



SECURING IDENTITY AND ACCESS IN THE PUBLIC CLOUD

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Background

- CEO & Co-founder @ Secdo - Acquired by Palo Alto Networks for \$100M
- CEO @ Integrity Project – Acquired by Mellanox
- Officer @ 8200 - specializing in Cyber Security
- Talpiot Graduate

The Public Cloud is key to Digital Transformation



Public Cloud is a Huge Opportunity

- Market Size > \$100B
- CAGR > 17%
- Accelerate time to market
- Changing the way we develop Software

Early data breaches had obvious causes



But every change has a price

Failing to secure the CSP control plane



- In June 2014, the AWS account of Code Spaces was compromised
- The company failed to protect its administrative console with multi-factor authentication
- The business was forced to close after the destruction of its assets



THE DEEP END

By [Paul Venezia](#), Senior Contributing Editor, InfoWorld | JUN 23, 2014

Murder in the Amazon cloud

The demise of Code Spaces at the hands of an attacker shows that, in the cloud, off-site backups and separation of services could be key to survival



Basic configuration errors left data exposed

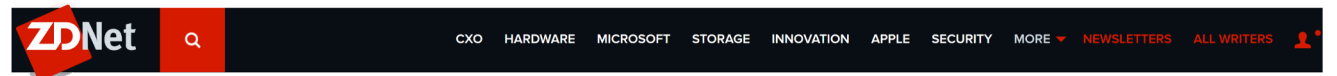


But every change has a price



Leaving sensitive S3 buckets publicly accessible

- Alteryx exposed an AWS S3 bucket containing private data of 123 million American households (the data set belonged to Experian which sold the data to Alteryx, a marketing firm)
- Accenture left four AWS S3 buckets unsecured, exposing highly sensitive passwords and secret keys
- Honda left a trove of data stored on two unsecured, publicly accessible and unprotected AWS S3 Buckets



Accenture left a huge trove of highly sensitive data on exposed servers

The four exposed servers had no password, but contained the "keys to the kingdom."

And the proliferation of IaaS/PaaS resources introduces new risks



But every change has a price



Exposing sensitive databases

- Voipo exposed a database that contained call and message logs dating back 3 years
- Exactis left an Elasticsearch database publicly accessible, resulting in a breach of PII of 230 million U.S. consumers
- Level One Robotics, exposed sensitive proprietary information of more than 100 manufacturing companies, through a server that allowed unauthenticated data transfer to any rsync client

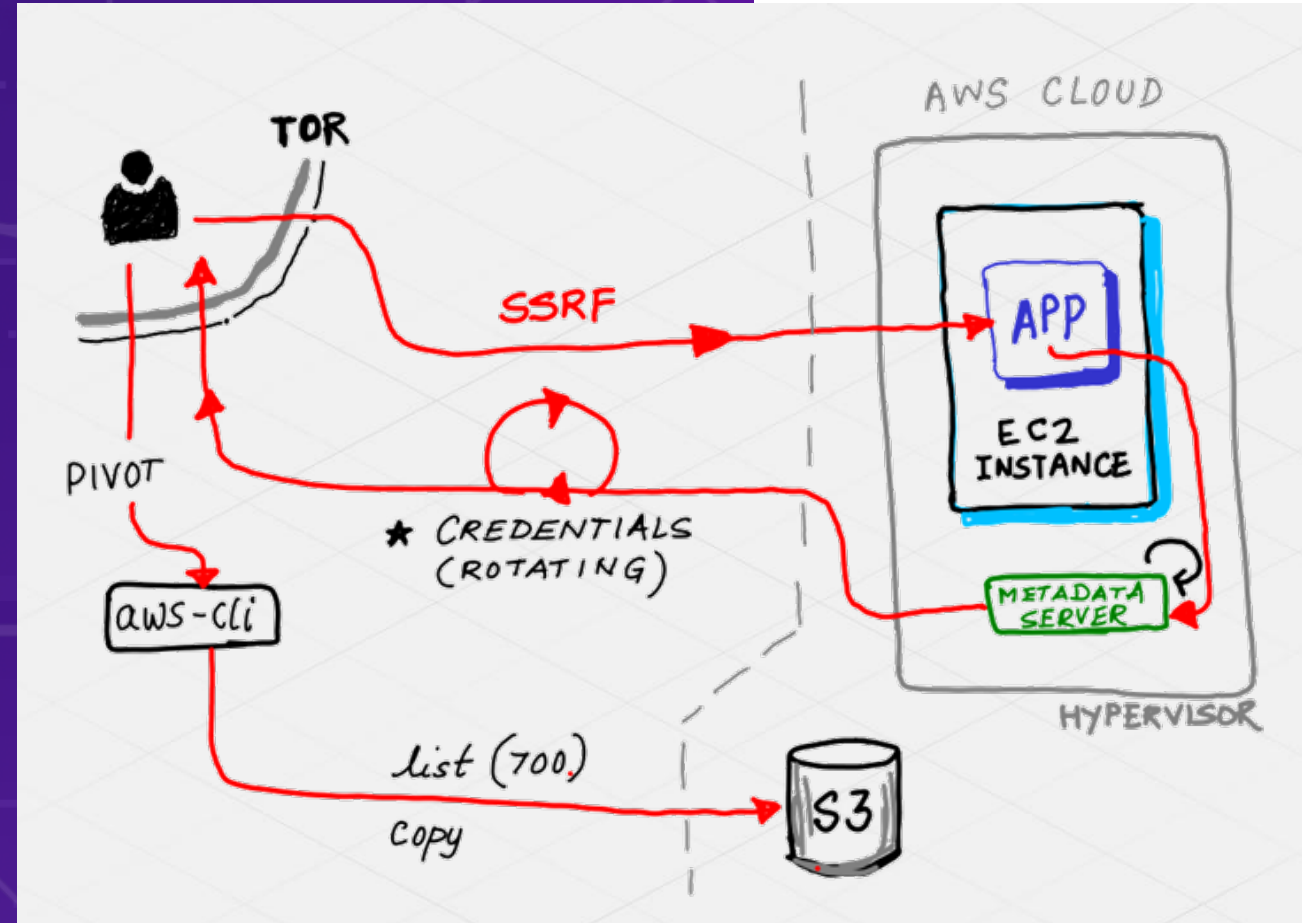


July 23, 2018

Tesla, VW data was left exposed by supply chain vendor Level One Robotics

Poor Access Controls Lead to Cloud Breaches

- Compromised Machine
- Excessive access
- No perimeter



It's all about Entitlements & Privileges



“By 2023, 75% of security failures will result from mismanagement of identities, access & privileges”

Gartner, 2020



A CLOUD SECURITY PLATFORM, PROVIDING
CLOUD IDENTITY & ACCESS GOVERNANCE

AND SOLVING THE GREATEST
SECURITY CHALLENGES

THROUGH
CONTINUOUS ANALYTICS
AND
AUTOMATION

A large, glowing purple sphere with a textured, crystalline surface, surrounded by faint, circular, dashed lines and small square markers, suggesting a digital or network environment.

THE
ermetic
PLATFORM



ERMETIC

- **FOUNDED EARLY 2019**
- **PALO ALTO, BOSTON & TEL-AVIV**
- **RAISED ~30M USD (ACCEL, NVP, GCP, TG)**
- **DOZENS OF CUSTOMER DEPLOYMENTS**
- **UNIQUE & EXPERIENCED LEADERSHIP TEAM**



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THANK YOU