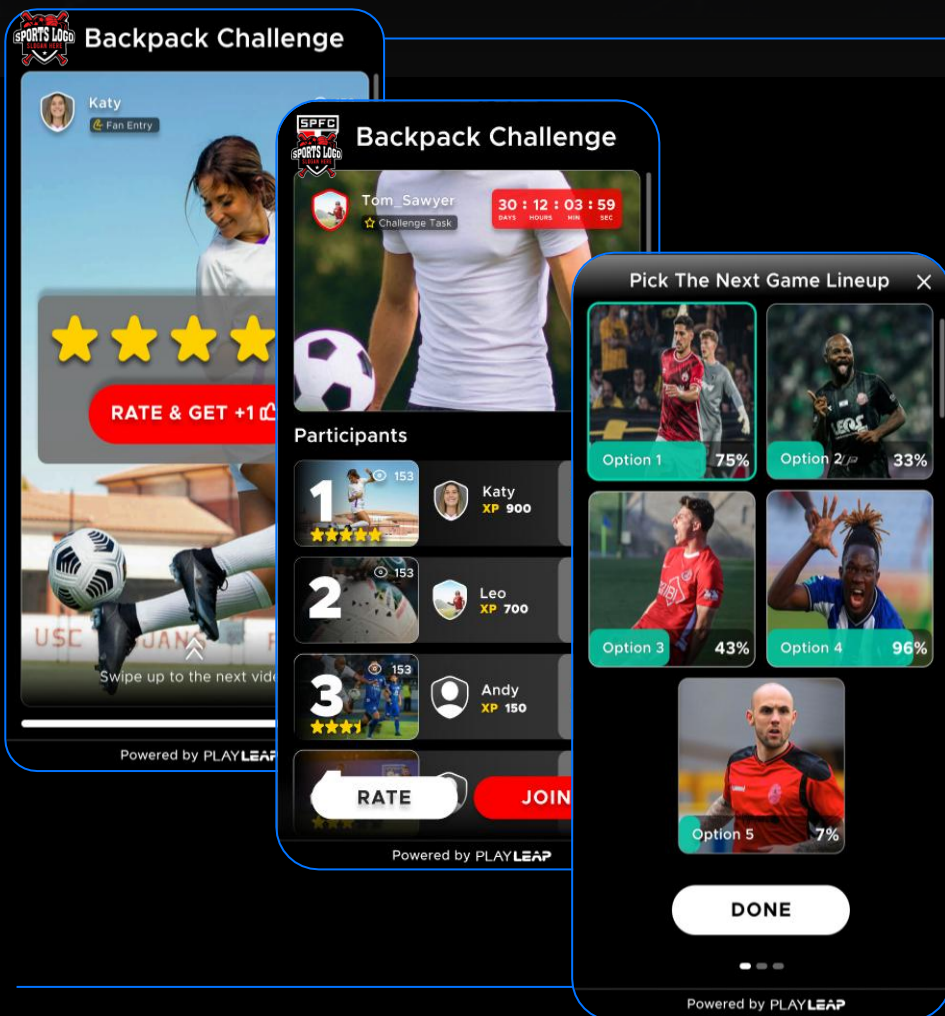


PLAY LEAP

SPORTS FAN ENGAGEMENT SOLUTION

TURNING EVERY MOMENT INTO ENGAGEMENT



INTRODUCING PLAY LEAP

A gamified fan engagement platform that turns every highlight, training clip, and team moment into interactive challenges, polls, quizzes, and rating games. Fans earn points, rewards, and exclusive experiences, while clubs drive year-round engagement, collect first-party fan data, and unlock measurable revenue – deepening connections with their most passionate supporters.

PICK YOUR GAME MODE



STAR RATE

- **WATCH** players in team showdowns
- **RATE** players' clips to earn points & game coins
- **WIN** - exchange coins for discounts & exclusive rewards



CHALLENGE

- **WATCH** your team's challenge task
- **COMPETE** with your video & climb the leaderboard
- **WIN** challenges to claim rewards



POLL & QUIZ

- **ANSWER** questions about the club or game
- **EARN** points & coins for every answer
- **REDEEM** club rewards for your coins

CLUB'S WINS

- ✓ **MORE ACTIVE REGISTERED FANS** – Real, verified database
- ✓ **HIGHER REVENUE** – From advertising and sponsorships
- ✓ **INCREASED ONLINE SALES** – Through game coupons & rewards
- ✓ **REAL-TIME ANALYTICS** – Insights to optimize fan marketing
- ✓ **YEAR-ROUND LOYALTY** – Engagement beyond match days



PLAY LEAP SOLUTION ADVANTAGES



DATABASE & ANALYTICS

Verified fan data from registrations



SPONSORSHIP-READY

Built-in branding and prize integrations



RETENTION ENGINE

All-Year-Round engagement through challenges and rewards



WHITE LABEL

Fully customizable for any sport and brand



REVENUE BOOST

Boost merch sales with coupons & in-game ads



WEB & MOBILE

Seamless multi-platform integration



REAL-TIME MARKETING

Create campaigns around trending events & viral moments



SCALABLE

From one club to a national rollout

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