מכון היצוא
ISRAEL EXPORT INSTITUTE

Ministry of Economy and Industry
Foreign Trade Administration

ISRAEL

SMART CITY EXPO WORLD CONGRESS 2025 | BARCELONA

SMARTCITY
EXPO WORLD CONGRESS

4 – 6 NOV 2025 | BARCELONA

THE WORLD'S BIGGEST AND MOST INFLUENTIAL EVENT ON URBAN INNOVATION

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THE ISRAEL EXPORT &
INTERNATIONAL COOPERATION INSTITUTE

INSPIRED BY INNOVATION, CONNECTED AND COORDINATED...

The Israel Export and International Cooperation Institute, supported by member firms, private sector bodies and the government of Israel, advances business relationships between Israeli exporters and overseas businesses and organizations. By providing a wide range of export-oriented services to Israeli companies and complementary services to the international business community, the Institute helps build successful joint ventures, strategic alliances and trade partnerships.

The Israel Export Institute (IEI), represents **over 500 exporting companies in the Homeland Security** arena. Israeli HLS companies offer technologically advanced, field proven products and solutions that are among the most innovative anywhere. They are successfully partnering with key world players to ensure public safety, protecting air and seaports, borders, government installations, financial institutions, recreation centers, public venues and more. The sector works with foreign government ministries and their agencies, as well as with industry bodies, to promote private industry joint ventures and international partnership

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Ministry of Economy and Industry
Foreign Trade Administration

THE FOREIGN TRADE ADMINISTRATION (FTA) AT THE ISRAELI MINISTRY OF ECONOMY AND INDUSTRY

The Foreign Trade Administration (FTA) at the Israeli Ministry of Economy and Industry directs and supports Israel's international trade and trade policy. Through our headquarters in Jerusalem together with over 45 economic and trade missions in key financial centers throughout the world, the FTA promotes Israel's economy worldwide.

Israel's economic and trade missions are at the forefront of the Israeli government's efforts to boost our industries in foreign markets.
Our network of highly experienced economic representatives provide a wide range of services to Israeli companies and to the international business community.

CityZone

www.city-zone.co

categories:

- Smart City
- Urban Innovation
- Urban Living Lab

A Living Lab for People, Local Governments, Corporates and Entrepreneurs, to advance solutions that address urban challenges.

CityZone addresses urban challenges through open innovation, offering startups the opportunity to design, develop, and test their technologies in real-world conditions — with the municipality as a design partner.

Based in Atidim Park, CityZone operates within a dedicated urban sandbox that includes office spaces and city-like infrastructure tailored for experimentation.As a recognized member of the European Network of Living Labs (ENoLL), CityZone strengthens its global role in advancing urban innovation.Through municipal feedback, academic expertise, international networks, and a vibrant ecosystem, CityZone empowers startups to create scalable, high-impact urban solutions.

Cogniteam

www.cogniteam.com

categories:

- Traffic Analytics
- Smart Infrastructure
- Safe City

The AIoT and Robotic cloud platform

Cogniteam empowers cities and industries to manage and deploy intelligent robotics and AIoT solutions with unmatched efficiency. Our cloud-based platform enables real-time monitoring, live sensor data streaming, fleet management, and AI deployment across edge devices – all under a secure, zero-trust architecture. Trusted by leading integrators and technology partners worldwide, Cogniteam delivers advanced analytics and 3D LiDAR-based detection for safety, mobility, and operational intelligence.

From extending physical infrastructure with virtual barriers to enhancing situational awareness, we help urban environments become safer, smarter, and more connected. With proven success in traffic analytics, public safety, and industrial applications, Cogniteam turns cutting-edge AIoT technology into practical, scalable smart-city solutions.

Drive Group

www.drivegroup.co.il

categories:

- Traffic Analytics
- Smart Infrastructure
- Safe City

Drive Group specializes in operation and maintenance of complex transportation and infrastructure systems, end to end project management, and cutting-edge smart mobility solutions.

The group's portfolio includes leading companies such as Derech Eretz (Highway 6), HaCarmel Lanes (Carmel Tunnels), North Road (PFI Hadera roads), Safe Way (infrastructure development and maintenance), A.A.C.I. (electrical, lighting, and communication systems), and Barak 555 (low voltage systems include HLS systems, smart mobility and smart city solutions). The group bring decades of proven expertise in delivering large-scale projects for municipalities, government agencies, and private enterprises.

Barak 555 introduces its advanced solution for both traffic and safety: leveraging 3D LiDAR sensors combined with AI-driven analytics to process real-time data, it enables traffic insights such as flow analysis, vehicle classification, and more, while also supporting safety analytics to detect and analyze critical events in populated or restricted areas.

Elssway

www.elssway.com

categories:

- Electrification
- Mobility
- Infrastructure
- Energy

Urban Wireless Charging network for Light Electric Vehicles

Elssway provides Wireless Charging-as-a-Service, covering wide urban area and delivering charging wherever vehicles park.

Serving Light Electric Vehicle (LEV) fleets, to maximize availability and efficiency through simple integration. Our model accelerates electrification being the first LEV dedicated Charge Point Operator (CPO).

Ipgallery

www.IPgallery.com

categories:

- AI/ML
- Smart City
- Smart Transportation & Mobility
- Smart Environment & Air Quality
- Digital Twin City

AI Powered City and connected vehicles Management and Control System

AI Powered Smart City solutions that addresses city's challenges and the Mobility , Traffic , Air-Quality , Environment , Public Safety and Energy Domains Solutions successfully deployed in America and Europe.

Phasor Ltd.

www.phasor.co.il

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categories:

- smart building
- Urban Planning
- Electrical Safety and Continuity
- Infrastructure

Innovation in Electrical Safety & Continuity

Phasor designs and builds advanced devices that keep your electricity safe and running without interruption. Our patented technology improves the safety and efficiency of any electrical panel.

Made in Israel, Phasor delivers top-quality protection and reliable performance for homes and businesses alike.

Step Hear

www.step-hear.com

STEP HEAR
GUIDING YOUR WAY

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categories:

- Accessibility
- Smart Buildings
- Smart Transportation
- Accessible Transportation
- Wayfinding

Accessibility at your fingertips

We focus on providing indoor and outdoor wayfinding assistance using IoT for people with blindness or visual impairment and other PRM (Persons with Reduced Mobility).

We aim to promote independence, dignity, and safety for all individuals who require assistance in public spaces.

Tondo Smart

www.tondo-iot.com

categories:

- Smart Infrastructure
- Smart Lighting

Tondo leverages lighting infrastructure to create data-driven assets that build resilience, ensure security, and foster social and economic growth

Tondo Smart is a publicly traded company that develops, markets, and provides smart solutions to manage and protect public infrastructure.

Its flagship data-driven lighting controllers, installed on streetlight poles, deliver significant energy and cost savings while improving operational efficiency. Building on this foundation, Tondo develops IoT-based sensors for electricity and cable theft detection, civil-defense security applications, and AI-powered tools for precise infrastructure management.

Recognized for innovation in combining hardware, software, and analytics, Tondo's technologies have been successfully deployed on a wide scale. By transforming data into actionable insights, Tondo helps cities, highways, and critical infrastructures become smarter, safer, and more resilient.

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