

Lilium Solutions

Empowering Organizations with
Project-Oriented Research and
Software Development



liliumsolutions.com

Leadership



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Who We Are

Lilium Solutions delivers top-tier project-oriented custom-made systems dedicated to supporting businesses with technology solutions that enhance strategic processes.

360° Project Lifecycle Services

... — What we do - Mission — ...

Motivation

Empower companies with technology tailored to their unique needs, driving competitive advantage, operational efficiency, and growth

Goals

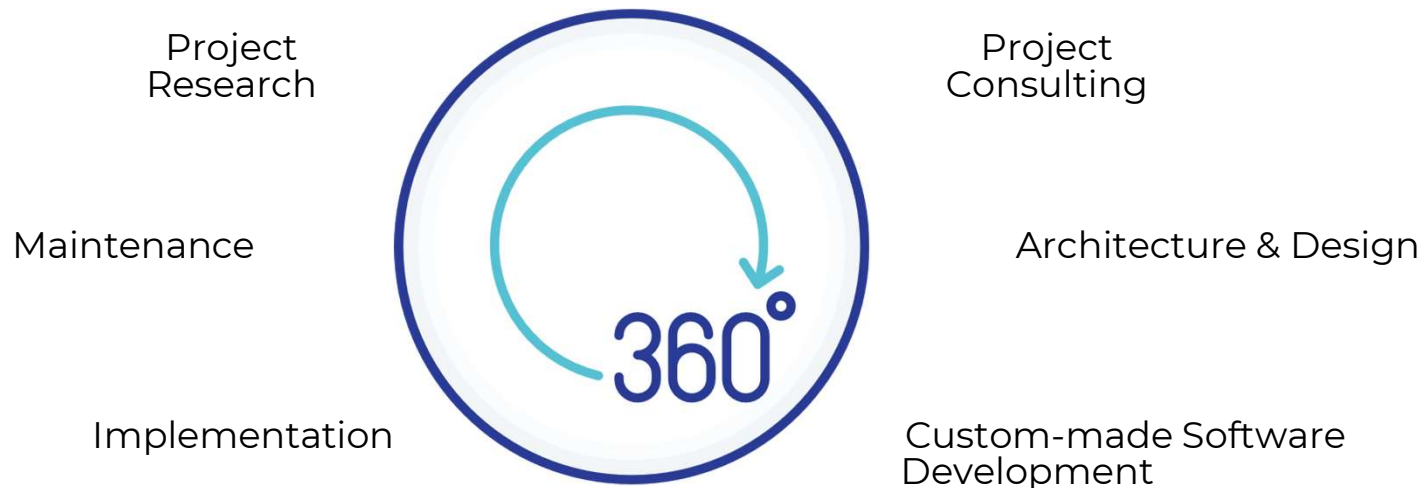
Aligning R&D solutions with client-specific business objectives.

Our Solutions: Overview

- **360 ° Project-Oriented Custom-Built Systems**
Tailored research and software development for unique business processes.
- **No-Code Platforms (Lilium Fast)**
Fast, efficient, and adaptable systems for non-technical users.
- **Off-the-Shelf Systems**
Reliable, feature-rich, pre-built solutions.



360° Project Lifecycle Services



360 ° Project-Oriented Custom-Built Systems

Research

Market Analysis, Competitive Analysis/ Similar projects benchmarking, ESG

Consulting

Identifying & addressing the business and project's needs, initiating the solutions' attributes

Architecture, Product-Management and Design

Stack selection, security, cloud / on-prem, SRS and other documents

360 ° Project-Oriented Custom-Built Systems

Custom-Made Software Development

Hands-on project-specific-made software development preferably agile-driven, including close-contact with the organization's teams

Deployment & Implementation

Flexible and adjustable, we implement the software with full engagement with the end-user (policies, rejects, pilot, QA, production).

Maintenance & Guidance

We are dedicated to answer and guide end-users, and make sure everything is taken care of.

...— Our Solutions Attributes —...



Why Custom Made ?!



Perfectly Aligned
to Business
Needs



Flexible to Integrate
Other Solutions



Total Control Over
Features and Data &
multi-layer security



Future-Proof and
Scalable

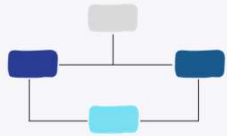


Enhanced Competitive
Advantage



Long-Term Value

Our Professional Approach & Philosophy



**PMI (PROJECT
MANAGEMENT
APPROACH)**



**LEAN MANAGEMENT
PRINCIPLES**



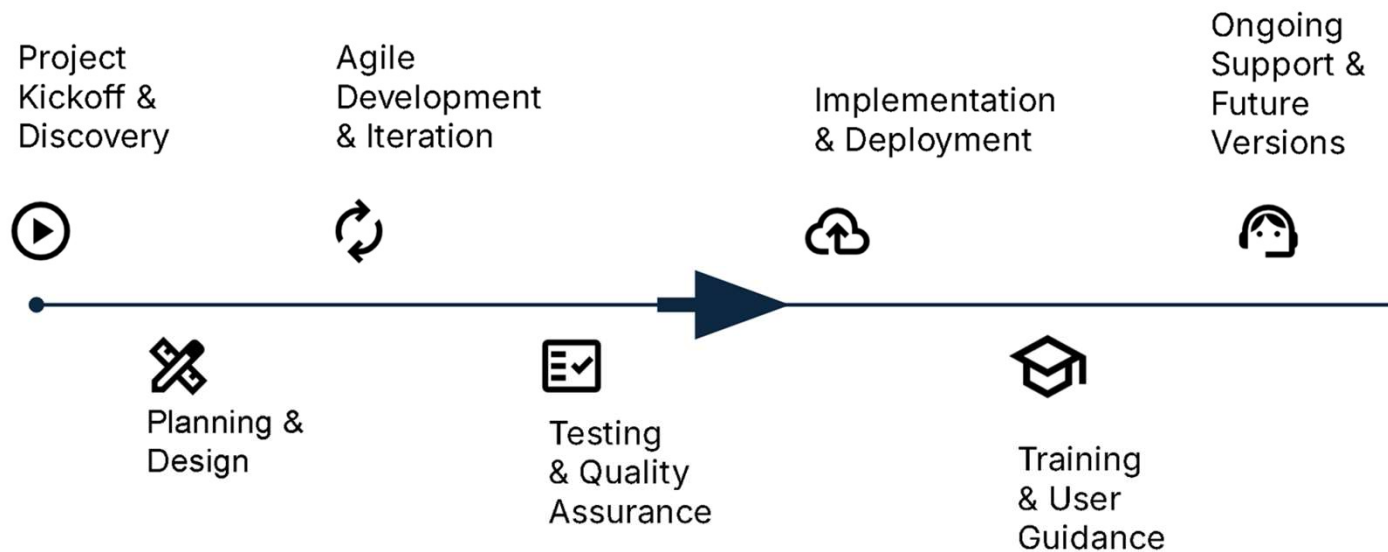
**ISO 12207
ISO 56002**



ESG

Project Management Approach

Lilium's Commitment to Immediate & Long-Term valuable Solutions



Lean Management Approach



Lean, Flexible
Structure



Cost-Effective for
Clients



Proactive, Business-
Oriented Teams



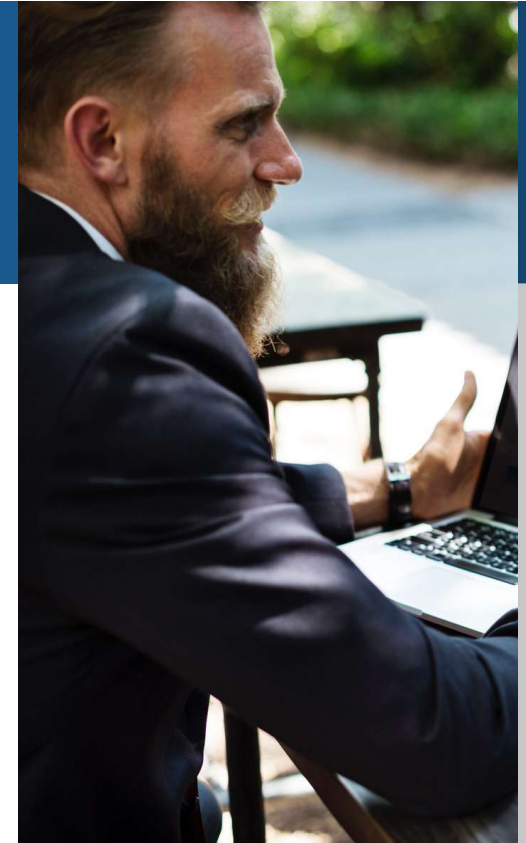
Ongoing Learning
and Improvement



Advantages of Lean
Management

Our Customer Segments

- Growing and Large Companies
- Software Development Companies with High-Capacity Projects
- Consulting and Professional Services Companies



Growing and Large Companies

Custom proprietary systems, whether as SaaS or on-premises

Direct project bids or proposals

End-to-end development, from design and implementation to long-term support through comprehensive service agreements

Our Portfolio Customers

Ficohsa bank, hospitals, TAU, Rav Kav

Example - Growing and Large Companies

Problem

Invalid data in periodic reports of the bank leads to regulator's fines

Solution

A report-validation system for Ficohsa bank to ensure the integrity and accuracy of financial data before it is submitted to regulatory authorities



Consulting and Professional Services Companies

This segment includes consulting, advisory, and IT services firms seeking to enhance their portfolios

By partnering with Liliu, these firms can offer tailored development as a service

These engagements are structured around a commission-based referral model

Our Portfolio Customers

SAInnovation, Amit Peretz, Yaniv Arazi

Example - Consulting and Professional Services Companies

Problem

Companies with limited scope of offering only a solution without full implementation

Solution

Together we complete their expertise in consulting and product management, with us being the development side

sainnovation

Software Development Companies with High-Capacity Projects

large-scale projects require additional resources to meet project demands

Collaboration on a work-share or white-label basis

Engagement Type - packages and, where necessary, ongoing support arrangements

Our Portfolio Customers

Coral Technologies, Log-On, Comm-IT, Yair Shirazi

Example - Consulting and Professional Services Companies

Problem

Companies broader scope and high number of projects need more human resource

Solution

We deliver their projects as sub-contractors

coral
Creative Technologies

Startups with Technology-Driven Ideas

Early-stage system development, including Proof of Concept (POC) and initial product versions

Leaders focus on core innovations while relying on Lilium's technical expertise

As the startup grows, Lilium's systems can scale and evolve

Our Portfolio Customers

Fast time-to-market, lower initial investment, expert guidance

Example - Startups with Technology-Driven Ideas

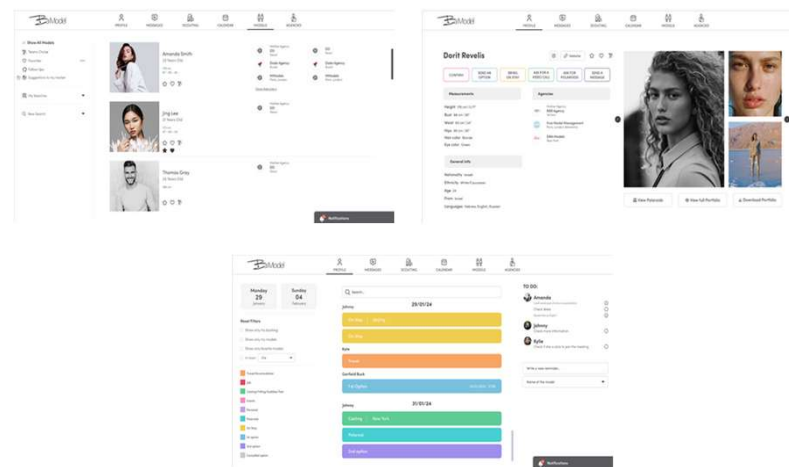
Problem

Model agencies need to manage their scouting look everywhere for the next model

Solution

BAModel is a platform for connecting model agencies, with multiple services and advanced technologies including AI recommendations

BaModel



Let's Get Started



1. Initial Consultation



3. Project planning &
kickoff



5. Deployment &
Support Contract

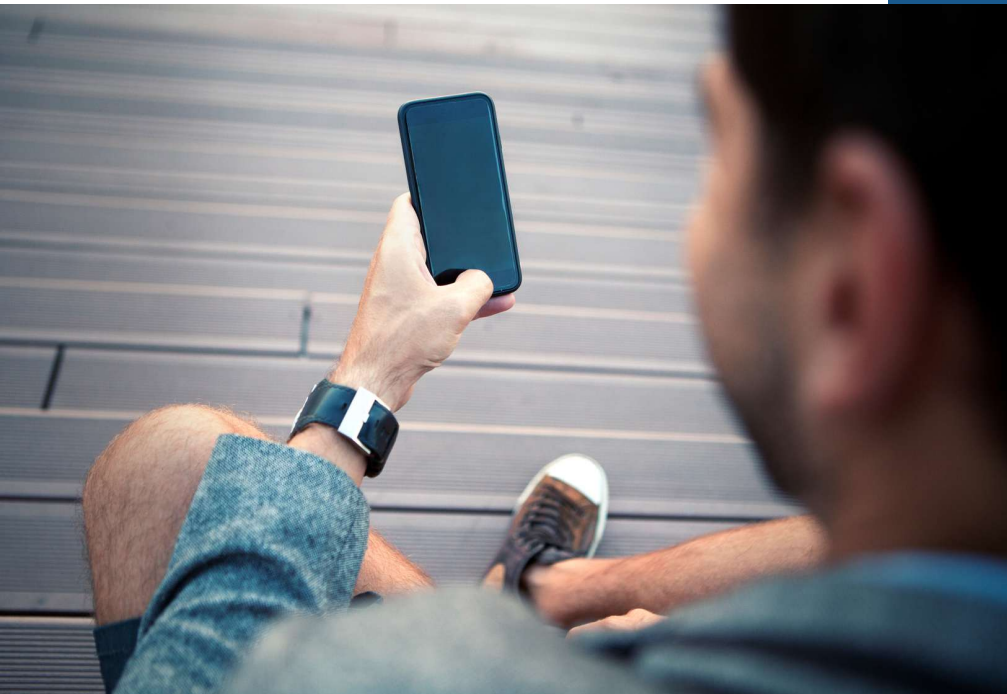


2. Needs Assessment



4. Development &
Iterative Feedback

Stay In Touch!



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