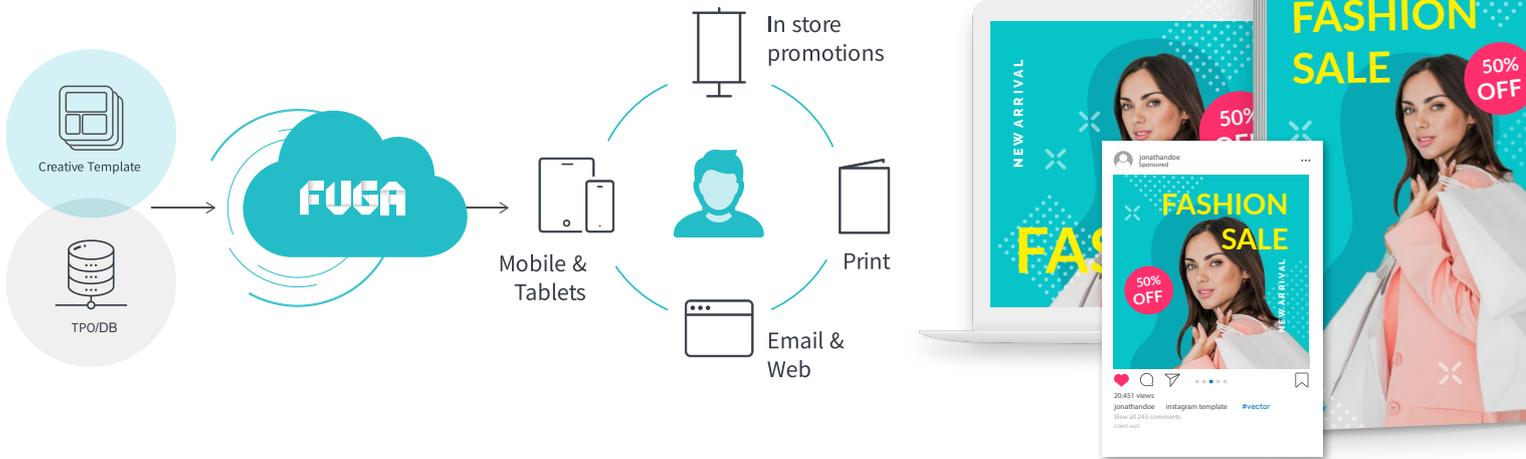


Maximizing Customer Reach



THE PROBLEM:

Ad agencies and brand managers are facing exploding demand for targeted multi channel marketing material (FB, IG, banners, circulars, etc.) with localized content.

Multiple iterations, channels, stake-holders, personalization and versioning

THE SOLUTION:

FUGA automatically generates an abundance of high-quality personalized marketing material. Generating amazing ads, banners, circulars & coupons optimizing the content for targeted customers at the right channel while maximizing productivity & creativity.

DIFFERENTIATION



Seamless Integration

InDesign based – enables using retailers existing creative material. Links to Marketing Automation & TPO solutions & databases.



Full Automation

Eliminates ANY need for human interaction. The most complex templates are automatically optimized to any channel.



Productivity

Enabling agile workflow. True separation of content from design, encouraging efficient & documented communication.

CUSTOMER VALUE



TTM

Dramatically reduces Time to Market



Scalability

Supports growth to any number of products & branches or sizes



DAM & Composition Tool

Retail focused Data Asset Management with unique Virtual Composition tool



Just In Time

Enables Personalized Instantaneous promotion across all channels