

RIDEVISION

Saving Riders' Lives



Collision Aversion Technology (CAT™) - for every motorbike

The background of the slide features a silhouette of a person wearing a helmet, likely a motorcycle helmet, against a warm, orange-hued sunset sky. The person is giving a thumbs-up gesture. The sun is visible as a bright, glowing orb near the bottom center of the frame, creating a lens flare effect. The overall mood is positive and confident.

WHO WE ARE?

Ride Vision is an industry-leading
Collision Avoidance Technology
that is designed to fit **any kind** of
two/three-wheeler and
rider behavior.

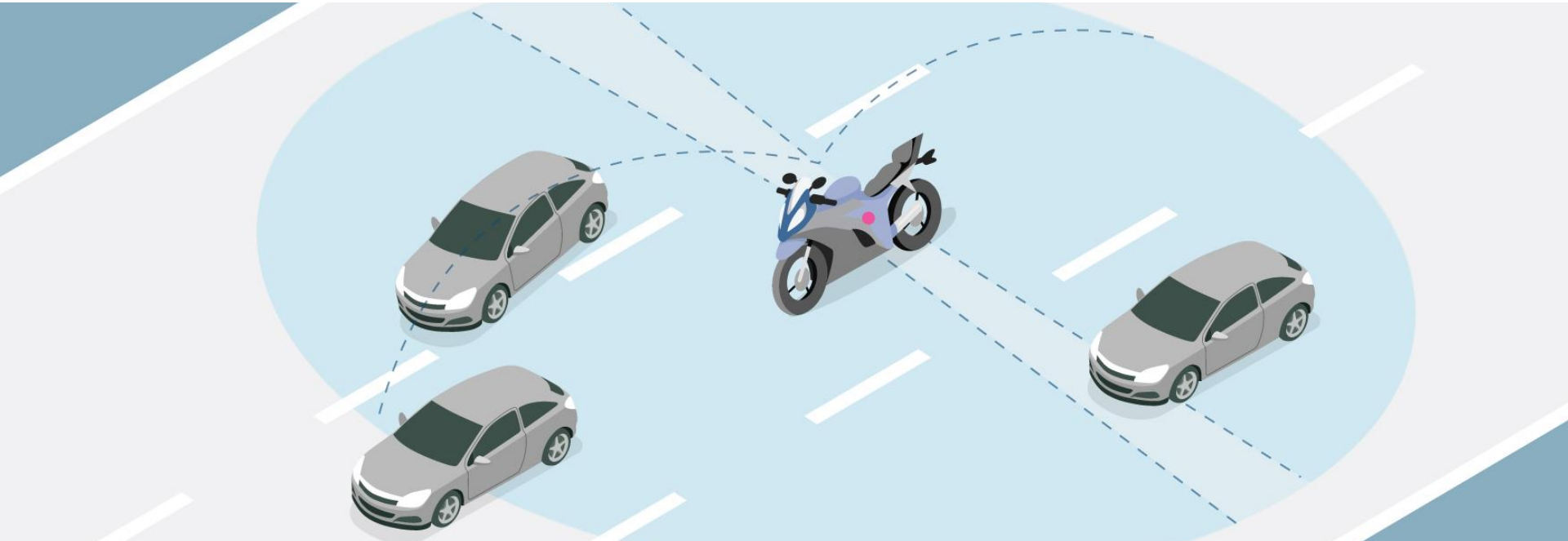
SEE IT IN ACTION



DISTANCE KEEPING ALERT

WHAT IS RIDE VISION?

Ride Vision is a unique **Advanced Rider Assistance System (ARAS)** tailored to meet the safety needs of riders. Alerting **only in life threatening situations**, Ride Vision provides **real time 360° protection** for **any motorbike** and **any rider**



RIDE VISION 1

(aftermarket)



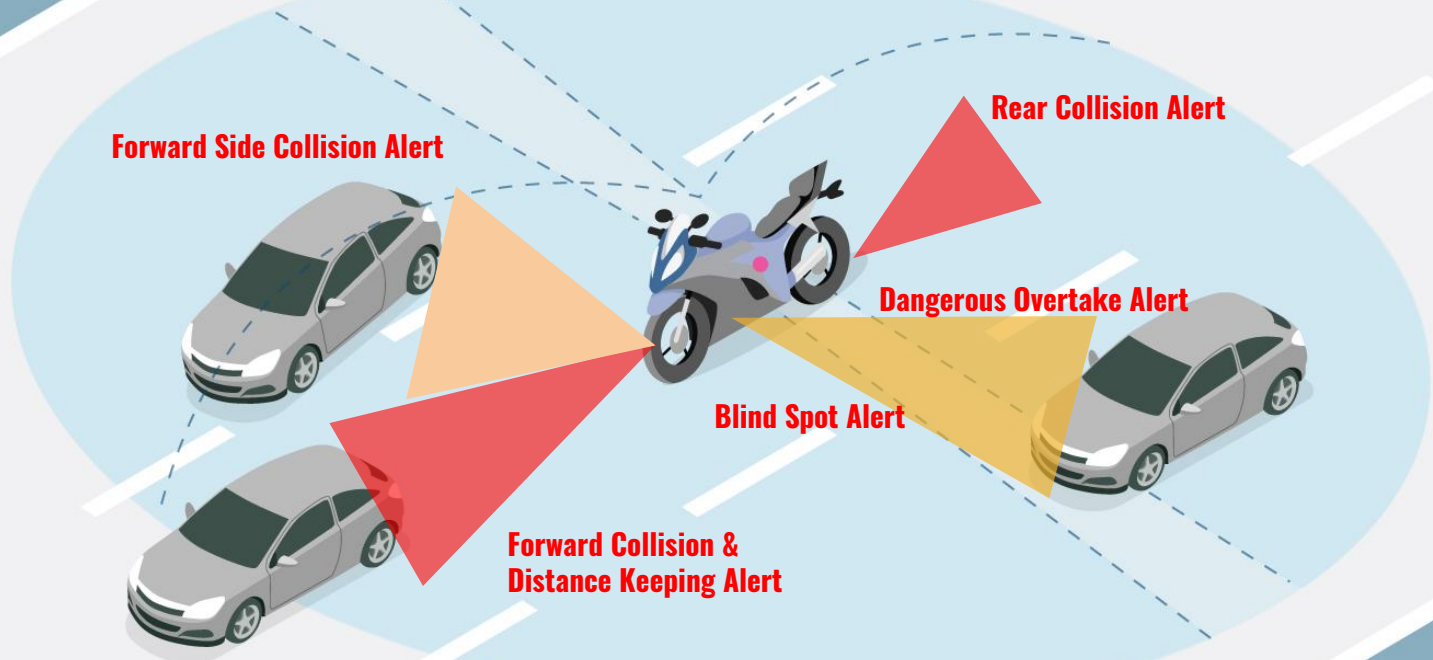
RIDE VISION 1A

(OEM)



RIDE VISION- THE PLATFORM

Safety & Experience features delivered Over the Air (OTA)



WHO IS IT FOR?

OEM & Tier 1

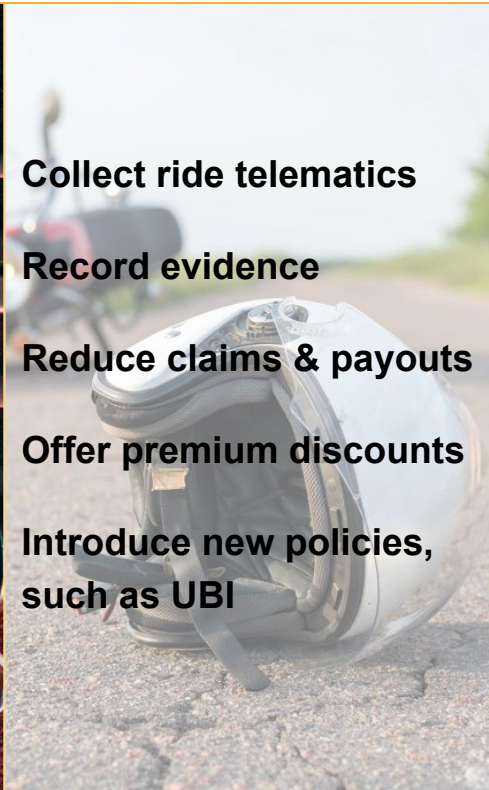


Offer an innovative safety element

Increase rider safety

Lead a motorcycle safety revolution

Insurance



Collect ride telematics

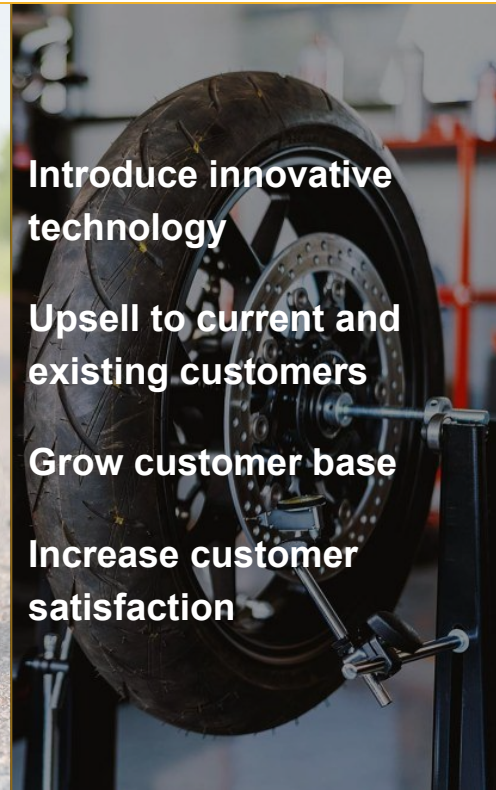
Record evidence

Reduce claims & payouts

Offer premium discounts

Introduce new policies, such as UBI

Shops & Dealers



Introduce innovative technology

Upsell to current and existing customers

Grow customer base

Increase customer satisfaction

Fleet Mgmt.



Reduce (company) insurance costs

Record evidence

Learn rider behavior

Reduce accidents

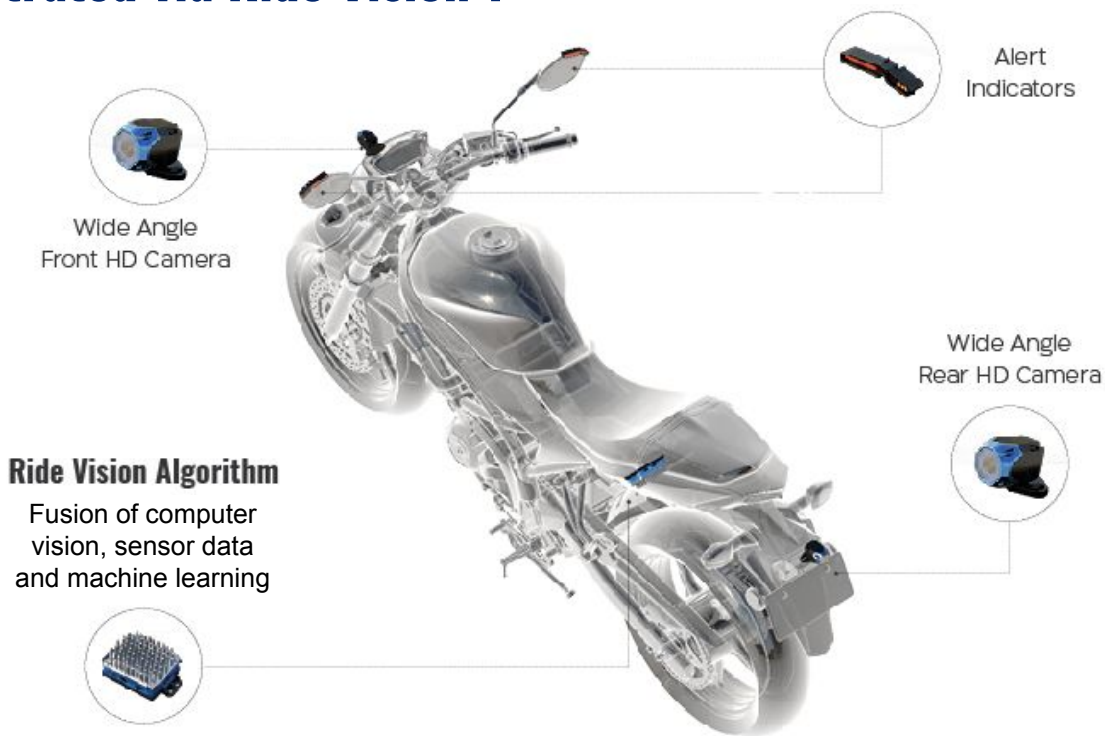
Get data for upsell (e.g. food delivery patterns)

HOW DOES IT WORK?

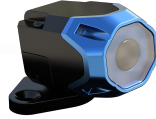
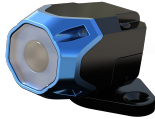
Demonstrated via Ride Vision 1

Ride Vision's unique system works by

- using **2 small wide-angle cameras** mounted on the rear and front of the vehicle, that transmit footage to
- Ride Vision's onboard processing unit, where a **patented algorithm** is used to
- **detect and notify riders on collision threats in real-time.**



INSTALLATION: RIDE VISION 1



RIDING EXPERIENCE: RIDE VISION 1



Riding in traffic- no false alerts

- **HMI**: Intuitive alerts which have been researched extensively.
- **Predictive Vision**: predictive accurate trajectory, despite all the vibrations, tilts up & down, lean angles and maneuverability close or between the traffic.
- **Built with Riders' mindset**: alerts are raised when are mostly needed.

Preventing Accidents

Reducing **10 km/h** reduces up
to **25%** of Front Collisions*

+

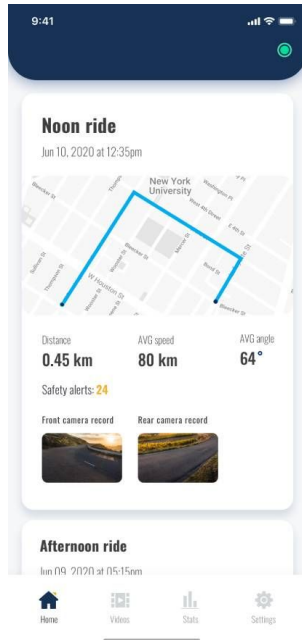
Using Front Collision Alert
systems reduces chances of
forward collision by **27%** **

40%
=

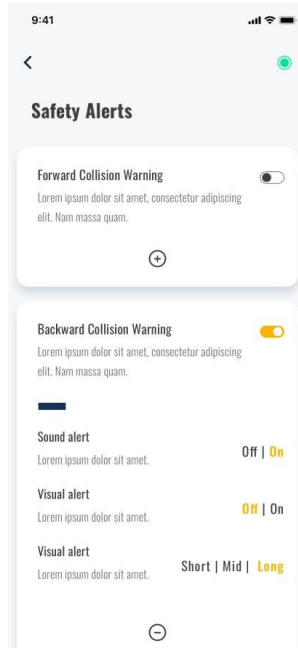
Ride Vision's internal research shows
using Ride Vision Front Alerts
reduces average speed by 15 km/h

USER INTERFACE

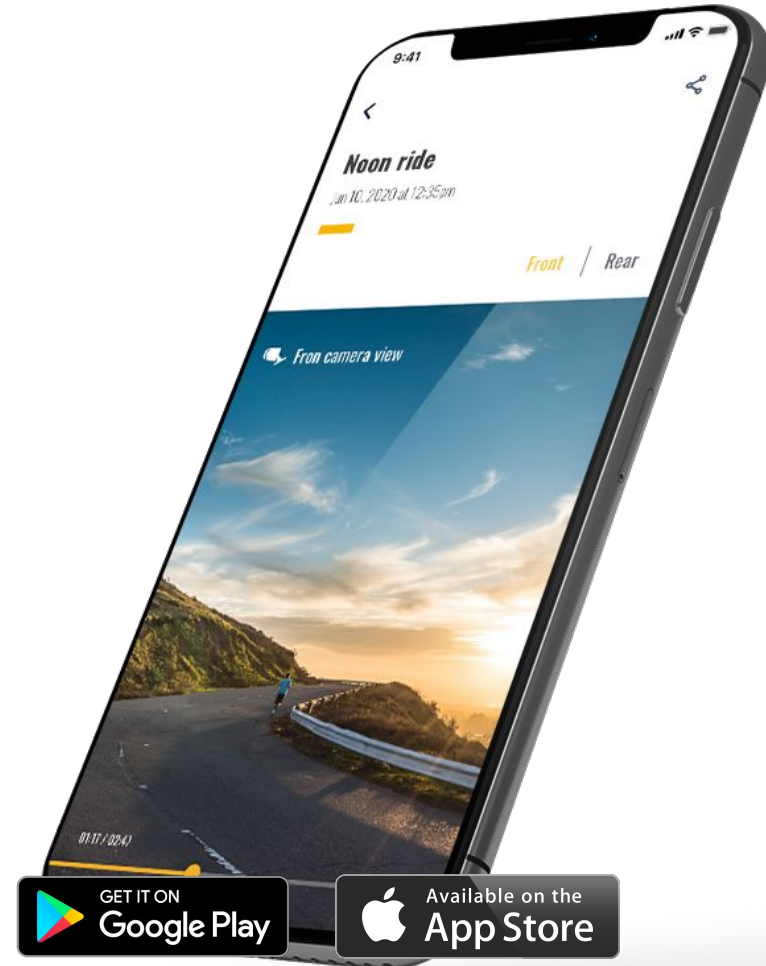
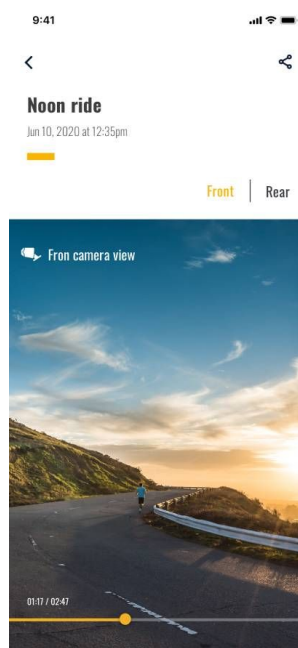
Trip summary



Customize alerts



Video download



THANK YOU!



<https://ride.vision>