



IMPROVING the NEW ERA of AGRICULTURE

*Enhancing agricultural
sustainability & nutrition*

Q3 2025

Investment Highlights



Asset and product backed investment with guaranteed returns



Available market share



Innovative patented technology optimizing high-growth Agricultural products



Dedicated and proven management team



Easily adaptive to any geography worldwide



Profound savings on electricity, water and infrastructure costs



Ground-floor entry with ability to upscale internationally



Variety diversity based on local trends

The Problem

Strawberries and other high premium crops are constantly in supply deficits due to significant land, labor, utilities, importation and pesticides needed to satisfy the growing demands.



Low yield per sqm.



Climate challenges



Labor's availability & cost



High energy consumption



High initial cost

**Existing solutions are
insufficient and not
economically viable.**

The Solution

Sineterra has designed the most effective agriculture solution, producing 3X yield per sqm with major energy & labor cost reduction, enabling high profitability.

AGS Autonomous Growing System



The Technological **ADVANTAGES**



3X yield per sqm.



Reducing energy cost



Patented Automation



Advanced Science



IoT Data Collection

Advantage for **GROWERS**



Lower CapEx and OpEx cost



Year-round production



High intensity growth



Reduce labor dependency



Reduced land

About Sineterra

Founded in 2022 in Geneva, Switzerland by Dor Moran & Ruben Arias, **Sineterra** has since expanded globally and is present in the important high-premium markets worldwide. With a team of over 20 employees, **Sineterra** combines a wealth of knowledge in engineering, technology, agriculture and business to execute its multi-year strategy.

Founders & Executive Management



Dor Moran
Co-CEO & Co-Founder

With over 25 years of experience in global agriculture, managing projects totaling more than \$400 million.



Ruben Arias
Co-CEO/CTO & Co-Founder

With 20+ years of experience in mechanical engineering, design, & manufacturing, holding executive roles in prominent enterprises in the EU and China.



Ariel Kitron
Chief Agronomist

Horticulture specialist with 30+ years of experience across various crops.



Alex Morgenbesser
CFO & Administrator

With more than 20 years in banking and diverse ventures, driving Sineterra's financial strategy & operational excellence.



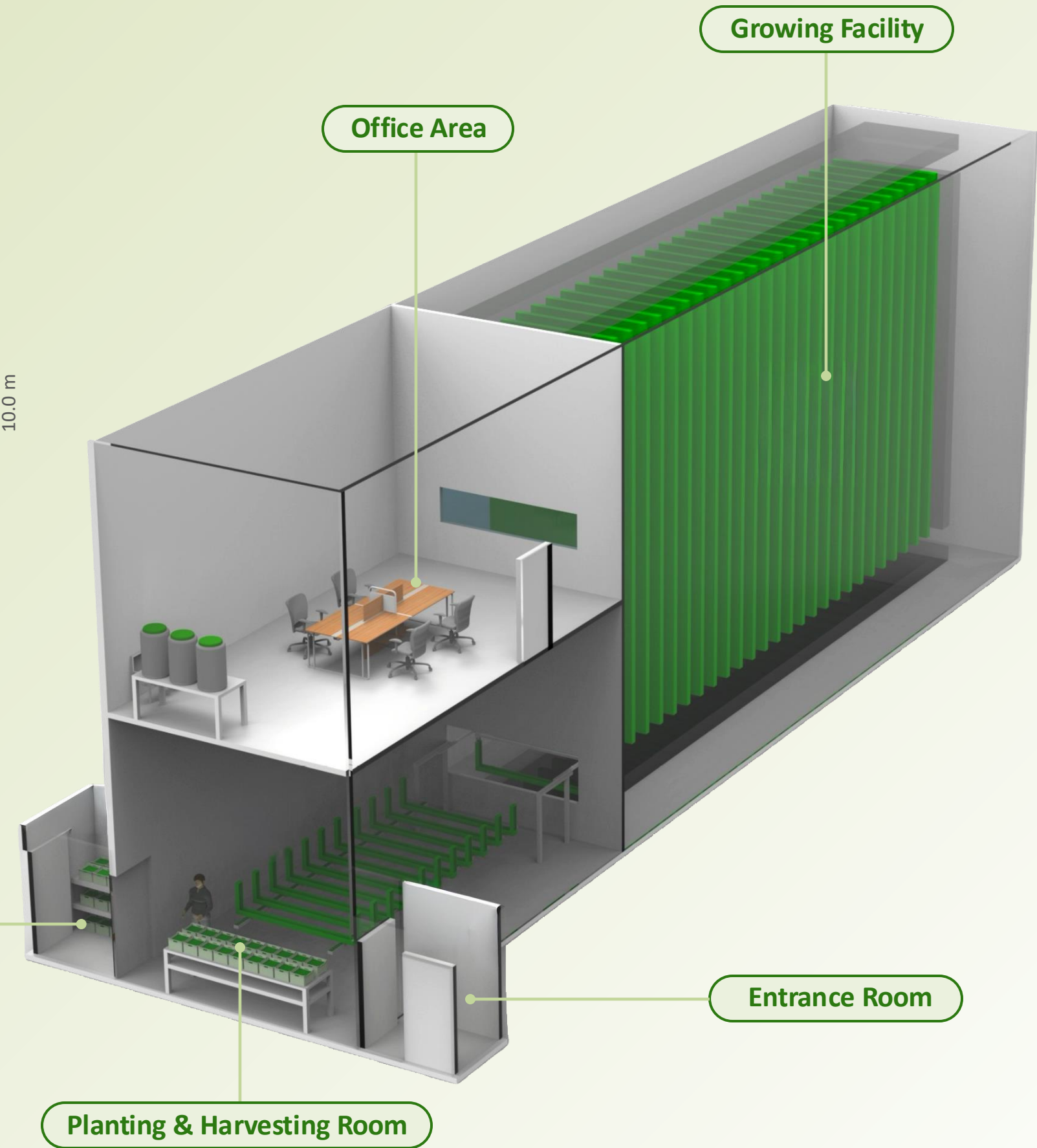
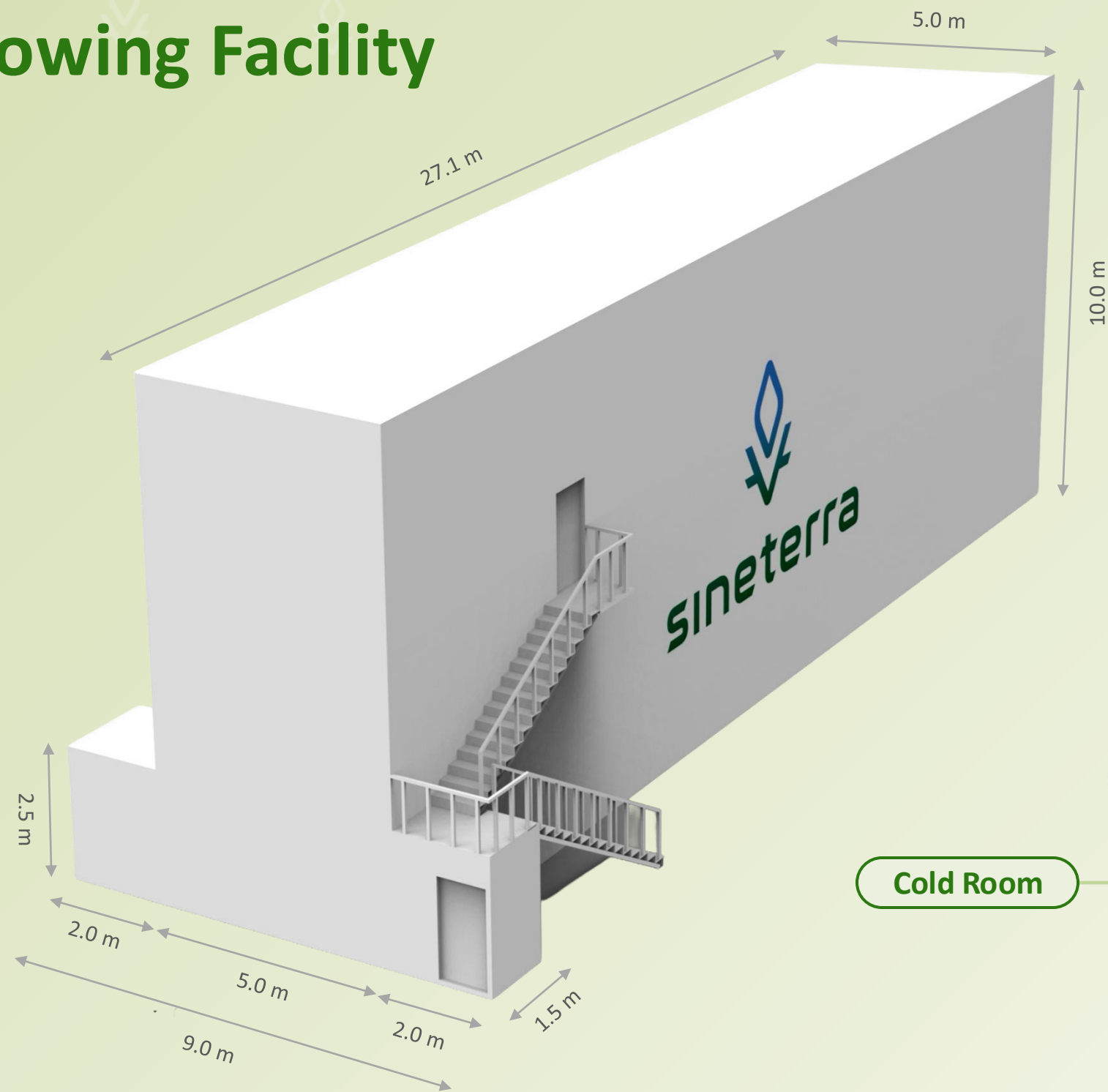
Benjamin Petel
Head of Business Development

With more than 20 years in the agri-commodity financial market, managing teams and projects worldwide.

**Sinetteria
AGS Unit**
in Operation



Sinetteria AGS Growing Facility



Sinetteria Israel R&D Snapshot

- 2021: Sinetteria established its first R&D facility, growing 420 plants across various strawberry varieties.
- 2022: Sinetteria established its first AGS facility, growing 1,080 plants of multiple strawberry varieties.
- 2023: The first facility was converted into a propagation center for developing plant-growing protocols.
- 2021-2025: 22 varieties tested

5 Year Production

Plants	420	420	660	1,080	1,080
Varieties	4	7	10	15	22
Yield (kg)	630	1,050	2,112	4,104	4,752
Yield/space	1.5	2.5	3.2	3.8	4.4
	2021	2022	2023	2024	2025



Focus Markets



The Global Vertical Farming Market

Expected to Reach by 2029



The Global Strawberries Market

Expected to Reach by 2031



The Global Blackberry's Market

Expected to Reach by 2027

Industry Comps

Examples of vertical farming
And ag-tech capital raises
between 2020 - 2025

In addition to these large-scale
capital raises there are
numerous smaller raises from
global investors in the vertical
farming industry.

The logo for Oishii, featuring the word "Oishii" in a red, serif font.

Capital Raised
(US\$MM)

150

Completed \$150m
in Series B funding

The logo for Plenty, featuring the word "Plenty" in a red, sans-serif font with a registered trademark symbol.

Capital Raised
(US\$MM)

1,600

Secured over
\$940 million in
funding between
2016 and 2022.
More recently, they
formed a joint venture
with Abu Dhabi-based
Mawarid.



**80 ACRES
FARMS**

Capital Raised
(US\$MM)

115

\$115m
capital raise, including
the acquisition of a
biotech company



Strength

- Capable of producing X3 of strawberry quantities using reduced utilities and manpower.
- All-weather, year-round commercial production capability of high-quality, chemical-free strawberries
- Proprietary IP Technology and processes
- High quality product



Weaknesses

- Mature markets with existing large players.
- High CapEx and low Opex - Relatively high cost-barrier for initial commercial sites
- Technological adaptation for cultivating new crops



Opportunities

- Penetrate and control significant portions of high-value markets
- Replace existing traditional growing methods
- Easily scalable to match demand
- Unit can be adapted for new crops
- Reducing pesticides and carbon footprint



Threats

- Several large competitors with profound capital and market share
- Market acceptance of new technology and brand
- Need to constantly upgrade technology to meet new market standards
- IP imitation

Business Model

Sineterra is operating worldwide in two distinctive business verticals:



JV Partnerships

Subscription	Franchise \ Licensing model Commercial Sales	Farmer Subsidies
Exclusive Locations Singapore Japan Korea Gulf Countries	High Margin Markets USA Europe Japan Korea Gulf Countries	Bank Farming Subsidies Japan Korea



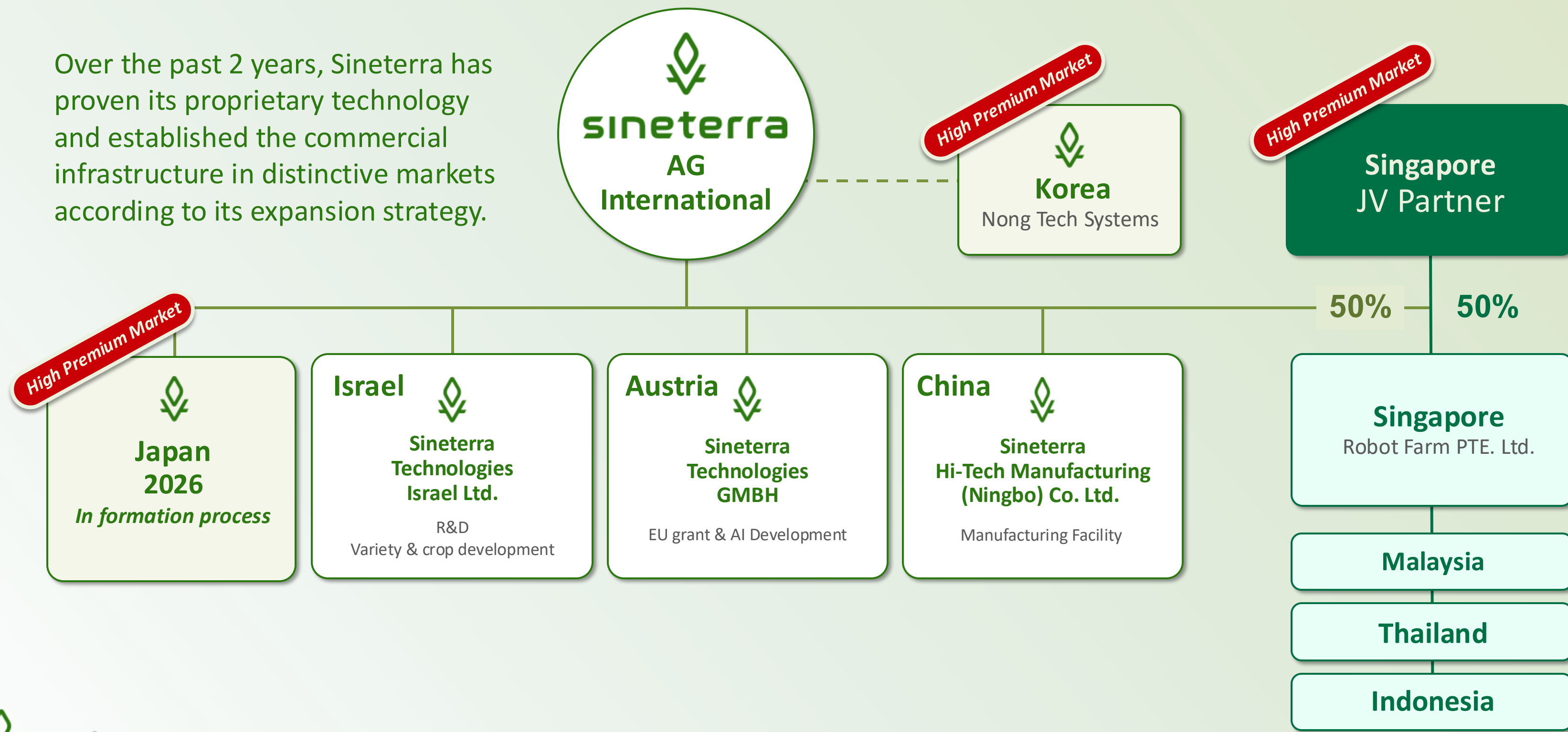
Professional Servicing

Technology	Service & Management	R&D
Neom Project Kingdom of Saudi Arabia		Varieties & New Crop Development Israel Korea




Site-Specific Business Development

Over the past 2 years, Sineterra has proven its proprietary technology and established the commercial infrastructure in distinctive markets according to its expansion strategy.



Current & Future Project Status



 **USA**
Pilot Project
Projected Revenue: \$2m
Timeline: 6 months

 **DACH**
R&D & Commercial facility
Projected Revenue: \$1.9m
Timeline: 6 months

 **Saudi Arabia**
Pilot Commercial Facility
Initial Revenue: \$2.3mm
Projected Total Revenue: \$200m



 **China**
R&D Engineering
1 AGS Facility



 **Japan**
R&D and Commercial facility
Projected Revenue: \$4mm
Timeline: 6 months

 **Israel**
R&D Agro - 2 Facilities
Propagation: establish 2021
1 AGS: establish 2022
Production: 2.5 ton/year



 **Singapore**
New Company Established
Projected Revenue: \$3.2mm
Timeline: 4 months

 **Korea**
New Company Established.
Business development & Grant approvals
Projected Revenue: \$750,000
Timeline: 3 months

Company Valuation

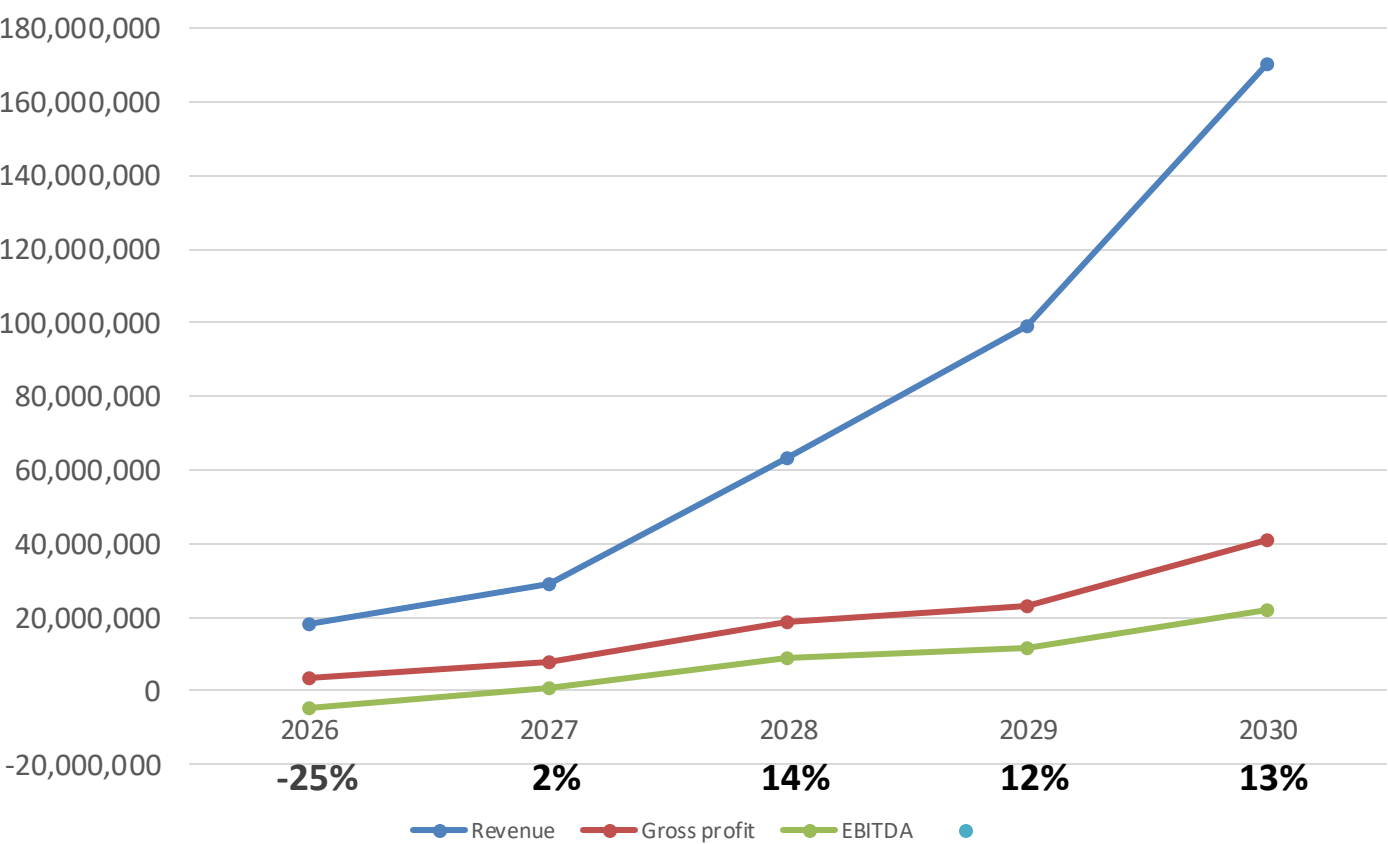
- Sineterra engaged an external valuation in Q3, 2025.
- The valuation are based on a combination of methods along with the Company's projections.
- The Company is in an early commercial stage, completing its first commercial sale to the Neom Project in Saudi-Arabia.
- The valuation utilized different methods of calculation to reach a valuation range of **US\$25-30m.**

5 Year Projections

(All figures in US\$ million)

Revenue	18.35	29.2	63.08	99.38	170.43
Gross profit	3.46	8.02	18.80	22.93	41.11
EBITDA	-4.5	0.56	8.92	11.77	21.86
EBITDA %	-25%	2%	14%	12%	13%
	2026	2027	2028	2029	2030

Financial Projections



Use of Capital

\$10.85mm

Entity	Purpose	Sum
Sineterra Int'l (Corporate)	Business Development, marketing and SG&A	\$1.85mm
Switzerland	JV Matching for commercial facility	\$1.0mm
Unites States	JV Matching for commercial facility	\$1.75mm
Israel	R&D – Strawberry varieties, new crops, IoT	\$1.2mm
Austria	Grant participation	\$0.5mm
Singapore	JV matching for commercial facility	\$1.0mm
China	Engineering development and Manufacturing	\$0.75mm
Korea - Pilot	2 AGS units, New crop R&D, BD	\$1.0mm
Korea Production Development	Transfer Chinese manufacturing to Korea	\$0.8mm
Japan	JV matching for commercial facility	\$1.0mm
Total		\$10.85mm

THANK YOU



www.sineterra.com