



s▶fast
YOUR FAST TV PARTNER

Launch, manage & monetize your FAST channel with our End-To-End solution!

sofast is a FAST channel integrator connected to CTV/OTT, providing a direct alternative to companies like Amagi.

Our advantage lies in our deep understanding of the content ecosystem, supported by proven expertise in producing television series sold to renowned broadcasters such as Amazon, Arte, the Altice Group, Fox News, and many others. As owners of Premium linear channels, we have acquired expertise in both creating and distributing television channels to cable operators and IPTV providers worldwide.

Having started as a broadcaster with our own FAST channels (Free Ad-supported Streaming Television), **sofast** has since gained a deep understanding of FAST channel creation and distribution. In less than 3 years, we have successfully positioned ourselves as one of the leading aggregators of FAST channels, being a direct technology partner connected and certified on over 180+ streaming platforms worldwide.

Our added value lies in our expertise in "**TV distribution**," thanks to a comprehensive and highly competitive offering in the face of competition, bolstered by a portfolio of over 750 channels broadcasted on various streaming platforms (CTV/OTT).



Here are our services for Channel Publishers:

- 1. Channel Creation**
 - We provide a complete end-to-end solution.
- 2. Playout Distribution & Platform Integration**
 - We offer comprehensive playout services, certified and integrated with the largest streaming platforms worldwide.
- 3. TV Graphic Design & Video Editing:**
 - We have a studio for TV graphic design and video editing services.
- 4. Monetization:**
 - Maximize your AVOD content and FAST channel revenues with our certified SSP partners and real-time dashboard tracking.



Creation + Playout offer:



Our **Full Package** is a **special offering** tailored for channel publishers who prefer a hassle-free approach. It serves as the ideal solution for those looking to delegate the complete management of their FAST channel, allowing **sofast** to handle everything from content access to the entire process.

Channel Creation & Playout Distribution	Fee	Service Description	TOTAL
Initial Setup Fees	\$2,000	Account setup, platform integration, and access to the Analytics Dashboard (One-Time)	\$2,000
Content Upload or Retrieval	\$20	Collection of media files from an external source to our S3 storage (Hourly rate) (One-Time)	per usage
Transcoding	\$35	Per hour (Video conversion into various formats for optimal broadcasting) (One-Time)	per usage
S3 Storage		Per Terabyte (Secure and scalable storage management on our S3 service)	included
Content Segmentation	\$300	Content storage per terabyte (for 100 hours of content) (One-Time)	per usage
Playlist (Scheduler)	\$400	Import of the playlist (the program schedule 8-hour blocks per week)	included
Playout Distribution HLS		Delivery using HLS with SCTE-35 markers & Extract "dynamic" EPG	\$2,000
EPG Extract Delivery (XMLTV/JSON)	\$120	Electronic Program Guide (EPG) extracts for seamless integration with your channel	included
Playout Distribution SRT/DASH	\$150	Delivery using SRT with SCTE-35 markers & Extract "dynamic" EPG (Satellites)	per usage
Server-Side Ad Insertion (SSAI)	\$200	Seamless integration of ads for uninterrupted streaming experience	included
Ad-Insertion Fee	\$20	Per Ad Clip	included
"LIVE" Delivery Costs	\$480	Pricing remains constant regardless of the number of sessions.	Optional
CDN Fee	\$0.0045	Per GB (per usage)	per usage
CPM Fee	\$1	For 1000 ad impressions	included
CP-Graphics usage	\$300	Incorporation of channel branding graphics for elements like 'Next,' 'Today,' etc.	Optional

**This rate is per channel and includes HLS delivery.*

If a platform requires delivery via SRT or DASH, an additional fee of \$150 per channel will apply.

Setup fee (one-time):	\$2,000
Recurring monthly cost:	\$2,000*



**Want to know more?
Contact us and let's talk!**



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Our Website
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