Revuze

Transforming online reviews into actionable
insights for consumer truth-driven organizations

Can you handle
the truth about
your consumers?

90% | Love it!
★★★★★

76% | Best I've ever used
★★★

4% | Awful!
★

What We Do

93%
★★★★★

13%
★

76%
★★★

We collect, clean, and analyze reviews data from verified buyers using generative AI.
You get insights from individual products to entire categories that directly impact your revenue.
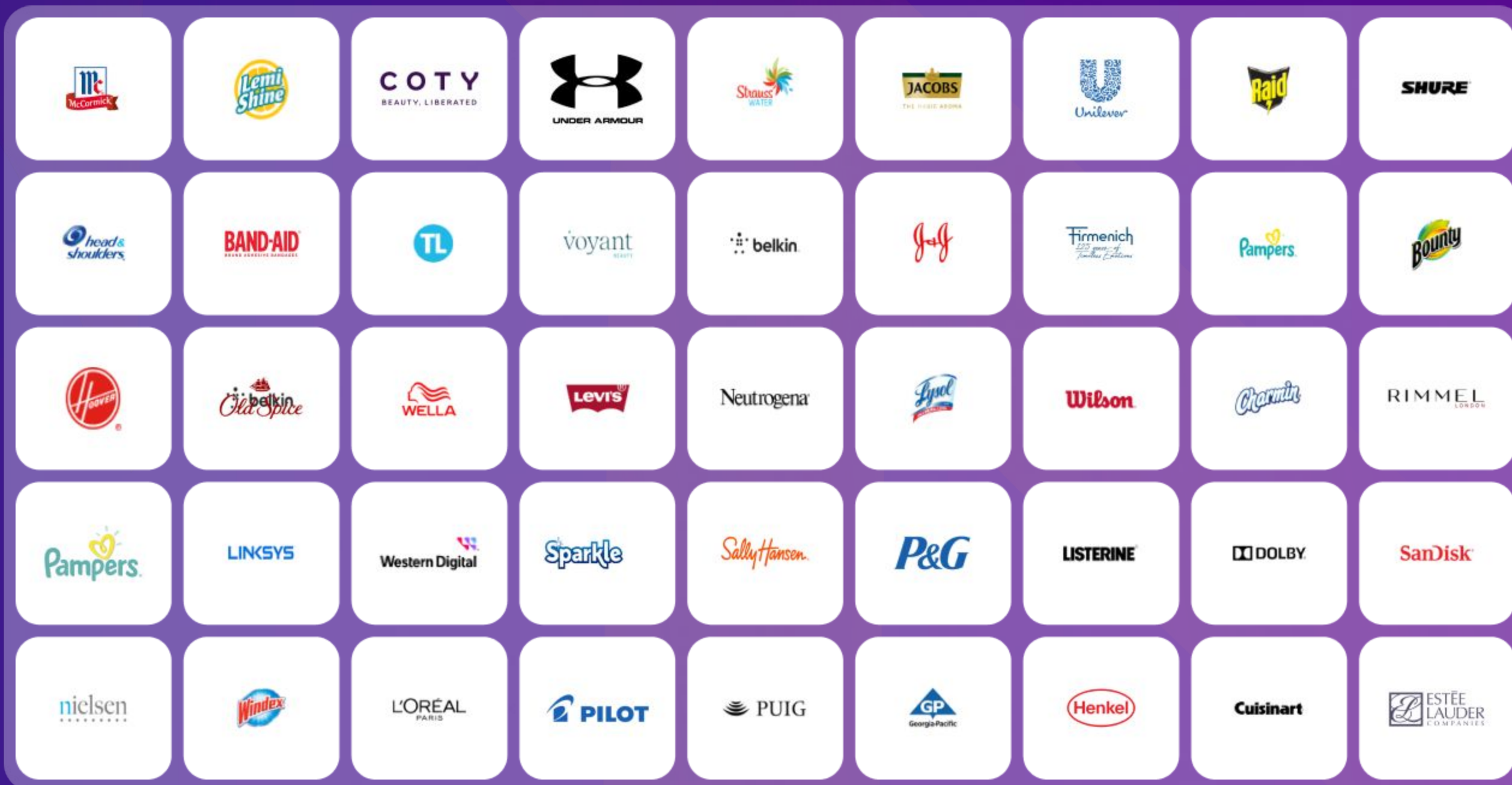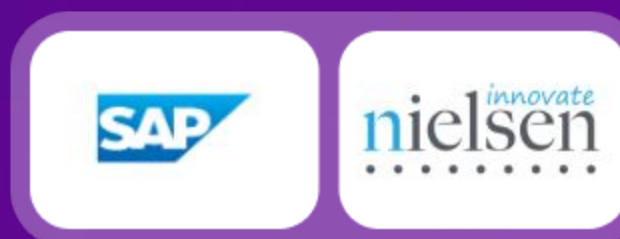
90%
★★★★

13%
★

76%
★★★

Brands Who Lead the Way with Revuze AI

Investor Experts

Why Speed Matters in The Consumer World?

Dynamic nature of
consumer product markets forces us to act faster

Physical shelf set up
takes time & easily spot competitors

Digital shelf set up
takes minutes & hard to identify competitors

54% of consumers will change
the brand they use after one bad experience

How It Works

01
Harvest public reviews from all sources

02
Cleansing Data

03
Updating products catalog

04
Analyzing data, applying research techniques and benchmarking

05
Indexing research & industry insights

350+ Sources
Worldwide eCommerce & Marketplaces

Walmart · TARGET · amazon · BEST BUY

13 Languages
English, French, German, Spanish, Italian, Chinese, Japanese, Korean, Indonesian, Portuguese, Dutch, Polish
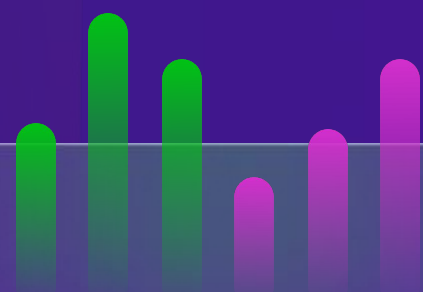
15B+
Insight

15M+
SKUs

✅ Unbiased Buyers opinions
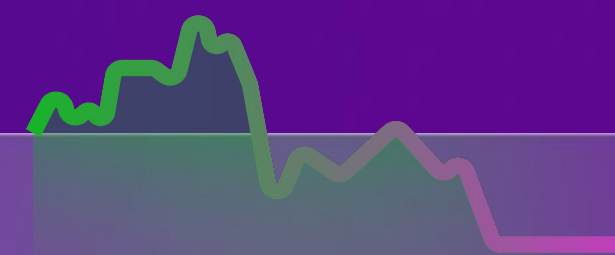
✅ Only verified buyers

What You Can Expect

Revuze Explorer

✅ Anyone can use – agency partners can login to your space

✅ Democratize insights

✅ End-to-end automation

✅ Excel/PowerPoint exports

✅ Receive proactive alerts

Data Sharing

✅ Enriched data to your existing BI system

✅ Peer to Peer

✅ Data Drops

Custom Reports

✅ Complete, granular reports written by our team of expert analysts

✅ Customized cadence or request ad-hoc

Marketing use cases

Brand awareness

Innovate, enhance and optimize messaging and branding to rise above the noise.

Get the solid ground truth about what verifies buyers are saying about you to effectively allocate resources.

Consumer connections

Ensure your campaigns and messaging resonate effectively with consumers by market and globally.

Optimize marketing spend and increase digital ROI.

Brand management

Focus your brand from a packaging, ingredient, fragrance, positioning perspective and design to better align with the end customer and user experience.

Product/innovation use cases

Competitive benchmark

Benefit from full category-level data. With just a few clicks, you can benchmark your product against similar competitive products.

Relaunch optimization

Use the SWOT analysis to quickly identify threats to your new product. Optimize your product or feature.and relaunch it.

Identify emerging trends & brands

Keep your finger on the pulse of emerging trends around your category. Discover which new brands your consumers are talking about.