







27-29 October 2025



## Where the World Moves Forward

Step into the global mobility rEvolution of AI, sustainability and the changing economics of movement at the most anticipated smart mobility event of the year!







For **three dynamic days**, Israel becomes the global gathering for innovation, collaboration, and bold ideas driving the future of mobility.

This year, the Samson International Smart Mobility Summit, the Ministry of Transport and Road Safety and EcoMotion Community join forces to create a one-of-a-kind event for industry leaders, policy makers, visionary startups, and top-tier investors from around the world.

## Experience:

- Tech exhibition featuring 100+ groundbreaking mobility startups
- Keynote speakers, panels and robust discussions on emerging themes
- Tailored satellite events, B2B engagements, site visits and curated forums
- Welcoming remarks by the Minister of Transport & Road Safety
- A global audience of mobility movers and shakers for immersive networking and business opportunities









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