

# Hurricane COVID hits financial services

The COVID-19 crisis marks the end of the longest bull market in history, and the beginning of a new era of higher volatility, lower returns and compressed margins.



Now more than ever, it is crucial to generate new sources of income on your existing assets



Securities lending:

# \$2tn market

that most financial institutions have been excluded from



# A 60-year-old industry goes mainstream



"Securities lending proves lucrative as investors aim for alpha"

## THE WALL STREET JOURNAL.

"Online brokers are looking for new sources of revenue after deciding to set most of their trading commissions to zero"

## Investment Magazine

"There is significant money being left on the table which otherwise could be... used as investment return alpha"

1960s

1970s

1980s

1990s

2000s

2018



First equity loan



Custodians start lending



Takes off as an industry



Removal of regulatory barriers



Advent of independent agent lenders



SHAREGAIN

# Bringing securities lending into the digital age

THE SHAREGAIN WAY

Transforming an opaque, complex and under-utilised practice into a revenue-generating, customer-friendly solution

# Collateral Control Tracing Desk Control Tr

\* Source: https://finadium.com/no-longer-leading-edge-fully-paid-lending-has-entered-the-mainstream/

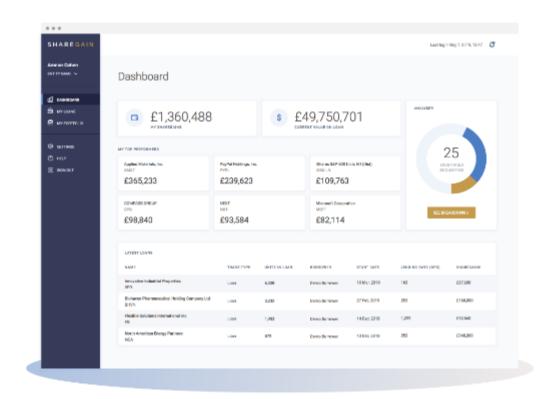
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# Introducing SLaaS: Securities Lending as a Service

A seamless solution to generate recurring revenue

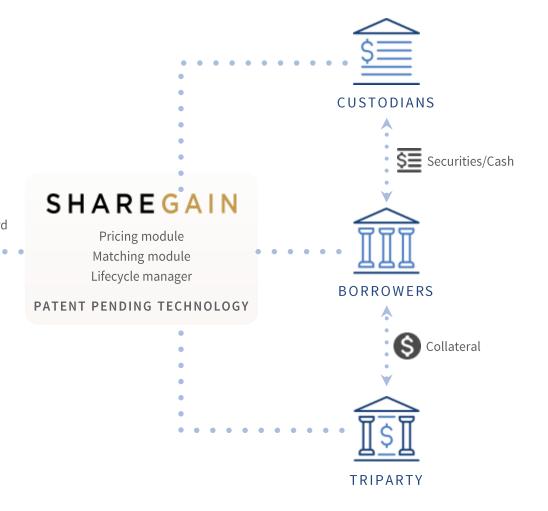
- Unlock additional recurring revenue, with no upfront costs
- Forget SaaS. We offer a full business solution with minimal overhead, not another piece of software to manage.
- No IT budget? No problem! If you don't lend you don't pay
- Connect your various asset pools to one centrally managed securities lending solution
- Integrate with legacy systems in weeks, not years



# How it works

A fully automated securities lending solution, driven by our proprietary modules, automating the lifecycle of loans, enhancing transparency and simplicity.





# 80 years of experience at your service

#### Combining Israel tech talent with London capital markets expertise



**Boaz Yaari**Founder and CEO

Boaz has 14 years of experience in capital markets, from derivatives trading to portfolio management in banks and leading European hedge funds. During that time, Boaz discovered the inefficiencies and inequalities in the securities lending market and developed his vision from which Sharegain was born.



Keren Halperin Chief of Staff and Deputy CEO

14 years of experience in capital markets and Fintech, from one of the world's most successful algorithmictrading companies to the Tel-Aviv Stock Exchange. Keren is a seasoned manager with an extensive background in legal, operations and HR, resulting in strong problem solving and execution skills.



**Matthew Barnett** Head of Operations

20 years of experience in Operations at top tier institutions (Deutsche Bank, Lehman Brothers and Barclays) with the last role as the EMEA Head of Equity Finance Middle Office at Barclays - incorporating Trade Support, Collateral Management and Financing teams.



**Liad Amit**Co-founder and CMO

10 years of experience in retail marketing in the telecom and financial industries. As Head of Innovation at Bank Hapoalim B.M, Liad initiated and managed the development and introduction of dozens of new products and services in the retail finance sector.



Amnon Cohen Head of Product

Amnon has 15 years of experience in capital markets and Fintech. In the last 10 years, he has undertaken product management roles for various leading financial firms. During this time, Amnon honed his expertise in financial products to increase scale while optimizing resources and processes.



Dvir Yosef VP R&D

Dvir has over 7 years of experience in Fintech. He is extremely interested in distributed systems, microservices architecture, systems integrations, and process automation. Under him our talented R&D team designs, builds, automates and delivers exceptional products, end-to-end.

# Asia Pacific: A new frontier for securities lending



Source: World Federation of Exchanges, IHS Markit
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# We believe no portfolio should sit idle.

For further information please contact

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