

The Proactive, Driver-Focused Approach to Safer Driving & Fewer Accidents

GreenRoad's Driver Coaching and Proactive Risk Reduction tools turn your drivers into your safety partners, empowering them to improve their own driving performance with minimal management intervention.

GreenRoad's motivating in-cab-coaching and self-correction tools, real-time warnings and personalised advice help fleets achieve dramatic reductions in collisions - and encourage the smooth driving styles that keep passengers satisfied.

GreenRoad makes it easy to take a proactive approach to road risk management, identifying and dealing with small issues before they impact your operations.



Powerful Real-Time Driver Coaching

GreenRoad uses real-time feedback, Safety Scores and positive psychology to achieve dramatic changes in driver behaviour. As drivers become more aware, the fleet sees a ripple-effect of benefits in terms of reduced incidents and related costs, fuel consumption and emissions.

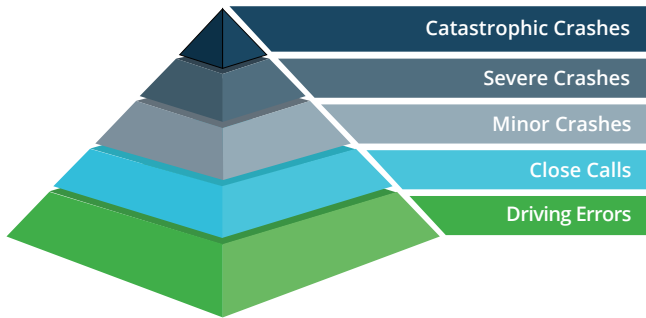
GreenRoad's patented technology accurately identifies over 150 risky driving manoeuvres of different severities and tracks them for each driver. The specificity of the feedback promotes driver buy-in and enables effective self-training.

The granularity of the driver behaviour data help creates a far richer picture of the organisation's risk, making it easy to draw conclusions about how to reduce risk and related costs.



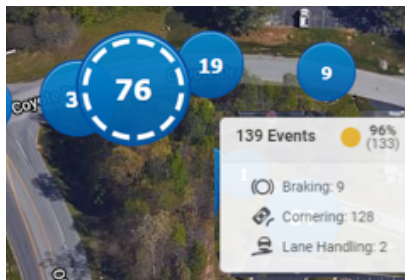
Safe Drives, Save Lives

Since **driver error causes 90% of collisions**, the right place to reduce accidents is at the source. GreenRoad fosters change at the base of the risk pyramid, creating a cycle of awareness and self-correction that helps drivers avoid risky manoeuvres.

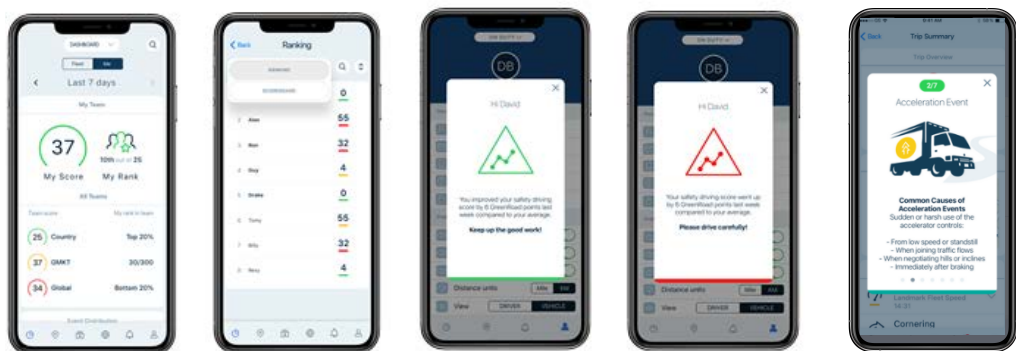


Comprehensive Tools for Proactive Fleet Safety Management

GreenRoad's intuitive dashboards, exception reports and advanced BI tools make it easy for managers to identify the drivers that need special attention, and to monitor all aspects of fleet performance, from fuel consumption and to regulatory compliance and more. This detailed picture supports the creation of effective personalized driver training programmes, with timely intervention when necessary.



Easy to Learn and Use, for Both Drivers and Managers



Selected by:



Visit our website: www.greenroad.com

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