



## **ISRAE** MWC 2025

Mobile Technologies & Connected Industries

Barcelona, Fira Gran Via | 3 - 6 March Hall 5 | Israel Pavilion - 5E61 | 5G61





#### Contents

3
4
5
9
12





#### The Digital DNA, 5G and Data Transformation

The leading tech companies of the Israeli Mobile sector will gather again in the national pavilion, to present at the Mobile World Congress 2025 in Barcelona!

We will show a whole spectrum of advanced solutions for Telecom and connected industries. Top technologies are needed today by the MNO's, service providers, vendors, manufacturers, OEM, and enterprises.

The Israel Pavilion at Mobile World Congress 2025 will provide a centrally located, high profile venue for 32 Israeli high technology companies. They will present the latest solutions for Security, Connectivity, Edge, 5G, Gen Ai, AR/VR and Video, IoT and Services in both software and hardware.

The pavilion is organized and held by The Israel Export Institute in cooperation with the Foreign Trade Administration at the Ministry of Economy and Industry.

The Israel Export Institute, a non-profit organization supported by the government of Israel and the private sector, facilitates business ties, joint ventures, and strategic alliances between international and Israeli companies. The Institute is committed to bringing together mobile-centric corporations around the world with Israeli companies whose mobile applications, services and platforms provide a business advantage in the highly competitive mobile market.

#### Shiri Ram | Director of Mobile, Connectivity & Emerging Technologies

M +972-53-823-1351 | shirir@export.gov.il

Nofar Moradian- Shiber | Head of Mobile & Smart Cities Sector

M +972-52-333-0436 | nofarm@export.gov.il

www.export.gov.il



## The Foreign Trade Administration at the Ministry of Economy

The Foreign Trade Administration at the Ministry of Economy and Industry is responsible for managing and directing the international trade policy of the State of Israel. The Administration's main activities include promoting trade and exports, initiating and maintaining trade agreements, attracting and facilitating foreign investments, and creating strategic cooperation with foreign companies. Together with the Administration's team in Israel, we operate a network of 55 offices, including 4 OEconomic and Commercial Missions worldwide, which serve as the operational arm of the Ministry in the global markets.

At MWC 2025, our Economic and Trade Missions will work to connect the international business community with Israel's innovative mobile and tech industries, as it has done in previous years with great success.

#### For further Information:

#### Shai Zarivatch | Team Director M +972-50-629-0137 | Shai.Zarivatch@economy.gov.il

#### Diana Stern | Team Member

M +972-54-744-1610 | Diana.Stern@economy.gov.il

#### Amit Musli | Team Member

M +972-50-632-5315 | Amit.Musli@economy.gov.il

www.itrade.gov.il

Index by Company

Company Name	Product Category	Pag
ALWAYS CONNECT AI	<ul> <li>Security</li> </ul>	12
	• 5G	
	<ul> <li>Infrastructure</li> </ul>	
(BATM) Telco Systems and	<ul> <li>Software</li> </ul>	13
Edgility	<ul> <li>Connectivity</li> </ul>	
	• Edge	
BATM	Cloud	14
	<ul> <li>Security</li> </ul>	
	• Cyber	
CGS Tower Networks LTD	<ul> <li>AI/Machine Learning</li> </ul>	15
	<ul> <li>Infrastructure</li> </ul>	
	<ul> <li>Software</li> </ul>	
	<ul> <li>Connectivity</li> </ul>	
	<ul> <li>Smart Mobility</li> </ul>	
D-ID	<ul> <li>AI/Machine Learning</li> </ul>	16
	<ul> <li>Software</li> </ul>	
Edgehawk Security	<ul> <li>Security</li> </ul>	17
	<ul> <li>Infrastructure</li> </ul>	
	• Edge	
Everysight	- AR/VR	18
Eye-Net Mobile	<ul> <li>Software</li> </ul>	19
	<ul> <li>Connectivity</li> </ul>	
	<ul> <li>Smart Mobility</li> </ul>	
Flash Networks Ltd.	• 5G	20
	<ul> <li>Monetization, Optimization</li> </ul>	
	<ul> <li>Network Optimization</li> </ul>	

### Index by Company

Company Name	Product Category	Page
FlowSec LTD	• Security • SaaS • Cyber	21
Flycomm	• Al/Machine Learning • 5G • Connectivity	22
Friendly Technologies	• IoT • WiF • Software • Smart Mobility	23
Hailo	<ul> <li>AI/Machine Learning</li> <li>Security</li> <li>Sensors</li> <li>Semi Conductors</li> </ul>	24
HEQA Security	• Security • Hardware • Infrastructure	25
NewPhotonics	<ul> <li>Sensors</li> <li>Semi Conductors</li> <li>Infrastructure</li> <li>Connectivity</li> </ul>	26
OneLayer	• Security • IoT • 5G	27
Oscilloquartz	• Security • 5G • Infrastructure	28

### Index by Company

Company Name	Product Category	Page
Pixellot Ltd	<ul> <li>Smart City</li> <li>Monetization, Optimization</li> <li>Video</li> </ul>	29
PureSight Technologies	<ul> <li>AI/Machine Learning</li> <li>SaaS</li> <li>Software</li> <li>VAS</li> <li>Online Child Safety</li> </ul>	30
RAD	• IoT • 5G • Connectivity	31
Radix	• Cloud • SaaS • Smart Mobility	32
Radware	• Cloud • Security • 5G	33
Roamability	• IoT • 5G • Connectivity	34
SAM Seamless Network	• Security • IOT • VAS	35
Shield IoT Ltd.	<ul> <li>Security</li> <li>IoT</li> <li>Monetization, Optimization</li> </ul>	36
TechSee Augmented Vision	<ul> <li>AI/Machine Learning, AR/VR</li> <li>Connectivity</li> </ul>	37
Index by Category Index by Compar	ny Contents	

Company Name	Product Category	Page
Trackimo	• IoT	38
Tupaia	• loT • Smart City • Smart Mobility	39
Transmit Security	<ul> <li>AI/ Machine Learning</li> <li>Security</li> <li>SaaS</li> <li>Software</li> </ul>	40
Visual Layer	• Big Data • AI/Machine Learning, Video	41
Wearable Devices	• AR/VR • Hardware	42
Wi-Charge	• loT • Hardware • Wireless Power	43

### Index by Category

Product Category	Company name
5G	<ul> <li>CGS Tower Networks LTD</li> </ul>
	<ul> <li>Flash Networks Ltd.</li> </ul>
	• Flycomm
	OneLayer
	<ul> <li>Oscilloquartz</li> </ul>
	• RAD
	Radware
	<ul> <li>Roamability</li> </ul>
Cloud	• BATM
	• Radix
	Radware
Security	CGS Tower Networks LTD
	<ul> <li>Edgehawk Security</li> </ul>
	<ul> <li>FlowSec LTD</li> </ul>
	• Hailo
	HEQA Security
	• OneLayer
	<ul> <li>Oscilloquartz</li> </ul>
	• BATM
	Radware
	<ul> <li>SAM Seamless Network</li> </ul>
	<ul> <li>Shield IoT Ltd.</li> </ul>
	<ul> <li>Transmit Security</li> </ul>

loT, Edge & Connectivity	ALWAYS CONNECT AI
	<ul> <li>Edgehawk Security</li> </ul>
	• Eye-Net Mobile
	• Flycomm
	<ul> <li>Friendly Technologies</li> </ul>
	<ul> <li>NewPhotonics</li> </ul>
	OneLayer
	• RAD
	• Roamability
	<ul> <li>SAM Seamless Network</li> </ul>
	<ul> <li>Shield IoT Ltd.</li> </ul>
	<ul> <li>TechSee Augmented Vision</li> </ul>
	<ul> <li>(BATM) Telco Systems and Edgility</li> </ul>
	• Trackimo
	• Tupaia
	• Wi-Charge
Smart City, Smart Mobility, V2X	<ul> <li>ALWAYS CONNECT AI</li> </ul>
	• Eye-Net Mobile
	<ul> <li>Friendly Technologies</li> </ul>
	<ul> <li>Pixellot Ltd</li> </ul>
	Radix
	• Tupaia
SaaS	<ul> <li>FlowSec LTD</li> </ul>
	<ul> <li>PureSight Technologies</li> </ul>
	<ul> <li>Transmit Security</li> </ul>
Index by Category Index by Company	Contents

### Index by Category

AI/Machine Learning, AR/VR, Video	<ul> <li>ALWAYS CONNECT AI</li> </ul>
	• D-ID
	<ul> <li>Everysight</li> </ul>
	• Flycomm
	• Hailo
	<ul> <li>Pixellot Ltd</li> </ul>
	<ul> <li>PureSight Technologies</li> </ul>
	<ul> <li>TechSee Augmented Vision</li> </ul>
	<ul> <li>Transmit Security</li> </ul>
	<ul> <li>Visual Layer</li> </ul>
	<ul> <li>Wearable Devices</li> </ul>
Semiconductor	• Hailo
	<ul> <li>NewPhotonics</li> </ul>
Hardware	HEQA Security
	Wearable Devices
	• Wi-Charge
WiFi	<ul> <li>Friendly Technologies</li> </ul>
VAS	<ul> <li>PureSight Technologies</li> </ul>
	<ul> <li>SAM Seamless Network</li> </ul>
Monetization, Optimization	<ul> <li>Flash Networks Ltd.</li> </ul>
,	<ul> <li>Pixellot Ltd</li> </ul>
	<ul> <li>Shield IoT Ltd.</li> </ul>
Infrastructure	<ul> <li>ALWAYS CONNECT AI</li> </ul>
	<ul> <li>CGS Tower Networks LTD</li> </ul>
	<ul> <li>Edgehawk Security</li> </ul>
	HEQA Security
	NewPhotonics
	• Oscilloquartz
Index by Category Index by Compan	y Contents





alwaysconnect.ai



#### **CATEGORIES**

- AI/ Machine learning
- Infrastructure
- Software
- Connectivity
- Smart Mobility

#### **COMPANY PROFILE**

Always Connect AI is the world's first technology for intelligent management of multiple networks simultaneously, powered by artificial intelligence, ensuring seamless, fast, and uninterrupted connectivity.

#### **SOLUTION AT A GLANCE**

Always Connect AI revolutionizes connectivity with its Seamless Connectivity Orchestrator SDK, powered by AI-driven dynamic learning. Unlike traditional solutions that rely on a single network, our patented technology orchestrates data across multiple networks simultaneously — Wi-Fi, cellular, satellite, and Bluetooth — ensuring seamless, uninterrupted connectivity. By leveraging smart packet segmentation and real-time decision-making, we boost throughput by up to 20%, reduce packet loss, and minimize buffering. Our SDK integrates effortlessly with switches, routers, HLRs, and network nodes, offering a flexible, scalable solution for industries like telecom, defense, smart cities, and autonomous vehicles. Always connected. Always optimized.

#### **VALUE PROPOSITION**

Always Connect AI empowers seamless, multi-network connectivity with intelligent orchestration powered by AI, boosting throughput, reducing packet loss, and enabling faster, more reliable data transmission across diverse networks.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, ISP, Carriers, Integrators, Manufacturers, App developers, Media& Content, IOT integrators, 5G.





#### **CATEGORIES**

- Software
- Connectivity
- Edge

#### COMPANY PROFILE

BATM empowers service providers to go beyond connectivity, and accelerate digital transformation for their business customers, with cost effective edge-to-cloud solutions, and carrier-.grade network edge demarcation and aggregation platforms.

### TELCO SYSTEMS

Telco Systems is a leading vendor of innovative communications software products, for the new generation of edge computing and enterprise networks. Telco Systems enables global enterprises, communications service providers and system integrators to build and operate sophisticated virtual networks, with powerful edge devices, and endless application schemes. Telco Systems products are successfully deployed at large carriers and enterprises around the world, delivering a resilient, secured, and flexible connectivity between thousands of branches and the cloud

#### **SOLUTION AT A GLANCE**

Telco Systems' X-Series Carrier Ethernet solutions are designed for high performance and resilience across diverse networking environments, delivering Xtra capacity, and Xtreme performance for MPLS, and .mobile backhaul networks.

### EDGiLiTY

Telco Systems' Edgility simplifies the deployment, operations, management and maintenance of complex workloads, AI & business apps, network & security functions, operating systems, and compute devices on the on-prem edge, ensuring seamless functionality at the large-scale edge. Edgility transforms any edge device into a kubernetes enhanced, virtualized, managed, and intelligent edge. Edgility FlexConnect Secure Light SD-WAN and Router/Firewall packages, provide advanced connectivity, robust security, and efficient traffic management tailored for large-scale distributed networks.

#### **VALUE PROPOSITION**

Telco Systems empowers service providers to go beyond connectivity, and accelerate digital transformation for their business customers, with cost effective edge-to-cloud solutions, and carrier-grade network edge demarcation and aggregation platforms

#### **INTERESTED IN MEETING WITH?**

Mobile Operators / Telco, ISP, Carriers, Integrators, Manufacturers, Distributors, App developers, IOT integrators, Resellers.



**CELARE - Secured Networks** 

#### **CATEGORIES**

- Cloud
- Security
- Cyber

#### **COMPANY PROFILE**

BATM's cyber encryption product secures critical data-in-transit with advanced L2 encryption and quantum-safe solutions, delivering robust protection for enterprises and infrastructure.

Its Carrier Ethernet Layer 2 Encryption platform, powered by Post-Quantum Cryptography (PQC) & Quantum Key Distribution (QKD) support, secures data-in-transit for mission critical applications.

Safeguarding networks against Quantum ERA threats, BATM addresses both existing and future security challenges, delivering cutting-edge protection for enterprises and critical infrastructures worldwide.

#### SOLUTION AT A GLANCE

Encryption is fundamental to secure networking. AES-256-GCM provides strong, lowlatency encryption for securing data-in-transit. This advanced symmetric encryption method guarantees confidentiality and integrity, making it ideal for critical, high-speed applications.

As quantum computing evolves, Post-Quantum Cryptography (PQC) offers resilience against quantum threats through algorithms resistant to quantum attacks. Hardware Security Modules (HSMs) enhance encryption by securely managing cryptographic keys in tamper-resistant hardware. Integrated with QKD support for quantumsafe communications and Carrier Ethernet services such as E-Line and E-LAN, these technologies enable secure, scalable connectivity for enterprises and critical infrastructure, addressing modern cybersecurity challenges efficiently and effectively.

#### **VALUE PROPOSITION**

BATM Cyber Encryption Solutions deliver advanced network encryption and quantumsafe solutions over Carrier Ethernet services, safeguarding critical data-in-transit with scalable, high-performance platforms for secure enterprise and infrastructure connectivity in the evolving cybersecurity landscape.

#### **INTERESTED IN MEETING WITH?**

Mobile Operators / Telco, Integrators, Hyperscalers (Cloud Vendors).





cgstowernetworks.com

#### **CATEGORIES**

- Security
- 5G
- Infrastructure

#### **COMPANY PROFILE**

CGS Tower Networks is a leading provider of cutting-edge network visibility for security & monitoring solutions. Offering a robust Tera-Pro<sup>™</sup> portfolio, we specialize in hardware disaggregated scalable software solution for any size from SMEs, IoT, and large service providers and Telecom. With a focus on innovation, and partner enablement, CGS delivers superior network performance and security, empowering businesses to achieve operational excellence in advance and dynamic network environments.

#### **SOLUTION AT A GLANCE**

The CGS Tera-Pro<sup>™</sup> Solution delivers cutting-edge network visibility for Telecom, Finance, Public Sector, Healthcare, Utilities, and Enterprises. Supporting rates from 10 Mbps to 400 Gbps, 4G/5G subscriber correlation, DPI, and advanced capture, Tera-Pro<sup>™</sup> ensures optimized traffic delivery, real-time visibility, and seamless scalability.

With TAPs, Bypasses, NPBs, ANPBs, and vANPBs, it supports traffic filtering, load balancing, service chaining, OOB, and in-line traffic scenarios, ensuring reliable packet flow. Tera-Pro<sup>™</sup> Manager (TPM) centralizes management, statistics, alarms, backups, and dashboards. Designed for operational excellence, Tera-Pro<sup>™</sup> empowers organizations with secure, efficient, and high-performance networks.

#### **VALUE PROPOSITION**

The Tera-Pro<sup>™</sup> solution optimizes cybersecurity and performance monitoring applications by delivering relevant data in the right volume and correct format to ensure efficient, secure, and high-performance network operations.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, ISP, Carriers, Integrators, 5G, Resellers, Enterprise.



#### **CATEGORIES**

- AI/ Machine learning
- Software



d-id.com



#### **COMPANY PROFILE**

D-ID is a global leader in creating real-time digital humans, transforming how businesses engage with their audiences. Its innovative and secure platform merges images, text, video, and audio into interactive AI-powered experiences replacing outdated GUIs with intuitive NUIs (Natural User Interfaces). Founded in 2017, employing 100 globally, and supported by top-tier investors, D-ID delivers high-impact solutions that enhance marketing, sales, L&D, and customer experiences worldwide.

#### **SOLUTION AT A GLANCE**

D-ID's solutions empower businesses to captivate audiences, streamline sales, and elevate training through AI-powered interactive digital humans. Build 24/7 customer connections with real-time AI avatars trained on your data. Create hyper-realistic avatars in minutes using your own voice and expressions. Instantly translate video content into multiple languages with voice cloning and flawless lip-syncing. Personalize video campaigns to boost effectiveness, delivering targeted, AI-driven content. Integrate avatars directly into design tools, streamlining workflows. Supported by a robust API for custom solutions, D-ID empowers businesses to scale storytelling, enhance messaging, and drive impact.

#### **VALUE PROPOSITION**

D-ID transforms customer engagement with lifelike digital humans, enabling personalized, real-time interactions, scalable storytelling, and multilingual content for marketing, sales, and customer experiences with unmatched innovation and ease.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, Integrators, Manufacturers, Media& Content, Resellers, Enterprise.

## Edgetławk.



edgehawk.io



#### **CATEGORIES**

- Security
- Infrastructure
- Edge

#### **COMPANY PROFILE**

Edge Protect, a groundbreaking solution by Edgehawk, fortifies network defenses against DDoS attacks. By deploying docker containers on edge routers, it establishes a decentralized, cost-effective, and highly efficient first line of defense. This innovative approach prevents attack traffic from reaching the network, while leveraging existing hardware to minimize operational costs.

#### **SOLUTION AT A GLANCE**

Edge Protect offers substantial cost savings and operational efficiency by utilizing existing router hardware, eliminating the need for expensive scrubbing centers. By mitigating attacks at the network edge, it reduces network load and simplifies operations. Easy deployment and zero-touch provisioning minimize setup time and complexity. On-router processing enables faster detection and mitigation, avoiding delays associated with traffic redirection. This scalable, future-proof solution supports modern distributed architectures, ensuring robust protection for complex environments.

#### **VALUE PROPOSITION**

Edge Protect delivers advanced DDoS protection at the network edge, leveraging existing infrastructure. It offers cost-effective, efficient, and scalable defense against sophisticated attacks, safeguarding your network and critical services.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, ISP, Carriers, Data centers.

### EVERYSIGHT



#### **CATEGORIES**

• AR/VR

#### **COMPANY PROFILE**

Everysight Ltd. is an Israeli technology company established in 2014.

Leveraging our aerospace heritage, Everysight is set to deliver a unique mobile AR experience both indoor and outdoor for any use case. After years of mastering the art of augmented reality displays, tracker systems, and user interfaces, we have managed to develop a family of powerful, lightweight, full color AR glasses that you would really want to wear Everywhere.

#### **SOLUTION AT A GLANCE**

Leveraging our aerospace heritage, Everysight is set to deliver a unique mobile AR experience both indoor and outdoor for any use case. After years of mastering the art of augmented reality, tracking and user interfaces, we have managed to develop a family of lightweight and stylish eyewear utilizing our proprietary BEAM<sup>™</sup> display technology that is the heart of the system.

#### **VALUE PROPOSITION**

Stylish and unobtrusive eyewear design with elegantly integrated electronics that represent a convergence of fashion and technology, thus enhancing the way we perceive and interact with the world around us.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, Integrators, Manufacturers, Distributors, App developers, Brands of Sports, Wearables, Glasses.

## EYENET



www.eyenet-mobile.com

#### **CATEGORIES**

- Software
- Connectivity
- Smart Mobility

#### **COMPANY PROFILE**

Eye-Net Mobile is an innovative technology company providing solutions to enhance road safety and situational awareness for all road users. Eye-Net protects road users from potential collisions by delivering accurate, real-time collision alerts.

Eye-Net's unique cellular-based vehicle-to-everything (V2X) collision prediction and prevention software platform incorporates AI-powered algorithms that enhance road safety by providing alerts directly to all road users in the urban mobility environment.

#### **SOLUTION AT A GLANCE**

The Eye-Net Protect<sup>™</sup> vehicle-to-everything (V2X) collision prediction comprehensive solution includes an intuitive mobile interface, designed to provide real-time precollision alerts to all road users including the most vulnerable ones (pedestrians, cyclists & micro-mobility riders). The anonymous service seamlessly integrates with smartphones / smart devices and relies on existing cellular networks, without requiring a registered user profile. Eye-Net<sup>™</sup> incorporates cutting-edge AI algorithms to enhance accuracy, predict collisions, reduce latency & optimize device resource consumption.

The Eye-Net<sup>™</sup> Protect solution expands the capabilities of traditional Advanced Driver Assistance Systems by covering side aspect collisions (beyond line of sight) and providing alerts and informative notifications, in order to protect all vulnerable road users, in both high and low speeds, allowing them to take an active part in preventing accidents.

#### **VALUE PROPOSITION**

The Eye-Net Protect<sup>™</sup> cellular-based V2X solution protects all road users in the urban environment by alerting about upcoming collisions that are beyond line of sight.

Eye-Net relies on existing infrastructure, does not require any regulatory certification, and is a completely anonymous service.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, ISP, Carriers, Integrators, App developers.



www.flashnetworks.com

#### **CATEGORIES**

- 5G
- Monetization, Optimization
- Network Optimization

#### COMPANY PROFILE

Since 1995, Flash Networks has helped leading global mobile operators solve their biggest network performance and utilization challenges with innovative technology. Today, Flash Networks patented, multi-service technology solutions serve over 500 million subscribers worldwide, providing the tools that enable operators to optimize, monetize, and protect their wireless users so they enhance performance and high QoE for subscribers.

#### **SOLUTION AT A GLANCE**

Flash Networks offers innovative solutions to improve network performance and user experience. Our solutions reduce latency, increase throughput, and minimize packet loss, resulting in seamless data transfer. By intelligently managing network traffic and optimizing resource allocation, we enable network operators to handle peak loads, improve user speeds, and increase overall network capacity and Eliminating the need for investments in expensive infrastructure upgrades. Our advanced cybersecurity solutions protect customers from online threats, providing real-time protection against phishing, malware, and botnets. Flash Networks empowers network operators to deliver superior network performance and a secure online experience.

#### **VALUE PROPOSITION**

Flash Networks optimizes network performance, enhances user experience, and strengthens security through AI-driven traffic management and intelligent data optimization, eliminating the need for investments in expensive infrastructure upgrades.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, 5G.



www.flow-sec.com

#### **CATEGORIES**

- Security
- SaaS
- Cyber

#### **COMPANY PROFILE**

Established in 2020, FLOWSEC is spearheaded by three founders, each bringing over two decades of experience in cybersecurity and network technologies. Our system has been successfully deployed in several countries, demonstrating exceptional efficacy and reliability.

#### **SOLUTION AT A GLANCE**

FlowSec specializes in delivering powerful, proactive DDoS protection tailored specifically for CSPs and their customers.

FlowSec leverages the CSP's infrastructure to mitigate attacks, ensuring seamless and effective defense. FlowSec's multitenant technology enables CSPs to offer advanced DDoS protection to their customers, guaranteeing business continuity and creating a new revenue channel for the CSP. Additionally, FlowSec utilizes its global CSP installations to create a global shield, providing an additional layer of defense to the CSP infrastructure by mitigating attacks along their route. DDoS attacks are a critical threat that can severely impact your customers, leading to lost revenue, reduced productivity, and damaged reputations. As these threats grow, ensuring customer satisfaction and loyalty becomes increasingly challenging. Existing solutions fail to provide full protection and involve large investments and complex installations.

#### **VALUE PROPOSITION**

At FLOWSEC, our mission is to empower CSPs with comprehensive DDoS protection services for their customers. We provide unlimited defense, effortless installation, and complete transparency through a smart dashboard, ensuring CSPs and their customers are always shielded from DDoS attacks. Our commitment extends across entire networks-from local infrastructures to global reach-to maintain consistent, world-class protection.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, ISP, Carriers.





www.flycomm.co



#### **CATEGORIES**

- AI/ Machine learning
- 5G
- Connectivity

#### **COMPANY PROFILE**

Flycomm is an AI-powered mobile network management platform that transforms planning, monitoring, and optimization of wireless connectivity. Serving Mobile Operators, TowerCos, System Integrators, IoT, Public Safety, and more, our advanced SaaS solution delivers the most accurate, real-time insights. Designed for ease of use and cost efficiency, Flycomm empowers smarter decisions and dynamic management, ensuring seamless performance and future-ready connectivity in a rapidly evolving digital landscape.

#### **SOLUTION AT A GLANCE**

Flycomm is an AI-powered platform transforming mobile network management, globally. Our advanced SaaS solution delivers accurate, real-time insights and predictive analytics across environments (indoor, outdoor, vehicle and ariel) and technologies, empowering smarter planning, monitoring, and optimization. Independent of third-party permissions, it serves Mobile Operators, TowerCos, System Integrators, IoT, Public Safety, and more. Designed for ease of use and cost efficiency, Flycomm drives seamless performance, maximizes resource efficiency, and ensures future-ready connectivity in a rapidly evolving digital landscape.

#### **VALUE PROPOSITION**

Flycomm combines Drive Test accuracy, Simulation planning, and Crowd Source scalability in one platform. Gain a competitive edge, unlock savings, and access real-time insights through our easy-to-use, cost-effective solution.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, Integrators, Distributors, IOT integrators, 5G, Resellers.





#### **CATEGORIES**

- IoT
- WiF
- Software
- Smart Mobility

#### **COMPANY PROFILE**

Friendly Technologies, a global leader in Unified Device Management, specializes in solutions for IoT, Smart Home, and TR-069/TR-369 management. Serving over 200 carriers and ISPs worldwide for over 15 years, Friendly's innovative platform offers robust device management, Wi-Fi optimization, and insightful analytics, ensuring superior Quality of Experience and operational efficiency for telecoms and ISPs.

#### **SOLUTION AT A GLANCE**

Friendly Technologies simplifies the deployment of mid-to-large scale telecom and IoT projects with its device management platforms. These platforms are designed to work with any protocol and in any vertical, making it easier for businesses to manage their devices. With Friendly Technologies, companies can deploy their projects quickly and efficiently, regardless of their location.

#### **VALUE PROPOSITION**

Friendly Technologies streamlines telecom and IoT project deployment with versatile, protocol-agnostic device management platforms, enabling efficient, location-independent business operations.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, ISP, Carriers, Integrators, Manufacturers, Distributors, IOT integrators.



#### hailo.ai



#### **CATEGORIES**

- Al/ Machine learning
- Security
- Sensors
- Semi conductors

#### COMPANY PROFILE

Hailo is a leading chipmaker, developing edge AI processors that enable smart devices to perform sophisticated classic and generative AI tasks such as object detection, image enhancement, and content creation in real-time, with minimal power consumption, and at an affordable cost. The processors are designed to fit a multitude of smart machines and devices, impacting a variety of sectors including personal devices, security, automotive, and others.

#### **SOLUTION AT A GLANCE**

Hailo offers breakthrough AI processors uniquely designed to enable high performance AI tasks on edge devices.

Out product offering includes AI accelerators and AI vision processors with a single robust software suite. AI accelerators are co-processors that integrate with edge platforms, empowering real-time deep learning tasks with low power consumption and high cost-efficiency. Vision Processors (VPUs) are AI-centric camera SoCs supporting AI image enhancement and AI-driven video pipelines in a camera power and cost envelope.

The Hailo processors fit into a multitude of smart devices, such as intelligent IP cameras, personal computers, edge compute devices and driving safety systems.

#### **VALUE PROPOSITION**

Our AI processors are specifically designed for edge devices, enabling high performance edge AI at a very low power consumption and at a competitive cost.

#### **INTERESTED IN MEETING WITH**

Manufacturers





#### **CATEGORIES**

- Security
- Hardware
- Infrastructure

#### **COMPANY PROFILE**

Founded in 2018, HEQA Security transforms data protection with quantum-safe technologies. Utilizing Quantum Key Distribution (QKD), HEQA secures global communication and cloud connectivity against present-day and quantum threats. Guided by industry-leading experts in data protection and quantum communication, HEQA delivers cutting-edge solutions that combine enterprise-level performance, cost-efficiency, and unparalleled security. By applying quantum physics principles, HEQA guarantees future-proof protection for interconnected systems in an evolving digital world.

#### **SOLUTION AT A GLANCE**

HEQA Security offers the most cost-effective, secure, and seamlessly integrable Quantum Key Distribution (QKD) solutions for metro and last-mile links. Designed to work over existing metro optical fiber infrastructure with minimal changes, our QKD systems provide quantum-level encryption against eavesdropping and data breaches.

With an integrated Key Management System (KMS), HEQA enables flexible network configurations, including ring, star, and mesh QKD networks with trusted nodes. Ideal for urban environments, HEQA QKD solutions deliver reliable, scalable, and advanced security for organizations prioritizing the protection of sensitive communications and data.

#### VALUE PROPOSITION

HEQA Security's unique products, based on a patented design, are the most costeffective and scalable carrier-grade QKD offering in the market while guaranteeing the highest security levels, even among QKD systems.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, Distributors, Enterprise.

## Newphotonics



newphotonics.com

#### **CATEGORIES**

- Sensors
- Semi conductors
- Infrastructure
- Connectivity

#### COMPANY PROFILE

NewPhotonics is a fabless semiconductor company based in Tel Aviv, Israel that designs, develops, and manufactures photonic integrated circuits (PIC) to reduce latency and power consumption in connectivity modules for data centers. The company's award winning NPG102 transmitter on chip with integrated lasers and optical equalizer leads the industry shift to LPO. NewPhotonics is currently working with SoftBank on LPO/ CPO for AI-RAN. Learn more about NewPhotonics at www.newphotonics.com.

#### **SOLUTION AT A GLANCE**

The innovation award winning NPG102 photonic integrated circuit (PIC) with integrated lasers and optical equalizer simplifies integration and enhances link performance for high-throughput optical interconnect in the AI-era data center. A next-gen transmitter-on-chip, NPG102 delivers breakthrough latency and power performance at 800 GBps and 1.6 TBps in linear drive pluggable optics (LPO) for AI-RAN and AI-clusters. The silicon photonics chips monolithically integrate transmitter elements including laser, modulator and optical equalizer enabling consistent optical link performance and extended distance. The best-in-class transmitter design simplifies system integration and improves OEM manufacturing yield and transceiver reliability.

#### **VALUE PROPOSITION**

Discover the NPG102 PIC-based module all-optics connectivity advantage with monolithic integrated lasers and integrated optical equalizer for AI-era latency, power and TCO improvements in data center interconnect.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, ISP, Carriers, Manufacturers, 5G, Data Center operators.



#### **CATEGORIES**

- Security
- IoT
- 5G



www.onelayer.com



#### **COMPANY PROFILE**

OneLayer specializes in enterprise-grade security and asset management for private LTE/5G networks. Our innovative platform bridges IT and cellular networks, providing comprehensive visibility, zero-trust segmentation, and threat prevention for IoT devices.

With proprietary technologies like OneID and ML fingerprinting, OneLayer enables organizations to unlock the full potential of private cellular networks while ensuring robust security. Backed by notable investors and led by cellular security experts, OneLayer is revolutionizing the security landscape for next-generation network

#### **SOLUTION AT A GLANCE**

OneLayer revolutionizes private LTE/5G network security with its innovative Zero Trust, Zero-Touch platform. The solution provides comprehensive visibility, automated device onboarding, and stringent security measures for complex cellular networks. OneLayer empowers enterprises to manage and secure their private cellular networks effortlessly, bridging the gap between cellular and IT networks while maximizing operational efficiency and minimizing security risks.

#### **VALUE PROPOSITION**

OneLayer empowers enterprises to secure and manage private cellular networks seamlessly, bridging IT and OT environments with unparalleled visibility, zero-trust segmentation, and device-centric asset tracking—all without requiring cellular expertise.

#### **INTERESTED IN MEETING WITH**

Enterprise, Manufactures, Mines, Sea Ports, Airports, Oil & Gas.



www.oscilloquartz.com



#### **CATEGORIES**

- Security
- 5G
- Infrastructure

#### COMPANY PROFILE

Oscilloquartz, an Adtran company, is a global leader in advanced synchronization and timing for assured PNT solutions. Specializing in precise time and frequency synchronization, Oscilloquartz ensures seamless operations for telecommunications, defense, utilities, and other mission-critical network operators. Our solutions are designed to support the increasing demands of 5G, cloud computing, and data center networks, offering unparalleled accuracy and reliability. With a commitment to innovation, we help customers meet today's challenges while preparing for future technological advancements.

#### **SOLUTION AT A GLANCE**

Our industry-first OSA 3350 ePRC+ and SePRC represent a paradigm shift in time and frequency delivery with optical cesium atomic clock technology. Exceeding ITU-T standards for network synchronization, these clocks address the critical need for extended holdover in mission-critical networks. Designed for resilience against GNSS vulnerabilities, they support time as a service (TaaS) and GNSS/GPS backup applications, ensuring stability in the face of increasing cyber threats. The OSA 3350 Series, with its groundbreaking optical pumping technology, offers unparalleled precision and longevity, making it an essential component for advanced network infrastructure, from communication services to scientific research.

#### **VALUE PROPOSITION**

Transforming network synchronization with unparalleled precision, resiliency and stability, Oscilloquartz optical cesium clocks together with a wide range of 54XX PTP grandmaster products ensure resilient, future-proof timing for critical infrastructure in an increasingly cyber-threatened world.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, ISP, Carriers, Integrators, IOT integrators, 5G, Resellers, Enterprise, Defense, Utilities.

Pixelln

AUTOMATIC PRODUCTION





#### **CATEGORIES**

- Smart City
- Monetization, Optimization
- Video

#### **COMPANY PROFILE**

With 10,000 games produced and distributed every day, Pixellot is revolutionizing content creation for youth and community sports. The company pioneered automated sports production as an affordable alternative to traditional video capture, production, and distribution systems for professional and semi-professional sports events. By bringing new content from 40,000 venues worldwide, Pixellot transforms how grassroots sports are experienced, empowering local sports to thrive, delivering professional-quality content and memorable moments to athletes, families, and fans alike.

#### **SOLUTION AT A GLANCE**

Pixellot offers an innovative solution for telcos to enhance customer engagement and drive network usage through AI-powered sports content creation. By automating video production for youth and community sports, Pixellot generates personalized, emotionally resonant content that boosts consumption, particularly on mobile devices. Families can stream and share games seamlessly, deepening emotional ties. For telcos, this translates to increased demand for infrastructure—both connectivity for video delivery from venues and content consumption. Pixellot's sticky, localized content strengthens subscriber loyalty, lowers churn and creates a greater social impact by connecting communities with a richer user experience.

#### **VALUE PROPOSITION**

Pixellot enables telcos to deliver unique, sports content affordably at scale, with AI automated technology. This creates new revenue streams, enhances customer engagement, and lowers churn with minimal operational overhead.

#### INTERESTED IN MEETING WITH

Mobile Operators / Telco, Media& Content.





www.PureSight.com



#### **CATEGORIES**

- AI/ Machine Learning
- SaaS
- Software
- VAS
- Online Child Safety

#### **COMPANY PROFILE**

PureSight is a leading AI-based online child safety hub that uses one platform that protects our children online on all their devices. PureSight lab provides parents with AI based toolbox.

- Geofence location services
- Screentime management
- Machine learning & AI detection of children's social media dangerous behavior
- AI-based web filter

PureSight global successful track record includes a portfolio of successful Telecom projects around the globe, protects more than 1M children, and supports 8 different languages.

PureSight Achievements: This year PureSight announced a new strategic partnership with Samsung IL to release a new Phone for kids on the Samsung management platform, PureSight signed a term sheet with Insurtech distribution corporate valued at more than \$1.6 Billion, PureSight got an award of top best Insurtech emerge by Insurtech Hartford USA in June 2024.

#### **SOLUTION AT A GLANCE**

PureSight is a leading AI-based online child safety hub that uses one platform that protects our children online on all their devices and supports Android, IOS and Windows PC.

PureSight lab provides parents with AI based toolbox.

- Geofence location services
- Screentime management
- Machine learning & AI detection of children's social media dangerous behavior
- AI-based web filter

On top of this, PureSight offers a verity of solutions for Telco and distribution channel for protect children online including network solutions, router solutions, streamer solutions, smartwatch integrations, School solutions, Phone4kids, TV and more.

#### **VALUE PROPOSITION**

Our mission is To provide parents with information about their children's digital lives. Allowing Parents to take an active part in their children's protection and guidance. Alert parents in REAL TIME to prevent Harassment, Bullying, Bans, Mental scars, and Suicide alongside other digital tools that will help us supervise our children's digital life and create a peace of mind for the parents.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, ISP, Carriers, Integrators, Manufacturers, Distributors, Media& Content, Resellers, Enterprise, Investors.

Index by Company

Contents



#### **CATEGORIES**

- IoT
- 5G
- Connectivity



#### **COMPANY PROFILE**

RAD is a global leader in networking edge solutions. As an industry pioneer for over 40 years, RAD reliably supplies communications service providers and critical infrastructure operators in over 150 countries with best-of-breed Carrier Edge, digital transformation, SD-IoT and IoT as a Service, Public/Private 5G, and critical operational network solutions.

RAD co-innovates solutions with customers, offering always-on connectivity from anywhere, In addition to data-driven, AI-powered, actionable insights at a glance for DDoS protection at the edge and quality of experience (QoE) analytics. Founded in 1981, RAD serves as the anchor of the RAD Group.

#### **SOLUTION AT A GLANCE**

RAD offers Fixed Wireless Access solutions for business services over 5G. This allows enterprise customers to use fixed mobile VPNs where needed, using wireless and wireline branch connectivity options.

Our End-to-end IoT solution for asset monitoring by connecting sensors, LoRaWAN IoT gateway, backend servers and dashboards, which together also enable an IoT as a Service solution. The IoT gateway also supports Private 5G for IoT services with campus edge cloud.

RADinsight brings the power of AI to the network's edge for DDoS protection and quality of experience smart diagnostics.

#### **VALUE PROPOSITION**

All in one solutions maximize flexibility and reduce network elements footprint and cost. Innovative and best-of-breed offerings allow a new service mix for IoT private networks and business FWA.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, Integrators, IOT integrators.





#### **CATEGORIES**

- Cloud
- SaaS
- Smart Mobility

#### **COMPANY PROFILE**

Radix delivers cutting edge device management and remote support solutions.

Our mission is to consolidate all the organization's devices, processes and stakeholders in one easy to use management platform.

Trusted by leading global device manufacturers and vendors, our solutions are implemented in millions of devices worldwide, helping to increase performance and stability while minimizing downtime, serving a wide range of customers.

We welcome all customers looking to manage their devices.

#### **SOLUTION AT A GLANCE**

Radix device management platform is cloud based SaaS, OS and device agnostic, but considered Android first.

The platform is built bottom up catering to all management aspects of the device in its lifecycle including app management, device configuration and settings management, remote support, monitoring and analysis (telemetry), over the air (OTA) firmware management and much more!

Built in a modular way, the platform can be tailor made to your business needs and enable easy and fast scalability.

In our offering can be found tailor made solutions for telcos, operators and service providers offering device or device management as a service.

#### **VALUE PROPOSITION**

Organizations using our platform to manage their devices increase administrative effectiveness, reduce operational complexity, save time and money (shorten support time by 70% and reduce truck rolls by 30%).

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, ISP, Carriers, Integrators, Manufacturers, Distributors, Resellers, Enterprise.

## 🐮 radware



#### **CATEGORIES**

- Cloud
- Security
- 5G

#### **COMPANY PROFILE**

Radware® (NASDAQ: RDWR) is a global leader in application security and delivery solutions for multi-cloud environments. The company's cloud application, infrastructure, and API security solutions use AI-driven algorithms for precise, hands-free, real-time protection from the most sophisticated web, application, and DDoS attacks, API abuse, and bad bots. Enterprises and carriers worldwide rely on Radware's solutions to address evolving cybersecurity challenges and protect their brands and business operations while reducing costs.

#### SOLUTION AT A GLANCE

Radware® (NASDAQ: RDWR) is a global leader of cyber security and application delivery solutions for physical, cloud, and software defined data centers. Its awardwinning solutions portfolio secures the digital experience by providing infrastructure, application, and corporate IT protection, and availability services to enterprises globally. Radware's solutions empower enterprise and carrier customers worldwide to adapt to market challenges quickly, maintain business continuity, and achieve maximum productivity while keeping costs down.

#### **VALUE PROPOSITION**

Radware's mission is to be at the forefront of technology/service advances so our customers can be at the forefront of their industry. Our DDoS protection, web application firewall (WAF), application delivery and load balancing solutions optimize business operations, minimize service delivery degradation and prevent downtime.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, ISP, Carriers, Integrators, IOT integrators, 5G, Resellers, Enterprise



#### www.roamability.com

#### **CATEGORIES**

- IoT
- 5G
- Connectivity

#### **COMPANY PROFILE**

Roamability delivers tailor made roaming solutions through its advanced platform using eSIM technology, enabling seamless global connectivity for telecom providers, MVNOs, and resellers. As a fully owned subsidiary of Pelephone (Bezeq Group), Roamability operates its independent core network infrastructure. The company provides comprehensive roaming services and functionality across more than 190+ countries through partnerships with over 700 networks, ensuring reliable worldwide coverage for its diverse client base.

#### **SOLUTION AT A GLANCE**

Roamability' cutting-edge technological platform empowers eSIM players to deliver flexible roaming services through a sophisticated ecosystem. Leveraging strategic sponsor relationships, the platform offers extensive global coverage at competitive rates. The integrated platform provides comprehensive end-user service management, enabling full commercial flexibility in creating roaming packages and profile configurations. The platform delivers robust reporting and control capabilities, allowing real-time monitoring and management of roaming services while maintaining operational excellence and service quality.

#### **VALUE PROPOSITION**

Empowering businesses with seamless global connectivity through an advanced roaming platform that combines extensive network coverage, competitive pricing including pay per usage, and flexible management capabilities in a single integrated solution.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, Resellers.





securingsam.com



#### **CATEGORIES**

- Security
- IoT
- VAS

#### **COMPANY PROFILE**

SAM is a leading provider of network security, management and intelligence services for residential and small business networks.

SAM offers a software-based technology embedded into internet service providers' existing gateways, enhancing the digital experience for end-users and enabling ISPs to make business and operational decisions based on valuable insights.

With a global deployment and with a vision to transform standard residential and small business networks into smarter and safer environments, SAM empowers the evolution of digital life.

#### **SOLUTION AT A GLANCE**

SAM offers a software-based technology that is embedded into internet service providers' existing gateways, enhancing the digital experience for end-users while enabling ISPs to make informed business and operational decisions based on valuable insights.

This offering includes a range of network services for visibility, management, and security, specifically designed for residential and small-business users, transforming their networks into smarter and safer environments.

By implementing SAM's capabilities, ISPs can deliver more value to their customers, create hyper-personalized and safer user experiences, and achieve sustainable growth through value-added services.

#### **VALUE PROPOSITION**

SAM's technology provides value for both ISPs and end-users by promoting hyperpersonalized and safer experiences, predictive maintenance, proactive customer support, driving competitive edge, increased ARPU, and cost reductions.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, ISP, Carriers, Manufacturers.

## Shield-loT



www.shieldiot.io



#### **CATEGORIES**

- Security
- IoT
- Monetization, Optimization

#### **COMPANY PROFILE**

Shield-IoT is the category leader in Cellular IoT Security for enterprises. With the Shield-IoT platform, IoT connectivity service providers generate new revenue streams by selling enterprise grade cybersecurity solutions to their business customers. Shield-IoT offers IoT connectivity service providers (CSPs) a competitive edge, transforming escalating enterprise IoT threats into revenue-generating opportunities. By partnering with Shield-IoT, connectivity providers can now offer IoT security to create differentiation, win new business and generate new revenue streams.

#### **SOLUTION AT A GLANCE**

Shield-IoT's agent-less IoT cybersecurity platform provides visibility, security, and compliance across any connected device or application at an unlimited scale.

The platform provides visibility to all connected devices and detects early signs of unknown cyber-attacks and operational events, preventing any impact on network devices, data, operations, or critical services. Shield-IoT's ready-to-go platform provides value at speed with zero risk. It is designed to automatically run within days without requiring customer resources, configuration, or security expertise and with no risk to existing customer services or performance.

Powered by patented Coreset-AI compression technology and the world's first Nvidiabased Morpheus AI IoT security solution, the platform enables accurate analytics at mass scale. The software platform can be provided as a SaaS service or deployed on a customer's public/private cloud or at the edge.

#### **VALUE PROPOSITION**

By partnering with Shield-IoT, connectivity providers can now offer IoT security to create differentiation, win new business and generate new revenue streams.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco.

## TechSee



#### **CATEGORIES**

- AI/ Machine Learning, AR/VR
- Connectivity

#### COMPANY PROFILE

TechSee revolutionizes customer service with its patented, award-winning visual intelligence technology. This AI computer vision platform empowers consumers and technicians to see, diagnose, guide, and resolve issues from their smartphones or laptops. It combines real-time Augmented Reality (AR) guidance with AI-powered assistance, enabling seamless, intuitive support. By bringing vision to every customer interaction, TechSee enhances efficiency, reduces resolution time, and elevates the support experience for businesses and their customers.

#### **SOLUTION AT A GLANCE**

TechSee's market-leading platform allows companies to support remote customers and technicians to see, diagnose, guide, and verify issues via live human interaction and self-service AI-powered automation. TechSee improves and automates support at every touchpoint in the customer journey, from customer onboarding to unboxing and setup, WiFi connectivity issues, and troubleshooting to repair and job confirmation.

Our technology integrates across your CX, service, and field tech stack, creating an effortless user experience. This maximizes adoption and delivers incredible ROI. With TechSee, enterprise leaders can enhance their digital-first strategy while generating new revenue streams, reducing costs, driving efficiency, and increasing customer satisfaction.

#### **VALUE PROPOSITION**

Practical Agentic AI, built for real people. Autonomous Agents see, speak, and guide users at enterprise reliability and scale. Visual support technology that improves performance today and keeps getting smarter.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, Manufacturers, IOT integrators, 5G, Resellers, Home Security, Smart Home, Consumer Electronics.





# trackimo

#### **CATEGORIES**

IoT

#### COMPANY PROFILE

Trackimo, the world's best-selling safety and location products.

Using cutting edge technologies, combining GPS, WiFi, BLE, GSM, LTE and narrowband IOT connectivity with powerful mobile applications to make end to end tracking technology accessible to everyone in the world so they can keep track of their most precious possessions: family, vehicles, pets, bags, assets and more. Trackimo's brands include Myloc8, Petloc8, NickWatch and more.

#### **SOLUTION AT A GLANCE**

Trackimo, the word-leading personal safety and asset location IoT products. Combining advanced GPS, WiFi, BLE, LTE and narrowband IOT and smart mobile applications we deliver end to end tracking technology for everyone to keep track of their most precious possessions: family, vehicles, pets, bags etc. with global roaming at the lowest prices. Trackimo's brands include Myloc8, Petloc8, NickWatch and more. Advanced personal safety and asset location all-in-one solutions: devices, global connectivity at the lowest prices, indoor/outdoor location, alerts and apps. Pricing based on competitive hardware cost and affordable subscription fees.

#### **VALUE PROPOSITION**

Advanced personal safety and asset location all-in-one solutions: devices, global connectivity at the lowest prices, indoor/outdoor location, alerts and apps. Pricing based on competitive hardware cost and affordable subscription fees.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, ISP, Carriers, Distributors, IOT integrators.





www.tupaia-pos.com

#### **CATEGORIES**

- IoT
- Smart City
- Smart Mobility

#### **COMPANY PROFILE**

Tupaia introduces a new paradigm in precise positioning through a cutting-edge cloud service.

Tupaia's technology enables centimeter-level accuracy and addresses the increasing demand for accurate positioning in various markets such as IoT, automotive, mobile, robotics, fleets, logistics, and more.

Our service significantly enhances GNSS receivers' performance, including in the most challenging environments such as densely populated urban areas.

Tupaia operates worldwide and is deployed in Fortune 500 companies.

#### **SOLUTION AT A GLANCE**

Tupaia introduces a new paradigm in GNSS/GPS based precise positioning through a unique cloud service.

Tupaia's service addresses the increasing demand for accurate positioning in various markets, such as automotive, mobile, robotics, fleets, logistics, and more.

Tupaia enables centimeter accuracies for any device, anywhere in world including challenging urban environments.

Tupaia's cutting-edge cloud technology empowers operators (cellular and others) to launch and scale positioning services in a cost-effective manner by leveraging their existing infrastructure.

#### **VALUE PROPOSITION**

Tupaia's solution enables centimeter-level precise positioning service for the mass market in a cost-effective manner.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, Integrators, IOT integrators, 5G.



transmitsecurity.com

#### **CATEGORIES**

- AI/ Machine Learning
- Security
- SaaS
- Software

#### COMPANY PROFILE

Transmit Security has reimagined fraud prevention and identity security by replacing siloed solutions with a fusion of customer identity management, identity verification and fraud prevention. Mosaic by Transmit Security, our flagship platform, offers best-of-breed modular services to address fraud and identity use cases while minimizing complexity and costs. With AI-driven cybersecurity at its core, Mosaic is built for resilience and scale, earning the trust of 7 'top 10' US banks and Fortune 500s.

#### **SOLUTION AT A GLANCE**

Mosaic by Transmit Security is the only identity security platform that unifies nativelybuilt fraud prevention, identity verification and customer identity management, Mosaic by Transmit Security eliminates complexity, identity silos and security gaps as the only platform with a fusion of native fraud prevention, identity verification and customer identity management — enabling accurate context-aware decisioning.

Our approach is different – A single and unified platform, leveraged by Rogers Communications, KeyBank, CitiBank, and Aflac to bridge identity management, verification, and fraud prevention to ensure resiliency and readiness that go beyond traditional CIAM and Fraud Prevention tactics.

With a powerful fraud engine and layers of orchestrated services, this AI-driven platform enables context-aware decisioning that adapts journeys to mitigate risk or remove friction for trusted customers in real time.

Built for enterprises and global Telcos, Mosaic delivers the resiliency, agility and scale to ensure business continuity for millions of users while AI automations tailor to each internal stakeholder.

#### **VALUE PROPOSITION**

Prevent fraud and welcome customers — while minimizing cost and effort. Best-ofbreed services in a single, modular platform deliver resilient, enterprise-class fraud prevention and identity security.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, Media& Content, 5G, Resellers.

#### Visual Layer



#### **CATEGORIES**

- Big Data
- AI/ Machine Learning, Video



#### **COMPANY PROFILE**

At Visual Layer, we're revolutionizing visual data exploration and management. Leveraging our widely adopted open-source tool, fastdup, with over 500,000 users globally, our advanced platform empowers government, defense, retail, manufacturing and healthcare enterprises to extract unparalleled insights from vast volumes of visual data. Among our esteemed customers are Apple, Walmart, Camtek, Medtronic, Mayo Clinic, Microsoft, IDF and Elbit Systems.

#### **SOLUTION AT A GLANCE**

At the core of our technology is our graph engine which allows us to process unparalleled amounts of unstructured visual data (images and videos) with extreme efficiency and low touch deployment on any environment, either on-premise or on cloud.

#### **VALUE PROPOSITION**

We are redefining how industries leverage visual data. Our mission is to equip Fortune 500 enterprises with state-of-the-art tools to explore, manage, and search petabyte-scale datasets with unmatched efficiency and accuracy.

#### **INTERESTED IN MEETING WITH**

Manufacturers, Media& Content, IOT integrators, Enterprise, defence, health care, Manufacturing and Industrial.



wearabledevices.co.il



#### **CATEGORIES**

- AR/VR
- Hardware

#### **COMPANY PROFILE**

Wearable Devices is a public traded company (NASDAQ:WLDS), a pioneer in the space of neural sensing.

The company's flagship device, the Mudra Band For Apple Watch and the new Mudra Link, enable it to operate any device using BT with subtle and intuitive gestures as well as run and use applications. Best for AR/VR Smart glasses, Security and Health. Consumers can purchased commercially available solutions online and OEMs and leading brands can License the technology and its reference design.

#### **SOLUTION AT A GLANCE**

The solution's core technology is based on a proprietary Surface Nerve Conductor (a proprietary modified EMG) and the most advanced

Biological detection and classification AI platform to understand gestures.

The commercially available solutions are for Apple's ecosystem and for Android, where one can operate any BT connected device.

AR Glasses are one of the most common uses as the solution enables intuitive and relaxed gestures to control the glasses, which otherwise require hand tracking, field of view and good lighting.

Furthermore - the glasses would need extra battery while with the Mudra technology, the power is distributed.

#### **VALUE PROPOSITION**

One Band to Rule Them All!

Using the Mudra technology, any person or brand can customize and map any gesture to an action and control any connected device in the brand or at home with one device.

The connection is secured and can be locked (future) to the person owning the band. Value and Use Cases: Reduce battery requirements on smart glasses and natively introduce a more intuitive UI.

Add gestures as a shortcut to any operation that involves a connected BT device.

#### **INTERESTED IN MEETING WITH**

Distributors, Resellers, Enterprise.

# wi charge



www.wi-charge.com



#### **CATEGORIES**

- IoT
- Hardware
- Wireless Power

#### **COMPANY PROFILE**

Wi-Charge is the first company in the world to commercialize room-range wireless power. 10-meter range and above. 200 patents, worldwide deployments, Wi-Charge's [sci-fi] tech delivers 100 times more power than competition. Vetted by global tech giants, the company, aims to change how energy is distributed to end-devices, free people from messy wires, charging hassle, and extend the wired grid into the treasured wireless dimension forming a global wireless electricity infrastructure.

#### **SOLUTION AT A GLANCE**

Wi-Charge provides wireless power solutions that deliver electricity over-the-air with a range of 10 meters and above using infrared light. It enables devices to receive power wirelessly from a central transmitter without cords or batteries, creating a seamless and efficient energy transfer. The system is safe, easy to install, and supports a range of devices, including smart home gadgets, IoT devices, and commercial applications. By eliminating the need for frequent recharging or wiring, Wi-Charge enhances user convenience and fosters innovation in wireless technology, making it ideal for environments that require continuous, hassle-free power delivery.

#### **VALUE PROPOSITION**

Wi-Charge delivers safe, wireless power over distance, eliminating cables and recharging, reducing costs, and enabling innovation for IoT, smart homes, and commercial applications with continuous, hassle-free wireless energy.

#### **INTERESTED IN MEETING WITH**

Mobile Operators / Telco, Integrators, IOT integrators.



This publication is for informational purposes only. While every effort has been made to ensure that the presented information is correct, The Israel Export & International Cooperation Institute assumes no responsibility for damages, financial or otherwise, caused by the information herein.

International Cooperation Institute Production: IEICI Media and Communication Division | Design: Ayala Eylath

www.export.gov.il