PayKey
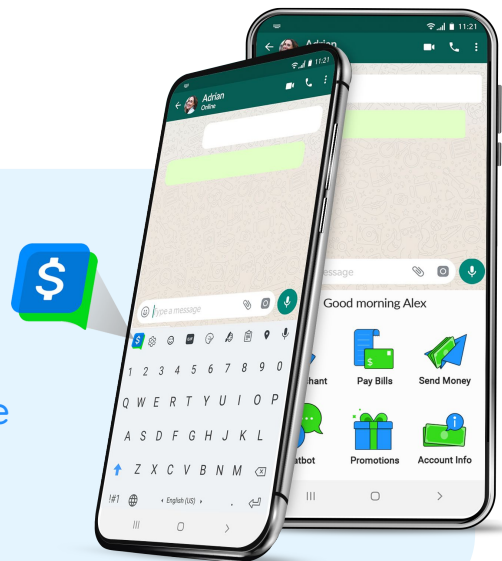
Embedding Financial Services in Customers' Everyday Social Lives

PayKey enables banks & financial institutions to bring financial services to customers' daily mobile interactions, giving instant access to services through the mobile keyboard in any app.

The Solution

PayKey redefines the mobile banking & mobile payments experience by giving customers simple and immediate access to financial services through the keyboard in any mobile app. The patented solution seamlessly integrates with the financial institution's existing mobile application, providing instant access to a range of services like peer-to-peer (P2P) payments, cardless cash withdrawals, mobile top-ups, loan requests, and more all from the keyboard.

Bringing Your Services to the Most Valuable Interface

Today, countless financial decisions take place in conversations on social & messaging apps. That's where customers spend much of their time and interact with businesses, beyond just conversing.

PayKey enables financial institutions to bring services to customers' social environments through a key digital interface - the mobile keyboard - featuring the institution's brand. With PayKey's solution customers can **contextually engage with financial services within daily conversations**, in a simple & immediate way that increases stickiness and loyalty over time.

4.2 hrs
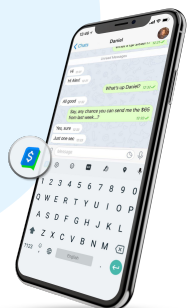Are spent by the avg. user on mobile daily

50%
Of time spent on mobile is on social & communication apps

PayKey
PayKey makes your brand & services part of customers' mobile interactions

2+ hrs everyday*

A **single integration** with PayKey's SDK makes your financial services available in all social & messaging apps, including:

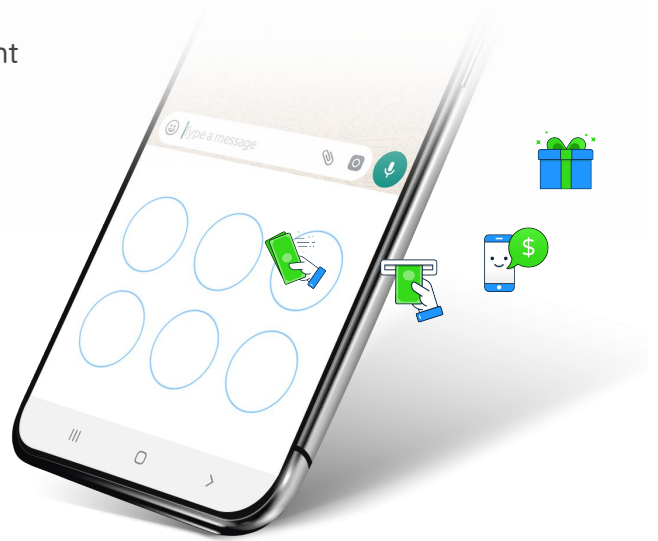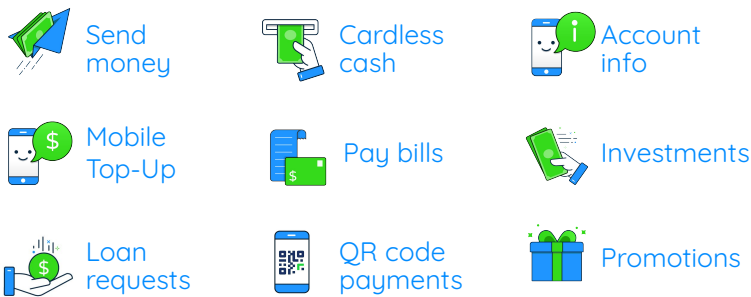According to App Annie's "State of Mobile 2021" Report
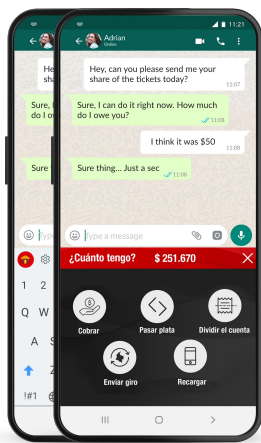
www.paykey.com | info@paykey.com

Designed to Engage Your Customers

The keyboard solution is customized to boost engagement with the financial services in your portfolio, such as:

- Send money
- Cardless cash
- Account info
- Mobile Top-Up
- Pay bills
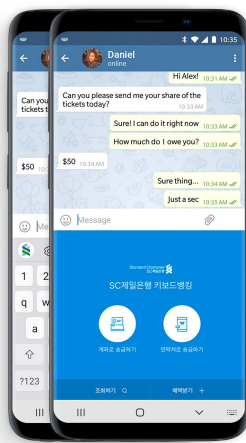- Investments
- Loan requests
- QR code payments
- Promotions

PayKey's Technology At a Glance

PayKey's **patented** solution combines a state-of-the-art keyboard, featuring superb typing functionality and engaging features, alongside financial services for an upgraded keyboard experience. The solution integrates with the financial institution's mobile app via an SDK, serving as a gateway to services through existing APIs without any backend integration, keeping all security standards intact.
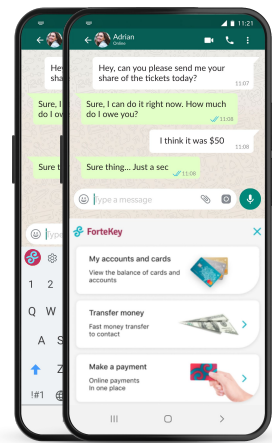
A White Labelled Solution Tailored to Your Brand

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