



# Digitalized Driver Safety Platform

Today's dynamic environment calls for a comprehensive approach to driver safety.

**You can now have a unified risk management program and tools for empowering all your brand ambassadors - professional drivers, contractors, general staff and managers - to achieve better results.**

At GreenRoad, we believe that everything starts from driver behavior and has a direct impact on your organization.

Our **Driver-Centric approach** turns your drivers into your partners and keeps them focused. Using mobile-based technology, motivating data and digital tools, fleets can now realize outstanding results with minimal management intervention.

GreenRoad's real-time driver coaching and positive psychology reduce human error on the road and motivate awareness. Its cloud-based contextual intelligence and advanced BI tools continually analyze driver behavior, delivering effective real-time warnings and advice.



## Powerful Real-Time Driver Coaching

GreenRoad uses real-time feedback, Safety Scores and positive psychology to achieve dramatic changes in driver behavior. As drivers start find slowing down and becoming more aware, the fleet sees a ripple-effect of benefits in terms of reduced accidents, risk, fuel consumption and emissions.

GreenRoad's patented technology accurately identifies over 150 risky driving maneuvers of different severities and tracks them for each driver. The specificity of the feedback promotes driver buy-in and helps focus training efforts.



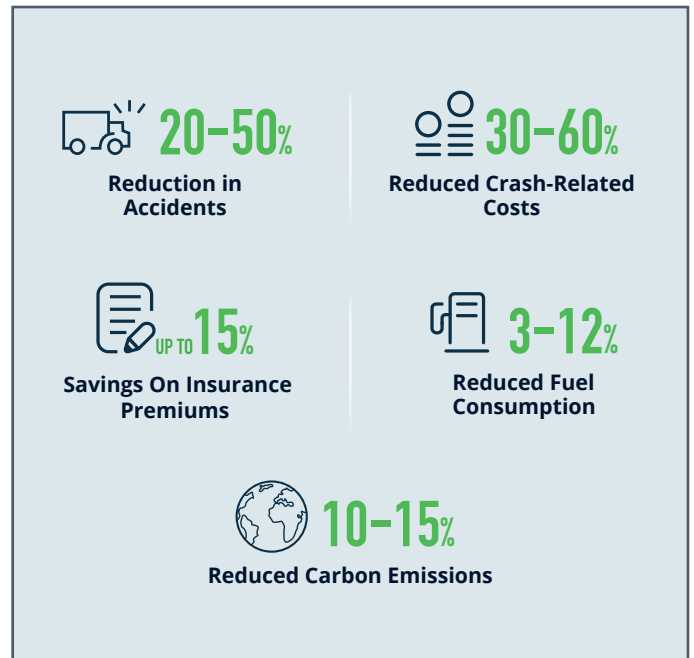
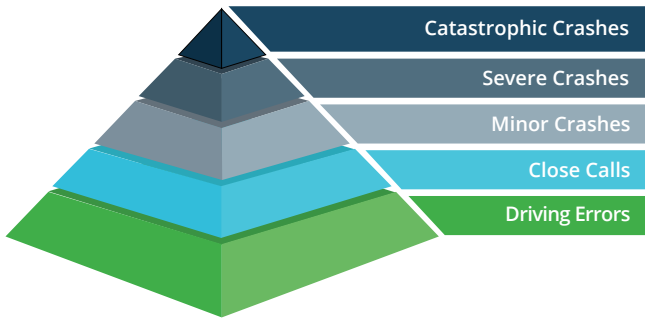
**DID YOU KNOW ?**

**1** Crashes are the leading cause of oil and gas fatalities

**40%+** Road accidents are the leading cause of oil field worker deaths (CDC)

## Safe Drives, Save Lives

Since **driver error causes 90% of collisions**, the right place to reduce accidents is at the source. GreenRoad fosters change at the base of the risk pyramid, creating a cycle of awareness and self-correction that helps drivers avoid risky maneuvers.



## Advanced Management Tools

GreenRoad's intuitive dashboards, exception reports and advanced BI tools make it easy for managers to identify the drivers that need special attention, and to monitor all aspects of fleet performance, from fuel consumption and idling hotspots to regulatory compliance and more.

## Robust At Scale

GreenRoad is a robust solution that is quick-to-deploy wherever your fleet is located, anywhere in the world. The GreenRoad Drive™ app can be rolled out to thousands of drivers – whether line workers, office staff or contractors - in just months, delivering safety benefits from day one. Wherever they are located, the unified **GreenRoad Platform** makes it easy to track their safety and to identify small issues before they impact your operations.



Selected by:



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