



Engage  
your  
community.

**connexa**  
Analyze. Engage. Win

# Vision

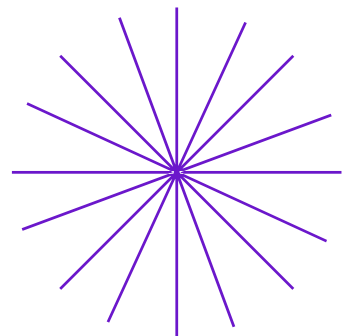
**conne<sup>o</sup>a** is a pioneering technology platform that empowers social organizations and political parties to drive significant and sustainable social change by leveraging advanced management of communities, real-time messaging, and deep engagement

# The problem

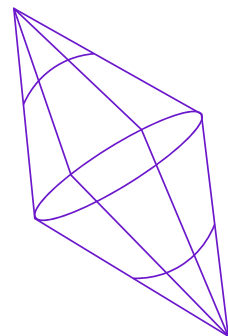
There is a technological gap in analyzing and monitoring community activity data on WhatsApp platforms and social networks.



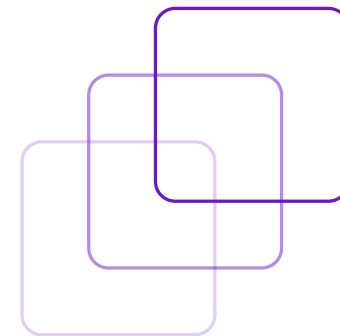
This gap in data analysis results in limited organizational ability to leverage and nurture the power of the community.



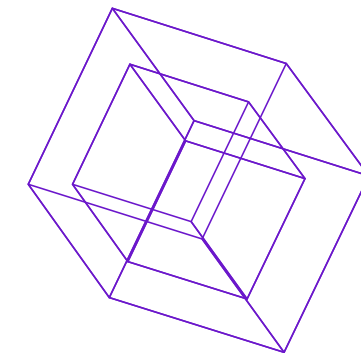
**Limited  
organizational  
expansion**



**Limited  
communications  
capabilities**



**Non data driven  
community management**



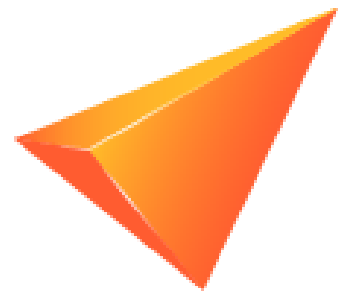
**Data black box**

# The solution

**conne****a** Transforming Social Impact with AI  
– Powered WhatsApp Engagement Tools



Automated  
organizational  
expansion mechanism



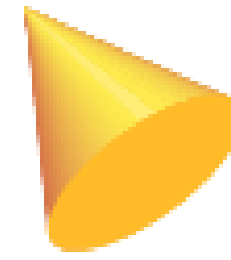
Monitoring and  
Social listening



Massive  
distribution  
capabilities



AI-powered  
engagement &  
voters  
analysis



Data-driven  
management  
and control

# Product Capabilities



Comunicate

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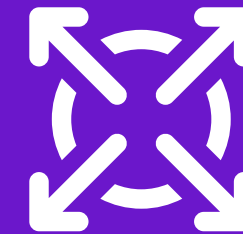
Monitoring

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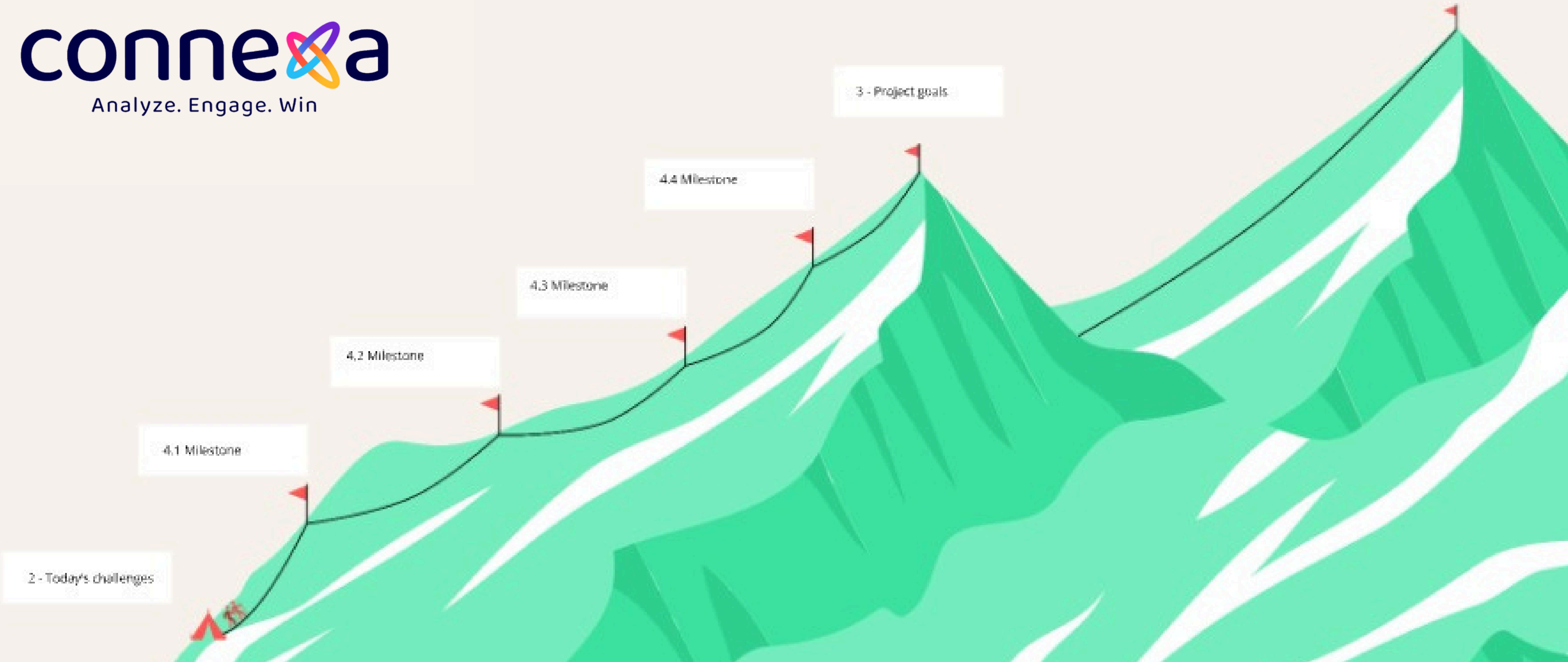
Engagement & voters rating

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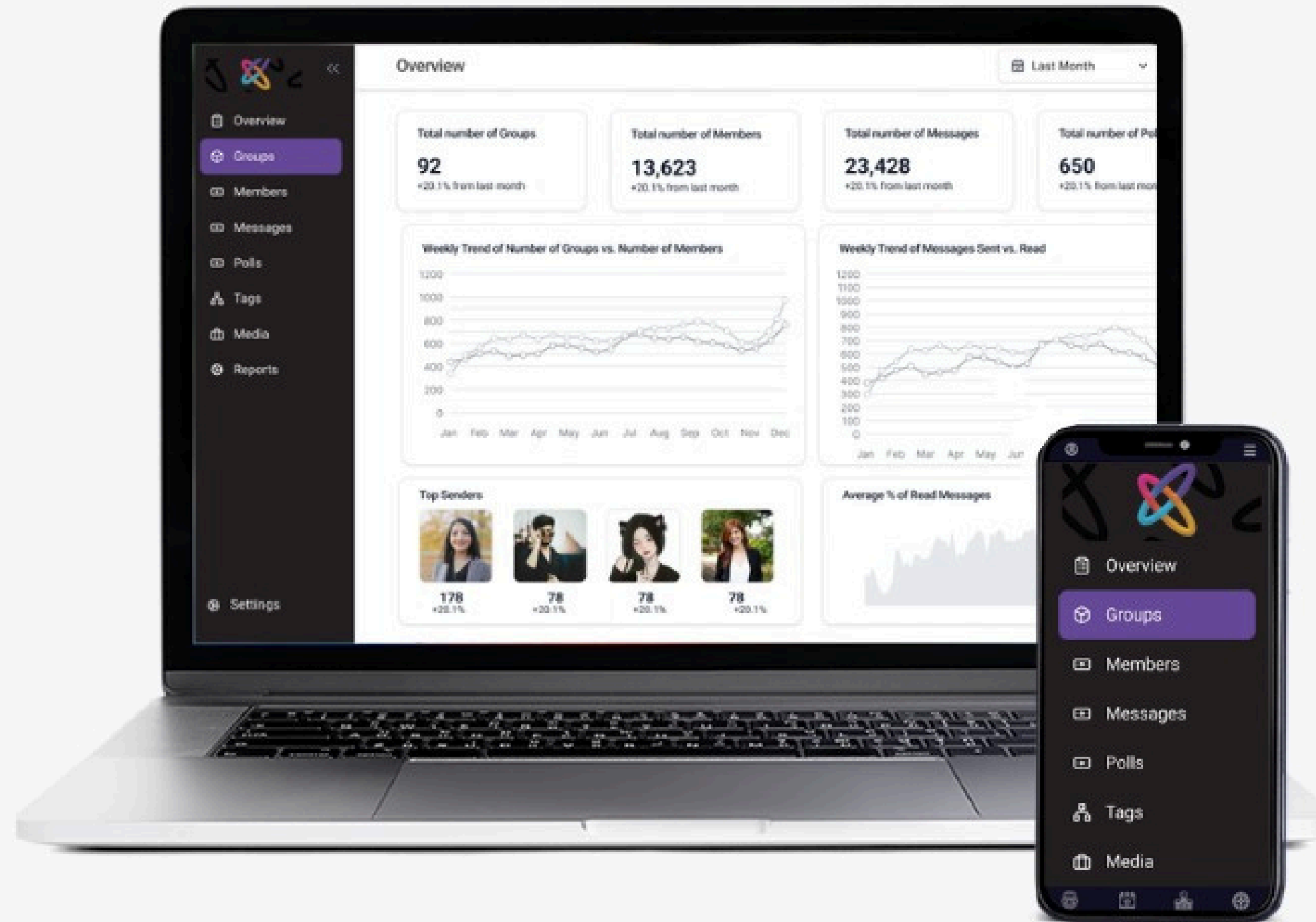
Comunity expansion

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# The Engagement Journey

# Look & Feel



**connexa**

Analyze. Engage. Win

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I help  
**political leaders turn  
engagement into results**

