's largest Telco, has partnered with the Ministry of Education and Netspark to deliver filtered web access to 4,000+ schools across Israel



TAG Technology Awareness Group operates across 40 global offices, promoting Netspark technology as a preferred resource for online safety



ISP Internet Rimon caters to the Israeli religious market, providing Internet free of pornography & violent content



Wix is a Nasdaq traded company, which utilizes Netspark's moderation capabilities on its websites to eradicate pedophilic content on its platform



Partner telecommunication, the 2<sup>nd</sup> largest ISP in Israel, provides its customers with safe internet utilizing Netspark's technology

## Technology/Capabilities

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Netspark's advanced parental controls capabilities were developed with the goal of providing solutions for safe internet that coincide with the user's requirements and preference, enabling safe access to more online content, while avoiding unnecessary blocking.

Netspark's advanced technology also allows corporates to filter content in real time (even live content) and reduce moderation and resources (storage and computing) costs.

### FILTERING & ADMINISTRATION – FEATURES & CAPABILITIES

- Live content monitoring
- Real-Time Dynamic Page Inspection & Content Classification
- Real-Time Filtering/Blocking By Content Category and by URL/IP
- Real-Time Filtering of Harmful In-Page Content Elements
- Real-Time Automated Inspection & Classification of Images/Videos
- Real-Time SSL Inspection
- Real-Time Filtering/Blocking of HTTPS Secured Content
- Real-Time, Dynamic Monitoring/Filtering of Social Networking Content
- Real-Time Dynamic Chat Monitoring (profanity filtering, cyber-bullying & grooming alerts)
- Safe Youtube – dynamic, real-time filtering of platform content
- Safe Search – dynamic, real-time filtering of search results (for both search engine results and in-site search)
- Safe Access to Web Apps
- Device Location Monitoring
- Time Based Usage Policies – ability to define both daily and weekly limits, (additional development required to define time limits on a per-app basis)
- Device Based Usage Policies – including pre-defined profiles for web and app content that can be presented in alignment with age ranges
- Ability to customize filtering sensitivity and define levels based on the user demographic/market needs
- Ability to define Parent and Child Modes - for easy navigation between filter settings
- Ability to provide usage monitoring and reports to support parent-child dialogues
- Flexible multi-tenant management (for both end users and for filtering as a managed service) with intuitive centralized management
- Cross-platform support for both Android and iOS devices