

# WE ARE **LEVEL**

Enabling Sustainable Marine Mobility



# The Team



**Arthur Yanai CEO**

Water-Sports Industry  
Captain (Res.) Navy Seals  
Tech R&D Naval Officer  
Commercial Skipper



**Assaf Friedman CTO**

B.Sc. Electrical Engineering  
Control-systems Engineer  
Aerial Robotics Expert  
Off-shore sailor



**Dani Maoz Operations**

Rear Admiral (Res.)  
Defense Industry Exec'  
1<sup>st</sup> Israeli Navy Hydrofoil  
missile ship Commander



**Amir Wezler Biz Dev**

Navy Lt. Col. (Res.)  
Frigate Squadron Commander  
Industry 4.0 Executive  
AI evangelist



**Emanuel Pagani Sales**

Marine Industry Exec'  
Propulsion systems expert  
Mercury Marine EMEA  
Head of Sales



## The Challenge

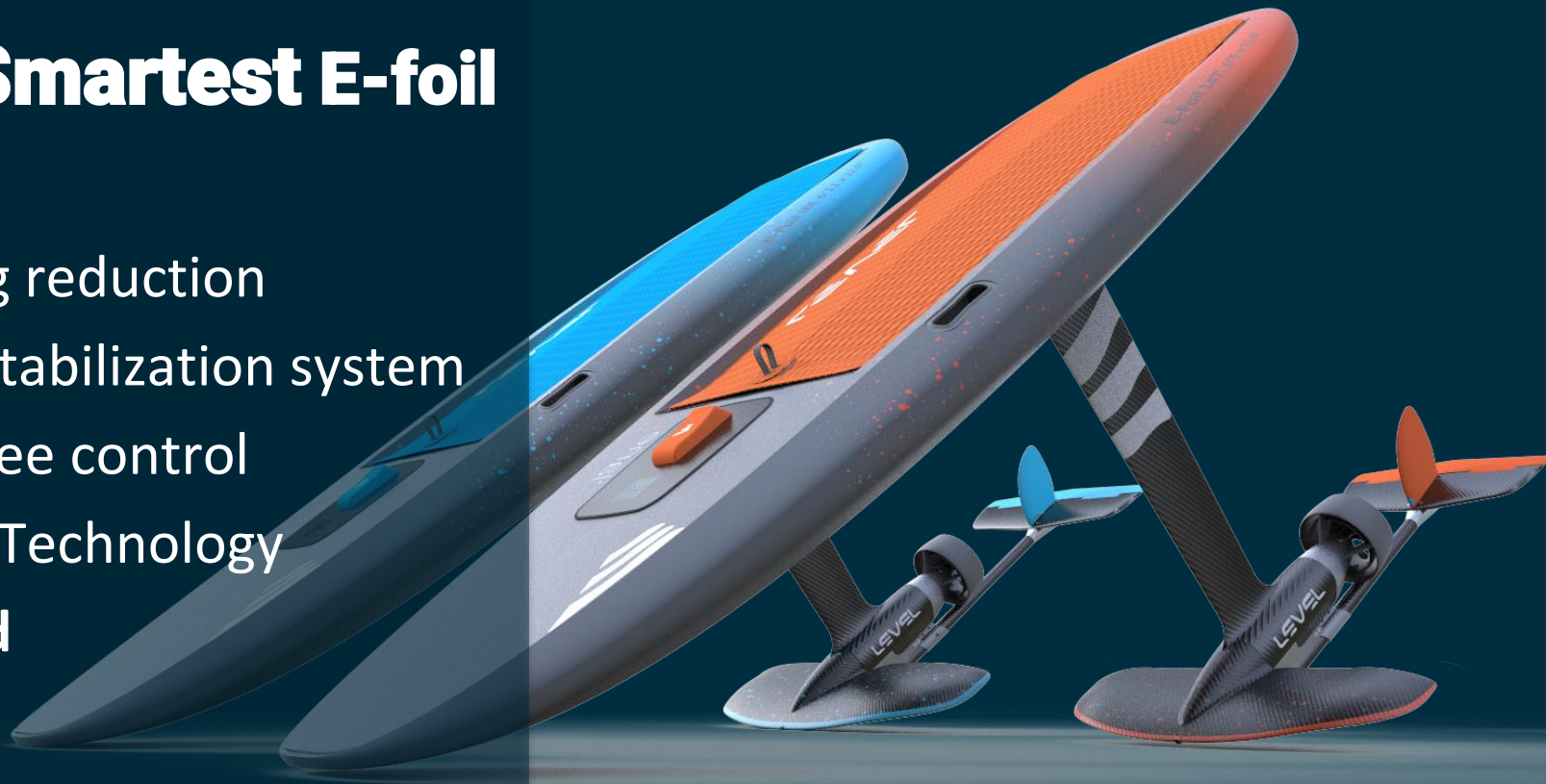
# Fossil Fuel Boats are a MESS!

- Conventional watercraft use A LOT of energy
- 18X more energy than a road vehicle
- Current Lithium-Ion batteries don't hold enough energy to power conventional boats

## Our Solution

### World's Smartest E-foil

- 80% drag reduction
- Unique stabilization system
- Hands-free control
- Scalable Technology
- **Patented**



Watch Video

# Current e-Foil Market Status

- >\$200M sold in 2023 - 200% YOY growth since 2018
- Major companies are entering the space
- Expected TAM > \$1B in 2030
- M&A benchmark - Brunswick of Flite-Board @ \$90M



# Current e-Foil Surfboard market limits

e-Foils are **unreachable** for most of the **general public** because:

e-Foils are **unstable** and require expertise to operate ([Watch the video](#)).

e-Foils are inaccessible to the **general public** due to a **high-cost** barrier.





# The World's Most Accessible E-foil



Watch Video

# Industry Recognition



FOILING WEEK



GALAXIA  
ELECTRIC BOAT SHOW



Israeli National Center  
of Blue Economy



רשות החדשנות  
Israel Innovation  
Authority

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# Level e-Foils Market & Business Model

- **Rental and Excursion Marine Businesses**

- 800 e-Foil schools already exist globally
- Level e-foils could be the first foiling experience for millions of people
- Rev-share business model

- **Private Customers**

- Perfect for families and guests

- **Market validation**

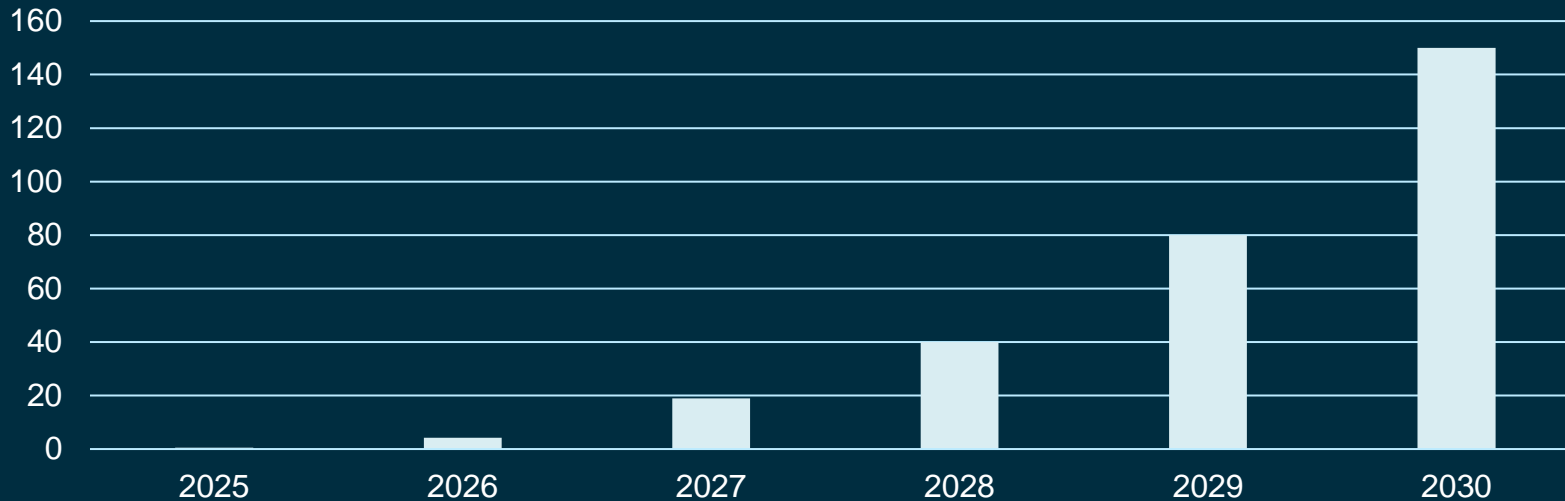
- Soft reservation - >1,200 units
- Pre-Order – 1,000\$ deposit; >20 units



# Level's Projected Growth

- Capturing the “accessibility” range in the existing eFoil segment
- Expanding the market with new product offerings (e-kayak)
- Capturing 15% share of an estimated \$1B market in 2030

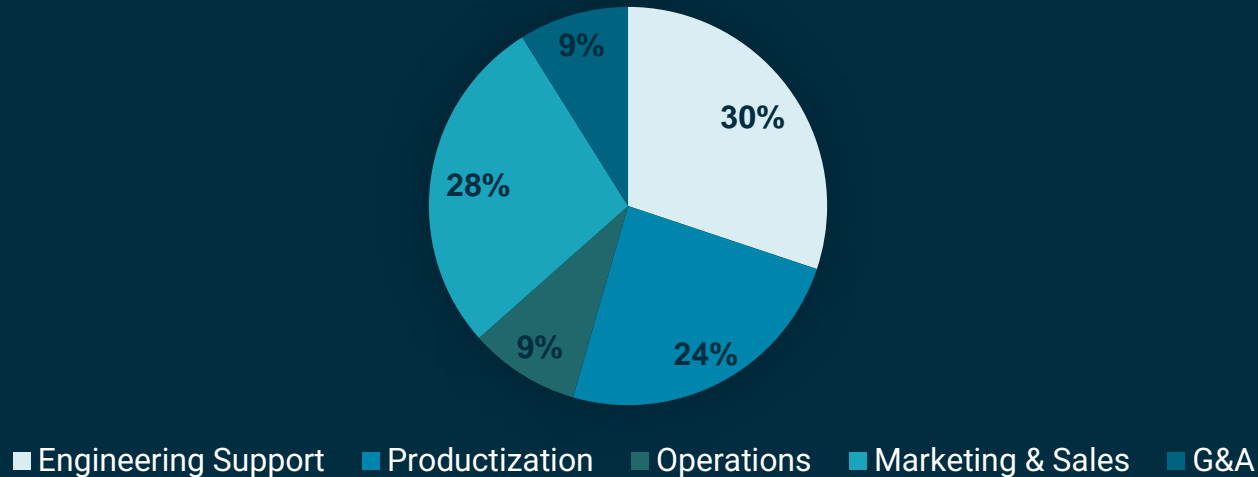
Level eFoil Revenue Projection (\$M/Y)



# Investment

- Seed round of \$3.5M aimed at series production
- Delivery of first 100-unit production batch - Summer 2025
- 24-month runway for a team of 12

Investment Proceeds Breakdown





Personal Dinghy

World First  
Launch – Late 2024





THANKS!

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