



Ministry of Economy and Industry
Foreign Trade Administration



ISRAEL EXPORT INSTITUTE



רשות החדשנות
Israel Innovation
Authority

ISRAEL

REDEFINING INNOVATION

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ISRAEL EXPORT INSTITUTE

THE ISRAEL EXPORT & INTERNATIONAL COOPERATION INSTITUTE

The Israel Export Institute (IEI), supported by member firms, private sector entities, and the government of Israel, advances business relationships between Israeli exporters, overseas businesses, and organizations. By providing a wide range of export-oriented services to Israeli companies and complementary services to the international business community, IEI helps build successful joint ventures, strategic alliances, and trade partnerships.

Israel has more than 9,000 hi-tech companies whose offerings span the range of innovative solutions. They are active on mobile devices, smart home and smart TV, video and gaming, medical, automotive, wearables, the IoT, and many other arenas. IEI is committed to advance Israeli hi-tech companies by bringing together Israeli companies and leading tech companies from around the world.

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Ministry of Economy and Industry
Foreign Trade Administration



Israel Economic Mission
West Coast of the USA



THE FOREIGN TRADE ADMINISTRATION AT THE ISRAELI MINISTRY OF ECONOMY AND INDUSTRY

The Foreign Trade Administration is an agency within the Israeli Ministry of Economy and Industry responsible for promoting and facilitating Israel's international trade activities.

Its main objective is to expand Israel's exports, attract foreign investments, and strengthen economic ties with other countries.

The Foreign Trade Administration operates through more than 50 Economic and Trade Missions worldwide, assisting Israeli businesses in accessing foreign markets and identifying potential partners and opportunities.

THE ISRAEL ECONOMIC AND TRADE MISSION TO THE WEST COAST

The Israel Economic and Trade Mission to the West Coast is the official representation of Israel's economic interests in the western region of the United States. It serves as a liaison between Israeli businesses and potential corporates and investors on the West Coast.

The Mission focuses on promoting trade and investment opportunities, fostering innovation and technology collaborations, and strengthening economic ties between Israel and 17 states on the West Coast states, such as California, Washington, Oregon, and Minnesota.

Through various events, conferences, and networking opportunities, the Mission aims to facilitate bilateral economic growth and cooperation in key sectors like technology and AI, cybersecurity, fintech, healthcare, retail tech, agtech, and more.



Ministry of Economy and Industry
Foreign Trade Administration



Israel Economic Mission
West Coast of the USA



Israel Economic Mission to the West Coast, USA

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ISRAEL INNOVATION AUTHORITY

Innovation is by far the most valuable resource for the State of Israel, serving as a national asset crucial to economic prosperity. Israel Innovation Authority seeks to further develop and support technological innovation in Israel through various support tools. Its mission is to strengthen the innovation ecosystem and promote innovation, entrepreneurship, and disruptive technologies as leverage for inclusive and sustainable economic growth.

The Authority functions as an enabler with all things related to the Israeli innovation ecosystem. It provides conditional grants to support disruptive technological innovations as well as engages in creating the groundwork and infrastructure to prepare for future technologies to maintain both technological and economic leadership as well as improve productivity and global competitiveness of the Israeli technology hub.

For more information, visit our site: www.innovationisrael.org.il/en



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AI			●		●	●	●	●		●			●	●
AI & Computer Vision	●		●				●						●	●
AR/VR							●						●	
Automated Dispensing		●												
Merchandising														
Beauty Tech											●			
Cleantech & Energy Efficiency									●					
Customer Experience		●				●	●		●					
Customer Experience AI for Marketing						●								
3D								●						
Data & Analytics										●		●		●
Digital Health												●		
Digitalize Physical Stores		●												
Foodtech										●				
In-store Marketing						●								
In-store Tech		●						●						
IoT	●													
Location Technology			●				●		●					
Logistic & Last mile									●			●		
Loyalty & Personalization		●				●		●						
Mobility			●	●									●	
Retail Tech								●						
Robotics					●									
Smart Cities					●									
Smart Home & Appliances					●									
Vehicle Tech & Advanced Mobility					●									

Bzigo

www.bzigo.com



- IoT
- AI & Computer Vision



Bzigo is striving to change the world of pest control by introducing high-tech solutions based on robotics, computer vision, and AI

Using robotics, AI, and computer vision, Bzigo is changing the pest control market with innovative high-tech solutions to one of the world's biggest problems. Today, mosquitoes carry diseases that are responsible for 700,000 deaths annually. And 40% of the world's crops are destroyed by insect infestation; it is time to take pest control to the next century. Bzigo is developing the technology that will change how we handle pest control and striving to create synthetic predators that will eliminate insects in a sustainable way without the need for harmful chemicals.



Capsulab

www.capsulab.com



- Automated Dispensing Merchandising
- Digitalize Physical Stores
- Loyalty & Personalization
- In-store Tech
- Customer Experience



Factory in a Capsule

Capsulab is an IoT “Factory in a Capsule” platform, which delivers personalized, on-demand CPG products using proprietary AI technology. This system allows for one-minute diagnosis, one-button selection, and one-product application, creating fresh, customized products instantly. The compact, eco-friendly capsules are designed for easy use and sustainability, with options for reuse. Capsulab’s digital platform enhances customer experience through real-time data insights and predictive trends, integrating advanced IoT and AI diagnostic tools for effortless formula creation. Its versatility, affordability, and zero-maintenance design make it adaptable to any environment, providing a seamless consumer experience.



Carteav

www.carteav.com



- Location Technology
- Mobility
- AI
- AI & Computer Vision



Seeking
Investment

Carteav Provides autonomous Low Speed Vehicles for managed areas

Carteav is the leading provider of Autonomous Low Speed Vehicle for Managed areas such as Retirement communities, Resorts, Gated communities, campuses and more. The solution enables consist of a fleet of autonomous vehicles, Site Management dashboard and Reservation Webapp. The Site Manager provide real time information on the status and location of the vehicles as well as all data records on the rides: who, from where to where, time etc. The benefits of the solution are increased safety, improving service due to lack of drivers and cost of drivers.





Mind your Safety - The first Driver NeuroMonitoring System

CorrActions offers a software-only, passive Driver NeuroMonitoring System that accurately detects driver impairments (intoxication, drowsiness, distraction etc.) using existing vehicle sensors. Based on EEG waves, widely recognized as the most reliable method for assessing cognitive states, the system analyzes the driver's micro-movements to evaluate impairment without additional hardware. CorrActions' solution provides continuous monitoring in any vehicle, for any driver, on any road, and at any time. With high accuracy and low false positives, it's easily integrated via over-the-air updates. The system enables targeted safety interventions while preserving privacy, and has been extensively tested in various conditions.



Hailo

www.hailo.ai

HAILO

- AI
- Robotics
- Smart Cities
- Smart Home & Appliances
- Vehicle Tech & Advanced Mobility



Hailo develops top-performing AI processors specifically designed to enable AI tasks on the edge

Hailo, an AI-focused chipmaker, is developing specialized AI processors that enable data center-class performance on edge devices. Hailo's processors are the product of a rethinking of traditional computer architecture, enabling smart devices to perform sophisticated deep learning tasks such as object detection, image enhancement, and content creation in real-time, with minimal power consumption, size, and cost. The processors are designed to fit into a multitude of smart machines and devices, impacting a variety of sectors including security, automotive, personal computers, industrial automation, and others.



iRomaScents®

www.iromascents.com



iRomaScents™

- AI
- Customer Experience AI for Marketing
- In-store Marketing
- Loyalty & Personalization
- Customer Experience



iRomaScents introduces a modern and innovative digitized way of shopping fragrances and scented items, supported by AI wizard, at the store and at your home!

iRomaScents enhances the shopping experience, and increases the conversion ratio when purchasing fragrances and scented items. The device introduces a modern, innovative and digitized way of selling this kind of items, by using dedicated, fast (1-2 minutes), user friendly and easy to use AI Wizard. iRomaScents finds, objectively, the most suitable item for the shopper, based on their answers to a structural, short questionnaire, which is analyzed by AI Wizard, either at the shop, or at home. Same device is used as a platform for further applications: scented movies and video games, commercial ads, education, etc.



NEOJA

www.neoja.co.il/en



- Location Technology
- AR/VR
- AI
- AI & Computer Vision
- Customer Experience



NEOJA offers immersive, interactive basketball courts that blend advanced projection technology with social competition, transforming basketball into a fun and engaging experience.

Welcome to the Future of Basketball Entertainment!

NEOJA is leading a revolutionary shift in the sport by blending the excitement of Topgolf with cutting-edge immersive technologies. Our interactive basketball courts create a social, competitive playground where walls and floors come alive, transforming basketball into an unforgettable experience. Designed to bring people together in a futuristic, fun-filled setting, we're redefining how the game is played. As pioneers in the eat-ertainment industry, we aim to open venues with 10-30 courts, turning basketball from a traditional sport into the ultimate entertainment activity for everyone.

NEOJA: Where technology and fun collide!



SavorEat

www.savoreat.com



-
- Retail Tech
 - AI
 - 3D
 - Loyalty & Personalization
 - In-store Tech
-



Our Robot Chef creates and cooks variety of delicious dishes to your exact preferences, reducing labor costs and boosting efficiency—all at the touch of a button.

The SavorEat Smart Robot-Chef, powered by AI technology, can digitally create and cook up to 90 patties per hour. Its software seamlessly integrates with any online ordering system, offering a fully automated and user-friendly operation. At the touch of a button, the SavorEat Robot-Chef prepares high-quality meals on demand with various delicious options. The platform enables meal personalization, allowing customers to customize their preferences for fats, protein content, and cooking levels—resulting in enhanced satisfaction, experience, and customer loyalty. With its compact footprint, the SavorEat platform is easy to install and can fit into any existing kitchen setup.



SolCold

www.solcold.co



- Location Technology
- Customer Experience
- Logistic & Last Mile
- Cleantech & Energy Efficiency



Passive-Active cooling coating - Cooling objects without any energy consumption

SolCold offers a revolutionary, energy-free cooling solution that utilizes solar radiation to lower surface temperatures by up to 7°C below ambient. By leveraging advanced physics, including the Anti-Stokes effect, SolCold coating continuously generates cooling power in sunlight, achieving up to 40% energy savings and reducing CO2 emissions by at least 12,000 tons per building. This breakthrough technology supports significant OpEx and CapEx reductions while providing sustainable synergy with renewable energy solutions. Ideal for rooftops and exterior walls, SolCold's coating consistently delivers impactful, carbon-negative cooling benefits.



Spicerr

www.spicerr.com



- Data & Analytics
- AI
- Foodtech



An AI-powered, capsule-based appliance for flavor management

Spicerr, driven by a vision to revolutionize the home cooking market, introduces an innovative personal AI-powered, capsule-based appliance designed to elevate your meals and drinks with captivating, personalized flavors and nutritional values. Spicerr transforms the cooking and food preparation journey, making it smarter, simpler, and more enjoyable for home cooks of all levels—whether you're a beginner or an experienced chef.



- Beauty Tech



An aesthetic device using patented technology with interchangeable treatment heads that deliver targeted skincare benefits through single-use consumables infused with active ingredients.

We bring professional expertise from the aesthetic segment directly to home users, offering clinic-level treatments with convenience and ease. Our innovative solution combines a cloud-based platform connecting users with experienced aestheticians, an advanced IoT-enabled device, and a mobile app that guides users through personalized skincare routines. This unique integration ensures that home users receive expert guidance and professional-quality results, making advanced skincare accessible and effective in the comfort of their own homes.



- Digital Health
- Data & Analytics
- Logistic & Last mile



The VIVI Cap Smart is a revolutionary device that protects insulin from extreme temperatures, tracks and records the last insulin injection and pairs with a dedicated smartphone app.

Everyday pharmaceuticals are injected by millions of patients worldwide. However improper storage during use degrades their potency, puts patients at risk, and can cost lives. TempraMed's patented, unique space-grade technology fosters patient well-being and saves lives by protecting patients from damaged medications.

TempraMed's new VIVI Smart Cap revolutionizes insulin management with precision technology. The innovative device records the time of the last insulin injection and syncs and logs this data with a dedicated smartphone app. Combined with the VIVI Cap insulin temperature shield, it provides a comprehensive, cutting-edge solution for safeguarding and managing insulin effectively.

Scientifically proven; FDA/CE registered; Protects 24/7/365 - reusable for years!; No batteries or charging required! ; Fits insulin and weight loss pens.



VISIONARY.AI

VISIONARY.AI®

www.visionary.ai

- Mobility
- AR/VR
- AI
- AI & Computer Vision



Visionary.ai supercharges camera performance with state of the art AI software

Listed by CB Insights as one of the 100 Most Promising AI Startups, Visionary.ai is a platform which empowers cameras to supercharge video quality. The software uses the most advanced edge AI to deliver results in real-time.

Features include True Night Vision, HDR, blur and noise reduction, and superior accuracy in object detection.

The technology can be used anywhere there is a camera: from mobile and laptop to smart devices, security, automotive, robotics, and medical imaging.

Visionary.ai's is partnered with Qualcomm, Synopsys, Cadence, NVIDIA, and CEVA.



Visual Layer

www.visual-layer.com



- Data & Analytics
- AI
- AI & Computer Vision

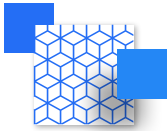


Open to
meet with
investors

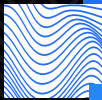
Visual Layer revolutionizes visual data management. Our unified AI platform empowers everyone to organize, explore, enrich and extract valuable insights from massive video and image datasets, with efficiency, speed and at any scales. Curate high-quality datasets to develop the best models for top performing businesses.

Visual Layer is redefining visual data management with AI-powered tools that streamline every aspect of the data lifecycle. Our platform empowers data scientists, ML engineers, and analysts to curate, organize, enrich with metadata, and extract insights from massive visual datasets with unprecedented ease. By addressing key challenges like data quality, annotation efficiency, metadata enrichment, and searchability, we help teams accelerate AI model training and deployment. From computer vision and medical imaging to AI research and business intelligence, Visual Layer curates better data for better models, enabling organizations to turn complex visual data into actionable insights, driving innovation and achieving competitive advantage in today's data-driven world.





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