



## Israel mobile solutions for maintaining business during Corona pandemic



## ISRAEL EXPORT INSTITUTE

### Shaping the world with mobile

The Israel Export & International Cooperation Institute, supported by member firms, private sector bodies and the government of Israel, advances business relationships between Israeli exporters and overseas businesses and organizations. By providing a wide range of export-oriented services to Israeli companies and complementary services to the international business community, the Institute helps build successful joint ventures, strategic alliances and trade partnerships. The IEICI is the major organizer of Israeli companies' participation at MWC 2020.

The Mobile Sector is demonstrating solutions from a wide variety of verticals such as: IoT, Cyber, Digital Health, Transportation, Smart city, Smart Home, Industry 4.0, Content Delivery, Content creation, Customer care and many more.

Many Israeli companies are focusing on connected devices, with advanced hardware and software products enhancing the functionality and usability of those devices. They are also showcasing AR\VR, Artificial Intelligence, machine learning and big data technologies.

### Krael Amitai

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## TechSee Augmented Vision



Intelligent Visual Assistance Solution Powered by  
Augmented Reality and AI

[www.techsee.me](http://www.techsee.me)

### Categories

Remote Assistance  
and Field-Force  
Management

### Offering

**TechSee Live** - remote visual support for contact centers\ field services (The agent sends a link to the customer, to simply show the technical issue via a smartphone so the agent can diagnose the issue and visually guide the customer how to resolve the problem )

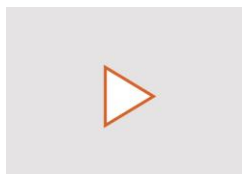
**'EVE' - TechSee Self Service** - a visual tech assistant, which allows customers to perform self service activities with a visual guidance

### Value Proposition

- The first AI powered visual assistance (applying deep learning, computer vision and AR technologies) to automate customer service Widely deployed among telecom & consumer electronics firms
- Increasing First Call Resolution rate
- Simplifying the communication from “tell me what you see” to “show me”

TechSee's solution can assist organizations in line with government-recommended social distancing strategies, enabling them to maintain a 'business-as-usual' atmosphere **TechSee's Visual Assistance solution will be available free of charge for 90 days, in Italy, Germany, Austria, Spain, Netherlands, Greece and France, to emergency response units, public health, medical and safety bodies, non-profit organizations, utilities and providers of essential public services**

### video



Company Name

**Autonomous Connected Home Malfunctions  
Detection and Resolution**

**www.veego.io**



**Categories**

**Remote Assistance  
and Field-Force  
Management**

**Offering**

Veego provides software-only solution to Internet and Communication Service Providers, that is deployed in the router, and gives a complete visibility into smart-home customer experience.

Veego employs its unique Malfunction Knowledgebase to automatically detect problems, analyzing, and often resolving them without the customer even knowing

**Value Proposition**

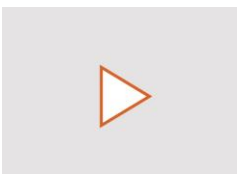
Veego can be VERY helpful to internet service providers and their customers (people working from home, people in isolation / quarantine, kids out of school, ...).

- Corona is putting pressure on home networks
- o People spend more time at home (closure of schools, quarantine, ...), using their connected devices for entertainment and education
- o More and more people are working from home, requiring more connectivity and bandwidth
- o Combined, this means increased need for 24/7 uptime and more bandwidth for video conferencing, streaming movies, games, YouTube, and more
- o Many people are isolating themselves in rooms that aren't often used for internet services, suffering intermittent WiFi coverage problems
- o Spike in WiFi neighbor interference and access point saturation, due to multiple users / devices in the home
- These and other problems are causing a serious spike in support calls, putting more pressure on ISP Customer Care
- ISPs are reluctant to expose their technicians to the risks of house calls, increasing the need for remote problem-analysis and problem-resolution

Veego addresses all of these: we provide the ISPs with the tools to REMOTELY -

- Better understand the connected homes' usage and needs
- Understand the issues that arise and their root cause
- Address and resolve these issues, remotely through Self Care or Customer Care assistance

**Video**



## Radix Technologies

Interactive Touchscreens and VR Device Management,  
specially designed for training and education

[www.radix-int.com](http://www.radix-int.com)



### Categories

#### Remote Assistance and Field-Force Management

### Offering

Radix delivers cutting-edge device management solutions, and is a recognized world leader in interactive touchscreens and VR device management.

In the heart of its solutions lies VISO a revolutionary all-in-one cloud-based device management solution, enabling users to increase instructional and administrative effectiveness, reduce operational complexity, and save time and money, making device management smarter and more focused.

Trusted by leading global device manufacturers and vendors, Radix's solutions are implemented in millions of devices worldwide, helping to increase performance and stability while minimizing downtime, serving a wide range of clients: SMBs, enterprises, governmental organizations, security services, financial and education institutions.

### Value Proposition

Modular and flexible, Platform agnostic, supporting many types of devices, Serves all stakeholders (IT admins, educators, principals, coordinators and project managers), Cloud-based or on-premise solution, Equipped with features specially designed for training and education, Trusted and integrated by leading global device manufacturers and vendors, Tailor-made for single-purpose devices.

### video



# Real Board

Remote worker control in emergencies, SaaS Cloud Environment Using Smartphones Android or iOS

<http://real-board.com/hr/>

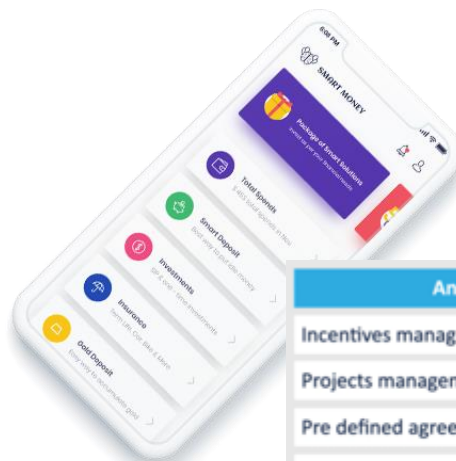


## Categories

Remote Assistance  
and Field-Force  
Management

## Offering

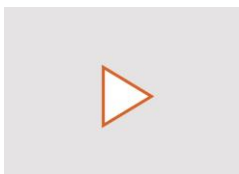
Remotely manage employee attendance through mobile devices and web portal from anywhere and anytime, during the current crisis, which significantly decreases the economic damage to companies



### And there is much more:

Incentives management	✓
Projects managements	✓
Pre defined agreements	✓
Approved by Federal Labor Law	✓
Shifts management	✓
Workflow	✓
Future planning	✓
Employee file	✓
Based on AI	✓
Security SaaS Cloud	✓
Flexible Customization to your requirements	✓

## video



## Camilyo Online

A Digital Sales & Marketing Unified Platform for  
SMBs  
[www.camilyo.com](http://www.camilyo.com)



### Categories

#### Business Solutions

### Offering

The Camilyo platform helps SMBs to deploy critical digital tools without the need to worry about integration, compatibility and ease of use. It helps them to efficiently capture leads, convert them to customers and manage their business in productive way focusing on generating more business and sales.

Camilyo provides a fully integrated and automated online digital platform optimized for SMBs and includes a variety of modules including a Website, Mobile App, Logo Maker, Social Networks, CRM, Booking, Call me back quotes, e-commerce and payment with one single user interface.

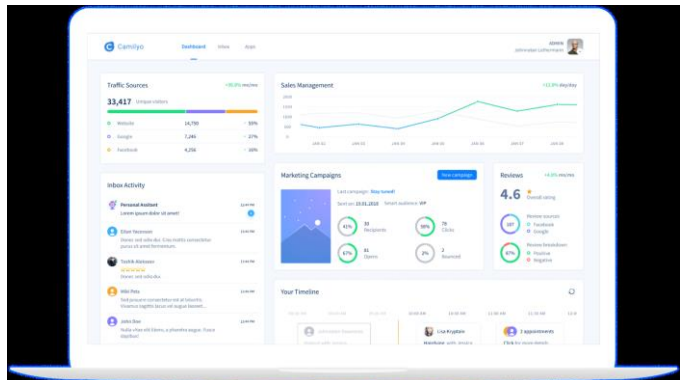
The platform is white labeled and sold through Service Providers so they can offer their business customers a complete digital business platform

### Value Proposition

Helps SMBs to efficiently capture leads, convert them to customers and manage their business in productive way focusing on generating more business and sales.

The platform is white labeled and sold through Service Providers so they can offer their business customers a complete digital business platform.

### video





# InforUMobile

## Unified Multi-Channel Sales and Marketing Communication Platform

[www.inforumobile.com](http://www.inforumobile.com)



### Categories

#### Business Solutions

### Offering

InforUMobile offers a multi-channel communication platform that allows businesses to maintain contact with their customer base on an ongoing basis.

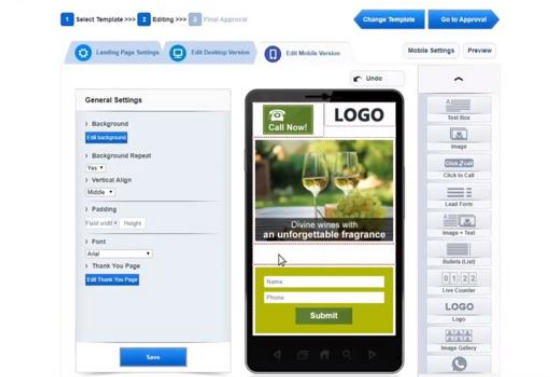
InforUMobile serves businesses of all sectors, types and sizes. The platform encompasses all business messaging channels and is the wealthiest & most diverse in its category.

The solution offered includes: Bulk SMS, Newsletters, IVR Messages, Chat-Bots, App Notifications, Chrome Notifications, Marketing Automations, Landing Pages, Surveys and more.

### Value Proposition

All business messaging channels – in one unified platform.

The various tools complement one another



# EasySend

A Digital Transaction Management Smart Platform



[www.easysend.io](http://www.easysend.io)

## Categories

### Business Solutions

## Offering

A DTM platform that creates customer facing digital processes & enabling enterprises to bridge the gap into the digital communications era.

From the basic level up to the highest level of smart decision-making processes

These digital customer journeys are accessible from any device in any medium

Defining any digital process in a matter of hours automated with a click of a button and no programming knowledge is required

## Value Proposition

Increase NPS score, deal closure and increase in bounding marketing.

Reduce # of invalid forms, of calls for a single request, of time for each process.

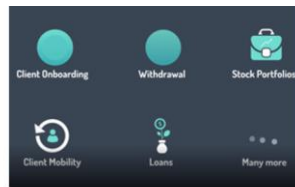
Allows multiple communication engines (html, chatbot, automated etc.).

Quick integration with existing business systems (CRM, ERP, BI etc.)

Easily embedded to any customer interface

Easy to use drag and drop platform that provides flexibility, scalability, and availability

## video



# Lightico

Intelligent Real Time Digital Collaboration Platform

[www.lightico.com](http://www.lightico.com)



## Categories

### Business Solutions

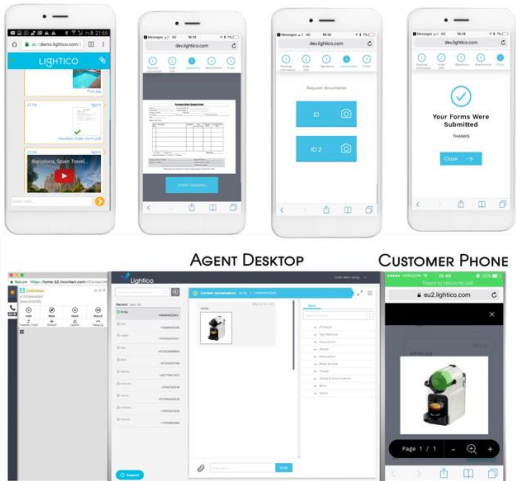
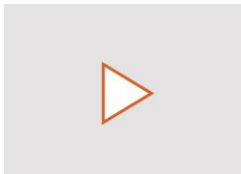
## Offering

Lightico is a leader in omnichannel technologies serving SMEs to large Enterprises across sectors. A real-time digital collaboration platform that enables contact center agents to accelerate sales transactions and service requests. Agents can have customers complete forms, digitally sign documents, collect documents/ID, share images and videos, and process payments via a secure SMS enabled collaboration from their mobile, PC or tablet, and boosting NPS, increasing FCR, and improving operational efficiency.

## Value Proposition

- Lightico brings key digital tools into any omni-channel touchpoint, so that businesses can better serve its customers and earn more revenue immediately, completely, securely, and in compliance.
- Lightico, streamlining workflows and improving customer experiences.

## video





### Communication and Collaboration Suite for Remote Work

<https://corp.kaltura.com/solutions/video-for-business/>

#### Categories

##### Business Solutions

#### Offering

Kaltura is the leading video cloud. We provide a unified enterprise [video platform](#) to create a business that's more efficient, effective, and engaging. During these challenging times, dealing with the coronavirus, we can help you create your remote office quickly by getting up and running with online meetings, virtual training rooms, webinars, virtual classrooms and more. With Kaltura Meetings, employees can work from home and experience much more than just a video call – with collaborative whiteboards, chat, file sharing, all from the comfort of their own device.

Kaltura Products for Communication and Collaboration:

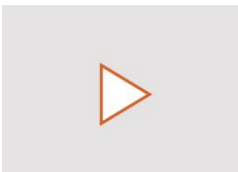
#### Kaltura Meet

Kaltura Meet is a meeting experience platform that allows you to easily launch engaging collaboration spaces for any meeting size and type, no downloads or installations required. Fun and collaborative tools including whiteboard, chat, shared notes, content playlist, keep everyone focused and actively participating. Breakout rooms allow for smaller group interactions even within larger meetings

#### Kaltura Webinar

#### Kaltura Townhall

#### video



## CubedMobile

Super-app transforms one mobile device into two



[www.cubedmobile.com](http://www.cubedmobile.com)

### Categories

#### Business Solutions

The advent of coronavirus is quickly transforming work-from-home.

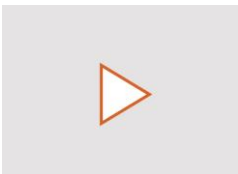
Working with remote teams using mobile workspaces like smartphones can compromise corporate data security. Threat actors can more easily access these “unsupervised” devices, if remote workers use their personal devices for work.

For remote employees, doing company work on their personal devices can result in blurring the separation between work and life or, worse, a privacy nightmare.

There is another option: Virtual Smartphones, Benefit Employers and Employees Productivity + Privacy: The virtual smartphone Cubed Mobile is a win-win option. Employers who want to secure their corporate data can now use this instead of paying extra for buying a separate device. Employees who want to keep their personal information away from their employers’ prying eyes can do so, conveniently, without lugging a second smartphone. “Going virtual” means companies provide a self-contained smartphone workspace encapsulated in an app that can be installed on any device, resulting, as it were, in two complete and completely siloed smartphones within one unit. Employers maintain control over the digital workspace, which comes with built-in security mechanisms. The workspace is centrally managed, allowing employers to remotely bring in, retrieve, and even wipe off data if security concerns dictate so.

The system automates deployment, provisioning, policy management, app delivery, and updates, no matter the OS. IT team can create and enforce different settings, all with comprehensive monitoring on an easy-to-use management console with complete cloud-based disaster recovery. This significantly improves the protection of corporate data from mobile hacking, phishing, malware, unauthorized file transfers, ransomware, DDoS, and man-in-the-middle attacks. Cubed Mobile offers a centrally managed super-app, that transforms one mobile device into two, siloing an entire business smartphone with an enterprise workspace combined with unified communications.

### video



# Cloudify

End-to End Edge orchestration platform

[www.cloudify.co](http://www.cloudify.co)



CLOUDIFY

## Categories

### Business Solutions

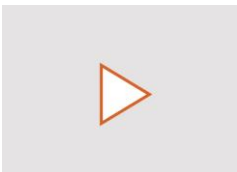
## Offering

It's no secret that we are now facing a challenging time as enterprises everywhere try to keep every division functioning smoothly, securely, and... remotely, with zero down time. Remote operations and automation have never been more important.

Now more than ever is the time to ensure that all clouds, networks and infrastructures are fully automated and working together for seamless performance... and it just so happens that Cloudify was built for remote success.

The latest version of Cloudify features a unique 'Environment as a Service' component that has the power to connect, automate and manage new & existing infrastructure- and networking environments of entire application pipelines. It is built for any cloud (private, public, hybrid) and delivers an end-to-end & full lifecycle solution covering infrastructure, networking, policies, complex configurations, day-2 automations, auto updates/scaling/healing. Ultimately, with Cloudify in play, enterprises will have the power to maintain and even surpass the status quo both during this difficult time and beyond.

## video



## Incredibuild

Software development from home, with the power of a super-computer

[www.incredibuild.com](http://www.incredibuild.com)



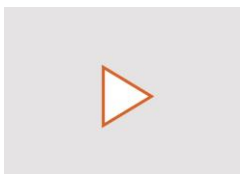
### Categories

Business Solutions

### Offering

At these times of the coronavirus software developers are asked to work from home, away from the powerful machines they are used to build their code on. IncrediBuild helps thousands of companies to turn available cores in the network together with cloud resources into one large super computer, allowing the process tasks 10x faster

### video



## TeleMessage

Compliant customer communication over WhatsApp/SMS/Calls for remote employees

[www.telemessage.com](http://www.telemessage.com)



### Categories

#### Business Solutions

### Offering

Compliant customer communication over WhatsApp/SMS/Calls for remote employees Provides compliant chat and call solutions for remote employees from their mobile Engage customers and co-workers over WhatsApp, Mobile text and calls - while working anywhere Provide employees with a 2nd phone number on BYOD devices Complete separation between private and business chats Communicate with customers from the Mobile, Desktop or Web while recording all communication .Archive all communication in the company archive – On-prem or in the Cloud Provide secure chat and information exchange while meeting regulations Compliant with FINRA, SEC, MiFID, Public Records and other regulations



### video







## Virtual Classrooms and Remote Education Solutions

<https://corp.kaltura.com/solutions/education/>

### Categories

#### Remote Education and Online Safety

### Offering

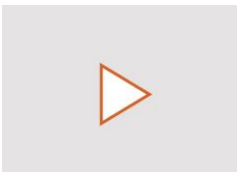
#### **Kaltura Virtual Classroom:**

Kaltura Virtual Classroom provides an easy-to-use experience purposely built for online instruction. With a click of a link, instructors and learners alike can engage one another as if they are in the same room, no installation needed! Kaltura Virtual Classroom is fully brandable to highlight your organization's branding as you engage your learners through interactive tools like a digital whiteboard, screen sharing, breakout rooms, real time notes, live quizzes and a whole lot more. Kaltura meets students where they are by providing an optimized experience standalone or integrated to your LMS.

#### **Kaltura Education Cloud for Remote Education:**

The Kaltura Video Cloud for Education includes a complete suite of solutions for online learning and virtual classrooms. Whether in a classroom, at home, with a group, or on the go – our accessible video solutions reach every student. With a range of products for lecture capture, live broadcast, virtual classrooms, interactive video paths, automated captioning, video AI, LMS video integrations, and much more, you can expand the reach of your institution beyond the walls of the classroom.

### video



# Radix Technologies

## Class Management Solution

<https://www.radix-int.com/solution/viso-classroom-management/>



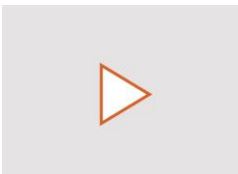
### Categories

**Remote Education  
and Online Safety**

### Offering

A state-of-the-art classroom management solution that provides educators with the tools to facilitate efficient collaborative learning across all devices. Enrich your students' learning experience and keep your finger on the classroom pulse.

### video



## Keepers Child Safety

AI-based parental control app that protects children from cyber bullying

[www.keeperschidsafety.net](http://www.keeperschidsafety.net)



### Categories

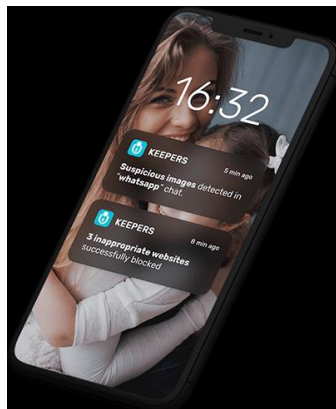
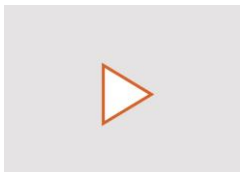
#### Remote Education and Online Safety

### Offering

Keepers tracks suspicious & abusive content messages on children's smartphones and social media platforms (Facebook, WhatsApp, SnapChat etc..), alerting parents in real-time if their child is being threatened.

Keepers AI based application protects children from cyberbullying and pedophile. The app helps parents to protect their children from the dangers of cyberbullying. Keepers main technological advantage is the capacity to monitor cyberbullying in all social platforms by using the most advanced technologies to extract emotions from text, voice messages & converted images on the child's smartphone (OCR) and then detect any threats through our Smart algorithm and understand the flow of the conversation. This way we provide a high added value to our customer experience, which is maximizing child security while preserving privacy.

### video



# PureSight

## Safe Online Environment for Children

<http://www.puresight.com/>



### Categories

#### Remote Education and Online Safety

### Offering

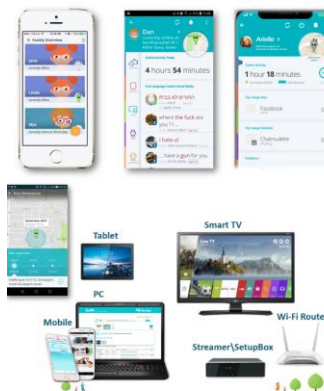
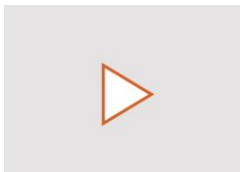
PureSight Technologies provides a safe online environment for the world's children, helping parents protect their children by becoming involved in their online lives.

Surfie is Mobile application that provides parents the ability to be involved in their kid's digital life. The app provides 5 key features for parents:

1. Block improper Web Sites.
2. Real time location of the kid including Geo-Fencing of safe places and 24 Hours History
3. Screen time of device - Counting the total screen time of the kids.
4. Social network monitor - check of risky event in the kids social networks (Facebook, Instagram, Tiktok).
5. Messengers inspections - flag on any quote or event raised from the messengers of the kids (Whats App, Viber, Messenger)

Telecom operators and ISP enjoy a new generation VAS revenues based on security service for families and kids and differentiation of the operator from other vendors.

### video





## Cloud TV platform for Telecom SPs and TV Operators

<https://corp.kaltura.com/solutions/education/>

### Categories

#### Media, Social and Content

### Offering

Kaltura's cloud TV Platform offers highly personalized live, on-demand, and time-shifted TV experiences, supports a wide range of business models across all devices

The Platform offers end-to-end Cloud TV service orchestration, including management of the metadata and data, media processing, platform infrastructure, as well as client applications and storage through our extensive network of pre-integrated partners.

### Value Proposition

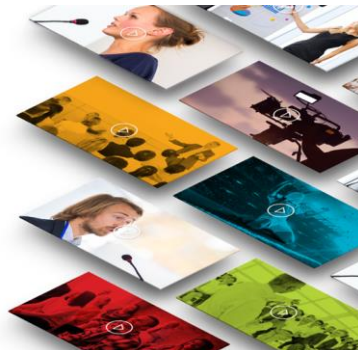
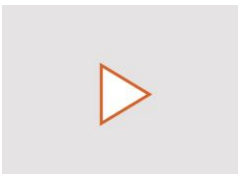
A market leader, delivering TV services for the world's most prominent brands

Top-of-the-line service availability of 99.995%, capable of scaling millions of concurrent viewers

For operators: reduced complexity, costs, and time-to-market

Can be inserted into legacy cable, satellite, and IPTV ecosystems, or, the service can be migrated to a hybrid Cloud TV solution

### video



# Talamoos

## AI Based Prediction Platform for Businesses and TV Service Providers



[www.talamoos.com](http://www.talamoos.com)

### Categories

#### Media, Social and Content

### Offering

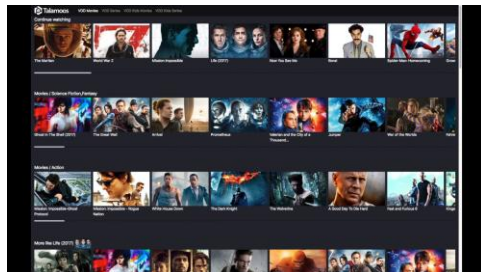
A leading AI based prediction platform that provides state of the art personalization, recommendations and user's activities prediction. With extra focus on video, Talamoos provides OTT players, broadcasters and any direct to consumer app access to the next generation of content discovery, individual recommendations and true real-time personalization, across all channels (The user experience is similar to Netflix for TV providers and publishers).

### Value Proposition

The "intelligence as a service" layer enables companies to leverage the most advanced personalization technology within days instead of multiyear projects.

A simple to use scalable machine learning platform that can dramatically improve business performance by anticipating customers' needs and turning these insights into actions driven by highly personalized recommendations.

### video



## Broadsay

SaaS Platform for Multi-Participants Content Creation,  
Management & Distribution of HQ Video Content

[www.broadsay.com](http://www.broadsay.com)



### Categories

#### Media, Social and Content

### Offering

Broadsay enables users to generate content from any location in the world via any device and create High engagement and meaningful videos by focusing on "bottom-up" content, which drives transparency and reaching a broader audience through relevance.

Broadsay enables customers to have full ownership of their original content, while maintaining low and affordable production costs.

### Value Proposition

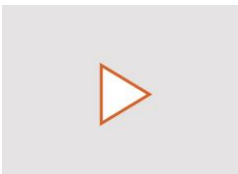
Authorized members easily generate content with their smartphones.

HQ content is streamed live or edited as VOD, creating short and engaging viral videos.

Videos can be distributed to as many outlets as needed, through any social media or digital outlet.



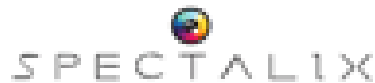
### video



# Spectalix

Real-time Background Replacement Technology SDK

[www.spectralix.com](http://www.spectralix.com)



## Categories

**Media, Social and Content**

## Offering

A real-time background replacement technology which allows mobile devices to separate humans from their original background in live video capturing or pre-recorded clips.

Users can place themselves (or their friends) in different "scenes" and interact as if they were part of it, place multiple users in the same place and more

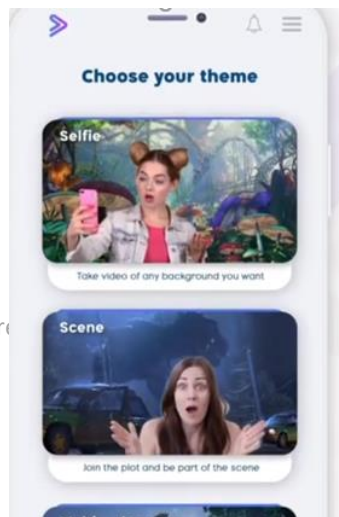
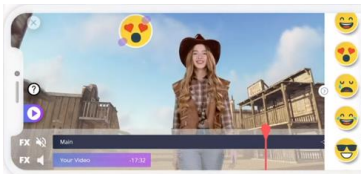
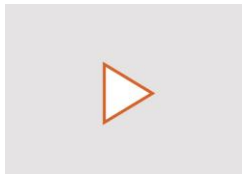
The technology is based on a compact segmentation neural-network and computer-vision algorithms, optimized for mid-range chipsets and a single 2D camera with no sensors.

The technology is wrapped as an SDK that can be implemented in 3rd party mobile apps.

## Value Proposition

Content figures can increase their user/viewer/fan engagement  
Potential customers: Advertisers/Creative-Agencies (Increasing consumer engagement with branded content), Sports Teams and Leagues , Broadcasters , Social networks (UGC), Portals, Gaming, Retailers, Fitness, e-learning, etc.

video





## Vayyar



fall detection for the elderly, to enable independent living.

[www.vayyar.com](http://www.vayyar.com)

### Categories

#### Home Safety

### Offering

Vayyar's sensor creates high-resolution images based on advanced RF technology. It integrates an unprecedented number of transceivers to produce images with high-resolution contour and high accuracy.

Vayyar's devices, either stand-alone or integrated, B2C or B2B, are opening new capabilities in smart home, security, automotive, elderly care, and retail

Vayyar sensor is compact, safe, robust to lighting and environmental conditions, requires no wearables, is fully private and can penetrate through walls and materials, providing the user with "superman vision".

### Value Proposition

Vayyar HOME detects a person's body position, a fall, or health problems.

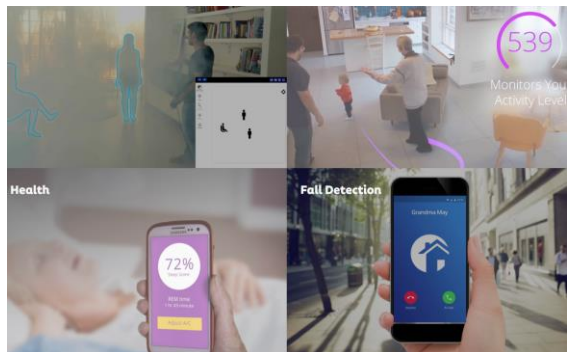
It's mindful of privacy, because it doesn't use cameras.

Setup is also simple for out-the-box use, with pre-configured settings available for installers.

It's US and CE certified, UL1637 approved\* and approved for use across the United States, Europe, Canada, Australia and Japan.

\*in final stage of approval

### video



## VizableZone

Business continuity - Electronic isolation of ~2m through smartphones

[www.visible.zone](http://www.visible.zone)

**VIZONE**  
**VISIBLE**

### Categories

#### Home Safety

### Offering

We develop a mobile-based solution to protect pedestrians and alert drivers on potential accident. At Corona times, our unique technology can provide business continuity by creating electronic isolation of ~2m between people who carry mobile phones and can also detect a crowd of people. The solution can be specifically relevant to employees which cannot be isolated at home or closed due to the situation such as emergency units, public safety agencies, etc..

### video

