



SUPHERB

It works... **Naturally!**

WE ARE

SUPHERB

ISRAEL'S LEADING VMS COMPANY

Vitamins | Minerals | Supplements

Established in 1986, SupHerb is the leading and most advanced food supplement manufacturer in Israel.

The SupHerb brand and products are based on a robust, top quality, in-house R&D department within the company's own laboratories, throughout every step of the manufacturing process.



OUR VISION

At SupHerb we care for the future health of humanity by promoting education and knowledge. We support our partners and consumers, while at the same time always remaining eco-friendly.

Our golden rule for every step of the way is to adopt the philosophy of **“INSPIRED BY NATURE”**.



INSPIRED BY NATURE

THE THINGS THAT
MAKE

SUPHERB

SUPERB!



OUR VALUES ARE
THE FOUNDATION
OF **OUR SUCCESS**

Quality

Inspiration

Innovation



OUR QUALITY STANDARDS

PRODUCTION



ISO9001
ISO22000

HACCP
(Hazard Analysis Critical Control Point)

GMP
(Good Manufacturing Practice)

FDA

FSSC



OUR **PROFESSIONALISM**



R&D CENTER

We embrace the value of innovation, which is why we have set up advanced research and development laboratories - where we produce the most advanced products, with the most innovative technologies.



QA

We utilize a strict system of quality tests and controls that are combined and incorporated as part of the development and manufacturing process, from selecting the highest-quality raw materials, through the most advanced production processes, to the finished product on the shelf.



OUR HOUSE OF SCIENCE AND NATURE

IT ALL STARTS HERE

THE LARGEST AND MOST ADVANCED DIETARY SUPPLEMENT MANUFACTURING FACILITY IN ISRAEL

Production capacity of **300M** tablets and capsules per year

6,000 m² of advanced manufacturing and logistics center

Unique accommodations **for different markets**

Development capabilities **tailored to a wide range of regulations**

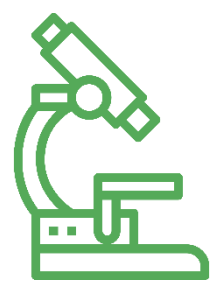
European & American quality **standards**

Exclusive development and production

Advanced **packaging lines**



THE FACILITY CONTAINS



Analytical & Microbial laboratory

13 “white rooms“

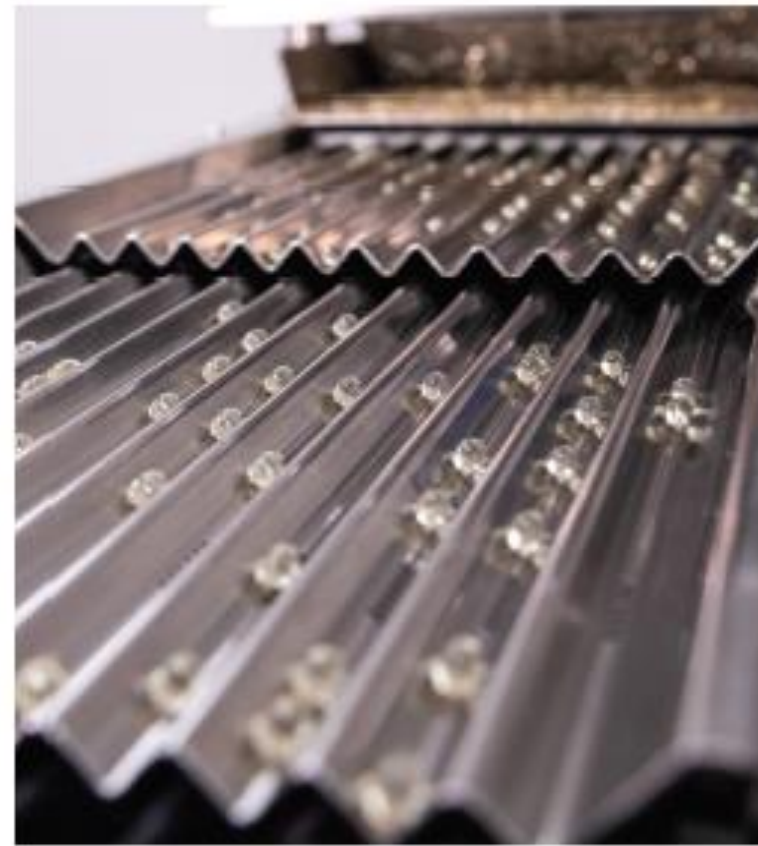


R&D



OUR SUPHERB
**INNOVATIVE &
ADVANCED
TECHNOLOGIES**

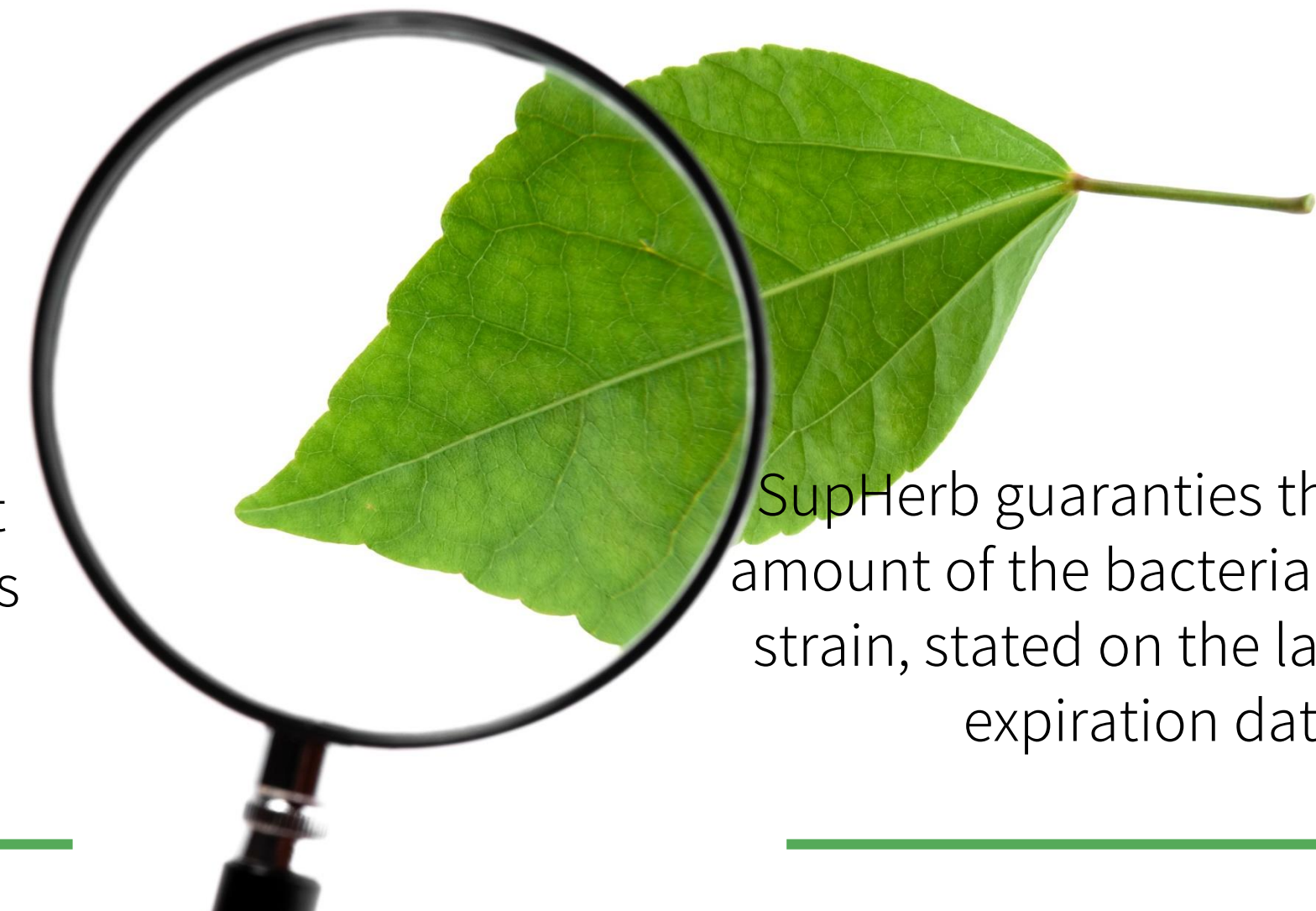
THE HEART OF
OUR BUSINESS



SPECIALISTS IN PROBIOTICS

All of the strains are tested and approved prior to the manufacturing process, in our in-house laboratories

SupHerb uses the largest variety of probiotic strains available in Israel



SupHerb guarantees the precise amount of the bacteria from each strain, stated on the label at the expiration date

Each end product is tested throughout its shelf-life

Production time

6
Months

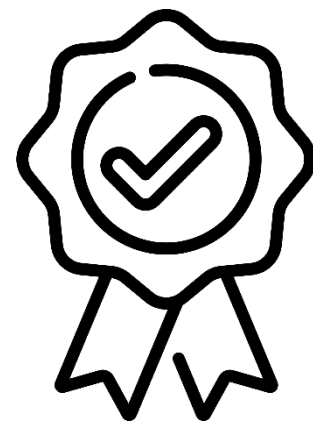
12
Months

18
Months



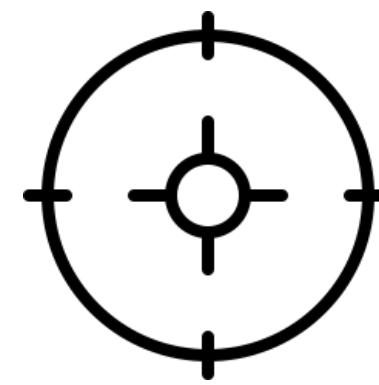
SupHerb uses patented bacterial strains, investigated with the Diamond Patent - a double coating LAB2PRO patented technology that provides external and internal protection for bacteria

PHARMA GRADE **STANDARDS**



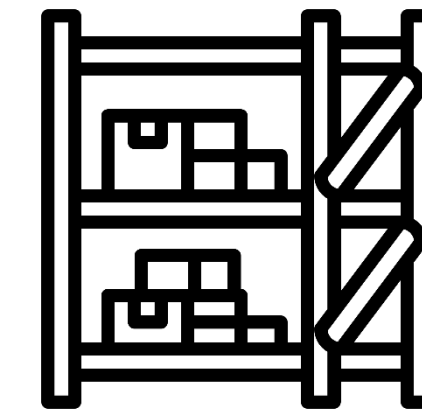
QUALITY

Close monitoring of the manufacturing process throughout all stages



PRECISION

SupHerb allows a deviation of 3% in tablet/capsule weight. Pharma grade standards allow deviation of up to 10%



ROBUSTNESS

Stability data on every single batch of each product throughout the entire period of the product shelf-life

Each final product is tested throughout its shelf-life

Production time

6
Months

12
Months

18
Months

36
Months

SUPHERB INNOVATION & ADVANCED TECHNOLOGIES

SupHerb's product line reflects the principles that symbolize the spirit of the company – commitment to excellence in providing customer service and top-quality products. We go to great lengths to select and combine natural raw materials with strict manufacturing and quality control processes, along with the most advanced technologies.



TABLETS



SOFT CAPSULES



HARD-SHELL CAPSULES



DISK-SHAPED TABLETS



LIQUID GEL CAPSULES



LIQUID



POWDER



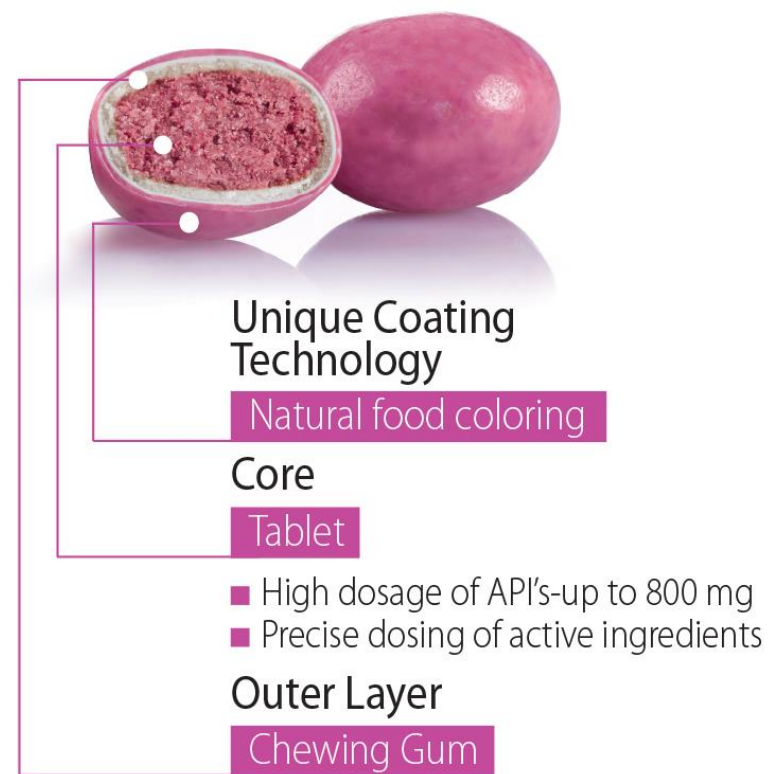
TAB IN GUM

OUR SUPHERB INNOVATION

A new food supplement delivery system.

New and exclusive innovative technology - a tablet bundled up with chewing gum.

Tabⁱⁿ
Gum



- Contains precise dosing of active ingredients.
- Allows high dosage of APIs- up to 800 mg.
- Can be taken without fluids, anywhere, any time.
- Manufactured without any heating process.
- Improved bioavailability through fast absorption - less than 1 minute.



FROM NATURE TO SHELF

Sales

Manufacturing

Validating Process

Research and Development

**SUPHERB'S FULLY
INTEGRATED PLATFORM**

A VARIETY
OF
PRODUCTS
FOR
EVERY
STAGE OF
LIFE

Probiotics Series



Women's health



Beauty line



Designated Formulas



Kids



OUR SUPHERB ADVANTAGES

MUCH MORE THAN PRODUCTS



Educational support



Marketing experience



Regulatory Support

Adjusting the formula to the target market's regulatory requirements



Vegan Friendly



Kosher



Eco-friendly

JOIN AND BE PART
OF THE SUPHERB
SUCCESS STORY





**NOTED
PRODUCT
OF
THE YEAR
2019**

SUPHERB

It Works... Naturally!