

# ZUFGLOBUS

## Novel Medicinal Botanical Delivery System Powered by Bees

Based in Israel's hills of Galilee, Zuf Globus has created a line of unique nutritional supplements for the benefit of mankind.

Twenty years of intensive research and clinical testing have resulted in a highly effective delivery system for feeding medicinal herbs to bees. This is the secret to our amazing products! The bees are carefully nourished by these extracts, which contain the most beneficial parts of selected herbs including roots, stems, flowers, fruits and leaves.

Bees then make our products using these biologically active substances which are not found in regular nectar. Our state-of-the-art factory and process meet the highest and most stringent quality standards for nutritional supplements resulting in healthy bees, hives, and new natural ways to harness the health-promoting benefits of known herbs and botanicals.

\* [Click on blue words below for links to the research papers](#)

### Israeli Company Uses Novel Approach to Create Proprietary Herbal Honeys

Zuf Globus features in the [Herbagram digital magazine](#) of the American Botanical Council. Experts discuss the unique qualities and potential of the Zuf Globus range of wellness products.

### How does our popular LifeMel compare with traditional honey?

Comparative testing by a leading laboratory has shown conclusively that Zuf Globus LifeMel has more than 1000 measurable bio-actives.

[Professor Stefan Soback, Head of the Kimron Veterinary Institute](#) in Israel, [conducted further tests](#) comparing the Zuf Globus LifeMel with six regular honeys produced in northern, southern and central Israel. He confirmed LifeMel contains bioactive ingredients not found in any of the ordinary honey products. In addition, he [found](#) that various microelements including iron, zinc, manganese, molybdenum, selenium and copper, were present in LifeMel at 10 to 15 times the levels found in traditional commercial honey.

### Get to know the health benefits of all 12 Zuf Globus products

Zuf Globus has continued to innovate beyond our first bee-produced supplement, [LifeMel](#), and is now producing a range of 12 health-supporting products.

A teaspoon in the morning and evening under the tongue, or a teaspoon in a hot beverage twice a day, contribute to the feeling of wellness we all desire. As you consume our products on a daily basis, you will start to enjoy the benefits of these innovative herbal honeys.

#### [BronchoMel](#)

Made by feeding bees an extract of medicinal herbs known to support the respiratory and immune system, and to support relief from seasonal cold and cough symptoms.

#### [FlorMel](#)

Product consisting of tinctures of plants known for antibacterial, analgesic, and regenerating properties; and beehive produce made by bees fed with extract of medicinal herbs known to support better gums and mouth wellness.

#### **LadyMel Day and LadyMel Night**

Made by feeding bees an extract of medicinal herbs known to support the calming of menopausal symptoms such as hot flashes and restlessness, and to promote better sleep.



### DefenseMel

Made by feeding bees an extract of medicinal herbs known to support the body's natural detox process and immune function.

### RelaxMel

Made by feeding bees an extract of medicinal herbs known to support relaxation, soothe nerves and reduce tension.

### ClearMel

Ideal for smokers, it is made by feeding bees an extract of antioxidant-rich blend of herbs known to support the respiratory system.

### EnergyMel

Made by feeding bees an extract of medicinal herbs known to support energy and stamina without caffeine.

### LaryngoMel

Made by feeding bees an extract of herbs known for supporting the upper respiratory tract.

### VirMel

Made by feeding bees an extract of herbs known for their abilities to support immune response.

### LifeMel

Made by feeding bees an extract of medicinal herbs known to support the immune system during stressful times. The results of [human clinical trials](#) clearly demonstrating that LifeMel is safe and provides effective immune system support, have been [published](#) in international medical journals.

### GastroMel

Made by feeding bees an extract of medicinal herbs known for supporting the digestive system.

[LifeMel](#) and [FlorMel](#) have been scientifically studied at a prominent Israeli university, and found to contain unique active ingredients that explain their effectiveness.

LaryngoMel, BronchoMel and DefenseMel have been [evaluated by a well-known pediatrician Mirin Vadim, MD, PhD](#) on children with chronic winter symptoms, and found to be effective in children ages two years and older.

## Zuf's Leadership – Decades of International Medical, Scientific & Business Expertise

**Arik Fahima** | Founder & CEO, Serial Business Founder

**Dr. Alexander Goroshit** | MD, Chief Scientist and Inventor, Physician & Clinical Researcher

**Dr. Yehoshua Maor, Ph.D.** | Scientific Advisor, Drug Development Pharmacologist & Toxicologist

**Nachshon Goldman** | M.Sc. Food technologist, lead auditor for food quality and food safety, Standard Institution of Israel.

**Mike Danielson** | Marketing Director Zuf Globus USA, Strategic Brand Marketing, Natural Products Industry

**Brian Berman** | Director, Social Media & Brand Comm., Biz Dev & Social Media Exec.

**David Davidson** | Strategic Advisor, Global Company Fulfillment Growth Acceleration

**Riccardo Garniga** | Sales Director- Europe

**Yeshayahu Stern** | Apiary Advisor, International Agricultural Development Manager

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