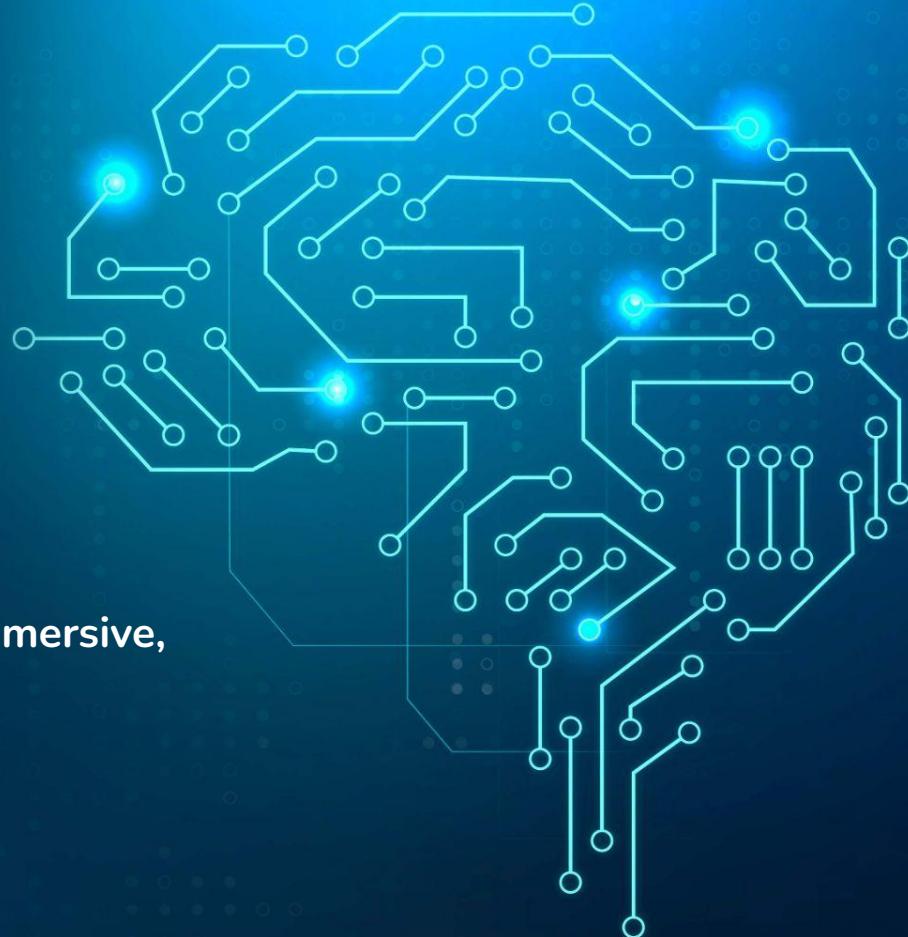




ViTAs: Transforming Sports Training with VR & AI

Empowering coaches and athletes with immersive,
data-driven training experiences.



The Problem in Sports Training

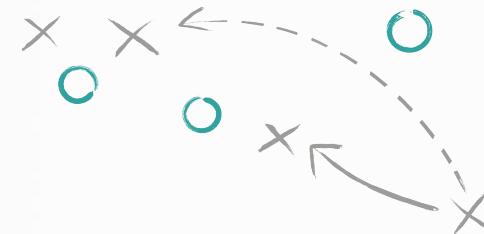
Challenges Limiting Elite Performance:

- Limited training time: ~10 hours/week for **tactical drills**
- **No real-game repetition:** Players can't revisit critical moments
- Ineffective tools: 90% of coaches **lack** interactive content creation



One Pipeline. Three Integrated Tools.

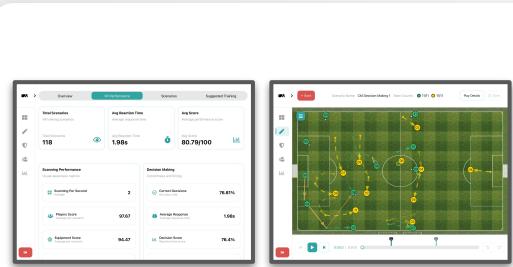
We combine **advanced AI** and **VR** to offer **unique tools** for sports training:



Video Input

Auto-extracts **tactical movements** from **real match footage** of your club

System **auto analyzes** player positions, movements, and patterns



Manager App

Design, **manage**, and **customize** tactical scenarios in minutes

Create **drills**, **track** and **compare** player performance, and **generate reports** - all from **one unified coaching platform**



Immersive VR Experience

Coaches **publish directly to VR** and players experience the drill from **their in-game POV**

Immersive **decision-making** and **spatial awareness** training

Our Solution – Three Breakthrough Modules



Retrospective

Single-camera footage to immersive VR replays



Tactical

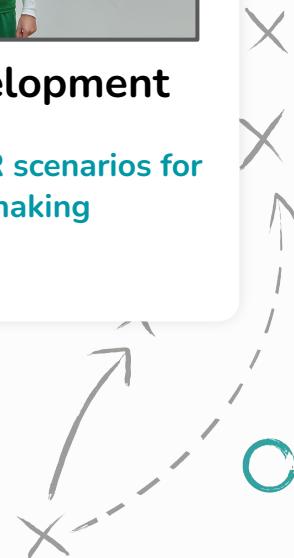
Whiteboard strategies to interactive VR walkthroughs



Player Development

Coach-created VR scenarios for decision-making

We don't just deliver content — we deliver control !



Retrospective: Re-live Critical Moments

Our new **AI tool** automatically converts **real game video** into **2D tactical scenario**, and **seamlessly transforms** them into **interactive VR simulations**.

Use Cases: Post-match analysis, scouting, performance reviews.



This is not the future. It's here!





Tactical: Whiteboard to VR

Bring **Strategies** to Life:

- Drag-and-drop 2D editor for coaches (familiar workflow)
- Tactics visualized in VR in real-time (<2 seconds)
- Ideal for set pieces, game plans, situational drills

Outcome: **Faster tactical understanding, better execution**

Traction: Advisory by Gianni Vio; pilots with Championship B team, Brantford FC, Israeli Women's team



Player Development: Coach-Driven VR

Custom VR Drills, **No Developers Needed:**

Immersive scenarios
for decision-making
under pressure

Coaches build drills in <10
minutes via intuitive platform

Personalized tailor
made drills for players

Unique: Only platform
with full coach control
over VR content

Improve spatial
awareness and
decision making

Traction: Partnerships with FAW, Maccabi Haifa

Users Scores: 89 NPS, 86% of coaches found ViTAs technology to be
essential coaching tool.



Real Revenue, Real Opportunity



Strong foundation

Welsh FA – Multi-year paid engagement

Israeli FA – Coach education & player development

Maccabi Haifa – Academy + First Team integration



Revenue Model

B2B2C – Premium add-on within parent-funded programs – youth academies, private schools, colleges and others (\$100/player)

B2B – Institutional partnerships via tiered annual licenses – clubs, academies, national federations and others (\$20K-\$60K/year)



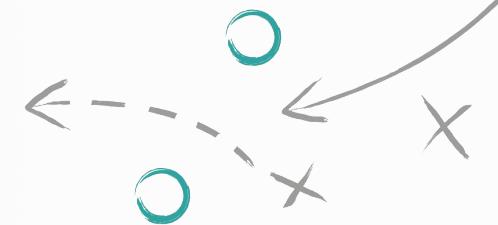
The Broader Opportunity

Tens of thousands of paid programs across US, UK & Europe

Parents already invest in player development

Clubs and FAs seek scalable solutions for cognitive & tactical development

The Market is Ready for ViTAs



Sports technology market:

Projected to reach **\$40 billion** by **2027**
(**21.4% CAGR**)

Clients (Male & Female):

Youth in Parent-Funded Programs (**20M**), Academies (**500K**), Teams (**10M**), private coaches (**1M**)



B2B2C:

Direct per-player payments from youth in parent-funded programs and training facilities.

B2B:

Flexible monthly and annual packages tailored for teams, academies, and FAs.

Collaborations:

Revenue-sharing partnerships



Customer Acquisition:

Collaborate with educators, academies, and teams; leverage targeted campaigns to boost app downloads

Sales Channels:

Online platform, partnerships, outreach, and targeted marketing

Scaling Strategy:

Scale rapidly via partnerships, targeted marketing, and expansion into new sports (NBA, NFL, NHL)

Meet The Team



Our team brings **over 50 years** of combined experience in sports, tech, and training.

Dror Porat, CEO

9+ years as a software engineer specializing in algorithms, big data, and ML.



Ilai Omer, CTO

4+ years in R&D management and 10 years in software development.



Yochai Porat-Shoshani, CBO

10+ years consulting startups, including 8 years as a Boston-based consultancy director.



Gianni Vio, Board Advisor

The 'godfather of free-kick training' with 30+ years of success across clubs and teams, including the USA national team and a key role in Italy's Euro 2020 victory.



David Rose, Board Advisor

30 years leading digital consumer companies and major football projects, including as director of Chelsea FC's digital ventures division.



Key Partnerships & Reviews



Key Partnerships

Welsh Football Association (FA)

Partnership in player and coach development.

Elite Israeli Youth Academies

Youth player development

Israeli Women's National Team

Match preparation, set pieces, and building confidence in tactical responses.



“Convert 2D models to 3D VR scenes for **impactful training** and **seamless integration** with existing tools - coaches' **top choice!**”



“**Immersing** players in **relevant** situations **enhances** **understanding** and **decision-making** **skills** **on** **the** **field.**”



“ViTAs provides **accurate simulations** for **effective training**, translating drills into **on-field success** with **six goals scored** from planned set pieces!”

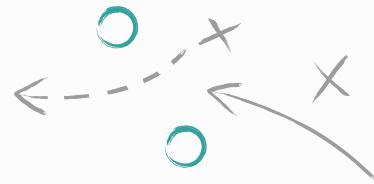


“ViTAs is a **user-friendly** system for **players** of **all ages**. Creating **precise**, **game-centric** scenarios, is giving life to your **tactical vision**.”



“This **innovative** technology would shape the future of **coaching methodologies**, offering a **unique and effective** tool for enhancing players' **intelligence**”

Partner with ViTAs to Shape the Future



To **initiate operations, and begin sales** by August 2026, we require an initial funding of **\$1M**.

Invest in the Future of Sports Training

Vision:

ViTAs is starting with football and expanding to new sports and industries for **unmatched innovation and excellence**.



Investment Opportunity:

A High-Growth market with strong traction and market leadership



Projected revenue of
\$8 million by year 4



Key partnerships and a
scalable business model



Leading in VR cognitive
sports training and UGC

Are you ready to shape the future of sports with us?

Join Us in Revolutionizing Sports Training!

Dror Porat, CEO

dror.porat@vitas-labs.com

Yochai Porat Shoshani, CBO

yochai.ps@vitas-labs.com

