



WATEC Israel 2019

Water Technology and Environment Control

November 18-21, 2019 David InterContinental, Tel Aviv

WATEC Investors Summit

Dear Innovators and Investors,

Today, more than ever, the lack of access to safe water has a tremendous impact on the world.

Assuring vitality for generations to come:

Though it may not draw enough of the media's attention, it is in fact **the 5th global risk facing the world today**. By 2050 water demand will grow by 55% causing 40% of the global population to live in "water stressed areas"*. It is precisely for this reason that we invite you take part in this important WATEC Investor Summit and help the world face this challenge.

This is where water breakthroughs happen!

This year, WATEC will take place in Israel, a nation well renowned for its ingenuity and groundbreaking technologies; a country that has actually made a change while deploying innovative water technologies; a country that has transformed from a country with shortage in water to a country with abundant water. Composed of 60% desert and 40% semi-arid climate, Israel through its education, embracement of innovation and breakthrough technologies has maximized its water resources and created a prosperous environment.

Breaking traditional WATEC conferences to bring breakthrough innovation:

Israel's hands-on experience in water crisis led to the development of technologies that placed Israel as a global leader in water innovation. WATEC Investor Summit, which takes place on the 18th November 2019, will bring together investors, entrepreneurs, technology providers, users, consumers and integrators, while uniting all with the goal to create a new eco-system through unique roundtable discussions, workshops and brain-storming sessions where water transformation occurs every single day.

Technology, market and investors trilogy for maximized success:

Combined with the following facts on the water market, WATEC 2019 is the place to be:

We face forward looking at the past trends of the Water Market and its predictions:

- An increase of 600% in water consumption in the last 100 years and still growing;
- A growth rate by equipment type in the last 3 years of: 33.6% smart solutions, 17% new water resources, 12% waste water management and 9.3% basic infrastructure;
- Prediction for growth of the digital market by 50% to a \$30 Billion market in the next 5 years (GWI, Global Water Market report).

Join us at WATEC to leverage these opportunities to accelerate water technologies for providing fresh water to future generations. Together we can create new opportunities to meet the global water challenges ahead.

Take a sip from where water breakthroughs happen!
Join Us at WATEC

Ari Goldfarb,
CEO, KANDO

Oren Blonder
Chief Commercial Officer, Dorot

Co-Chairmen, WATEC 2019

In Cooperation with

