



Analyze. Engage. Win

# TURN YOUR PASSIVE AUDIENCE INTO YOUR MOST POWERFUL SALES CHANNEL.

You already have an army of believers. CAC is rising. Algorithms are blocking you. It's time to own your distribution through the people who actually love your brand.

Meet Your Champions

## ENTER A NEW CONCEPT: THE CHAMPION.

- ♥ Influencers rent you their audience. Champions build you an asset. ✨
- Unlike transaction-based influencers, Champions act on intrinsic motivation and high trust.

## HOW CONNEXA WORKS

### 1. FIND

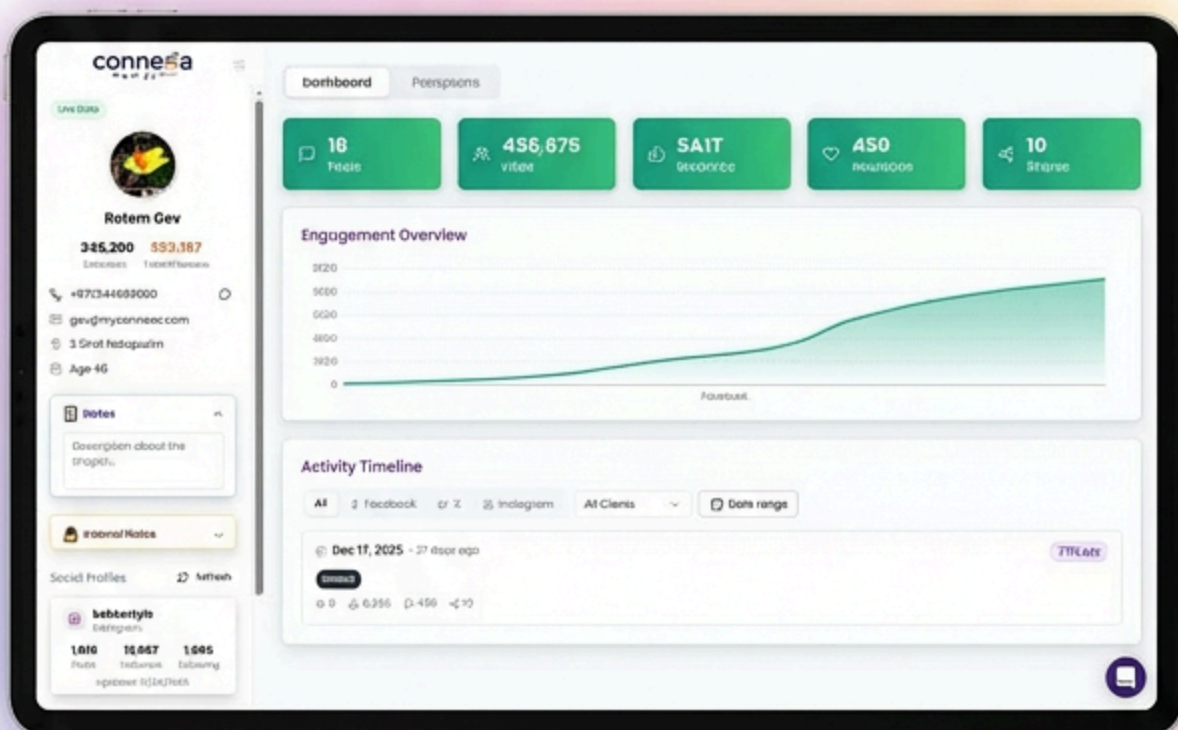
Using data-driven signals to identify high-potential advocates hidden in your network.

### 2. ORGANIZE

Structure your champions into managed tiers using smart automation journeys.

### 3. MOVE

Drive real-world action and track impact on sales and brand sentiment.



WHY THIS BEATS ADVERTISING  
**PEOPLE DON'T BELIEVE BRANDS.  
THEY BELIEVE THE PEOPLE THEY KNOW.**

**THE FUTURE OF BRANDING.**

CONNEXA | FROM PEOPLE TO MOVEMENT

Ready to build  
your army? Scan  
to book a demo.

