

### THE MOST EFFICIENT WAY TO EXPRESS SHIP







www.shippingtogo.com

## **Shipping Challenges -**

International Parcel Shipping is Expensive and Confusing

## Business With Up To 500 Shipments A Month can be a great client!

To ship a parcel, what must one go through?



Setting up an account

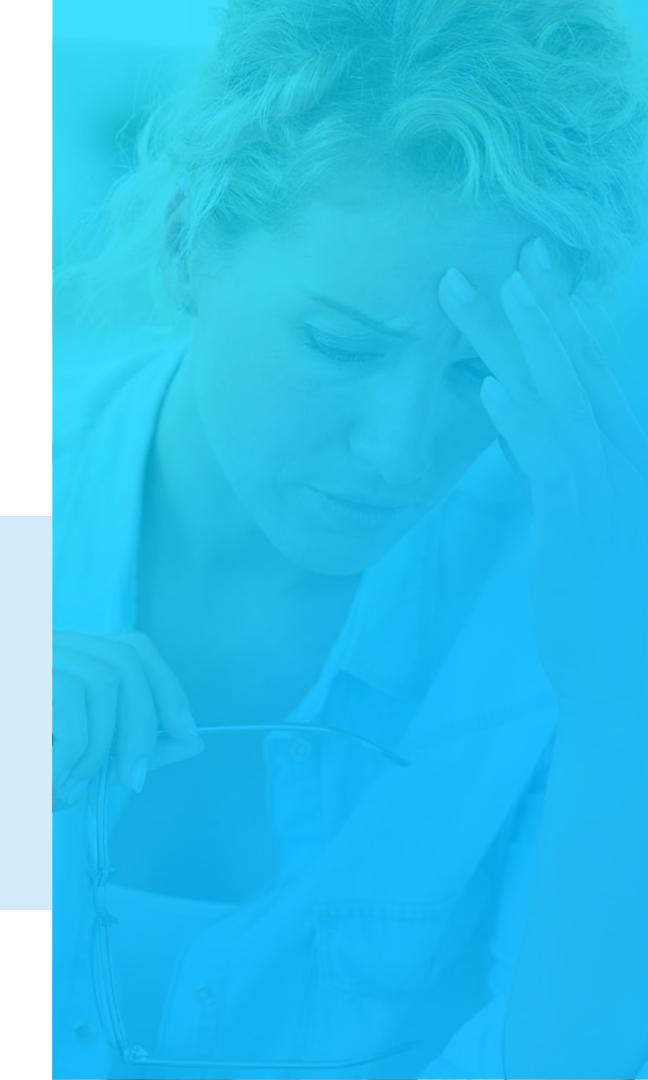
Call, negotiate, meet, filling forms and commit to a minimum



Small businesses pay twice than large businesses



Average shipment order process for a small business takes 30 min. and 50% of cases require phoning the courier



# Shipping parcels by air is **challenging** and **expensive** for:



01

#### SMB's

Business that ship up to \$10,000 mouthy

02

#### **Individuals**

Anyone that wants to ship abroad

03

#### **E-Commerce**

Online Stores who ship to other countries can be integrated with our API

04

#### **Shipping Agencies**

Self-service shipping of parcels by their clients 05

#### **Domestic Shippers**

International shipping solution for their clients Included in USA domestically

## Shipping Agencies Are Experts at Sea, Land and Air Freight shipments, Not Express Shipping





Smaller parcels are not worth their time and effort to handle.

"It's more work than it's worth and generally unprofitable for us" –
 Israeli Shipping agency



Air Parcel Couriers don't give their best pricing to "competitive" agencies



Agencies are very efficient when exporting, importing...not so much

 We has accounts worldwide, making all shipments "exports" and thus significantly lowering the price.



Normal communications process is easier handled online



## Why Traditional Agencies Fall Short

#### Shipping Agencies Excel at Sea, Land and Air Freight — Not Express Parcels

Traditional shipping agencies focus on large-scale freight operations. Small parcel express shipping doesn't align with their business model or expertise.

- •Low Priority: Smaller parcels require disproportionate effort relative to revenue generated
- •Unfavorable Rates: Air parcel couriers don't offer competitive pricing to agency partners
- •Export Focus: Agencies excel at traditional import/export, not express delivery
- •Inefficient Communication: Phone and email processes are slow compared to online platforms

"It's more work than it's worth and generally unprofitable for us" — Israeli Shipping Agency

**ShippingToGo's Advantage:** Our worldwide account network treats all shipments as exports, dramatically lowering prices while providing the online efficiency modern businesses demand.



## **The Solution**

### Shipping To go!

One Stop Shop of shipping services specifically for SMBs and Privets

- Online Platform
- Order within 90 seconds
- Minimum 20%-50% off the price

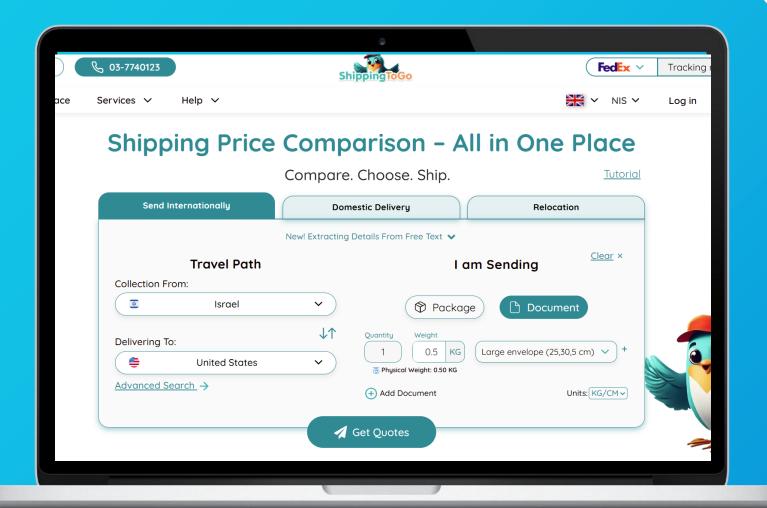


## ONLINE PLATFORM











Online Platform



Order within 90 Seconds



Minimum 20-50% lower than direct



## Shipping To Go for SMBs evens the playing field



**Easy to use** - designed to be easy from the first time, every time. STG displays services and prices from all major parcel shippers and lets the customer choose



Our average user **saves 20% to 50%.** Many prices lower than Enterprise rates.



**Click & Send** - ShippingToGo is the easiest way to ship, at the lowest prices.



From the best **Local & International couriers**: UPS, FedEx, DHL, TNT, Hermes and more.

# ShippingToGo website is easy to use with lots of helpful Tips to aid the user



#### How it Works?



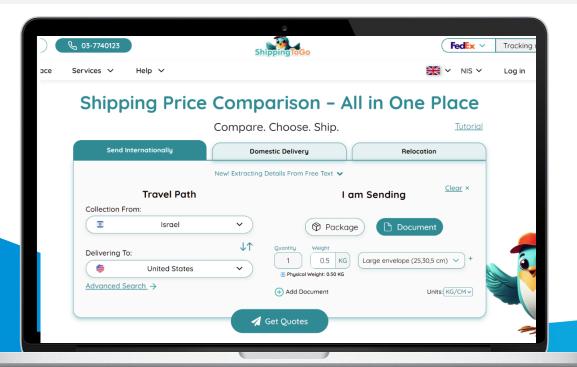
#### 1. Compare Prices

Enter the main fields (From/To + Size)
Our search engine will automatically show
the best quotes available



#### 2. Select a Service

Choose an offer according to the criteria: price and time





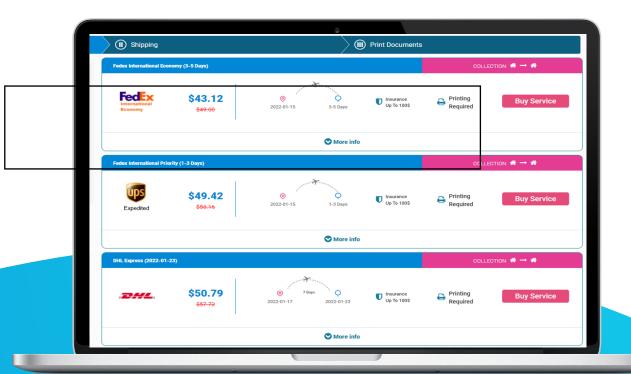
#### 3. Complete The Details

Fill in the sender details, address of the recipient and custom details. Select a pickup time.



#### 4. Pick Up

Print the document and wait for the courier 👏



#### Al & Automation Layers

### Smart. Fast. Fully Connected



Web Chatbot

Instant answers,
quotes, and tracking
— Al assistant
connected to our
CRM and shipment
data.



WhatsApp Agent

Recognizes clients, provides personalized replies, and automates customer communication.



Voice Al

Handles calls in natural language, identifies clients, gives quotes, and routes support 24/7.

70% of customer interactions automated  $\rightarrow$  faster service, lower costs, and higher satisfaction.





## Al & Automation: The Future of Customer Service

Smart. Fast. Fully Connected.



#### **Web Chatbot**

Al-powered chat for instant online support



#### WhatsApp Agent

Automated assistance over messaging



#### Voice Al

Intelligent voice interactions by phone

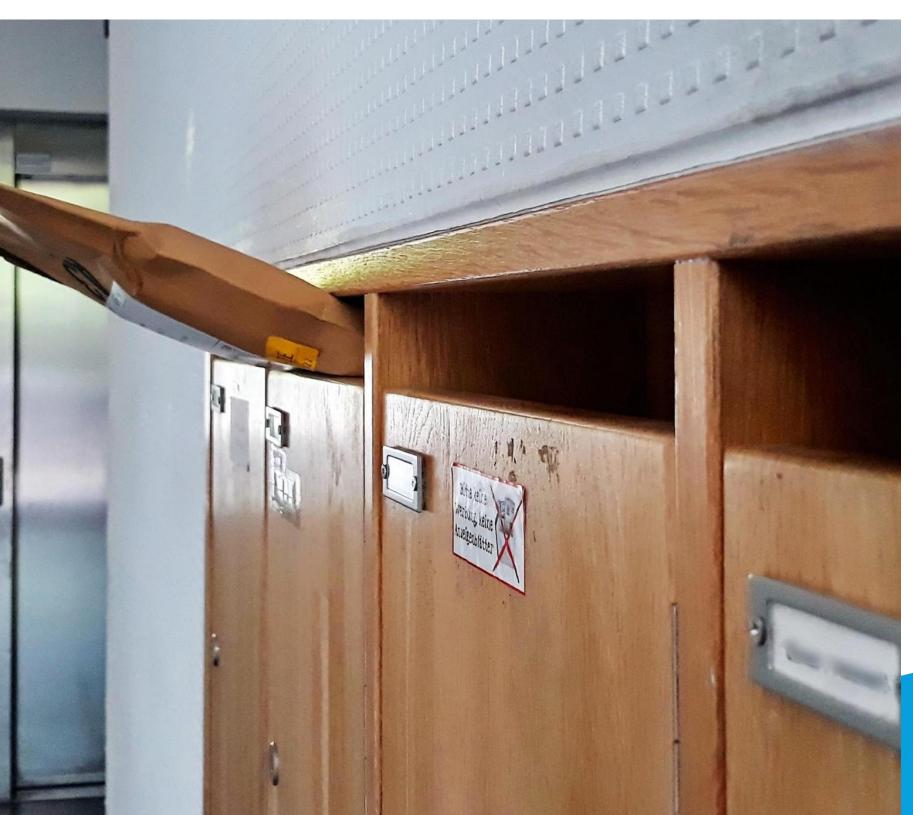
The Result: 70% Automation Rate

- · Faster service
- Lower operational costs
- Higher customer satisfaction

## Individuals and E-Commerce Businesses



### Hate the Post Office





Cost to ship "Express" is prohibitive



Must use courier for exports rather than the post office



No guarantees of service

With us, customers compare price and service guarantees Think



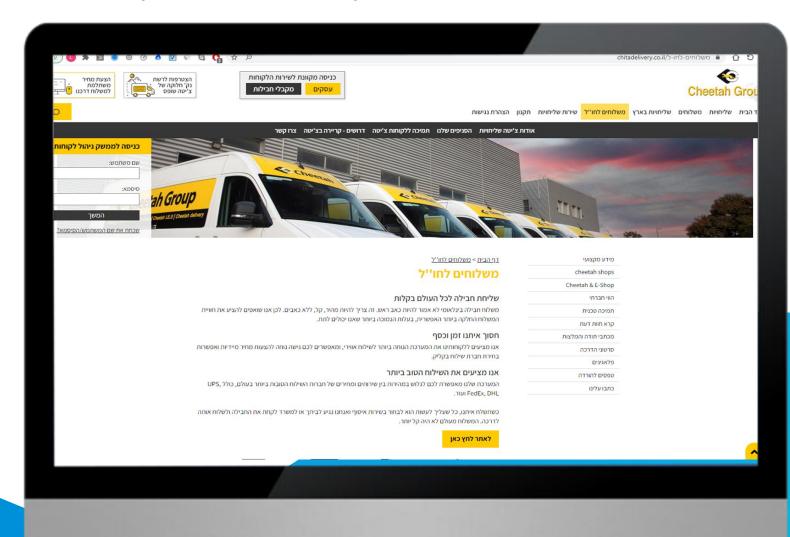


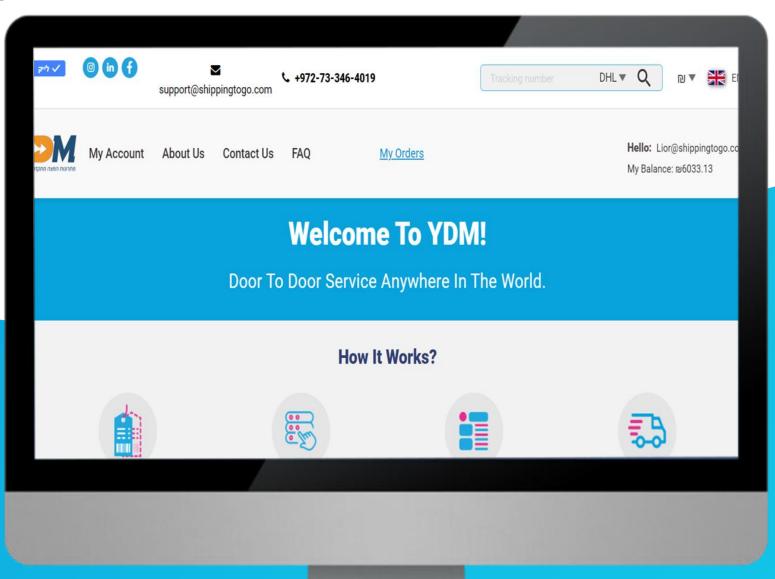
for air parcel shipping. You pick the courier, the service, and the price.

# ShippingToGo Offers White Label Solutions (Domestic) – Again, a "Win Win"

YDM: "This platform will help us generate tens of thousands of dollars monthly."

Cheetah delivery: "Clients always asked us for international shipping, Now we have the solution"





## Worldwide Reach, Simplified





Thanks to our participation with currier companies such as **UPS DAP** program,

Shipping To Go Empowers your business to ship parcels globally without the need to establish legal entities in every destination country.

This innovative approach removes administrative hurdles, streamlines operations, and makes international expansion accessible to businesses of all sizes.

We can get Local Currier accounts!

## Closing The Gap Between High & Low Tech



#### **Shipping Companies Don't Have Technology**

Therefore, all these companies are working with us!





























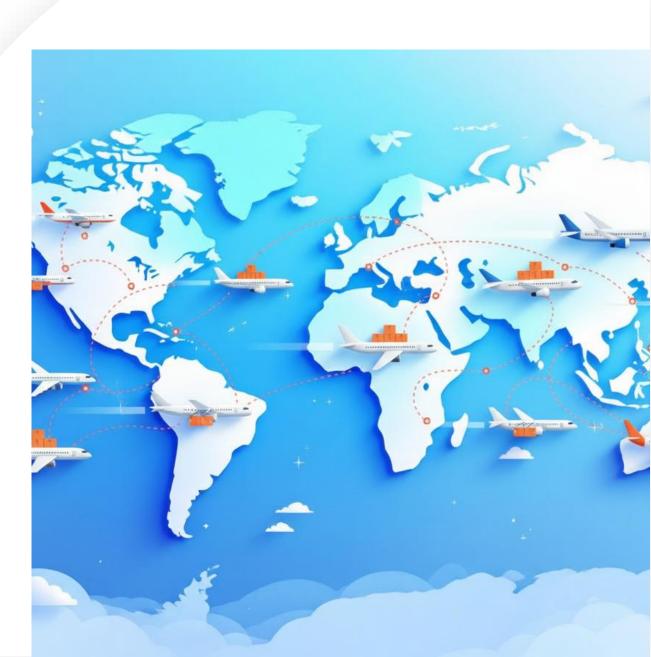








And Many More....!



### Proven Experience: Over 100,000 Successful Shipments Worldwide

#### +150

**Countries Served** 

Facilitating international trade across diverse markets.

#### 98%

Customer Satisfaction

Delighting clients with efficient and dependable service.

#### 99.7%

On-Time Delivery

Commitment to meeting schedules and exceeding expectations.

#### 100K+

Successful Shipments

Our extensive experience ensures reliable global logistics.







## THANK YOU

www.shippingtogo.com