



# TOROX

Unlocking Potential Enabling Growth

Only 10% of users are making In-App purchases.  
So we focus on the **90% that don't!**

Torox can make a new  
incremental revenue stream from  
**non-payable users!**

**TOROX**

## How we do it:

### Web Based Offerwall

Monetize your website effortlessly with our offerwall solution. Integrate our wall into your site with just a few clicks and unlock the power of turning your browser-based users into a lucrative revenue stream.

### Mobile Offerwall - SDK

Our versatile OfferWall SDK is designed to seamlessly integrate with Android, iOS, Unity games, and reward apps. Our lightweight SDK ensures a less intrusive user experience.

### API

Experience the power of automation with our API integration. You could pull offers effortlessly from our database and effortlessly display the ones that perfectly align with your users' preferences.

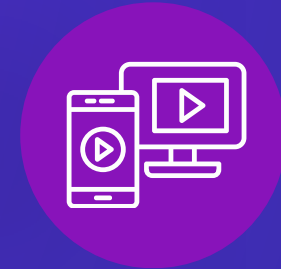
# TOROX

# How it works:



**1. User**

A user visits an application or website of a publisher that works with **TOROX**.



**2. Your platform**

The publisher displays our **OfferWall** to the user, presenting them with offers and surveys.



**4. Reward**

The user completes an offer or the required action of the offer and is credited with virtual currency.



**3. Offer**

The user picks an offer and gets redirected to the advertisers' product.



# Campaign types

## CPI Cost per install

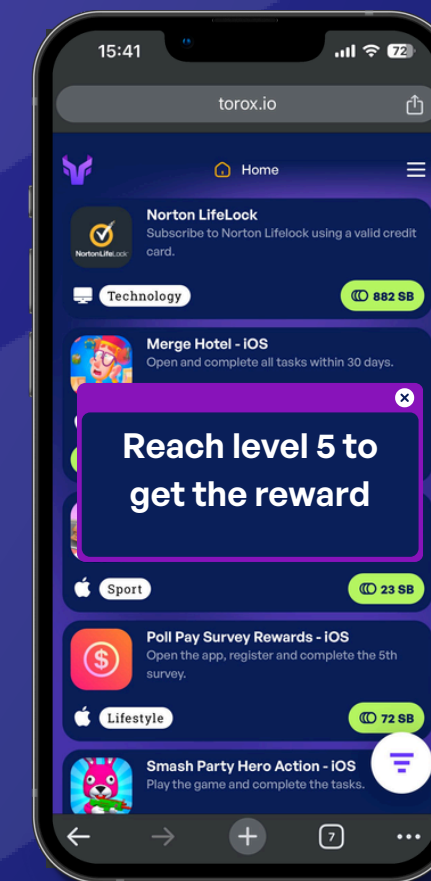
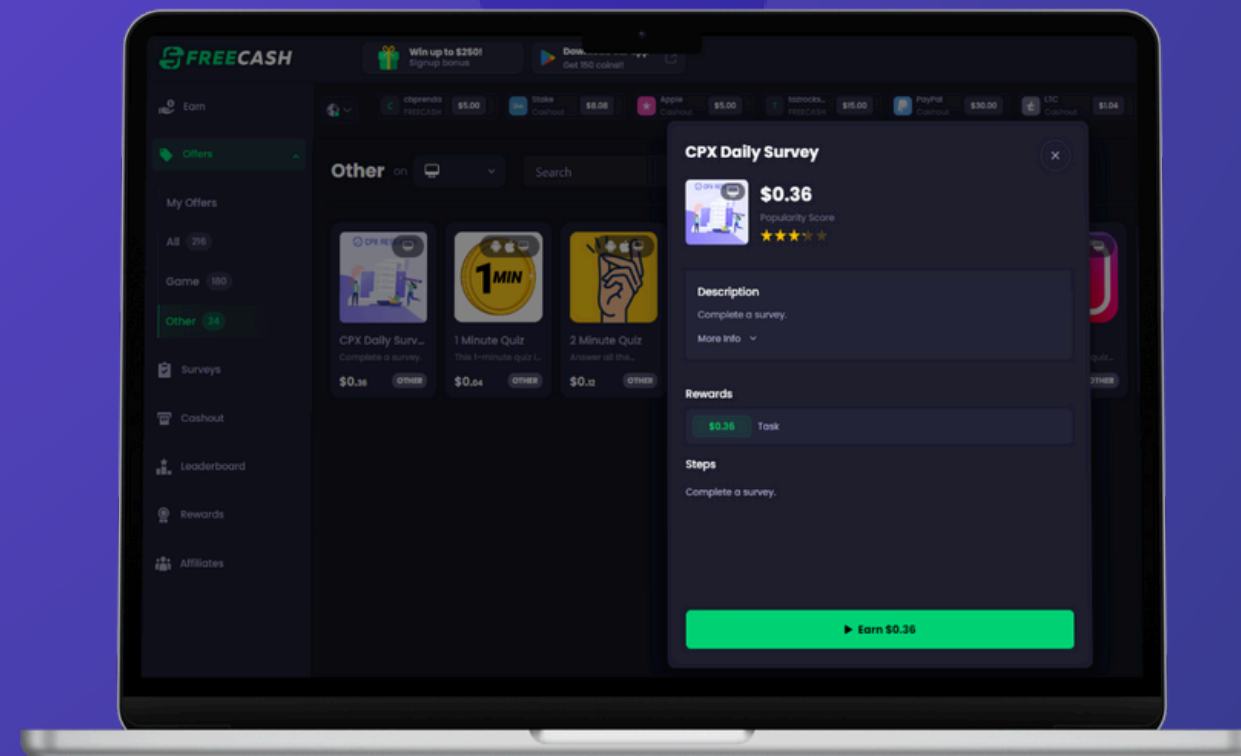
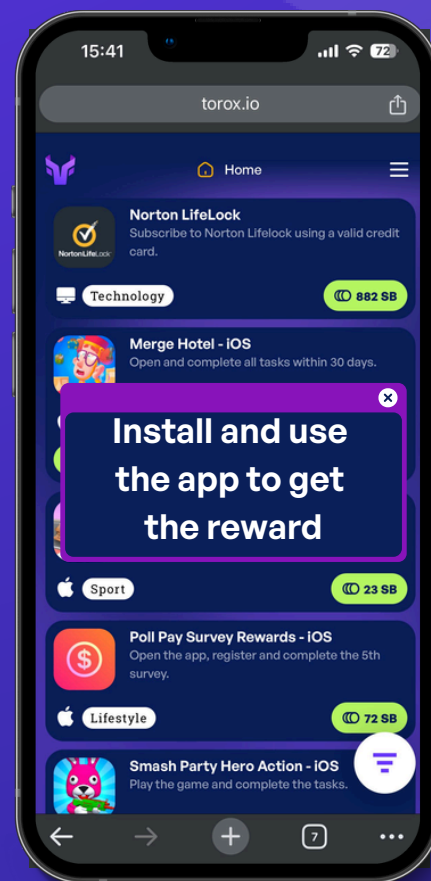
Usually used to drive high volumes of traffic to the app. Users have to install and open the app.

## CPA Cost per action

Desktop focused. The Advertisers pay for a predetermined action such as trial/ subscription/lead-gen or any other CPA model.

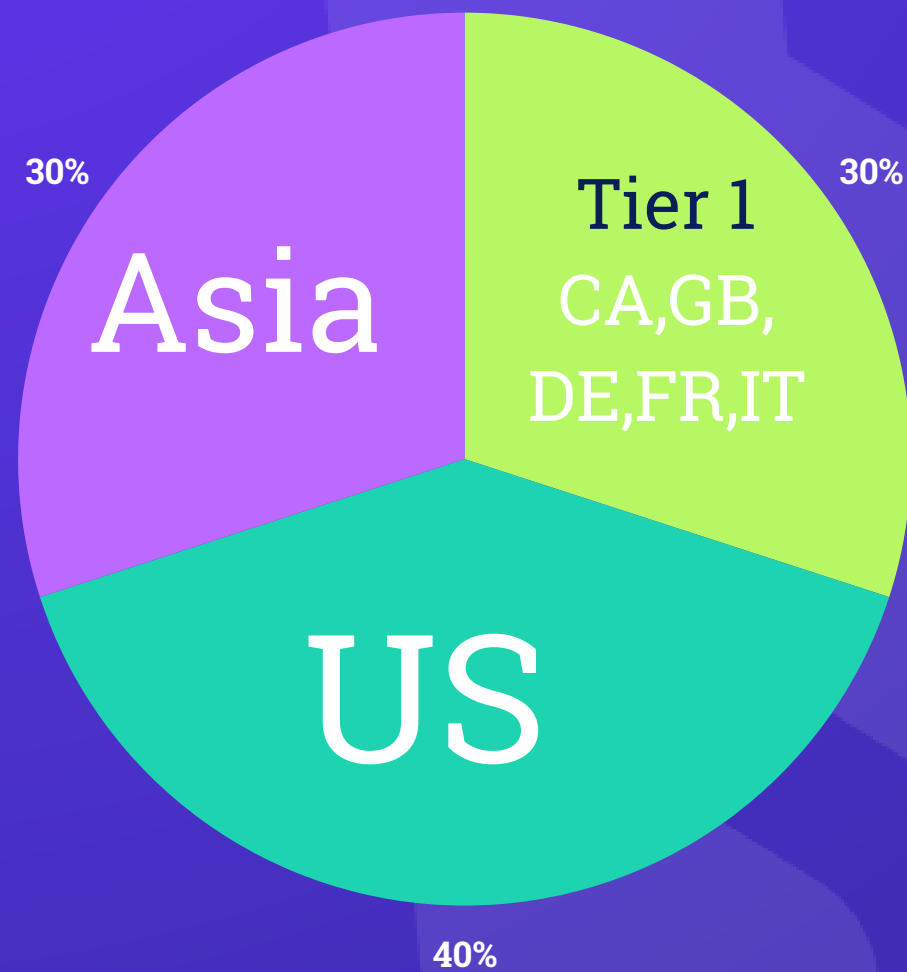
## CPE Cost per event

The advertiser defines an event the user has to reach, like playing until level 5, creating long-term engagement.

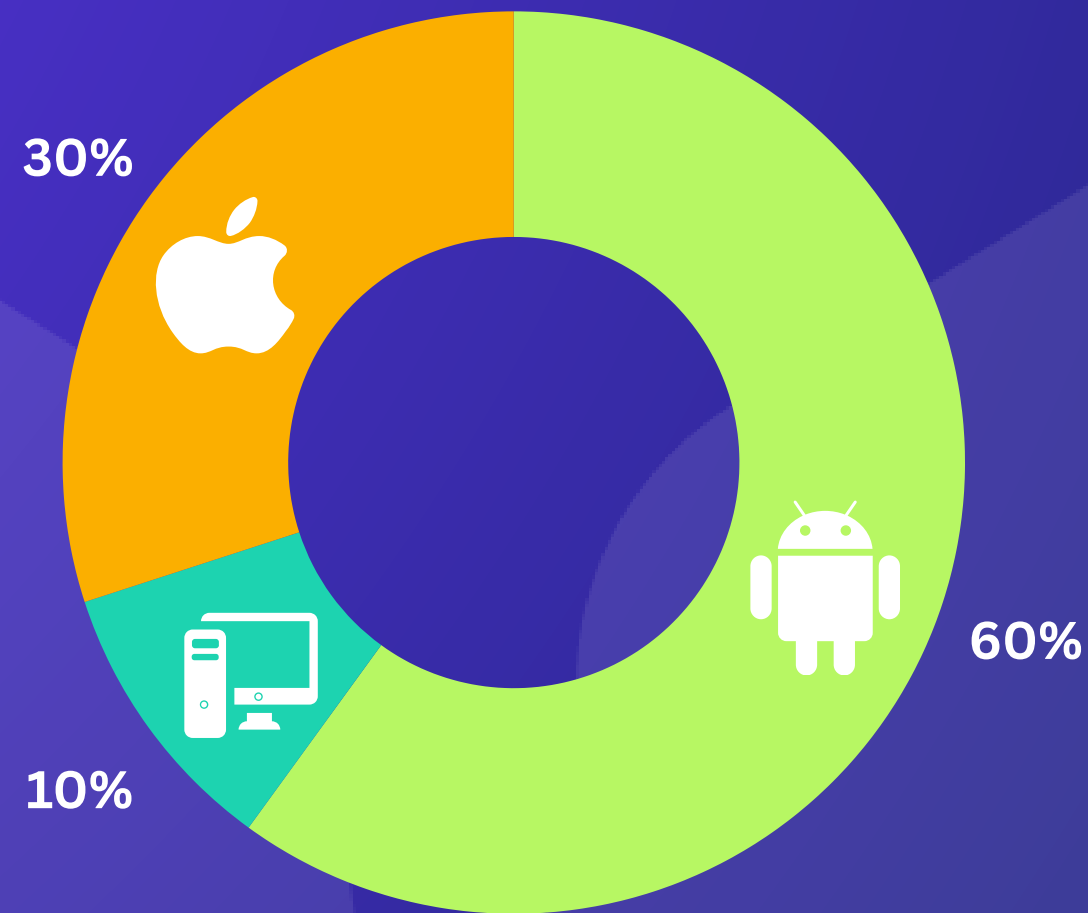


# Offers Inventory

## Offers By Country



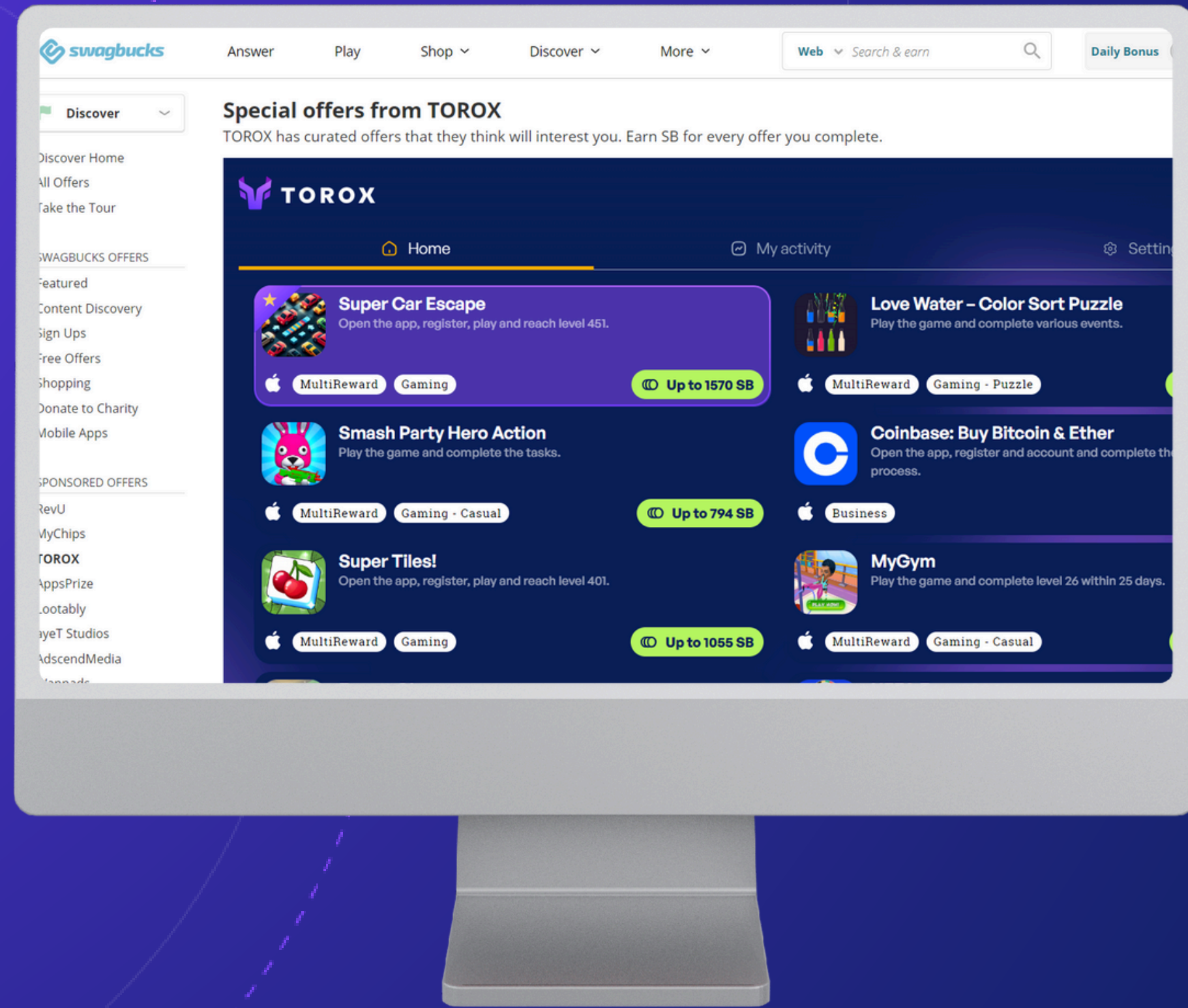
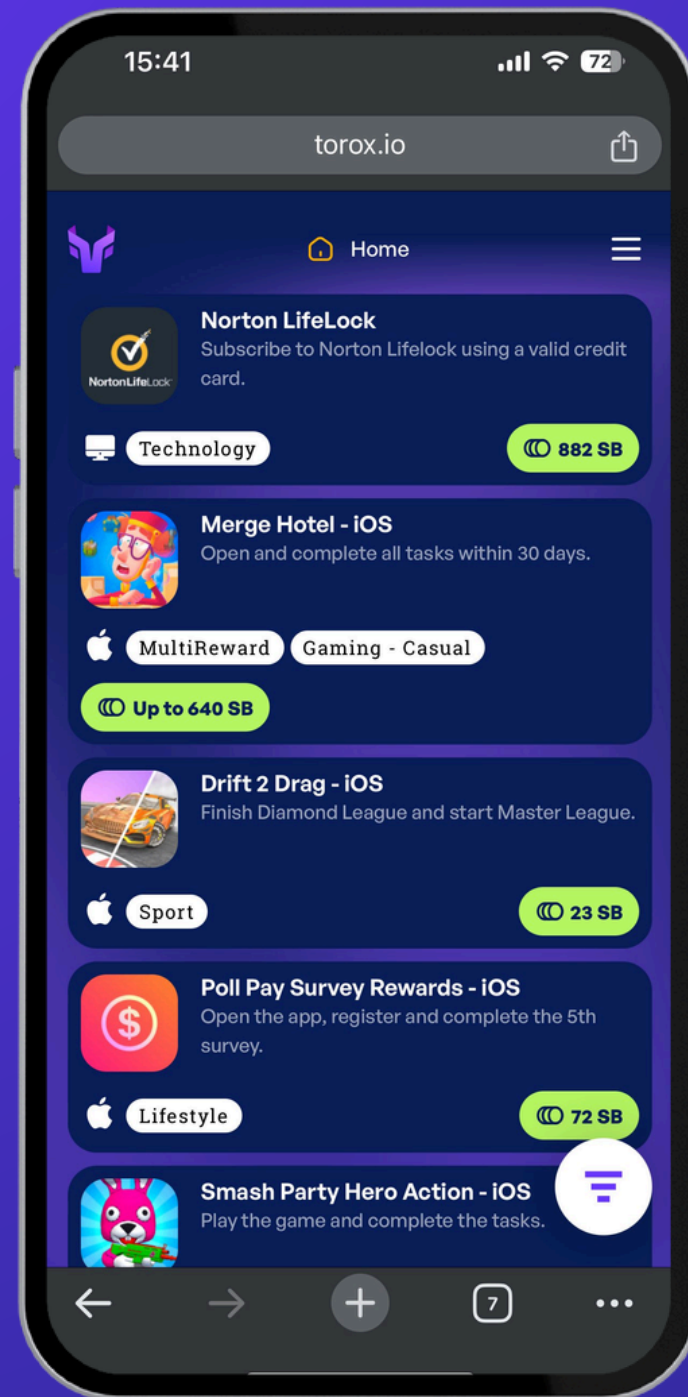
## Offers By OS



## Offers By Verticals



# Case Study: Prodege Marketing & Consumer Insight Platform



## Case Study: Prodege

### Marketing & Consumer Insight Platform

Prodege has established itself as a leading platform for consumer rewards and cashback programs in the United States

**Challenge:** Prodege's commitment to personalized experiences led to a search for new ways to monetize and engage users on Swagbucks.

**Solution:** The varied inventory of offers Torox maintains has managed to engage a wide range of users, from many countries. This strategy proved very effective in keeping the users active and satisfied for a long time.

#### Results:

**EPC Soared 5X & Ad Revenue Surged by 40%**





TOROX has partnered with more than 3500 publishers,  
Here are our several selected clients :



TV-TWO



SUBMISSION  
TECHNOLOGY



ROLLERCOIN





**TOROX**

Thank you!