

What is Pruvo?

Pruvo is a free automatic online service that takes an existing hotel reservation from any website, hotel or travel agency, tracks its price 24/7 and alerts the user once there is a better deal for the exact room within the same dates the user had already booked.

While well-known platforms like Booking, Expedia, Hotels.com etc are good at showing you the best price available **at the moment of booking**, Pruvo tracks price drops that occur **after the booking was made**, and notifies the customer so that they can obtain the same room at a cheaper price

How does it work?

Studies show that on average, **40%** of all hotel reservations experience a price drop after the initial reservation was made. Price drops can reach up to **67%** of the total amount of the reservation. While tracking price drops manually can be a time-consuming task, Pruvo uses sophisticated algorithms to track the price drops of hotel reservations automatically, and notifies the customer once a better price has been found for the exact same reservation.

The best part is that it's free and the **only requirement** is for the reservation to be a free cancellation reservation.



Forward any existing hotel reservation made with the free cancellation option to save@pruvo.net

1. FORWARD



Wait for Pruvo's system to find you a better deal for the exact same hotel reservation you sent us

2. WAIT



3. PAY LESS

Pay Less by rebooking the exact same hotel room you originally had at a lower price

After re-booking the hotel room at the lower price, the customer cancels their original, more expensive reservation.

As of November 30 2017, Pruvo has saved US\$450,000 for their customers on their hotel costs.

Why do prices drop after reserving?

There are various reasons, but the main ones are:

1. Supply and Demand – the hotel would rather fill up the last rooms at a cheaper price, then have them empty.
2. Fierce competition between the two industry giants, Priceline and Expedia.

So where is the catch?

Zero catch. Our service is free because we get paid a commission when we refer the customer to the website where a lower price was found.

Risk free

Pruvo does not control nor influence price drops, we only find them. Although price drops do not occur all of the time (but they do occur 40% of the time), if they do occur, we will find them. The customer is in control at all times. Pruvo does not make any changes to the customers' reservations, we simply alert the customer once a better price was found and direct them to that better offer.

Since we refer the customer to well-known websites like Booking, Expedia, Hotels.com, Orbitz etc, the customer has confidence paying with a credit card on these sites. The customer does not have to make the reservation on Pruvo's website, rather on websites that they are already familiar with:




PRUVO'S REBOOK WIZARD

INFO
REBOOK
CANCEL

Your Current Booking:
 Hotel : The Marly
 Dates : 27/09/2017 - 30/09/2017
 Room : Suite with Mountain View
 Rooms : 1
 Meal Plan : Breakfast
 Current Price : **\$889** (Show Order)

Free Cancellation Offers


Before booking, please verify that the price (including taxes) of the proposed offer is lower than your current price. Pruvo is not part of the transactions and won't take any responsibility.

 <small>Hotels.com</small> <small>hotels.com</small>	Payment Type: Pay Now	\$737 VIEW DEAL >
 <small>Hotels.com</small> <small>hotels.com</small>	Payment Type: Pay Later	\$766 VIEW DEAL >
 <small>Expedia</small> <small>expedia.com</small>	Payment Type: Pay Later	\$771 VIEW DEAL >

Why use Pruvo?

- **Save time** – Tracking price drops on many websites is time consuming. We do it automatically
- **Save money** – Whether we save you 10% or 67%, better have the money in your bank account.
- **Transparency** – You are in control throughout the whole process.
- **It's Free** – We get paid by the booking websites, not by our customers.

What do people say about us?



Gal Abramovitz reviewed **Pruvo** – 5★

Jul 27 at 11:56am • 🌐

Pruvo just saved us 300\$(!!), a third of the price we were supposed to pay.
 This is an amazing service! Thank you! I'm absolutely stunned 💎



Lee Omer Zilca reviewed **Pruvo** — 5★

Nov 22 at 12:30pm • 🌐

What a great idea!! Saved me today apox. 200\$



Aaron Faber reviewed **Pruvo** — 5★

Nov 23 at 9:39am • 🌐

Great service and very simple to use. I've already saved £40 on my hotel booking in less than 2 weeks. Going to use this every time I go away now 😊 Thanks Pruvo!

