



TOROX

Unlocking Potential Enabling Growth

With our OfferWall you can:
Maximize your users' Engagement and Monetization!



5000

Active
Publishers



7M+

Unique
MAU's



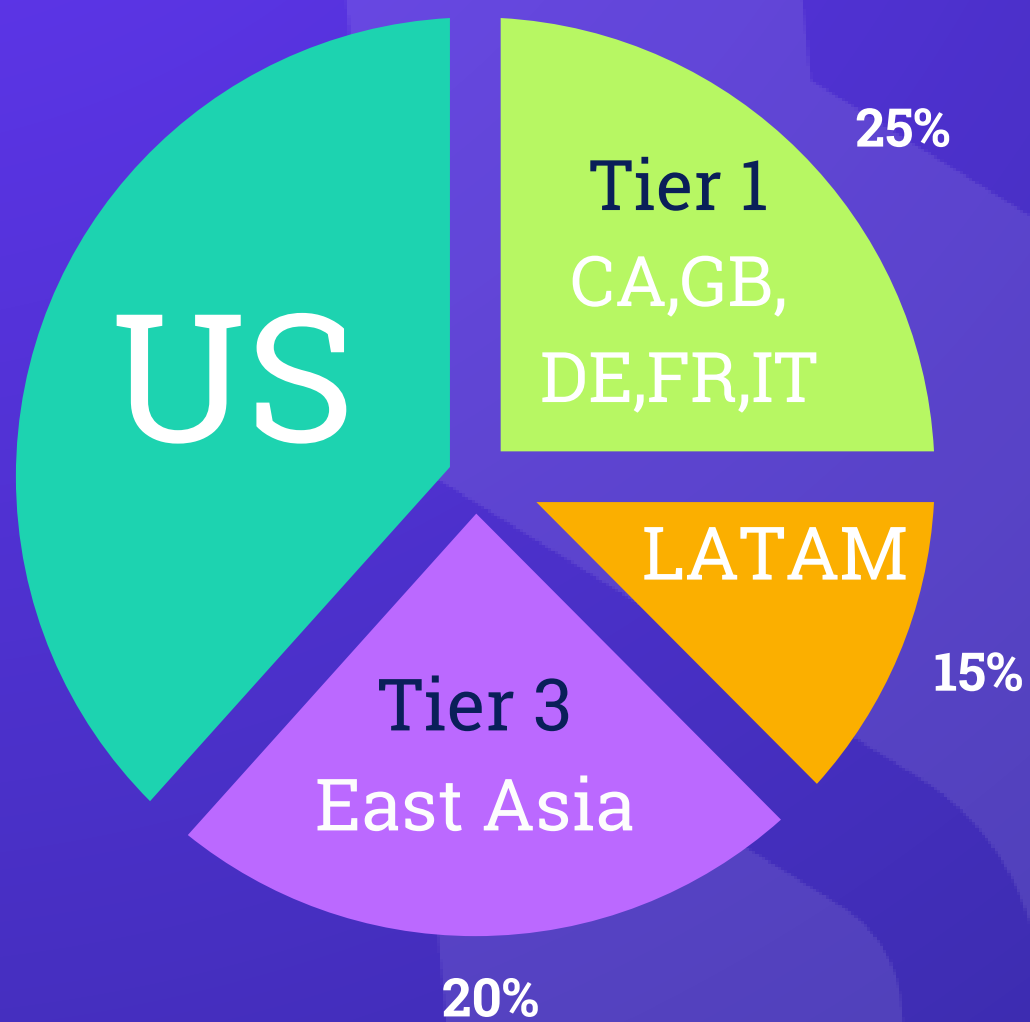
3000

Live
Offers

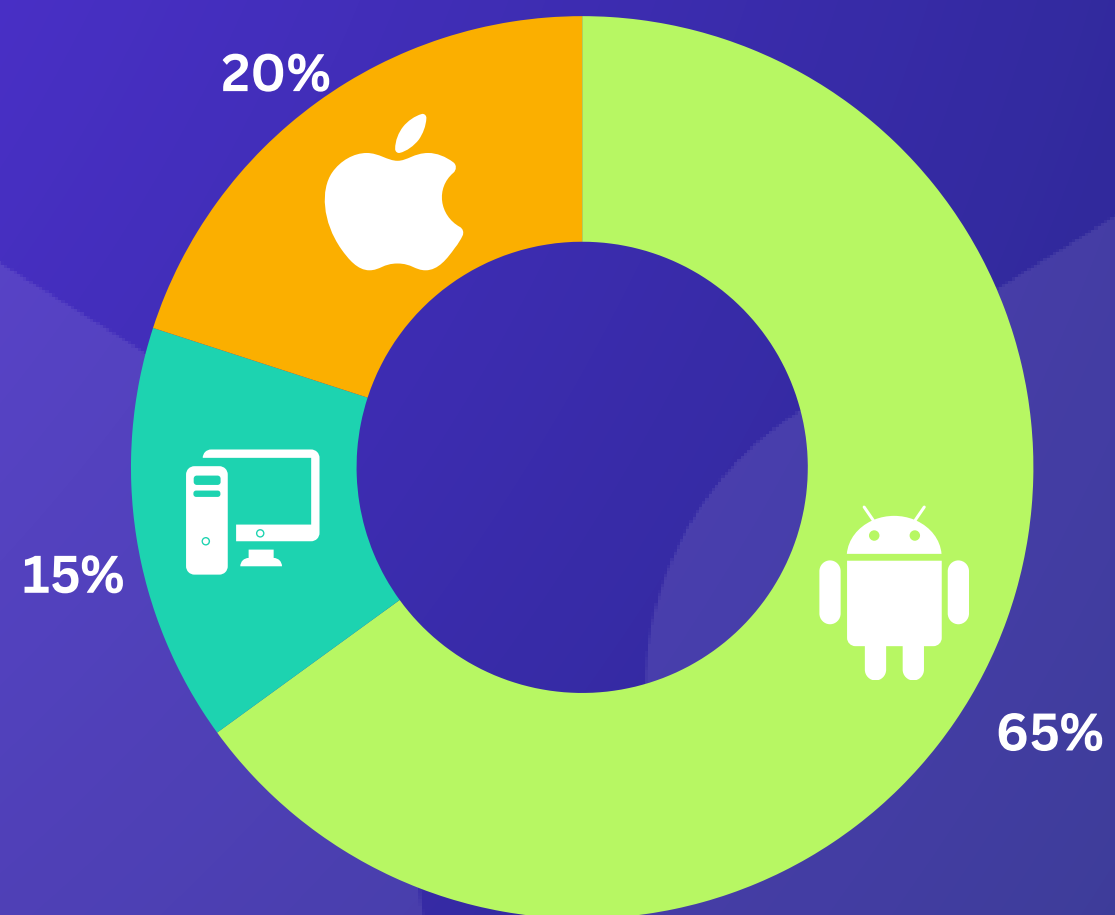
TOROX

Target Audience:

Traffic By Country



Traffic By OS



Traffic By Verticals

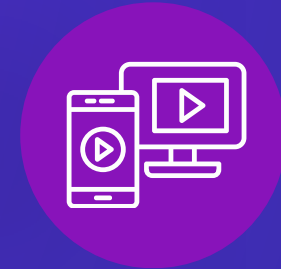


How it works:



1. User

A user visits an application or website of a publisher that works with **TOROX**.



2. App/Website

The publisher displays our **OfferWall** to the user, presenting them with campaign offers and surveys.



4. Reward

The user completes an offer or the required action of the campaign and is credited with virtual currency.



3. Advertisers Product

The user picks an offer and gets redirected to the advertisers' product.



Campaign types

CPI Cost per install

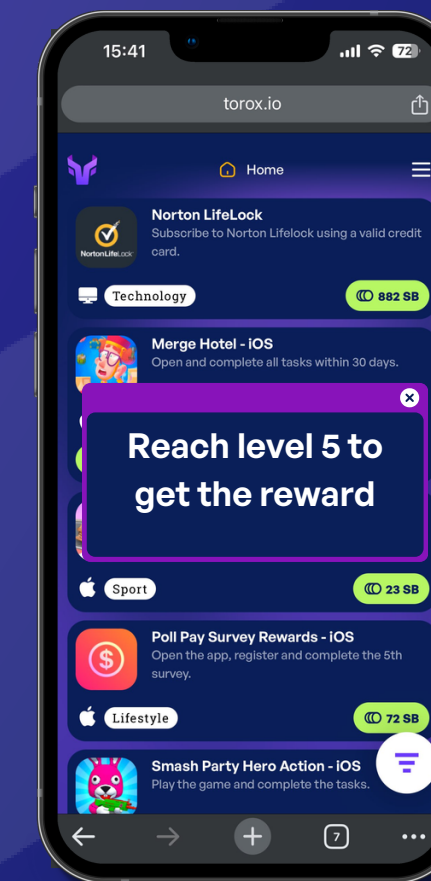
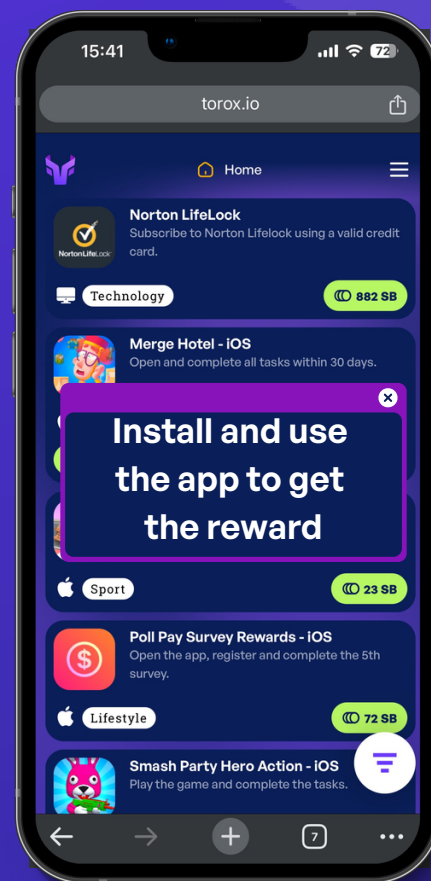
Usually used to drive high volumes of traffic to the app. Users have to install and open the app.

CPA Cost per action

Desktop focused. The Advertisers pay for a predetermined action such as trial/ subscription/lead-gen or any other CPA model.

CPE Cost per event

The advertiser defines an event the user has to reach, like playing until level 5, creating long-term engagement.



Top Performance: **Multi-Reward CPE**

What is it?

Multi-Reward Cost Per Engagement motivates users to delve deeper into an app by granting them rewards at various points during their engagement. To help users keep track of their progress, a visual progress bar is presented on our **OfferWall**, enabling them to easily identify their location in the process.

What led to its development?

In the traditional CPE model, users receive one reward for reaching a single event within the app. Though this strategy is still successful, it presents difficulties in promoting extensive app engagement solely through one reward. To meet this requirement, **TOROX** developed Multi-Reward CPE.

Multi- Reward CPE stands out as one of our most efficient and top-performing advertising formats in terms of Return on Ad Spend (ROAS). Therefore, we are extremely pleased to observe ongoing enhancements being made to this product. This is particularly true in relation to improving user experience. The introduction of Multi-Reward CPE further empowers us to expand our User Acquisition campaigns, all the while streamlining the management of live offers on a daily basis.

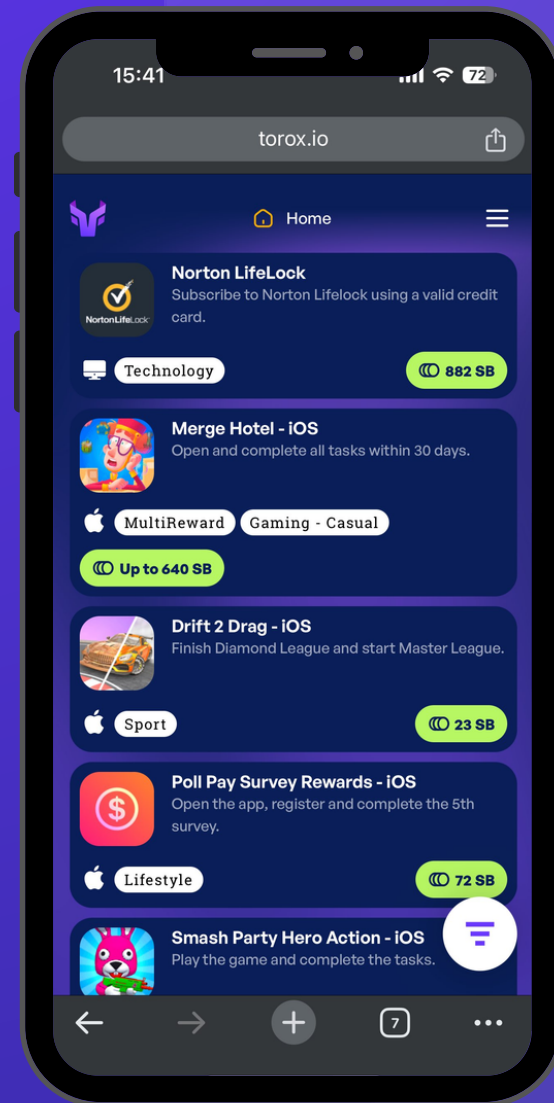
Iryna P, **User Acquisition Manager / Media Buyer**
Tatem Games



How does it work?

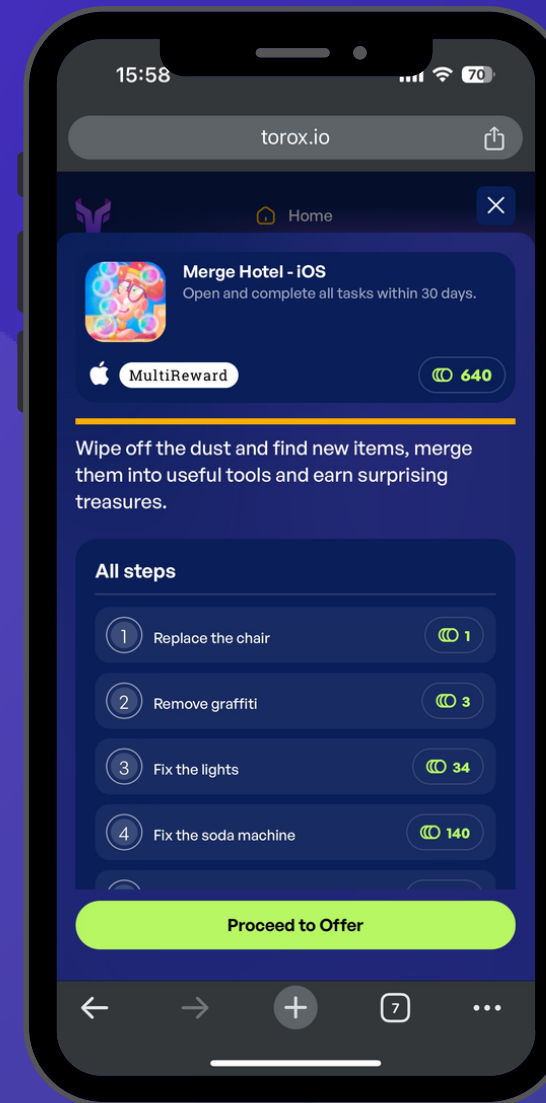
Step 1

The user chooses the Multi-Reward Offer from the OfferWall.



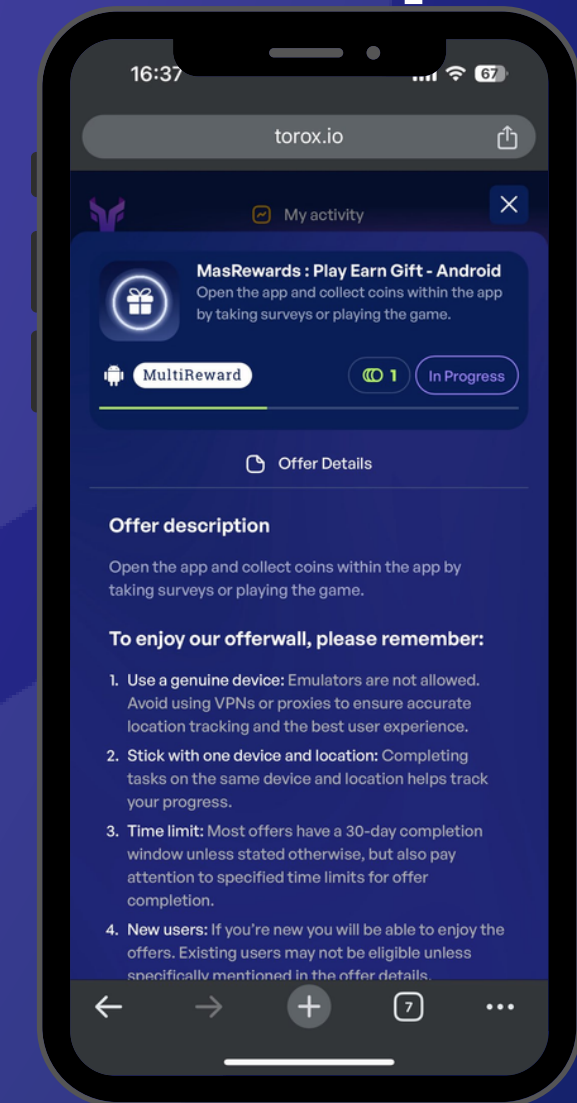
Step 2

The user reads the offer instructions & Examines a variety of available rewards.



Step 3

While Multi-Reward is underway, users observe a progress bar along with the remaining time for completion.



TOROX has partnered with more than 1000 advertisers,
and carried out over 300,000 campaigns with success.

Here are our several selected clients :





TOROX

Thank you!