



Kaltura Online Video Platform

Kaltura is a recognized leader in the video solutions space, deployed globally across hundreds of media and entertainment companies, publishers, service providers, and broadcasters. Partnering with the world's most prominent brands, Kaltura powers video experiences for Bayern Munich, HBO, Voice of America, and Weather Nation to name a few.



Kaltura's Online Video Platform offers you a comprehensive solution to deliver high quality video experiences on any device, anywhere.

LAUNCH FAST, SCALE SEAMLESSLY

Kaltura's cloud based Online Video Platform enables launching new video experiences with the click of a button. You can now benefit from simple integration, fastest time to market, flexible workflows, and automated video management. Adding video to your offering has never been easier, allowing you to grow your audience and expand your content reach, while scaling effortlessly and at your own pace.

LEVERAGE KALTURA'S VIDEO EXPERTISE TO GROW YOUR BUSINESS

Kaltura's **award-winning** Online Video Platform enables you to focus on elevating your business without investing in infrastructure and system level operations. Reach broader audiences and benefit from various monetization tools, while increasing return on your content.

BENEFIT FROM INNOVATIVE PRODUCTS AND EXPERT DEVELOPER COMMUNITY

With our fast-loading player, open APIs, and set of SDKs and developer tools, you can add video experiences to any application within your existing platforms while utilizing your preferred streaming protocol.



OUT-OF-THE-BOX CAPABILITIES



KALTURA MANAGEMENT CONSOLE

An intuitive easy-to-use management system. The Kaltura Management Console enables ingest, management, publishing, distribution, monetization, and analysis of the media, within a unified simple interface.



KALTURA PLAYER

The fastest, most reliable online video player. Enabling billions of views across thousands of different device types, the Kaltura Video Player delivers impeccable live and VOD playback, regardless the implemented format, protocol or standard. It offers DRM support and enhanced video monetization capabilities, including optimized ad delivery, background loading, stream stitching, and more. Our video player includes support for subtitles, captions, and multi-audio tracks while being fully compliant with accessibility requirements. Kaltura Video Player's broad variety of features also covers interactivity, 360 video, and VR playback, casting to Google Chromecast and analytics.



KALTURA VIDEO ANALYTICS

Video centric analysis and reporting. Generate actionable insights and BI reports to optimize workflows and user experience. This includes user-level video analytics, engagement, infrastructure and device usage intelligence, as well as custom reports creation. You can easily track user content contribution, playback experience, end-user progress and interaction, sharing and syndications, transcoding, storage and bandwidth metrics, and more. In addition, the video analytics data can also be integrated with 3rd party measurement systems such as Google Analytics, ComScore, Adobe, Nielsen and more.



OUT-OF-THE-BOX INTEGRATIONS

With the Kaltura Online Video Platform you can easily monetize your video content, leveraging the out-of-the-box integration with ad servers and paywall platforms. It can also be integrated with storage and distribution providers of your choice, in addition to CDN services available through our extensive partner network.

***Expand your possibilities with video in a snap
and start your free trial now.***



ABOUT KALTURA

With the mission to power any video experience, Kaltura has emerged as the fastest growing video platform. Kaltura is deployed globally in thousands of enterprises, media companies, service providers, and educational institutions and engages hundreds of millions of viewers at home, at work, and at school. For more information visit: www.kaltura.com

